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B.C. construction companies benefit from GPS fleet technology partnership

VICTORIA and EDMONTON – British Columbia construction companies and heavy equipment contractors looking for a way to make their operations more safe and profitable will benefit from a partnership announced today between the British Columbia Construction Association (BCCA) and Safefreight Technology.

The BCCA today identified Safefreight Technology as the BCCA's choice for an exclusive endorsement of a [GPS fleet management system](#) that will help members monitor and manage productivity, safety, security and emissions in their fleet operations.

Specifically, Safefreight offers the fleet management tools for managers to:

- Save on fuel costs by monitoring and managing excessive idling
- Optimize [hazmat security](#) and [construction safety](#)
- Respond to/manage maintenance more efficiently
- Maximize equipment deployment and utilization
- Minimize losses due to theft or unauthorized equipment use

“In addition to consistently trying to meet longstanding construction safety and site security objectives, our industry is currently challenged by rising fuel costs and lowering emissions. Safefreight's technology goes a long way to helping our industry resolve those challenges,” said Manley McLachlan, Executive Director of the BCCA.

“We are excited that the BCCA has chosen to endorse our [GPS fleet management technology](#) and software to their membership.” said Curtis Serna, Chief Executive Officer of Safefreight Technology. “Through precise [remote monitoring](#) of their equipment, our SmartFleet system will also be able to maximize profitability by monitoring and managing equipment utilization and productivity,” added Serna.

About Safefreight

Founded in 1998, Safefreight is a developer and provider of security-enhanced fleet management technology. Through its SmartFleet™ system, Safefreight provides full vehicle security and visibility through proprietary technology that comprises a web-based [GPS vehicle tracking system](#) and [fleet management software application](#) that integrates mobile asset tracking technology and asset-to-Internet software. In addition to optimizing fleet operations, this provides situational awareness of vehicles and the tools for construction fleet managers to optimize equipment productivity. For more information, please visit www.safefreight.com.

About the British Columbia Construction Association

The BC Construction Association is the largest and most inclusive construction employer organization in the province. BCCA represents over 1800 non-union and union contractors active in all sectors of the industry, but primarily focused on industrial commercial and institutional construction. Our members include general contractors, trade contractors and suppliers, large and small, from all regions of BC.

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