

HTI Adds "Fast Track": New Business Unit Provides Rapid Response to Customer Needs

HTI (Home Technologies, Inc.), the Northwest's premier systems integration company, today announced the launch of a new high-impact services unit called "Fast Track." This new business unit serves clients who require immediate design and integration of video, distributed audio, controlled lighting, security systems, window treatments and other automated home systems.

Bellevue, WA (PRWeb) December 7, 2006 -- HTI (Home Technologies, Inc.), the Northwest's premier systems integration company, today announced the launch of a new high-impact services unit called "Fast Track." This new business unit serves clients who require immediate design and integration of video, distributed audio, controlled lighting, security systems, window treatments and other automated home systems.

"Think of it as a Rapid Response Team ready to come to the aid of customers who need integrated system solutions and need them right away," said Bruce Moses, Manager, Fast Track Services.

Many systems integrators are focused only on large installations for new homes that are under construction. Fast Track fills the gap between the industry's traditional market and the limited off-the-shelf, less expensive but less elegant solutions available from "big box" retailers. "We believe consumers in the custom home automation space deserve a higher level of service than what is currently available," said Moses.

"We cater to our customers' needs in ways that truly raise the bar in meeting and exceeding expectations. We have learned that there is a growing demand for this level of service and at HTI we believe customer service is everything," said Craig Carman, Vice President of Sales and Marketing.

Fast Track is fully autonomous within the company. It has its own dedicated staff to provide all of the elements that traditionally had to go through normal multi-phase delivery channels. It makes its own decisions and functions as its own business unit. The focus is on service and on being able to meet the needs of the customer.

According to Carman, the unit is off to a good start. Since July when a pilot program was launched single phase sales have nearly tripled. "We're creating a level of responsiveness that people will talk about.

Your contact at Fast Track is Bruce Moses who can be reached at 206-948-1291.

About Home Technologies Inc.

Home Technologies Inc. is the Pacific Northwest market leader in design, engineering and integration of comprehensive living and working space management systems, such as Audio Video & Home Theater, Communications, Integration, Lighting Control, Security and Window Treatments. The company is leading the way in developing intelligent systems designed to increase the functional capability through the use of technology. Home Technologies is a privately held company headquartered in Bellevue, WA with branch operations in Whitefish, MT and Bend, OR.

For additional information please visit www.HomeTechnologies.com.



Home Technologies Inc.

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Contact Information

Craig Carman

Home Technologies, Inc. (HTI)

<http://www.hometechnologies.com>

425-882-3200