

Corporate Overview

Premium Mobile Content and Applications

SolidLabs helps wireless carriers seize lucrative, sustainable revenue models. Our premium mobile content and mobile applications create opportunities for exponential revenue increases.

Generate recurring revenue streams through our unified mobile chat and IM system, compelling mobile online multiplayer games, plus an endless array of mobile location-based services.

SolidLabs mobile phone software provides everything carriers need to create exciting mobile experiences: proven mobile chat/IM applications, full consultancy services, support for multiple revenue models, private-label capabilities and much more.

The Asia-Pacific premium mobile content market alone brought in revenues worth \$9.4 billion last year. This market is expected to reach \$32.9 billion by the end of 2011. Capitalize on these rich opportunities with proven applications that engage mobile users. SolidLabs' wealth of mobile phone software applications makes it easy to efficiently deliver and manage branded mobile content and mobile applications, including:

- ❖ GLOW™ mobile chat and instant messaging
- ❖ Mobile online multiplayer games
- ❖ Mobile location-based services



GLOW with the Most Advanced Mobile Chat application

SolidLabs GLOW is based on one of the most robust enterprise chat applications on the market today, ChatBlazer, which is used by Fortune 500 companies around the globe. GLOW brings mobile chat to users on any handheld device or platform—creating a highly lucrative revenue stream. With this alternative chat experience, users don't have to be glued to a fixed location to chat with buddies. They can chat with desktop and mobile users, chat across multiple platforms and manage their entire buddy list (AIM, MSN, Yahoo! and ICQ) from one application. GLOW mobile chat offers all the power of desktop IM software—enabling wireless users to participate in multiple chat rooms, have private chats, use emoticons, and more.

SolidLabs GLOW mobile chat allows your subscribers to:

- ❖ Engage in multi-party chat and Web conferencing.
- ❖ Send and receive SMS messages.
- ❖ Chat across multiple platforms and with desktop friends.
- ❖ Connect with friends using popular IM services, including MSN, ICQ, AIM and Yahoo.
- ❖ Use a secure mobile IM channel.
- ❖ Customize the look and feel of the instant messaging interface.

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Mobile Multiplayer Games

Let users team up or compete against one another with new mobile multiplayer games—a great hook for new revenue-generating models. SolidLab's cutting-edge gaming platform allows telecommunication companies, MVNOs and other wireless content providers to offer co-branded, multiplayer mobile games to phone subscribers.

Exciting games draw in users and create a buzz in the market—making yours the “must have” service for the lucrative youth market. SolidLabs constantly releases exciting new games that can be added on the go—providing the impetus for a continuous, incremental revenue stream. With this unique platform, you can market rich, integrated gaming experiences accessible to subscribers via the desktop or phone.



Location-based Services

Location-based services are fueling profits for carriers. This application makes it easy to send localized information based on the cell phone user's location—extracting additional sources of revenue through subscription or ad-hoc subscriber usage. From request-based mobile LBS services, such as store finders and taxi cab hailing, to “push” location-based advertising that's now prevalent in the Asia-Pacific, mobile location-based services drive new data revenues.

Services

SolidLabs is the source for your entire mobile Internet strategy—from delivery of content, to content aggregation, to portal development and hosting. Our expert technical professionals provide a streamlined approach to delivering premium mobile content and applications—maximizing new revenue streams without taxing internal IT resources. SolidLabs Professional Services group can aid you in delivering cutting-edge solutions for the following:

- ❖ Mobile content aggregation
- ❖ Portal development
- ❖ Server management
- ❖ 24/7 technical support
- ❖ Web site design and management
- ❖ Content management portal development and hosting
- ❖ Integration with billing system

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