CLASSIC
SYSTEM SOLUTIONS, INC.

2007 SEMINAR SCHEDULE

Chicago, IL	March 13-14, 2007	*Designing for Usability*
	March 15-16, 2007	*Adv. Web 2.0 Applications*
San Francisco, CA	April 10-11, 2007	*Designing for Usability*
	April 12-13, 2007	*Adv. Web 2.0 Applications*
Minneapolis, MN	May 15-16, 2007	*Designing for Usability*
	May 17-18, 2007	*Adv. Web 2.0 Applications*
Rome, IT	June 18-20, 2007	*Designing for Usability*
	June 21-22, 2007	*Designing Usable Web 2.0 Apps*
San Francisco, CA	September 4-5, 2007	*Designing for Usability*
	September 6-7, 2007	*Adv. Web 2.0 Applications*
Boston, MA	October 9-10, 2007	*Designing for Usability*
	October 11-12, 2007	*Adv. Web 2.0 Applications*
Orlando, FL	November 13-14, 2007	*Designing for Usability*
	November 15-16, 2007	*Adv. Web 2.0 Applications*

Designing for Usability (2 days)

This class for developers, end-users, interaction designers, and managers explains how to apply the concepts of human centered design to the paradigm of web development.

Attendees will learn how to:

- Develop a detailed understanding of your users through task analysis, mental models, and user profiles
- Determine the best information architecture for your users
- Proper layout and design techniques
- Learn new design modeling techniques
- Create and implement in-house web standards
- Plan and conduct and effective usability test
- Implement net-database and e-commerce designs
- Design more successful applications
- Validate and defend important design decisions

Attendees will walk away with a complete set of templates for quickly implementing this process within their organization.

Adv. Web 2.0 Applications (2 days)

This two-day class for developers, end-users, interaction designers, and managers explains how to apply the concepts of human centered design to the paradigm of web development.

Attendees will learn how to:

- Learn how Ajax and Web 2.0 applications will transform websites
- Design next generation applications to leverage web services
- Design rich, interactive navigation styles
- Develop effective Web 2.0 design patterns
- Design interactive mapping applications
- Design fast, efficient transactional Web 2.0 applications
- Integrate RSS Feeds to enhance your content
- Leverage data warehouses with Web 2.0 designs

Attendees will walk away with a complete set of Web 2.0 design examples for quickly implementing this process within their organization.

SEMINAR REGISTRATION FORM

Print or Type

Name

| Prof./Dr./Mr./Mrs./Ms. | *First Name* | *Last Name* | *Nickname* |

Organization   **Title**

Billing Address

| *Street/PO Box* | *City* | *Province/State* | *Postal/Zip* | *Country* |

Shipping Address

| *Street/PO Box* | *City* | *Province/State* | *Postal/Zip* | *Country* |

Telephone ( )   **Fax** ( )   **Email**

I have special needs (please check and attach description): □ access □ audio □ visual □ vegetarian □ kosher □ other

Seminar Information

Location:_____   **Dates:**_____

Designing for Usability (U.S.)	$1,095.00 USD
Advanced User Interface Design (U.S.)	$1,095.00 USD
Designing for Usability & Advanced User Interface Design (U.S.)	$1,795.00 USD **SAVE $395**

Total

Payment Method

Please Check One: □ Visa   □ Mastercard   □ AMEX
                           □ Check, Bank Draft, or Money Order (payable to Classic System Solutions)

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