

PRESS RELEASE

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**In-depth Property Market News and Insurance Research
Published Online at www.stride.co.uk**

Waterlooville, Hampshire Tuesday 27 March 2007

Their tagline is "excellence in insurance" and that excellence is very much in evidence at the Stride.co.uk website, which has recently been updated with a number of new articles focusing on [property market news](#) and [insurance industry advice](#).

Research articles added to the web site so far in March include an in-depth appraisal of the effects of [Real Estate Investment Trusts \(REITs\)](#) on the property investment market; the [outlook for the Buy-to-Let market in 2007](#) and a reminder to homeowners [check if their home buildings and contents are fully insured](#) by their current household insurance policy. Each article is specially commissioned by Stride and prepared by experts in the fields of [property insurance and investment](#), [commercial insurance](#) and [business insurance](#) with quotes from leading market commentators.

Other sources of up-to-date information on the site include the free to download [Accent magazine for Stride's business insurance customers](#) and [daily news stories](#) covering everything of interest to property owners, from the [latest tenant's deposit schemes](#) to the [effect of the Budget on the property market](#).

Managing Director, Richard Lovegrove, said: "When we re launched the Stride website in 2006, we did so with the intention of turning it into a valuable resource for the insurance industry and property owners and businesses who are looking to buy insurance. The new articles we've been adding to the site since then provide background information and advice on industry issues, and are frequently updated so visitors will always find something new at the site."

"The news and articles we've added to the Stride website have proved very popular with our site users and customers," comments Jonathan Walker, the company's marketing manager. "The specially commissioned reports and analysis are an excellent resource to anyone with an interest in the insurance and property industries, and it's our intention to continue adding new articles and research on a regular basis and to develop further functionality that is relevant to the marketplace. Our content rich web site is a free and useful source of timely information for visitors that not only enhances our reputation in the industry but is proving to be a valuable channel for new business leads"

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Notes to editors:

1. Stride Limited, [specialist property insurance brokers](#), has been established on the South Coast since 1973. Stride offers insurance cover for a wide range of commercial property such as blocks of flats, high value housing and let properties.
2. Stride Limited also trades as Computer Quote Insurance, selling motor, home, life & travel insurance through a network of branches in the Portsmouth area, by phone and online via www.computerquoteinsurance.com
3. Stride has a total Gross Written Premium (GWP) of £12 Million and employs over 50 staff.
4. For more information visit www.stride.co.uk

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