



[www.biotrinity.com](http://www.biotrinity.com)



Showcasing the most promising emerging companies  
from the Oxford and Southern UK supercluster



27-28 March **2007**

THE OXFORD BELFRY HOTEL, OXFORD, UK

## Preliminary Programme

[www.biotrinity.com](http://www.biotrinity.com)

organised by



## Platinum Sponsor



## Silver Sponsor



## Bronze Sponsors



## Media Sponsor



## Project Partners



## Supporting Partners



## BioTrinity 2007 Sponsors

### Contact details

#### Event queries

Aruna Dudhia – Events Manager  
Oxfordshire Bioscience Network  
Tel. +44 (0) 1865 484258  
Fax. +44 (0) 1865 484478  
aruna.dudhia@oxfordshirebioscience.net

#### Sponsorship queries

Jon Rees – Network Director  
Oxfordshire Bioscience Network  
Tel. +44 (0) 1865 484224  
Fax. +44 (0) 1865 484478  
jon.rees@oxfordshirebioscience.net

## About OBN...



### Supporting the growth and development of the Oxfordshire Bioscience Cluster

OBN is the premier network for biotechnology and healthcare in the South East of England region, a centre for economic activity in the sector. In Oxfordshire alone there are more than 150 organisations engaged in biotechnology and healthcare, with hundreds more located in Surrey, Berkshire, Buckinghamshire, Hampshire, and Sussex, including several big pharma headquarters.

The Network delivers 12 themed evening networking meetings, "BioTuesdays" per year in Oxfordshire, featuring key industry players from both Oxford, UK and overseas, as well as 4 lunchtime seminars. The Network has proven itself capable of delivering high quality monthly meetings with participation rates of between 50 and 100 people. The Network partners and co-operates actively with sister networks and trade associations to the benefit of the participants.

For further information on Oxfordshire Bioscience Network, log on to [www.oxfordshirebioscience.com](http://www.oxfordshirebioscience.com).



March 27-28 2007 | Oxford Belfry Conference Centre | Oxford, UK

### Introducing BioTrinity

**The South East's equivalent of Genesis and the ERBI Bioexchange**

**Showcasing the Southern UK biotechnology supercluster - which leads the UK in attracting investment.**

BioTrinity 2007 is an International Biotechnology & Healthcare Partnering Conference showcasing companies from Oxfordshire and South East England.

BioTrinity is a unique opportunity to take in showcase presentations from the best companies from the UK's most successful biotech supercluster and partner with them. There will be ample networking opportunities, including a networking reception the evening prior to the conference.

Research on funding and deals across the South East's biotech industry shows that IPO, second placing and private equity financing has outstripped any other UK region from 2004-6, with more than £266m raised by companies including Chroma Therapeutics, VASTox, and Evolutec, companies which already feature on the BioTrinity programme.

Recent research published by Oxford Capital Partners backs up our findings with their illustration ([www.ukinvest.gov.uk/100279/en\\_GB/0.pdf](http://www.ukinvest.gov.uk/100279/en_GB/0.pdf)) of a dynamic UK Diamond Region centred on Oxford and the South East.

The 25 most promising drug discovery and development, diagnostics and medical device companies are being selected to be featured in our "Most Promising Emerging Company Showcase", with one-to-one partnering meetings, a licensing and spin-out technology showcase, exhibition and workshops.

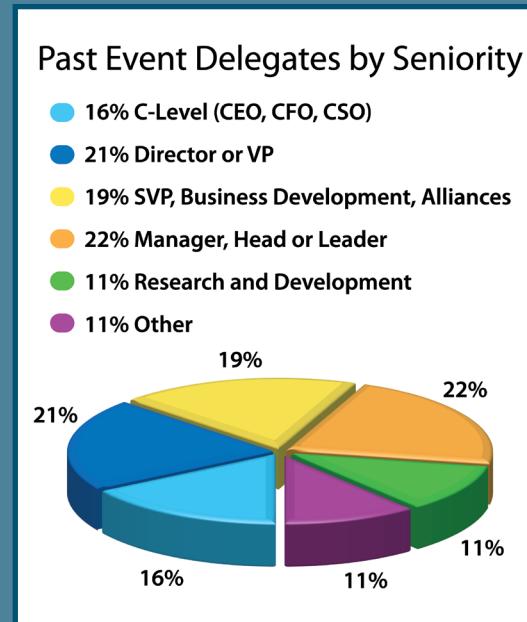
Come and do business with the best at BioTrinity!

