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Press Contact:

Torry Burdick, VP Marketing
LoanToolbox
(805) 277-6863
torryb@loantoolbox.com

Eric Mitchell Joins the LoanToolbox Faculty

WESTLAKE VILLAGE, CA — March 26, 2007 — LoanToolbox, the mortgage industry's leading provider of marketing and training solutions, announced today that it has named Eric Mitchell to its growing faculty of the nation's top loan originators.

Mr. Mitchell, a highly successful loan originator based out of Minneapolis, Minnesota, is currently the Area Manager for Charter Funding, the retail arm of First Magnus Financial Corporation. He is also the only loan originator in the state to be designated as both a Minnesota Mortgage Professional and a Minnesota Mortgage Specialist.

As a member of the LoanToolbox faculty, Mr. Mitchell will bring with him an extensive background of more than 15 years in sales management and marketing. Combining his industry experience with an unrivaled passion for teaching, Mr. Mitchell will make an immediate and positive impression upon both LoanToolbox and its membership of nearly 10,000 mortgage professionals.

"Eric Mitchell is easily one of the most enthusiastic and intelligent mortgage professionals I have ever been around," said LoanToolbox CEO David Fournier. "His passion and desire to help others succeed is contagious, so he's a natural fit for our LoanToolbox faculty," added Mr. Fournier.

Closing more than 300 loans and generating over \$70 million in production in 2006, Mr. Mitchell's passion for efficiency, service, and profitability has enabled him to develop a balanced, systematic approach to achieving success in both business and life. "I'm obviously extremely excited to be named to the LoanToolbox teaching faculty," said Mr. Mitchell. "To be working side-by-side with mortgage industry legends like Tim Braheem and Greg Frost is truly an honor," added Mr. Mitchell.

Mr. Mitchell has already begun to share his unique approach with LoanToolbox members though some of the valuable tools he has developed, such as the "Passionate Loan Process" and various other educational systems. "Education and teaching really are passions of mine," said Mr. Mitchell. "So much so that I am always trying to go the extra mile with my clients to educate them on what is in their best interest," continued Mr. Mitchell. "I now look forward to being able to educate LoanToolbox members on the most efficient ways for them close more loans and improve their business in general," added Mr. Mitchell.

The LoanToolbox faculty is an assembly of some of the nation's most innovative and successful mortgage originators. LoanToolbox created their faculty as a way to continually educate their growing member base on the knowledge, best practices, and cutting-edge techniques of an ever-changing industry. "It's through our faculty of industry experts that LoanToolbox truly offers one of the biggest benefits to our members," said Mr. Fournier. "Because with the guidance of our faculty, LoanToolbox



members don't just have the help of one or two experts; they have the proven knowledge, experience, and success secrets of an entire winning team in their corner ready to assist them," Mr. Fournier added.

About LoanToolbox

LoanToolbox is the leading provider of training and marketing solutions for the mortgage industry. Members have access to proven best practices, automated marketing and a community of nearly 10,000 loan originators who are referring loans and sharing ideas on a daily basis.

LoanToolbox also hosts one-day seminars and an annual four-day business planning conference geared to the meet the needs of mortgage originators who want to increase their dollar volume. One-on-one mentoring is also available through its Maximum Acceleration™ coaching division. For private consultation, contact LoanToolbox at 877-684-8665, by email at sales@loantoolbox.com, or visit the website at www.loantoolbox.com.

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