

Mobissimo first travel search engine to include Private Jets

PrivateJetSpecialist.com delivers to consumers everything they need for researching, planning, and booking private jet charters online. Now PrivateJetSpecialist.com content is available to millions of travellers visiting Mobissimo.

San Francisco, January 31, 2006 - Mobissimo, Inc., the world's most comprehensive travel search engine, and BusinessJet Class, the first marketing and automated distribution system for private charter jets, announced today that consumers will now be able to search for discounted private jet rates directly on Mobissimo.com. Mobissimo.com is the first, and only travel search engine to search and display private charter jet rates.

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BusinessJet Class has launched early January, a direct-to-consumer version of its travel agent web site at PrivateJetSpecialist.com.

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Private air travel solutions complement scheduled airline service in many unique ways. says Peter S. Shin, VP of Business Development at Mobissimo. Private aircraft reach far more destinations, with more departure options than commercial airlines. More

importantly, private jet rates are not that much more expensive than first class travel.

Pricing on PrivateJetSpecialist.com is very competitive considering the importance we place on high ranking safety standards and world class customer service levels, says George J. Khairallah, President of BusinessJet Class. We are offering steep advance purchase discounts to encourage vacationers to consider private air-transportation. Our listings on Mobissimo will show travelers that private jet travel is affordable and time effective.

This is the only web site where you can actually process the entire booking on-line. It is designed to emulate a standard travel website. The process is identical to booking an airline seat, except in this case you're booking your own aircraft. said Khairallah.

"The Mobissimo/PrivateJetSpecialist partnership will provide direct access to a broad world-wide selection of private air travel solutions including both private jets and turboprops. On Mobissimo, the display is integrated with other travel options to help our users search and compare private charter options with airline options directly." said Peter S. Shin.

About Mobissimo

In Italian, Mobissimo means the ultimate in mobility. For consumers, Mobissimo is the ultimate travel search tool because it improves the way people discover travel information, saving time and money. Mobissimo simultaneously searches 173 different travel sites in 30 countries and five continents, including major global airlines like American Airlines and Singapore Airlines, low-cost carriers like Jet Blue and EasyJet, major travel sites like Orbitz, eBookers, and Opodo, and hotel/car rental sites, to find the best fares and rates online. Travelers from 188 different countries take advantage of Mobissimo's powerful Travel 2.0 search tools including OneBox natural language search, PowerSearch for multiple

city searches, MobiCombo for dynamic ticket combinations, and ActivitySearch for theme-based travel planning. Launched in 2004, Mobissimo continues to be the leading travel search innovator. [Mobissimo \(www.mobissimo.com\)](http://www.mobissimo.com) specializes in international travel search and is the only travel search engine with operations on three continents. The company is headquartered in San Francisco, California and is privately held.

About BusinessJet Class:

Headquartered in New York, BusinessJet Class is an IT solutions provider and distribution enabler for the private jet charter industry. The company mission is to promote General Aviation as a private air-transportation alternative by integrating the distribution of the private charter product into mainstream travel distribution. The company launched its travel agent distribution system www.businessjetclass.com in September 2004 and enjoyed exponential growth over the last 2+ years. The Private Jet Specialist web site www.privatejetspecialist.com was launched early January 2007.