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Webcasting Your Way™

about Streamlogics

Streamlogics is a leading global provider of webcasting applications and services to more than 500 enterprises, government agencies and associations. Founded in 1999, we are based in Toronto, with regional offices throughout the United States and Canada.
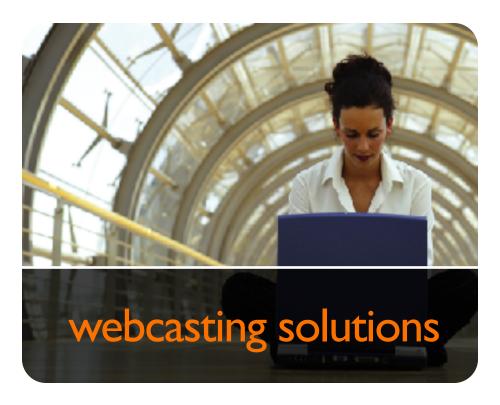
For more information, visit us at

streamlogics.com

or call

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Toronto, Ontario, M5V 3B1 - Canada

webcasting solutions

let Streamlogics help you take advantage of the many benefits of webcasting

We have delivered thousands of online presentations since 1999, and our customers include some of North America's leading enterprise and government organizations. Whether you require the ability to self publish your online event, or have our experienced team of Webcast Producers manage your project from start to finish, we have the right solution for you.

Our services are provisioned on industry leading technologies backed by unparalleled customer service. At Streamlogics, we are dedicated to ensuring your communications and training initiatives are executed flawlessly, every time.

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Why Streamlogics?

The rapid pace of change in the marketplace challenges professionals to absorb information at an ever-increasing rate. You can meet this challenge cost-effectively by communicating your vertical expertise to large, select audiences online using our powerful webcasting solutions. Starting from the planning stages through to follow-up, Streamlogics will partner with you to project manage your online presentation and provides:

+ Expert business consulting to help develop your online communications strategy and refine your multimedia message

+ Pre-event testing and dress-rehearsals to ensure perfect delivery

+ Dedicated production staff and studios to professionally produce and edit your presentation

+ Point and click interface for ease of developing your presentation and linked resources

+ Global network managed to ensure reliable, flawless delivery

+ Integration with your CRM database for automated event invitations, registration and email reminders

+ Interface pages in multiple languages including English, French, Spanish and German; capacity for live simultaneous interpretation

+ Staff training, ongoing troubleshooting and support

+ Opportunity for audience resonse with live question and answer, chats, polling, surveys, and testing as well as extensive reporting and audience analysis capabilities

+ Archiving and transcription for later review at the participants' convenience

Webcasting Solutions

Streamlogics' webcasting solutions combine advanced, quality streaming technology with the simplicity of experienced professionals handling any or all technical elements for you.

Webcasting is the ideal vehicle for:

COMMUNICATIONS
Facilitate exchange of complex information across geographical and language boundaries. Reach target audience members in a live or on-demand format

TRAINING AND CERTIFICATION
Conveniently train your employees, members, and partners online while maintaining consistency and controlling costs. Enable automated delivery of Continuing Education certificates based on defined certification criteria

ONLINE SEMINARS
Bring the knowledge of experts to any Internet terminal, hotspot or iPod

BRAND PROMOTION
Extend the reach of your organization's presence and message worldwide

Webcasting Benefits

Your organization can realize many benefits from using webcasting for a variety of business needs, including:

REDUCED TRAVEL COSTS
Present your training, marketing and communications materials to employees across regions and countries, rather than bringing them all together in a centralized location

INCREASED MARKETING VISIBILITY
Extend your brand, and embed it within your corporate communications messages via a webcast interface

GLOBAL AUDIENCE REACH
Reach a global audience, spanning time zones and corporate schedules with both live and on demand webcasts

IMPROVE EMPLOYEE EFFICIENCY
Allow employees to access on demand content at their convenience, and ensure training and education occurs across the workforce

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