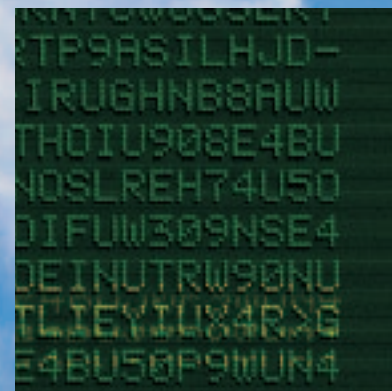
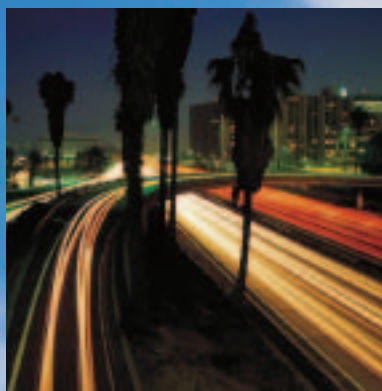


An Invitation to Exhibit & Sponsor

2007 Annual Meeting & Exposition

- June 4-6, 2007
- Palm Springs Convention Center
Palm Springs, California
- www.itsa.org/annualmeeting.html
- annualmeeting@itsa.org



In This Prospectus:

- Exhibit hall floor plan
- Exhibit space contract
- Sponsorship guide and contract

Maximum exposure to qualified, decision-making ITS professionals

ITS  **AMERICA**
Technology Transforming Transportation

Join Us as an Exhibitor & Sponsor

- Maximize your visibility in front of thousands of transportation and technology professionals from around the U.S.
- Grow your business by meeting the buyers of ITS products and services
- Showcase your company's products and services before a select group of attendees
- Reach nearly 200 leading suppliers in the Exhibit Hall
- Meet attendees seeking the latest ITS solutions, technologies, and services
- Take advantage of networking opportunities at educational and social events
- Connect early with attendees through ITS America's promotional and marketing support

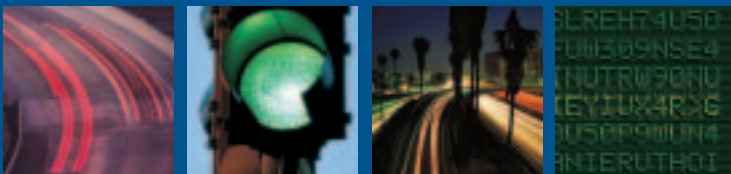


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Dear Prospective Exhibitor:



Each year, a unique event takes place in the U.S. — ITS America's Annual Meeting & Exposition. From June 4-6, ITS America will host nearly 3,000 decision-making ITS professionals — many who are either direct buyers or represent the buyers of ITS products and services. Your competitors are sure to exhibit, will you?

ITS America's 2007 Annual Meeting & Exposition is THE major gathering of transportation and technology professionals who evaluate, assess, recommend and/or select equipment, systems and services to aid in the deployment of ITS technologies. Our attendees represent the ITS professionals who are directly responsible for maintaining their organization's competitive edge through the latest, cost-effective ITS products and services.

We know that attendance from the public sector benefits all exhibitors, whether you sell to them directly or work with other business partners that eventually sell to or collaborate with them. ITS America is making several investments in 2007 to help increase public sector attendance. Our event will also feature dozens of innovative mobility solutions first seen at the 12th World Congress on ITS. This will be the largest integrated demonstration of deployed and marketable ITS technologies — in particular Vehicle Infrastructure Integration (VII) technologies. This alone proved to be a huge draw in San Francisco for both the public and private sector attendees.

VII is a great example of a public-private partnership where departments of transportation have joined hands with private industry to find ways to provide more information to the traveling public. The live demonstrations will showcase technologies that will provide us the most effective management of public facilities, protect public investment in transportation infrastructure and enhance and expand mobility options. California has long been a leader in this arena and our 2007 event will be an exciting forum to highlight the state's recent achievements.

