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CONTACT:

Jason E. Barkeloo
President
888.322.5121
info@somaticdigital.com

Somatic Digital Announces Significant Purchase Order

A significant purchase order is received for print and digital convergent technology solution.

Cincinnati, OH – March 13, 2007 - Somatic Digital announced today it received a significant purchase order to launch the first rollout of its *TouchBook™* platforms. The platforms will be custom branded and bundled with five interdisciplinary content booklets and aligned digital content. The bundle will also contain an opt-in content subscription and online tutoring service. The product is targeted to all early elementary students, including those with special needs. The publisher's anticipated launch is in early 2008.

The *TouchBook™* platform enables the reader of normally printed materials to touch the pages and retrieve linked digital content or launch communication applications on a computer.

Jason E. Barkeloo, the President of Somatic Digital states, "With this order the publisher will provide their branded inclusive learning experience for early elementary students. Our technology will also enable the publisher to generate recurring revenues through the delivery of services and future content subscriptions."

The *TouchBook™* platform is embedded with the Touch User Interface (TUI) technology. Properly designed content materials using the TUI should meet the requirements outlined in the National Instructional Materials Accessibility Standard (NIMAS), the Individuals with Disabilities Education Improvement Act (IDEIA), No Child Left Behind (NCLB) Act, and Sections 504 and 508 of the Rehabilitation Act.

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About Somatic Digital

Somatic Digital, LLC, is the developer of the Touch User Interface (TUI) technology as the *TouchBook™* platform for media content owners and publishers. As a platform and tool provider, Somatic Digital provides publishers and content owners with the ability to deliver an inclusive universally designed multi-media experience for everyone through the convergence of print and digital environments. More on Somatic Digital at <http://SomaticDigital.com>.

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