Do You Know A Splendid Senior?

In *Splendid Seniors: Great Lives, Great Deeds,* author Jack Adler recognizes 52 people throughout history who accomplished great things after age 65. In celebrating the publication of this inspiring book, Pearlsong Press would like to honor the many Splendid Seniors still among us. And you can help.

Nominate as a "Splendid Senior" someone whose accomplishments after age 65 warrant special recognition and can serve as an inspiration to others. Creativity, productivity, charity, political action, community involvement—any and all areas of life and personal expression can be reason for nomination.

Do you know someone who had her first art show at age 70? Published his first book at 66? Founded a charitable organization at 80? Was elected to political office at 72? Started a new career at 65? Or has done—or is doing—something we haven't even dreamed of? Let us know! Nominate a friend, colleague, loved one—even yourself.

Pearlsong Press (publisher of *Splendid Seniors: Great Lives, Great Deeds* by Jack Adler) will honor one Splendid Senior a month for a year, starting in March 2007. The seniors so distinguished will be announced on the Pearlsong Press blog at www.pearlsongpress.com. They will receive a frameable certificate declaring their "Splendid" status and a free autographed copy of *Splendid Seniors: Great Lives, Great Deeds*. Their hometown media and mayor's office will also be notified of the honor.

"Splendid Senior" honorees will be chosen by Pearlsong Press staff from among the nominees for a month. If more than one deserving recipient is nominated, a recipient will be randomly chosen from among the top nominations. In the event of a surplus of deserving nominations in a month, additional nominees may be honored by listing their accomplishments in the Pearlsong Press blog.

At the end of the promotional period in March 2008, the 12 "Splendid Seniors Among Us" who have been honored over the past year will be included in a special Adobe PDF ebook that can be downloaded free of charge at the Pearlsong Press website and shared at will. Plans are for the ebook to contain a short profile as well as a photo of each honoree. In addition, the ebook will be promoted nationally.

Nominations can be mailed, emailed or faxed. Please include the full name and birthdate (or birth year) of the person you are nominating, his or her mailing address (for the certificate and copy of the *Splendid Seniors* book if he or she is chosen), and, of course, why you believe he or she is a Splendid Senior. A photograph of the nominee can also be sent by mail or email, for possible posting online or use in *Splendid Seniors* publicity as well as the ebook. Submission of a photograph will be understood as permission for Pearlsong Press to publish the photograph.

Nominations must also include the nominator's name and contact information (address, phone number, email if applicable). The nominee's and nominator's information will remain private unless you and/or the nominee give permission for it to be included in press releases for media contact.

See second page for a form you may use to nominate a Splendid Senior Among Us.

SPLENDID SENIORS AMONG US Nomination Form

	mation about the person you are nominating. P. mation in an email or in a document that car es below.		
Name	Age	Birthdate	
Street Address			
City/State/Zip			
Phone (Day)	(Evening)		
Email (if applicable)			
Reason for nomination (add	l additional paper if needed)		
Fill in the blanks below with	your own information (if nominating someone of	ther than yourself.)	
Name		Age	
Street Address			
City/State/Zip			
Phone (Day)	(Evening)	(Evening)	
Email (if applicable)			
I affirm that the information	n in this form is correct		
	Your Signature	Date	
	Send your nomination to: Splendid Seniors Among Us ng Press • P.O. Box 58065 • Nashville, TN plendidseniors@pearlsong.com • Fax: 615-35		