We invite you as an exhibitor to share your knowledge with the key ITS decision makers and leaders in federal, state and local governments as well as key executives from the private sector. Exhibits are an integral part of the meeting program and our attendees heavily rely on our exhibitors to educate them on the latest and emerging ITS products and services. Over 80% of our attendees rate the exhibit hall as above average to excellent.

I hope you will join us for the ITS America's 2007 Annual Meeting & Exposition in Palm Springs for what promises to be our best event yet! Return the Exhibitor Application/Contract inside this prospectus to help ensure your organization is a part of this leading event.

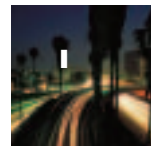
Sincerely,

A handwritten signature in black ink, appearing to read "Neil Schuster". The signature is fluid and cursive, written over a light-colored background.

Neil Schuster

President and CEO

Intelligent Transportation Society of America



Booth Rates

Booth sizes vary. The minimum booth size is 10 feet deep by 10 feet wide.

- \$24.00 per sq. ft.
ITS America Member Rate
- \$42.00 per sq. ft.
Other Exhibitors (non-members)

To Reserve Booth Space:

1. Select your desired booth area on the enclosed floor plan.
2. Complete the exhibit space contract.
3. Submit your desired booth area, completed contract, and a 50% deposit payable to ITS America as directed in the contract. Space is assigned on a first-come, first-served basis on receipt of contract and deposit.

Mail payment to:
National Trade Productions
Attn: ITSA07
313 South Patrick Street
Alexandria, VA 22314

Contact Jennifer Hardee of National Trade Productions at 703-706-8205 or exhibitsales@itsa.org to inquire about space availability.

List of Exhibitors*

(*Companies and organizations that have reserved booth space as of July 31, 2006.)

3M Intelligent Transportation Systems	Federal Highway Administration	PTV America, Inc.
Access Technology Group	Florida ITS	Quixote Traffic Corporation
ACS Government Solutions	Fortran Traffic Systems, Ltd.	Rainbow CCTV
Actelis Networks	GarrettCom, Inc.	Redflex Traffic Systems
Adaptive Micro Systems, Inc.	GDI Communications LLC	RuggedCom
ADDCO, Inc.	General Dynamics	Sensys Networks, Inc.
Aesys Inc.	GeoDecisions	Serco Group, Inc.
AirSage	Hirschmann Automation and Control, Inc.	Siemens
ASTI Transportation Systems, Inc.	Houston TranStar	SIRIT Inc.
Atlantic Scientific Corporation	iMPath Networks	Skyline Products, Inc.
Barco Visual Solutions	International Municipal Signal Association	SmartRoute Systems
Boschung America, LLC	Intelligent Devices, Inc.	Southern Manufacturing
California PATH	Intergraph	Southwest Research Institute
Camera Lowering Systems	International Fiber Systems, Inc.	Surface Transportation Weather Research Center
Christie Digital Systems, Inc.	International Road Dynamics, Inc.	TC Communications
CITE / I-95 Corridor Coalition	Iteris, Inc.	Tele Atlas
Citilabs	JAMAR Technologies, Inc.	Telematics Wireless Ltd.
CITILOG	Jupiter Systems	Telvent Farradyne
CLARY Corporation	Kimley-Horn and Associates, Inc.	Transportation Management and Engineering
Cohu Electronics Division	KLD Associates, Inc.	Traffic Technology International
Comarco Wireless Technology	The Light Brigade, Inc.	Traffic.com, Inc.
Core Tec Communications, LLC	Mark IV Industries, Corp.	TrafficCast/TranSmart Technologies
Cornet Technology, Inc.	Maxcell	Trafficland, Inc.
Daktronics, Inc.	McCain Traffic Supply	Traficon USA
Data911 Mobile Computer Systems	Meridian Environmental Technology, Inc.	TransCore
Davin Optronics LLC	Meridian Technologies, Inc.	Transdyn
Delta Digital Video	MG Squared Lowering Systems	University of Michigan Transportation Research Institute
Dimensions Unlimited Inc.	Microwave Data Systems	U.S. Department of Transportation ITS Office
DMJM Harris	Mitsubishi Digital Electronics	URS
Dunn Engineering Associates, PC	Motorola	Vaisala, Inc.
Earthcam	Multidyne Video & Fiber Optic Systems	VBrick Systems
Eberle Design Inc.	National Center for Atmospheric Research	Verint Video Solutions
Econolite Control Products Inc./ Image Sensing	Naztec, Inc.	Videology Imaging Solutions, Inc.
EIS Electronic Integrated Systems, Inc.	Northrop Grumman	Wavetronix, LLC
Emerson Network Power	OMJC Signal, Inc.	Wilbur Smith Associates
ENCOM Wireless Data Solutions, Inc.	Open Roads Consulting Inc.	Winsted Corporation
ESRI	Optelecom-nkf	XM Satellite Radio
EtherWAN Systems, Inc.	PBS&J	
Evertz	PIPS Technology, Inc.	
Extreme CCTV International		
FDS		

