

IT'S A GREAT REAL ESTATE MARKET

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Real stories of how the nation's top real estate professionals use eNeighborhoods marketing tools to deliver extraordinary results.

Episode #338: Making the sale with Mike Hyles



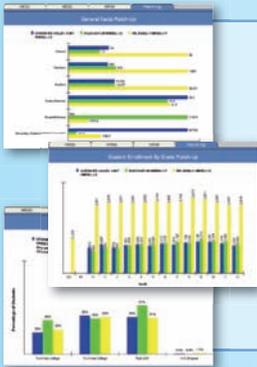
1 THE BROKER

Mike Hyles is a successful, top producing real estate professional who has practiced in the San Francisco Bay Area since 1990. Mike is a Broker/Owner of RE/MAX 1st Choice in Pleasanton, California.



2 THE CHALLENGE

Mike's clients were relocating within the Bay area, and they were having difficulty finding an affordable home close to the schools they preferred in Pleasanton. His clients were skeptical when Mike suggested checking out homes in nearby Livermore.



3 THE SOLUTION

Using the eNeighborhoods **Neighborhood Report Match-up**, Mike quickly compared school ratings for his clients' current home and the neighborhoods he recommended in Livermore.



4 THE TAKEAWAY

The public schools in Livermore were actually higher-rated than those in the clients' current school district! Using the eNeighborhoods **BuyerTour**, Mike helped his clients find the right home, the right price and superior schools!

MIKE'S SUCCESS TIP

"Always invest the time to find out what tools and technology work for you. Without the right tools, I would not have been able to make the sale."

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