

Marketing to military families has never been easier!

Off-BaseHousing.com is owned and operated by a military family. The purpose is to provide military families resources for real estate services around the country near military installations. The website features programs designed specifically for military families. Such as the 1% Discount program, Military House Hunters, and Military FSBO assistance.

Key Notes:

- Our target niche includes; 1.4 Million Active duty members, 1.2 Million guard and reserve forces.
- Military assignment average 3 years, meaning about 1/3 of the population in each area will relocate this year.
- In most cases for everyone that moves away, someone else moves in to replace them.
- Because 100% of this market relocates, 100% are potential customers!
- Virtually every military member knows someone moving in or out, so they make great referrals.

Benefits:

- NO Referral Fees!
- Participate in the Military Real Estate Network hosted on Off-BaseHousing.com.
- Leverage the power to network with other network real estate agents.
- Receive a detailed profile on our site, with all contact information available to site visitors.
 - Profile will also appear on www.MilitaryRelocationSpecialist.com
- Post unlimited home listings for FREE.
 - Listings will also appear on www.Military-Housing.net
- Get FREE Content for your website; military articles, listings, agent directories across the country etc.
- Receiving email notifications of all new House Hunter Profiles added to our site for your chosen area.
- Opportunity to participate in our (optional) Military FSBO Assistance program.
 - Agents must agree to assist for a 1% fee based on sales price. Details are left to the seller and the agent.
- Limited Signup - each military service area will have a limit of how many agent positions are available. This ensures an adequate number of agents to serve the area without the concern of agent saturation.
- Get exposure to hundreds of military families moving into your area months before they arrive.

Requirements:

- Offer all military families 1% discount (of sales price) at closing. Managing details are left to the agent but we recommend:
 - Buyers receive 1% credit towards closing cost.
 - Sellers receive a 1% discount in commission.
 - Agent may negotiate with the apposing agent and/or lender to help pay the 1% discount. However the agent is ultimately responsible for it.
 - **EXEMPTION** - Real estate agents in the following states are exempt by law from providing the 1% discount. Alaska, Louisiana, Mississippi, Missouri, New Jersey, North Dakota, Oklahoma, Oregon, South Carolina, Tennessee and West Virginia
- Utilize our network agents for passing referrals to other service areas at no cost.

Fees:

- You must pay a yearly licensing fee of **\$199.00** to secure your position.
- You will be billed a monthly administration fee of **\$19.50** (credit card required).
 - **NO CONTRACTS** - Cancel at anytime.

Assistants / Team members

You can add 1 unlicensed assistant to your account for FREE. If you wish to add more, or add another agent that you work with, there is an additional monthly fee of \$19.50 each. Anyone that provides assistance to our military clients must agree to the licensing contract and be added to your account. Their contact information will appear on your profile page. THIS DOES NOT provide them with a separate profile. You can easily add or remove members from your account page.