Who You'll Meet

Nearly 3,000 key ITS decision makers choose the ITS America exposition for leading-edge ITS products, services and solutions for their transportation, technology and security challenges. Attendees represent numerous industries including:

Audience:

- Academic and research development staff
- Automotive and industrial engineers
- Elected officials
- Emergency service and security providers
- Federal, regional, state, and local transportation officials
- Homeland security and public safety representatives
- ITS consultants
- OEMs
- Operations managers
- Commercial vehicle manufacturers and operators
- Service developers and providers
- Systems Integrators
- Transit operators
- Urban planners

Technologies on Display:

- Advanced traffic management systems
- Automotive entertainment and navigation technologies
- Commercial vehicle safety, security and payment systems
- Consumer electronics
- Control room and traffic operations systems
- Electronic toll / fare collection systems
- GPS / GIS technology applications
- Integrated vehicle control and safety systems
- In-vehicle navigation systems / safety devices
- Intermodal systems integration
- Modeling and simulation tools
- Parking management systems
- Personal intelligence networks
- Real-time travel information technology
- Road markings
- Signaling and control devices
- Surveillance technology
- Telematics
- Ticketing and smart cards
- Traffic control equipment
- Transit systems
- Tunnel maintenance and management
- Variable message signs
- Vehicle location technologies
- Weather systems
- Wireless telecommunication systems



Past Attendee & Exhibitor Demographics*

Job Level:

- 15% Senior Management (CEO, CIO, CTO)
- 30% Middle Management (VP, Director, Manager)
- 44% First Level (Manager, Specialist)

Role in Purchasing:

- 94% recommend or are the final decision makers on ITS products and services

Making Connections:

- 79% rate the Exhibit Hall as above average to excellent source of new or strengthened business partnerships
- 80% rate the Annual Meeting & Exposition as above average to excellent
- 76% rate the Exhibit Hall as a valuable to extremely valuable source of new concepts, technologies and information

(*Based on 2006 Annual Meeting & Exhibitor survey data)

Important Dates & Deadlines

Before the Meeting:

September 6, 2006

Exhibit Application Deadline

Exhibit Application/Contract and a 50% deposit are due for inclusion in initial space assignments.

Note: Exhibit Applications/Contracts received after September 6, 2006 will be allocated space on a first-come basis. Not all applicants are guaranteed exhibit space.

December 29, 2006

Final Booth Payments Due

February 27, 2007

Exhibitor Guides Mailed

April 2, 2007

Insurance Certificates Due

Independent contractors must submit a certificate of insurance by this date.

At the Meeting:

Meeting Dates

June 4 – 6, 2007

Exhibit Dates

June 4 – 6, 2007

Location

Palm Springs Convention Center
Palm Springs, California

Exhibitor Registration

Friday, June 1, 8 a.m. – 4:30 p.m.
Saturday, June 2, 8 a.m. – 4:30 p.m.
Sunday, June 3, 8 a.m. – 4:30 p.m.