Jon Rees – Director  
Oxfordshire Bioscience Network

## Who will attend?

- > Senior decision makers from SME's, medium-sized and large biotechnology and healthcare companies
- > Clinicians and consultants from the front line
- > Leading academics, researchers and their technology transfer commercial managers
- > Investors and entrepreneurs

## OBN event statistics



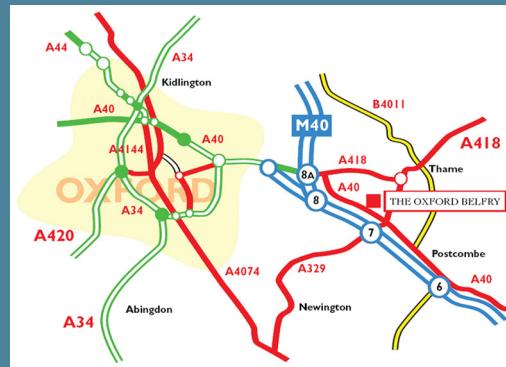
## Comments from our supporters

“Glide Pharma is delighted to support this inaugural event that has drawn international attention to the region, which is growing as one of the major biotech and healthcare super-clusters in Europe”

*Charles Potter, CEO, Glide Pharma*

## Meeting Venue

The Oxford Belfry Hotel  
Milton Common  
Near Thame  
Oxfordshire, OX9 2JW  
Tel: +44 (0)1844 279381  
Fax: +44 (0)1844 279624  
Email: [oxfordbelfry@marstonhotels.com](mailto:oxfordbelfry@marstonhotels.com)  
[www.marstonhotels.com/hotels/the-oxford-belfry-oxford-oxfordshire](http://www.marstonhotels.com/hotels/the-oxford-belfry-oxford-oxfordshire)



## Venue and Accommodation

OBN has negotiated preferential rates for BioTrinity delegates at the Oxford Belfry Hotel; however rooms are limited and will be allocated on a first-come-first-served-basis. Please book early if you intend to stay overnight.

## Facilities at the Oxford Belfry

154 Bedrooms : Reflections Leisure Club and Spa : wireless internet access throughout the building : landline access in all conference rooms and bedrooms : free car parking for 300 vehicles

Check in: 15:00hrs Check out: 11:00 hrs

A map of the venue is available via  
[www.marstonhotels.com/pdfs/the-oxford-belfry/ob-floor-plans.pdf](http://www.marstonhotels.com/pdfs/the-oxford-belfry/ob-floor-plans.pdf).

Further details including alternative hotels and apartments around the area can be obtained via [www.biotrinity.com/travel\\_and\\_accommodation.html](http://www.biotrinity.com/travel_and_accommodation.html)

## Registration

Registration is online via  
[www.biotrinity.com/registration.html](http://www.biotrinity.com/registration.html)

Don't miss the early bird offer - available only to a limited number of delegates!

Single delegate registration: £275 + VAT  
(members of OBN, SEHTA, LBN, ERBI, TVLSN, SEMDN, BIA or DiagnOx will receive a 10% discount)

Company Pass: £800 + VAT  
(includes 4 delegates from a single company - saves £300)

Academics/Researchers/Clinicians: £150 + VAT

Exhibition space comes with one delegate registration  
- see promotional opportunities

The registration fee includes:

- > Participation in one-to-one Partnering (meetings can be booked online from 6 weeks prior to the conference)
- > Plenary, Keynotes, Key Deals and Emerging Company Showcase sessions (throughout the day)
- > Up to 20 Technology Showcase presentations
- > Workshop sessions
- > Exhibition
- > Conference handbook containing partnering profiles and delegate list
- > Lunch and refreshments

## Sponsorship and Promotional Opportunities

A series of sponsorship packages and a limited number of exhibition spaces are available at BioTrinity 2007.

For further details please log on to [www.biotrinity.com/sponsorship.html](http://www.biotrinity.com/sponsorship.html) or contact Jon Rees, Network Director (Tel: 01865 484224, Email: [jon.rees@oxfordshirebioscience.net](mailto:jon.rees@oxfordshirebioscience.net)) to join a growing group of sponsors looking to work with us to deliver value for them at BioTrinity.

