



Busta, The Internet Mobile phone, has introduced per second billing, and made the first 10 seconds of every call anywhere free of charge.

London, April 9, 2007 -- Busta, The Internet mobile phone, has introduced per second billing, and made the first 10 seconds of every call anywhere free of charge.

Busta, the Internet mobile phone, launched in September 2006, has already grown a substantial user base in over 210 countries. Busta has a small 140kb footprint and operates almost instantly within Microsoft and Firefox browsers, and embed itself into Web 2.0 applications like Google. Microsoft Live, Netvibes, Page Flakes, Linked In and My Space.

Busta is the VoIP equivalent of the Hotmail email system. It enables users to log on anywhere, and get access to their messages, which can be text, voice or video mail, and make calls, send SMS messages, and access or update address books.

Busta is also ideal as it operates over WiFi, and for the PDA mobile Phone market a Windows Mobile client is now undergoing final testing.

A Busta account can be also link into the next generation of home phones, such as the Siemens Gigaset.

Nick Ogden, Chief Executive of The Voice Commerce Group, who developed and operates Busta commented, "Virtually everyone today has a browser, and we wanted a system that would integrate easily at that technology level. With phone call charges falling on a worldwide basis the differential between VOIP calls and regular phone calls is diminishing. This was illustrated dramatically by the Skype total revenues for 2006 at only \$66m against a stated user base of 197 million. Our plans for Busta are substantial and following detailed end user research we decided to make these significant changes to our charges and billing process."

The Busta technology also delivers The Voice Commerce Group "click to call" technology and is a part of the integrated systems being developed by Voice Pay.

Website links www.busta.com

www.voice-commerce.com

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