Installation

Saturday, June 2, 8 a.m. – 4:30 p.m.
Sunday, June 3, 8 a.m. – 4:30 p.m.

Exhibit Hours

Monday, 11 a.m. – 7 p.m.
Tuesday, 10 a.m. – 5:30 p.m.
Wednesday, 10 a.m. – 3 p.m.

Unopposed Exhibit Hours

Monday, 11 a.m. – 1 p.m.
Monday, 5 – 7 p.m.
Tuesday, 12 – 1 p.m.
Wednesday, 11 am. – 1 p.m.

... plus, additional unopposed time in the Exhibit Hall during the refreshment breaks.

Lunch in the Exhibit Hall

Monday, noon – 1 p.m.
Tuesday, noon – 1 p.m.
Wednesday, noon – 1 p.m.

Dismantling

Wednesday, June 6, 3 p.m. – 8 p.m.
Thursday, June 7, 8 – 10 a.m.

Please note: Above times are subject to change.



Exhibitor Features & Benefits

We make it easy for you to do business. Your exhibit investment includes:

Features

Benefit

Virtual Trade Show

Web page featuring your organization's information including logo and product information; provides attendees and media with extra coverage months before, during and post show.

Preliminary Program

Provides pre-meeting exposure before tens of thousands of prospective attendees.

Final Program & Exhibitor Directory

Listing in a resource directory that is distributed to all show attendees for them to keep as a year-round resource.

Exhibit Hall Passes

An opportunity to contact prospects and clients with a personal invitation to see you at the leading ITS event.

Meeting Attendee Lists

Start your pre-meeting promotion early with the pre-registered list and follow up after the event with the final meeting registration list.

Media

Opportunity to provide advance press information directly to media that are attending the event.

On-Site Press Office

Opportunity to distribute your press and corporate information to all attending media.

Use of press office for press events (subject to availability).

Unopposed Exhibit Hall Hours

More exclusive exhibit time than ever before to connect with prospective and current buyers.

Networking Events in the Exhibit Hall

Even more valuable time to connect with your customers over daily lunches and the opening night reception.

Educational Session Passes

Gain knowledge and network with your customers.

Spreading the Word

ITS America is working to promote our annual event with its 24 local and regional state chapters, including ITS California (formerly CAATS), the California Department of Transportation and industry associations. Our media campaign includes an expansive list of editors, reporters and columnists covering technology, transportation, and homeland security in major media markets.

Powerful Marketing Campaign

- Nearly 60,000 pieces of direct mail targeting transportation and technology professionals
- National and international trade magazine advertising campaign
- Grassroots and regional marketing efforts through ITS America's state chapters

