



Florida March 19, 2007

Splash Vision's Launch is something special among Social Media Sites like YouTube, MySpace, Revver, FaceBook

SplashVision, the Only Social Network in the world targeted towards Water Enthusiasts, Mariners, Travelers, Beach Lovers, Water Sports Fanatics, Scientists and Hobbyists. This Release is an announcement targeted towards parties interested in bodies of water; including; Oceans, Lakes, Ponds, Canals, Fjords, and the like. Also included are Beaches and Vacation destinations along their shores and the People, Organisms and Creatures who survive, navigate, search and scour them.

[Fort Lauderdale](#), Florida - News out of South Florida; the Yachting, Cruise Ship, and Tourist capital of the world; gateway to arguably the greatest water playground in existence; Splash Vision announces its long awaited Beta release. Splash Vision is the only Social Community site of its kind anywhere on the face of the Planet. Splash Vision is attracting the eyes of wealthy Boat, [Yacht](#) and [Ship](#) owners' world wide; including the biggest sport community in the World; Fishing. [Water Sports Fanatics](#), Oil and Gas Industries, Ship and Yacht Brokers, Universities and Research Centers and the Travel Industry all have a place on Splash Vision.

Splash Vision is like no other Social Media Site. Launched and backed by Real Estate Investor and acclaimed Mega Yacht Captain, Todd Weider. After 5 months of testing and designing, [SplashVision.com](#) is ready for its Beta Release stocked with thousands of Videos and Photos. The site also features which Rival any Media Site on the Web.

"You may have dabbled in YouTube," Splash Vision Chief Executive Todd Weider said.

"But if you really want to connect with your Market and those in your field; you want to be around like minds with common interests, you need to be part of a community which shares common ground. This is where Splash Vision comes in. And for Advertisers, wouldn't you rather be part of a Community where the Majority of the Users actively spend on big ticket items"

When was the last time you advertised and had an opportunity to get paid for your advertisement? It's a whole new world and we want to help our users capitalize on the experience. We want it to be a win / win.

Weider has been very successful in the Maritime industry before and has a Vault full of contacts and relationships throughout the world. He traveled the Globe for 18 years and knows people who live, work and play on or around the water. "People around the water are different than the rest of society. They want to interact and share knowledge, experience, stories and what they have seen in their Travels. How many times have you been out on the water and someone from another vessel waves at you; for no reason at all! Not to mention; most of them are affluent with above average income.

Splash Vision is not vying for the same users as the other Social Media Sites. They know the Ocean Related and Maritime Market. After all, they are located right in the heart of it all, Fort Lauderdale, Florida. "We are not fighting for the same content or users as the other Social Media Sites, we are not competition to them and they are not competition for us. Our users are not looking for the latest clip of a Dance Video. Their looking for the latest in [Mega Ship Construction](#), a clip of [Freedom of the Seas](#); the Largest cruise ship in the world. [Paul Allen](#)'s new 200,000 Million Dollar Yacht 'Octopus'. The latest gadget for their company and or boat and seeing it in action. The sun and fun Party spots like [Nikki Beach Club](#) in Miami or St Tropez, and [Sea Creatures](#) in their natural habitat. Just one visit to the site

and you instantly see how this is something totally refreshing, useful and fun.

Splash Vision is currently in talks with many content partners; including some of the Largest Print Media Companies known. "They also want to help Print Media expand their Reach. "When is the last time you picked up a Magazine and said "I wish I could see 'it' in action" we are working on deals which will allow this to happen" One of the goals of Splash Vision is to offer value added services to its Partners. "We are not competition, we are 'coopertition'." Splash Vision will be offering Value Added Services to help Print Media fill the gap. Print Media will now be able to give readers and their advertisers an experience they never had before.

Splash Vision also allows users to store their Media and embed it onto their own sites. For example; if a Boat Manufacturer has a Promotional Video of a new Vessel. Splash Vision will host it for them and the Boat Manufacturer can then 'Embed' the media on their own page without having to build and or design any of the back end required for playing the Video. Again; Splash Vision has a Vision to offer Value to its users and Partners.

According to Chief Executive Officer Todd Weider this is only Phase 1 for Splash Vision; they are currently working on an entire suite of Advertising tools for its Partners. Splash Vision will be offering new technologies not available on other Social Media Sites or anywhere on the web.

[Splash Vision](#) will also take part in profit sharing; users will be rewarded a percentage of earnings on media which attract attention. "When was the last time you advertised and had an opportunity to get paid for your advertisement? It's a whole new world and we want to help our users capitalize on the experience. We want it to be a win / win."

Splash Vision hopes to attract the attention of Affluent Boat owners, Travelers, Ship Builders, Research Centers, Fishermen, Water Sports Fanatics and Beach goers vs. the teenage crowd which has flocked to many of the other sites who are entering Web2.0 daily.



For Contact Information go to www.SplashVision.com