



Takes The Biscuit, Inc. 110 West Main Street, Freehold, NJ 07728 Tel:732.863.1222 Fax:732.577.6544

For Immediate Release

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**INDIE LABEL TAKES THE BISCUIT, INC.
ARTISTS' JODY RAFFOUL, JEFF AUSTIN BLACK AND
JESSICA ANDREWS SET TO HEADLINE
THE SHIFT_2 NISSAN TOUR STARTING FEB 10TH**

Other Indie Bands have a chance to win a spot on XM Radio, a prize package of \$10,000 as well as their song on a special compilation CD from the Battle of the Bands competition

New York - Indie label **TAKES THE BISCUIT, INC.**, is pleased to announce that three of its artists, **JODY RAFFOUL**, **JEFF AUSTIN BLACK** and **JESSICA ANDREWS** will be resuming the 2007 leg of the Shift_2 Nissan Cool Cars, Cool Music Tour starting in the Los Angeles area Feb 10-11 at Santa Anita Race Park in Arcadia.

All events are free and the performances will start at 4 PM on both days following a day of unique events highlighting the cool new Nissan 2007 models of the Altima, Versa and Sentra. These models have been upgraded with the latest technology features including Bluetooth, Intelligent Key, CVT (continuously variable transmission) and Pushbutton Start. Not only will the public have an opportunity to get a close look at these new models, but they can also get instruction from professional drivers and will then have the opportunity to test drive models for themselves on a specially designed driving course. The tour will cross the U.S. also making stops in Irvine, San Francisco, Phoenix, Dallas, Ft. Lauderdale and Atlanta finishing up in late spring 2007.

A Battle of the Bands contest has been started for each date and sign ups are available at the Shift_2 Nissan official website <http://www.shift2nissan.com/>. Battle of the Bands contestants will hit the stage starting at 2 PM prior to the main show. Winners of the Battle of the Bands will have the chance to win a spot on XM, a prize package of \$10,000 including a Mac with Pro Tools software. All winners will also be featured on a special Shift_2 Nissan Compilation album to be released this Spring. Indie Bands such as 51 Peg, Honor by August and Timothy Daniel have taken part in the Battle of the Bands events in Washington DC and New York. Profiles and music are featured on the Shift_2 Nissan website.

Tour Dates – subject to change without notice:

Sat. Feb 10 – Santa Anita Race Park, Arcadia, CA w/ Jeff Austin Black & Jody Raffoul
Sun. Feb 11 – Santa Anita Race Park Arcadia, CA w/ Jeff Austin Black & Jessica Andrews
Sat. Feb 17 – Wild Rivers Irvine, CA w/ Jeff Austin Black & Jody Raffoul
Sun. Feb 18 – Wild Rivers Irvine, CA w/ Jeff Austin Black & Jessica Andrews
Sat. Feb 24 – The Cow Palace San Francisco, CA w/ Jeff Austin Black & Jody Raffoul
Sun. Feb 25 – The Cow Palace San Francisco, CA w/ Jeff Austin Black & Jessica Andrews
Sat. Mar 3 – Metro-Center Mall Phoenix, AZ w/ Jeff Austin Black & Jody Raffoul
Sun. Mar 4 – Metro-Center Mall Phoenix, AZ w/ Jeff Austin Black & Jessica Andrews

Sat. Mar 10 – Ameriquest Field Arlington, TX w/ Jeff Austin Black & Jody Raffoul
Sun. Mar 11 - Ameriquest Field Arlington, TX w/ Jeff Austin Black & Jessica Andrews
Sat. Mar 17 – Galleria Mall Ft. Lauderdale, FL w/ Jeff Austin Black & Jody Raffoul
Sun. Mar 18 - Galleria Mall Ft. Lauderdale, FL w/ Jeff Austin Black & Jessica Andrews
Sat. Mar 24 – Whitewater Park Marietta, GA w/ Jeff Austin Black & Jody Raffoul
Sun. Mar 25 – Whitewater Park Marietta, GA w/ Jeff Austin Black & Jessica Andrews
Sat. Mar 31 – Discover Mills Lawrenceville, GA w/ Jeff Austin Black & Jody Raffoul
Sun Apr 1 - Discover Mills Lawrenceville, GA w/ Jeff Austin Black & Jessica Andrews

Check <http://www.shift2nissan.com/> for more information.

About the Headline Artists:

JODY RAFFOUL

Canadian Singer/Songwriter **Jody Raffoul** has already been a steady "Critic's Pick" in the Detroit/Windsor area for years, but things have sped up since he drew national attention in 2006 after being named the winner of Bon Jovi's "Have A Nice Gig" contest. At home in a small club or the big stage, his signature voice and passionate stage presence has been described as a hybrid mix of Bono and Bruce Springsteen making every performance unique. Keep an eye on this one! **Takes the Biscuit** will release a special remixed and re-mastered "Best of" selection taken from *Like A Star* and *Simple Life* as a double album (*currently untitled*). Slated for Spring 2007, the release will also include new tracks that reflect Jody's career growth and bright future.

www.jodyraffoul.com

www.myspace.com/jodyraffoul

JESSICA ANDREWS

With a voice that makes every head turn in a room and looks to match; singer/songwriter **Jessica Andrews** emerged on the country scene at the early age of 15 with her 1999 debut *Heart Shaped World*. By 2001 Jessica achieved a chart breakthrough with the #1 country single smash "Who I Am", before expanding her musical reach and maturity with 2003's *Now*. In addition to winning the Academy Of Country Music's Top New Female Vocalist award in 1999 and nominated for CMA's prestigious 2001 Horizon Award, she's scored a series of memorable hits including the "Who I Am," "There's More To Me Than You" "Unbreakable Heart" and has shared stages with the likes of Tim McGraw, Faith Hill and Trisha Yearwood. What's next for this talented lady? Jessica is hard at work collaborating on new material and touring.

www.jessicaandrews.com

www.myspace.com/jessicaandrews

JEFF AUSTIN BLACK

Up and coming artist, **Jeff Austin Black** releases his debut album "Criminal" in 2007. With an awesomely unique voice, Jeff's "Criminal" is a tangible reflection of an emotive new voice on the music front and is an auspicious start at what will be a formidable music career. The song, "Save Us All" has been featured on CSI Miami, as well as on XM Radio's Unsigned program and Y! Music's LAUNCHcast "Who Next" station. Jeff currently is touring, working on new material.

www.jeffaustinblack.com

www.myspace.com/jeffaustinblack

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