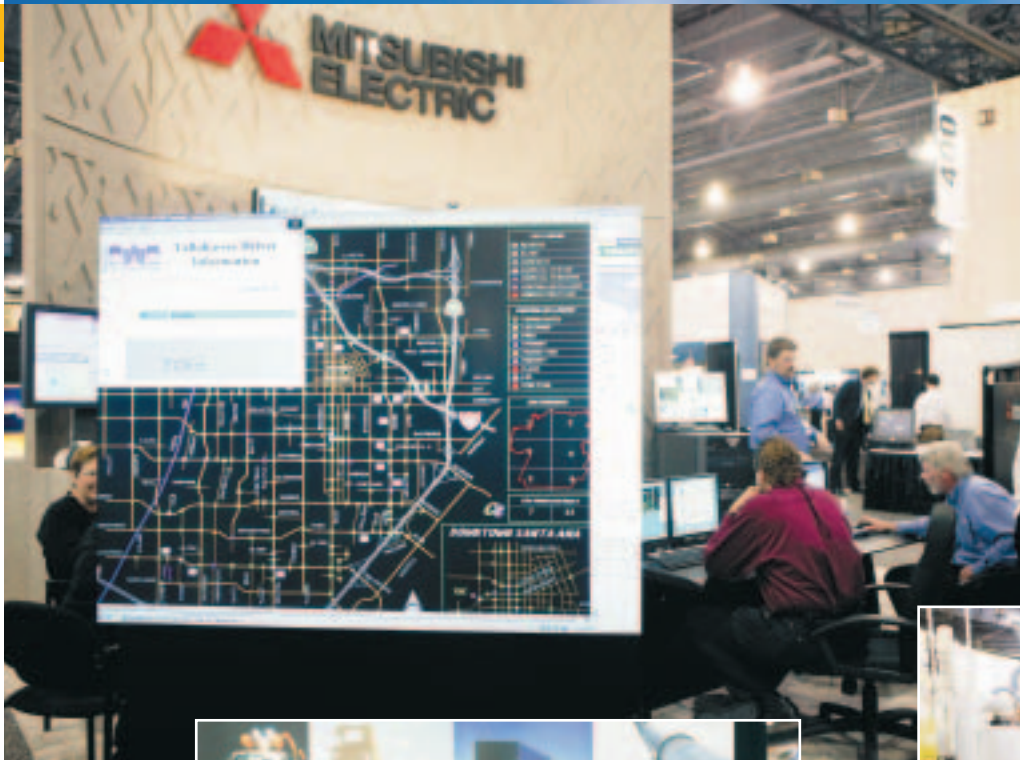
Media Outreach

- Campaign targeting major media markets
- Online press room featuring exhibitor news and announcements in the months leading up to and during the event
- Onsite press room to meet with reporters and hold press conferences

Virtual Trade Show

ITS America's Annual Meeting & Exposition Virtual Trade Show is your chance to connect with thousands of professionals and media looking for information on the products and services you'll be showcasing at the event.

As an exhibitor, the Virtual Trade Show is a great way to increase your online marketing reach and as a powerful pre-show marketing tool as we near the show. Setting up your virtual booth is easy, and your password-protected access makes it possible for you to update your booth often.





Dear Prospective Sponsor:

With expanded networking opportunities, a focused educational program and a grand-scale exhibition, ITS America's 2007 Annual Meeting & Exposition promises to be one of our best events ever!

We invite you to make a long-lasting impression and benefit from highly visible sponsorship packages and opportunities. By extending your support of ITS America through an event sponsorship package, your business can get the attention of thousands of transportation and technology professionals all dedicated to developing or deploying ITS technologies.

When you select a Diamond, Gold, Silver or Bronze Level Sponsorship Package, you will reinforce your company's brand, enhance your visibility beyond your existing marketing efforts and achieve maximum exposure for your business.

Our event also offers a number of sponsorships for social events and marketing opportunities. Like our educational sessions, our social events encourage the sharing of knowledge and networking so vital to the ITS profession. Sponsoring a reception, refreshment break or tote bags provides an effective way to put your name in front of nearly 3,000 meeting attendees.

Return the Sponsorship Agreement inside this prospectus to help ensure your organization is a part of this leading event!

The sooner you select your Annual Meeting & Exposition sponsorship, the sooner ITS America can begin the promotion of your company. Contact me to discuss your business needs and I'll help assemble a custom package that fits you perfectly! I can be reached at sponsorships@itsa.org or **800-374-8472 ext. 4223**.

See you in Palm Springs!

Sincerely,

Edgar Martinez
Director of Business Development
Intelligent Transportation Society of America

Sponsorship Features & Benefits

We make it easy for you to do business. Your exhibit investment includes:

Features	Benefit
ITSA.org Presence	Your organization's information including logo provides extra coverage months before, during and post show.
Preliminary Program	Early recognition provides pre-meeting exposure before tens of thousands of prospective attendees.
Final Program & Exhibitor Directory	Listing in this resource directory that is distributed to all show attendees for them to keep as a year-round resource.
Meeting Attendee Lists	Start your pre-meeting promotion early with the pre-registered list and follow up after the event with the final meeting registration list.
Media	Opportunity to provide advance press information directly to media that are attending the event.
On-Site Press Office	Opportunity to distribute your press and corporate information to all attending media. Use of press office for press events (subject to availability).

