



sourcehorizon, inc.
2007 Yanceyville Street, Box 23
Greensboro, North Carolina 27405
P: (336) 272-9394
F: (336) 235-0741
www.sourceauthority.com

For Immediate Release

SourceHorizon, Inc.
2007 Yanceyville St.
Box 23
Greensboro, NC 27405
336-272-9394
www.sourceauthority.com

Contact: Perry Gathings, CEO
336-272-9394
pgathings@sourceauthority.com

SOURCEHORIZON IMPROVES STRATEGIC POSITION

January 23, 2007
Greensboro, North Carolina

SourceHorizon, Inc., the parent company of SourceAuthority.com, (www.sourceauthority.com) an emerging leader in the online marketplace sector for contract manufacturing, announced today that Michael Warren has assumed the role of Chief Strategy Officer. Warren, founder of the business strategy consulting firm, Syndetyx, was formerly the Chief Operating Officer of a North Carolina software company whose customers included Fortune 500 members. Warren has a successful track record of creating winning strategies to gain product leadership in competitive high-tech markets.

"SourceHorizon, through its SourceAuthority.com product, began a revolution in online marketplaces for contract manufacturing by removing annual fees for participation," Warren said. "Strategic partnerships with the National Tooling and Machining Association to create the SourceNTMA portal and with multiple units of Cygnus Business Media, such as Industrial Machinery Digest, Total Industrial Plant Solutions, and the Surplus Buying and Selling Guide have given the SourceAuthority.com brand a solid foothold in the U.S. contract manufacturing space. My task is to continue this revolution by realizing the CEO's strategic vision with new products and services. In the first quarter of 2007, SourceHorizon will offer new solutions that represent alternatives to the rising costs of participation in other online marketplaces for contract manufacturing."

SourceHorizon, Inc. offers a full range of sourcing services, including project management and engineering services, to buyers and suppliers in the contract manufacturing market. www.SourceAuthority.com is a product of SourceHorizon which utilizes proprietary technology to create and manage a highly competitive bidding and award environment for U.S. contract manufacturing.

###

Delivering Sourcing Information, Technology & Expertise