## BioTrinity 2007 features

- > An online interactive state-of-the-art Partnering system by EBD Group to enable companies to select the most suitable partners
- > Informal networking with more than 250 international senior executives
- > Keynotes on the growth and development of the sector
- > Most Promising Emerging Companies showcase
- > Key deals from leading growth companies
- > A high visibility exhibition
- > Technology showcase including spin out and licensing opportunities from universities
- > Panel discussions and workshops

## Networking opportunities

Network with the best of the Supercluster!

On Wednesday 27 March 2007 at the Pre-conference Networking evening!

A "Breaking the Ice" Wine and Canapés reception featuring a well-known after dinner speaker. Companies who have booked exhibition space will have the chance to display their exhibits during this event.

## One-to-one Partnering

Following the popularity and success of more than 25 business-to-business biotech networking events – Oxfordshire Bioscience Network's trademark "**Bio Tuesdays**" – OBN will incorporate a more formal partnering facility at BioTrinity, using EBD Group's gold standard service provision in conference partnering proven at the ERBI Biopartnering Exchange.



## 2007 Programme

	08:00	08:55	09:00	09:15	09:30	09:45	10:00	10:15	10:30	11:00	11:30	12:15	13:30	13:50	15:30	16:00	17:20	18:30	19:00 onwards
TUES 27 MARCH																		Reg'n	Networking evening
																		E x h i b i t i o n	
WED 28 MARCH	R E G I S T R A T I O N	W E L C O M E	Plenary Speech	Key deals from leading growth companies	T E N A E T - W O C R O K F I N E G E	Bldg biotechs through successful financing & alliances	Kenotes from US & EU Investment funds investing in the UK	L U N C H & N E T W O R K I N G	EU Biotech Review	Emerging Company Showcase	T E N A E T - W O C R O K F I N E G E	Emerging Company Showcase	C L O S I N G N O T E S						
				Partnering meetings		Partnering meetings					Partnering meetings		Partnering meetings						
							Workshops				Workshops			Workshops					
														Technology showcase					
															Technology showcase				
																		E X H I B I T I O N	

### Confirmed speakers

Dr Reinhard J. Ambros,  
Exec Director, Novartis Venture Fund  
Dr Mark Carnegie Brown, CEO, Evolutec  
Neil Butler, CEO, Vivacta Ltd  
Martin Coombes, CEO, Microtest Matrices  
Lubor Gaal, Director-Licensing Europe,  
Bristol-Myers Squibb  
Michael Hunt, CEO, ReNeuron Group plc  
Dr David Knowles, Chief Scientific Officer,  
PlraMed  
Dr David Laskow-Pooley, CEO,  
Surface Therapeutics  
Dr Robert Miller, CEO, Phynova  
Ian J Nicholson, CEO,  
Chroma Therapeutics

Dr Nigel Pitchford, Partner, 3i Group  
Dr Charles Potter, CEO,  
Glide Pharmaceuticals  
Dr William Powlett-Smith, Partner,  
Ernst & Young  
Dr Bronwyn Siim, Director of Research,  
OXiGENE Inc.  
Dr Cheryl Scott, BFAS  
Michael Short, CEO, GlycoForm  
Dr David Thatcher, CEO,  
Cobra Biomanufacturing  
Dr Jon Tinsley, Head of Biology, VASTox  
Dr Howard S.Tranter,  
Business Development Manager,  
Health Protection Agency

### Chairs and Panelists

Rob Hockney, Director Alliance Management, Global Discovery Alliances, AstraZeneca  
Ian Nicholson, CEO, Chroma Therapeutics  
Dr Fintan Walton, CEO, Pharmaventures Plc  
David Wilson, Director, Business Development, Genzyme UK

### Workshops

Contract Research Outsourcing  
Biotech IP (Host: Manches LLP)  
TBA (Host: Ernst & Young)  
Diagnostics (Host: Diagnox)

### Dedicated workshops

Host: Biotechnology Finance Advisory Service (South East)  
A) Business Plan Workshop:  
Common Issues arising in biotech and healthcare business plans  
B) Funding for biotech companies:  
Identifying sources of funding for healthcare companies