To Reserve Your Sponsorship:

1. Select the desired sponsorship opportunity described in this prospectus.
2. Complete the sponsorship agreement.
3. Submit the completed sponsorship agreement, and payment payable to ITS America as directed on the bottom of the agreement. Sponsorships are guaranteed on a first-come, first-served basis on receipt of agreement and full payment.

Mail payment to:

ITS America
 Attention: AM07 Sponsorships
 1100 17th Street NW, Suite 1200
 Washington, D.C. 20036

Contact ITS America at 800-374-8472 ext. 4223 or sponsorships@itsa.org to inquire about available sponsorships.

ITS America's 2006 Annual Meeting & Exposition Sponsors:

Accenture	MasTec	Pharos
CA	Mentor Engineering	RouteMatch Software
Daktronics	MG Squared	Serco
Eberle Design, Inc.	Motorola	Telvent Farradyne
Econolite	NAVTEQ	XM Satellite Radio
EIS Traffic Solutions	PBS&J	

Sponsorship & Marketing Opportunities

Reach Your Target Audience

As a sponsor of ITS America's 2007 Annual Meeting & Exposition, your company is showcased as an integral part of the entire event experience. Highly visible sponsorship opportunities can generate leads and help you achieve your marketing and sales objectives.

Did you know?

- Sponsorships can increase your booth traffic by 104% (Source: Center for Exhibition Industry Research)
- Pre- and at-show promotion increases qualified leads by 62% (Source: Center for Exhibition Industry Research)

Educational Events

Opening Plenary	\$50,000
Best of ITS Awards	\$15,000
Student Essay Competition	\$15,000
Program Tracks & Forum Showcases	\$10,000 (per track or showcase)
<ul style="list-style-type: none"> ■ Vehicle Safety & Consumer Electronics ■ Transportation Management & Operations ■ Travel Information ■ Incident and Emergency Management ■ Technology Development ■ Specialty Sessions 	

Social Events

Welcome Reception in the Exhibit Hall	\$50,000
Beach Party Reception	\$50,000
"New York New York!" Closing Reception	\$50,000
Refreshment or Lunch Breaks in the Exhibit Hall	\$15,000

Marketing Opportunities

Tote Bags	\$25,000
Name Badge Holders	\$15,000
Shuttle Bus	\$15,000
Press Room	\$10,000
Electronic Room Keys	\$15,000
Notepads	\$10,000
Pens	\$10,000
Internet Café	\$15,000
Hotel Door Drop at the Wyndham	\$15,000
Speaker Ready Room	\$10,000
Tote Bag Inserts	\$5,000
ITS America TV 60-second video advertisement	\$5,000
ITS America TV 30-second video advertisement	\$2,500

Sponsorship Cost





Educational Events

Opening Plenary

Sponsoring the Opening Plenary offers an exclusive opportunity to reach the largest audience of attendees. The Opening Plenary kicks off the Annual Meeting & Exposition and features transportation and technology leaders from government and the private sector, along with a memorable keynote speaker. ITS America's 2006 event featured former FCC Chairman Michael Powell.

Cost: \$50,000

Best of ITS Awards

The Best of ITS Awards is the only program in the world that recognizes the best and brightest of the intelligent transportation community. Winners will have a unique opportunity to be recognized in front of thousands of ITS industry leaders along with national and international media. Finalists will be recognized and award winners will be announced during the opening plenary.

Cost: \$15,000

Student Essay Competition

This competition is designed to encourage student interest and future participation in the development of ITS solutions. Transportation and engineering students throughout the U.S. will have the opportunity to apply their knowledge in a thought-provoking and enjoyable competition. One national winner will be sent to Palm Springs, California to present his or her winning essay before a group of annual meeting attendees.

