

Incremax Core Strengths

- ◆ *Define, Propose, Measure* technology investments for predictable business results
- ◆ *Experts* in latest Microsoft Product implementation and transferring knowledge to client staff
- ◆ *Domain* knowledge of industry specific and general business solutions as well as advanced technology
- ◆ *Practice Managers/Sr. Team* with business and technology expertise to maximize project success
- ◆ *Project Methodology* that increases project success for the most complex needs
- ◆ *Microsoft Gold & Managed Partner* with the ability to leverage Microsoft's extensive expertise

Representative Customers include

Fidelity Investments · Altria · McGraw-Hill · Thomson Financial · Berkshire Capital · KPMG · Microsoft · Checkpoint Systems · IBM · Rolex · Principal Capital Management · by Design · Westcom · Citibank-Chase · Golf & Home · Vertrue · Elie Tahari · Consolidated Edison · i-Deal LLC · Cendant Corporation · Greenwich Capital · Health Management Systems · Sloane Kettering · Sugarfoods Corporation · St. John's University · International Flavors and Fragrances · Milstein · Source Media · Proverian Capital LLC · Combe · Dover Corporation · Boces Westchester · Keyspan · American Institute of Foreign Studies · International Freight Transport · Lexis Publishing · OSI Pharmaceutical · Insight Catastrophe Solutions

Solution Areas

Information Productivity, Collaboration and Custom Application Development

Driving productive workflow solutions for staff, managers, executives, clients and partners that speed and control effective business

Advanced Architecture & Management

Specializing in implementing/migrating to cost-effective, easy-to-maintain, secure and resilient desktop, server and Internet environments

Business Intelligence & Data Management

Adding value to existing information across data sources; build comprehensive portals for analysis, reporting and data visualization

Markets

Financial Services · Retail · Healthcare · Manufacturing · General Business

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On-Line

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Overview

Incremax is a business-focused technology consultancy that excels at helping *people* deliver *incremental asset value from technology* investments. We have been helping Fortune 500 and middle-market clients gain a timely and competitive advantage since 1993.

Today, technology comprises more than 50% of the core investment in driving business productivity, information awareness and automating the workflow process amongst staff, executives, clients and partners. A measured improvement in technology deployment, process improvement or a user's ability to work effectively translates to reduced cost and greater profits.

Incremax has been delivering these business solutions that leverage the power of Microsoft products along with industry best practice deployment for more than a decade.



Delivering Client Value

Our clients represent a broad spectrum of users ranging from IT Managers looking to get more from their technology investments to Executives trying to drive more business value from the deluge of existing information required for effective decision-making.

What Incremax clients see of value include:

- ◆ subject matter expertise in both Information Worker and Advanced Infrastructure skill sets to deliver "total solutions"
- ◆ a measured ROI technology assessment approach that pinpoints needs and improvements from a project investment
- ◆ project approach/methodologies to control progress yet add flexibility in staffing even the most complex projects
- ◆ deep Microsoft product expertise and the ability to assist clients at any level, beginning through expert
- ◆ expertise with non-Microsoft solutions to assist with phased migrations that align technology/business goals



INCREMAX is a *Microsoft Managed & Certified Gold Partner*, an exclusive partnership shared by only a handful of the over 1000 New York City Microsoft Certified Partners allowing Incremax to stay at the forefront of these powerful new products.