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## **New York's Flatrate Moving Wins Prestigious Forbes Enterprise Award**

*Award Recognizes Outstanding Businesses Demonstrating Visionary Practices*

NEW YORK, NY – New York's **Flatrate Moving** has been announced as one of the winners of the prestigious new **2007 Forbes Enterprise Award**. Sponsored by Verizon, the Forbes Enterprise Awards recognize the accomplishments of outstanding businesses that demonstrate truly visionary practices, standards and achievements. Flatrate Moving was the only moving company to be honored in this year's awards – or even to be chosen as a finalist.

"At Flatrate, our top priorities are service and excellence, so we are truly humbled and grateful to have been recognized in this way by the Forbes Enterprise Awards," comments **Eric Klepar**, General Manager of Flatrate Moving. "To receive this award from a name as respected as *Forbes* is an honor – and a tangible demonstration of our commitment to our customers."

Founded in 1991, Flatrate is a New York City moving company that offers fifteen years of superlative service. The company's unique "flat-rate" pricing method eliminates the questionable pricing practices that many companies impose on customers moving in New York, while at the same time providing quality service at competitive prices. The approach has revolutionized the business of moving, with the "flat-rate" concept becoming so popular that the company has expanded steadily to five locations nationwide (New York City, New Jersey, Washington D.C., Miami, and Los Angeles). Flatrate easily and professionally conducts local residential, as well as commercial, long distance, or even overseas moves.

The Forbes Enterprise Award winners will be celebrated at a Reception and exclusive, televised Awards Ceremony at Lincoln Center, on **February 5, 2007**, from 11 a.m. to 2 p.m. Winners will also have their names published in a special section of *Forbes* magazine.

The Forbes Enterprise Awards were decided by a distinguished judging panel chaired by **Judith H. Dobrzynski**, a reporter and senior editor at *The New York Times* and *Business Week*, a Managing Editor at CNBC, and adjunct Professor at the Columbia University Graduate School of Journalism. Judging was based on such criteria as product or service innovation, customer relations, community involvement, employee development and support, and marketing or other efforts leading to a business's growth. Nominees in the Forbes Enterprise awards were judged against others in the same field and within the same geographic region, and all companies were considered based on activities and notable achievements taking place from January 1, 2004 through awards submission in December 2006.

Flatrate was chosen as a winner not only for its original "flat-rate" moving concept, but also for its branding excellence, and on its foundation on service as the key to its success. With an experienced and knowledgeable customer service center, Flatrate welcomes questions from those facing the prospect of a move, as well as feedback about its performance afterward (positive or negative). Flatrate has built a national presence on a brand whose emphasis is on long-term customer satisfaction. The company's visibility campaign and brand recognition are built on the idea that, even in the midst of a stressful move, "Life is Beautiful" when customers move with Flatrate – a slogan so important to the company that it even appears on its trucks!

The Forbes Enterprise Award is not the only award Flatrate has achieved in the past 12 months. In June of 2006, the general public voted Flatrate (New York) for a prestigious **Best of Citysearch (BOC) Award** as "Best Mover 2006." In addition, Citysearch reviewers and reporters also chose Flatrate as #1 in a separate editorial honor for the company.

#### **About the Forbes Enterprise Awards**

Produced by Television USA and sponsored by Verizon, the Forbes Enterprise Awards were founded in order to recognize outstanding businesses that demonstrate visionary practices

and achievements. For more information on the Forbes Enterprise Awards, please visit [www.forbesawards.com](http://www.forbesawards.com).

### About Flatrate Moving

Flatrate Moving is a nationally acclaimed moving company that was recently voted a dual award as "Best Mover 2006" by NYC Citysearch users, as well as by its editors and reporters.

Committed to integrity, and to earning the goodwill of its customers, Flatrate's excellence and honesty within the moving industry has made the company the mover of choice in NYC today. The company is also committed to giving back to the community on a local and national level, as well.

For more information on Flatrate Moving, its services or five superb locations nationwide, please visit [www.Flatrate.com](http://www.Flatrate.com) or [www.Flatratemoving.com](http://www.Flatratemoving.com).

Meanwhile, for more information, or for interviews with **Flatrate** founders (who even offer their own tips on making the most hassle-free move) please contact Angela Mitchell at (904) 982-8043 or [Paramitch@aol.com](mailto:Paramitch@aol.com), or Dana Rahav at [Dana@Flatrate.com](mailto:Dana@Flatrate.com), or (212) 988-9292 Ext. 213.

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**Forbes Enterprise Award-Winners**  
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5th Season NY Inc.	<b>FlatRate Moving</b>	North Jersey Community Bank
Alure Home Improvements	Gittens Quick Sale Realty Inc.	Northeast Environmental Inc.
Anne Koplik Designs	Home Instead Senior Care	OSI Buisness Services LLC
Avanti Food Corporation	Hudock Moyer Wealth Management	Peanut Butter & Co.
Bao 111/Bao Noodles	Hudson Valley Hospital Center	Pedals for Progress
BBJ Inc.	Hwei-Sze Chen Architect P.C.	Pint Size Productions Inc.
Beautiful Smile LLC	ImaginAsian TV	Protica Inc.
Bernard Pecaso Lighting	InspiriTec Inc.	Roll A Cover
Brenner Builders	Jane Carroll Inc	Sansom Street Oyster House
Brick Recycling Company	Jefferson Square CDC	School Photo Marketing
Bruno Scipioni's Italian Ristorante	Joel McFadden Designs	SDS Global Logistics Inc.
BULGAR	Judy and Maria's Travel Inc.	SGFOOTWEAR
Co-Communications Inc.	Juva Skin & Laser Center/ MediSpa	Shangri-La Group Corporation
Compensation Solutions	L&M Mobile Tax Service	Showing Center Services L.L.C.
Consolidated Technologies Inc.	Ladle of Love	Special Equestrians Inc.
Davenport & Associates Inc.	Lighting By Gregory	T.Berry Square
Dennis Noskin Architects	Linda Barnicott Publishing LLC	Telford Veterinary Hospital
Diakon Solutions	Liqui-Site Designs Inc.	The Beehive LLC
Diane Turton Realtors	Maintenance Reliability Group LLC	The Giddy Gander Company LLC
DigitalGrit	MantaCole LLC	The IVI Companies
Divvies	Mauriello Enterprises Inc.	The Ovadfut Hosiery Company
DMi Partners	MyFrameStore LLC	The Traffic Safety Store
Edna L Roker Social Adult Day Center Inc	New York Lawyers for the Public Interest	Tobin Productions Inc.
		Union Assoiaton of The Chldren's Home of Burlington County

# Logos and Images

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# FLATRATE

**MOVING**



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