Cost: \$15,000

Program Tracks and Forum Showcases

By sponsoring a Program Track or Forum Showcase, you have a unique opportunity to focus on a particular segment within our meeting attendee audience.

Cost: \$10,000

Social Events

Welcome Reception in the Exhibit Hall (Monday Evening)

Meeting attendees will mingle with exhibitors while enjoying hors d'oeuvres and refreshments. Meet with industry colleagues and customers, and become better acquainted with key decision makers and buyers during this networking reception.

Cost: \$50,000 (exclusive sponsor) or \$25,000 (co-sponsor)

Beach Party Reception (Tuesday Evening)

This themed event will provide a memorable evening of fantastic food, great entertainment and "beach casual" dress. This is an excellent opportunity to thank and entertain your customers and prospects. The Beach Party will be held poolside at the Wyndham Hotel.

Cost: \$50,000 (exclusive sponsor) or \$25,000 (co-sponsor)

"New York, New York" Closing Reception (Wednesday Evening)

"New York, New York" will be theme of a grand event that will mark the end of conference. Our closing reception will be set against the backdrop of New York City, the site of our combined 2008 Annual Meeting and the 15th World Congress on Intelligent Transport Systems.

Cost: \$50,000 (exclusive sponsor) or \$25,000 (co-sponsor)

Lunches in the Exhibit Hall

Box lunches will offer an opportunity for Annual Meeting attendees and exhibitors to make contacts, exchange ideas, and conduct business while everyone enjoys a delicious hosted lunch.

Cost: \$15,000 (1 day)

Refreshment Breaks

Meeting attendees will receive coffee, tea, soft drinks, and water during three 30-minute breaks each day (Monday through Wednesday) of the conference.

Cost: \$15,000 (1 day)

Marketing

Tote Bags

Your company logo will appear with ITS America's logo on one side of the tote bag each conference attendee will receive at registration. This bag contains the Final Program and other materials for the conference. Your company logo will be carried everywhere our attendees travel whether to work or around the globe. Sponsorship also includes one company insert into the portfolio bag (brochure, flyer, or CD-ROM).

Cost: \$25,000

Name Badge Holders

Each Annual Meeting & Exposition attendee and media representative is provided with an official event badge for entrance into the exhibit hall and educational sessions. Each badge is attached to a lanyard and will have your company logo or name printed on them. This offers your company great exposure and your logo will be seen by everyone, everyday, throughout the conference.

Cost: \$15,000

Hotel Door Drop at the Wyndham Hotel

Extend your marketing reach by having one piece of your promotional literature delivered directly to the doors of all attendees staying at the conference host hotel. Promotional pieces must items that can easily be slipped under hotel room doors and must be provided in advance.

Cost: \$15,000

Shuttle Bus

Your company logo will appear on the bus and your marketing collateral will be available inside the bus.

Cost: \$15,000

Press Room

Cost: \$10,000

Other Valuable Opportunities:

Electronic Room Keys (with logo)	\$15,000
Conference Note Pads (with logo)	\$15,000
Pens (ballpoint with logo)	\$15,000
Inserts for Tote Bags (brochures, flyers or CD-ROMs)	\$5,000





Sponsorship Packages & Benefits

Increase your visibility—become a Diamond, Gold, Silver, or Bronze Sponsor Today! By selecting a sponsorship package you will be showcased as an integral part of the entire conference experience.

Our sponsorship packages are available at the following levels:

Diamond — \$85,000 and up

Gold — \$55,000-\$60,000

Silver — \$43,500-\$47,500

Bronze — \$37,000-\$40,000

Choose a sponsorship package for one of the following events:

- Opening Plenary
- Welcome Reception
- “New York New York” Reception
- Beach Party Reception
- Program Tracks and Forum Showcases (Bronze Level only)
 - Vehicle Safety & Consumer Electronics
 - Transportation Management & Operations
 - Travel Information
 - Incident and Emergency Management
 - Technology Development
 - Specialty Sessions

Sponsorship Package Benefits

For more information on the benefits for Diamond, Gold, Silver or Bronze Level packages, contact sponsorships@itsa.org.

