



aro presents

“CREATING AN ELDER-CENTERED LAW PRACTICE”

Building Your Services to Succeed in this High Value Niche Market

An exclusive attorney only event featuring nationally known Elder Law pioneer, Timothy Takacs

WHEN: APRIL 13-14, 2007

FRIDAY 12:30 PM – 5 PM WORKSHOP

SATURDAY 9 AM – 5 PM WORKSHOP

**WHERE: SOUTH PARK MARRIOTT HOTEL
CHARLOTTE, NC**

COST: \$899 PER PERSON – Only 12 seats left!

“This is the time for attorneys to find out what’s happening in the marketplace and to learn how they can build Elder Law into their practice,” remarks Takacs. A popular and well-respected writer and speaker, Takacs frequently refers to the “*sandwich generation*” phenomenon, in which Baby Boomers who are still parenting their children now face a crisis in the care of their elderly parents or loved ones. Takacs’ successful practice in Tennessee has been built around the growing needs of this over-stressed segment of the population and the elderly who too often suffer insufficient means and inferior care.

Using an innovation called the **Life Care Plan**, Takacs says attorneys can move clients from chaos to peace of mind. The Life Care Plan is designed to encompass every aspect of elder care, utilizing the expertise of a healthcare team made up of Certified Elder Law Attorneys, Elder Care Coordinators, and other professionals. Together, this team is able to analyze the needs of individuals to coordinate care, maximize quality of life, and protect family wealth for future generations.

The services of the Elder Law attorney take on a high value as management of challenging healthcare issues are met through the Life Care Plan, which includes:

- Long-term care and nursing home financing
- Medicaid and other public benefits eligibility planning
- Asset protection
- Wills and trusts, including advanced directives
- Care coordination
- Care advocacy and crisis intervention
- Financial and health care decision support
- Medicare and insurance counseling
- Probate and estate administration

Takacs’ workshop introduces the concept of the elder-centered law practice, the Life Care Plan process, and steps to transitioning to this niche market in a way that will boost profitability. An educational web site provided by the practice of Timothy Takacs for attorneys interested in exploring Elder Law is available at www.elderlaweducation.com.

WHO SHOULD ATTEND:

- Attorneys currently providing Elder Law/Care services
- Attorneys interested in exploring expansion into Elder Law/Care
- Attorneys interested in making their Elder Law/Care services more successful and profitable

For details on this event and for reservations,
call aro at **704.839.3520** or visit www.consultaro.com

Don’t miss this one time presentation by one of the best known experts in the United States today.

SEATING IS LIMITED SO CALL TODAY.

A separate public event with Takacs begins earlier Friday morning to inform men and women about the field of Elder Law. Details and prices are also available by calling aro.



Tim Takacs

Nationally recognized Elder Law Attorney conducts the 2-day workshop