For immediate release to all media:

REALITY TV SECRETS REVEALED ON REALITYREALM.COM!

(Press Release)

The world's most revealing reality TV & celebrity rumor source, period. <u>RealityRealm.com</u> launched last month by promoting over 15 Hollywood secrets including the rumor that the popular singer Akon is planning to launch a reality show about his illegal lifestyle with his three wives! Also leaked on Reality-Realm is the fact that the reality show, "I Love New York" has two fakes amongst their "reality cast", including actors Mauricio Sanchez (Chamo), who appeared on All My Children and Guiding Light, and Jason Rosell (Heat), who once appeared on Gilmore Girls.

To fuel their growth, <u>RealityRealm.com</u> currently has over 200 moderator openings available, to compliment their current 10 moderators who are running the site, and the moderators on the site are offered an opportunity to interview celebrities. Secondly, the site is giving away a video iPod to every 1-in-100 new members! The site states, "NO BS, we just want more members."

If that's not enough, Reality-Realm also enables Hollywood insiders and fans alike to be in control of the content, by moderating their favorite shows, breaking secrets, posting videos, joining forums, creating gossip blogs... you name it. In fact, a hugely popular celebrity rumor blog has recently migrated their content over to RealityRealm.com for mass exposure; "celebdish - the latest and greatest on everyone you love to hate".

With over 250 reality TV shows and 25,000,000 viewers, one of the founders stated, "We've created the reality TV and gossip smut shack and put the ragers behind the steering wheel. It's a delirious frenzy slapping Hollywood in the face, and our members absolutely love driving the content."

Analysts are reporting that social networks, such as MySpace.com are too generic, and a number of niche-focused sites, like Reality-Realm, will continue to siphon off MySpace.com's user base. "MySpace.com just can't compete with us on focused content for <u>reality TV & celebrity rumors</u>", comments co-founder Mr. North. Like MySpace.com, membership is free, and members can create their own profile, post photos, comments, etc... And enjoy sharing the countless nuggets of Hollywood mockery.

For further information, call Jason North at (415) 574-7654.

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The RealityRealm logo, text excerpts from the site, and images of the site can be provided for media purposes.

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