- 1-year membership to ITS America
- Keynote speaking opportunity at the event your company sponsors
- Keynote speaking opportunity at the Program Track or Forum Showcase your company sponsors
- Promotion of your business as the exclusive sponsor of the Opening Plenary, Opening Night Reception or Closing Reception**
- Promotion of your company as the exclusive sponsor of the Program Track or Forum Showcase
- Private meeting with U.S. Congressional staff attendees
- Company logo on ITSA.org

- Company logo on ITS America's Annual Meeting Web page
- Acknowledgement in post-meeting edition of ITS America's weekly e-newsletter, Weekly eBriefing (3,000+ distribution)
- Acknowledgement in post-meeting issue of ITS America's bi-monthly newsletter (8,000 distribution)
- Acknowledgement slide displayed during Opening Plenary and verbal recognition
- Complimentary registrations
- Tote bag insert***
- Dedicated literature area at the sponsored event
- Pre-registration and final attendee registration lists
- Use of sponsor level logo
- Placards at your exhibit booth displaying your sponsorship level
- Listing in Preliminary Program (Mailed to over 18,000 potential attendees)
- Listing in the Final Program Guide (Distributed to all meeting attendees)
- Logo on Sponsor Board*
- Listing on meter boards placed throughout registration area, host hotel and the entrance of the ballroom of the sponsored event*
- Sponsor level ribbons
- Use of press room
- Video broadcast on video wall and the in-house channel of the host hotel***
- I-page ad delivered to rooms at the host hotel on the evening before the sponsored event***

* Display/placement as determined in conjunction with sponsor by ITS America's Meetings Department Staff.

** Based on social events only, as determined in conjunction with sponsor by ITS America's Meetings Department Staff.

***Company produces and provides to ITS America.

Why Pay Non-member Rates to Exhibit?

Become a member of ITS America and you'll not only join the largest network of ITS professionals, you will also save thousands on exhibit rates. And only ITS America members are afforded the privilege of sponsoring. For more information on ITS America membership benefits, contact membership@itsa.org.

Location

Palm Springs, California

A place where the sun is always shining. Where the charm and the ambiance of a small, intimate village meet the amenities and the diversity of an upscale resort community. Where warm breezes rustle the beards of majestic palm trees, and enticing aromas waft out from sidewalk cafes and open air restaurants.

Convention Center

Palm Springs Convention Center
277 N. Avenida Caballeros
Palm Springs, CA 92262
Phone: 800-333-7535
Web: www.palmspringscc.com

Accommodations

Wyndham Palm Springs Hotel (Official Hotel of the Annual Meeting & Exposition)
888 E. Tahquitz Canyon Way
Palm Springs, CA 92264
Phone: 800-996-3426
Web: www.wyndham-palmsprings.com

Hilton Palm Springs
400 E. Tahquitz Canyon Way
Palm Springs, CA 92262
Phone: 800-522-6900
Web: www.hiltonpalmsprings.com

Contacts

Exhibits
exhibitsales@itsa.org and 800-687-7469 ext. 208

Sponsorships
sponsorships@itsa.org and 800-374-8472 ext. 4223

Membership
memberships@itsa.org and 800-374-8472 ext. 4239

Program
annualmeeting@itsa.org and 800-374-8472 ext. 4214

Registration
registration@itsa.org and 800-374-8472 ext. 4216

Learn more about ITS America's 2007 Annual Meeting & Exposition at www.itsa.org/annualmeeting.html.



Technology Transforming Transportation

1100 17th Street, NW

Suite 1200

Washington, DC 20036-4639

800-374-8472

www.itsa.org

