

CONFERENCE PROGRAM

International speakers and CEOs will shed light on diverse topics including sourcing strategies and future trends in global outsourcing.

DAY 1 | 15 February 2007
08:00 AM - 4:30 PM

● **CEO FORUM**
Isla Ballroom 1

Keynote

PART I:
THE GLOBAL SOURCING OUTLOOK
The Global BPO Outlook: The CEO's Perspective
The Global BPO Outlook: The Analyst's Perspective

PART II:
STAYING COMPETITIVE
IN THE GLOBAL SOURCING MARKET
Case Studies: BPO Best Practices
- Build-Operate-Transfer Business Model
- Wholly-owned Business Model
- Third-party or Vendor Managed Business Model
- Joint-Venture Business Model
Survival of the Focused
- Global Platform for vertical specialization & competence
The Next Level: Knowledge Process Outsourcing

DAY 2 | 16 February 2007
08:00 AM - 12:00 NN

● **BPO-KPO TRACK**
Isla Ballroom 2

Nichemanagement as a Driver of Global Sourcing
Exploring Opportunities in Higher Value BPO
Opportunities in Design Process Delivery
Best Practices in Design Process Delivery
Distribution and Logistics
Opportunities in Financial and Accounting Analysis
Opportunities in Legal Outsourcing
Opportunities in Research and Market Analysis
Opportunities in Publisher Services

● **CREATIVE e-SERVICES (DIGITAL ANIMATION) TRACK**
Mactan 1-2 Function Room

Overview of Digital Animation Industry
Visually Effective: Film Animation and CGI
Mobile Animation: The next generation
Opportunities in CG Production for Games
(Production of CG for Games)
Case Study: Bigfoot as an International School for
Animation and as production studio for animation
Opportunities in Digital Game Development

● **HEALTH INFORMATION MANAGEMENT TRACK**
Isla Ballroom 1

The Health Information Management Market in the US
The Three Domains of Health Information Management
Practice: e-HIM, Data Quality and Privacy
Mapping and Coding
HIPAA Security Compliance in its Four Focused Areas
A Preface to the Medical Process Outsourcing

DAY 2 | 16 February 2007
01:00 PM - 05:00 PM

● **INFORMATION TECHNOLOGY OUTSOURCING TRACK**
Isla Ballroom 1

Trends & Highlights in Global ITO
Regional Cooperation for ITO

● **PHILIPPINES: OFFSHORE DESTINATION**
(BUSINESS VENTURE & INVESTMENT TRACK)
Isla Ballroom 2

PART I:
PHILIPPINE e-SERVICES ADVANTAGE
The Philippine e-Services Advantage
Telecommunications Infrastructure
e-Services Real Estate
Data Protection Policy

PART II:
EXPLORING e-SERVICES OPPORTUNITIES
The Way Ahead - Exploring new shared services
opportunities from the Philippines
IT & ITES Business Venture & Investment Opportunities