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Finalist Honors Awarded to LoanToolbox at 2007 Technology Industry Awards

Second consecutive year LoanToolbox recognized

WESTLAKE VILLAGE, CA — April 2, 2007 — LoanToolbox, the mortgage industry's leading provider of marketing and training solutions, was named a finalist for the 2007 Technology Industry Award for Internet & New Media Company of the Year. The award was presented by the Technology Council of Southern California and marks the second honor the Council has bestowed upon LoanToolbox.

The Technology Council presented the 13th Annual 2007 Technology Industry Awards on March 7, 2007 at a gala dinner, honoring individuals and companies that have made extraordinary contributions to the growth of Southern California as a center for technological innovation. More than 260 of the region's technology industry leaders attended the event at the Millennium Biltmore Hotel in Los Angeles.

LoanToolbox CEO David Fournier was in attendance to accept the award. "To be recognized by such an established panel of experts – especially a panel that isn't affiliated with the mortgage industry – is a true honor," said Mr. Fournier. "I would foremost like to thank all of the dedicated and hard-working members of the LoanToolbox team who give 100% in our continuous effort to bring cutting-edge technology solutions to our members," continued Mr. Fournier. "This award further validates LoanToolbox's mission statement to innovatively use technology, along with our passion, to accommodate our members' needs for success," added Mr. Fournier.

The Technology Council recognized several of LoanToolbox's notable achievements, including: the members-only section of LoanToolbox.com, which includes high-traffic message boards, audio conferencing, Flash tutorials, text tutorials and other marketing tools; advanced automated marketing systems available through its Platinum Plus and Platinum Partners subscription services; and its exclusive Maximum Acceleration coaching program which uses a sophisticated and proprietary system for evaluating a loan officer's strengths and skill set.

LoanToolbox was also cited for its positive contribution to the technology community of Southern California for hiring local resources when expanding its IT and technical support staff by 40% in 2006.

The category of Internet & New Media Company of the Year included three finalists: LoanToolbox, Lowermybills.com, and Oversee.net. Oversee.net was the recipient of the top award.

In 2006, the Technology Council recognized LoanToolbox Co-Founder and Chief Creative Officer Tim Braheem as the Entrepreneur of the Year.

**About LoanToolbox**

LoanToolbox is the leading provider of training and marketing solutions for the mortgage industry. Members have access to proven best practices, automated marketing, and a community of nearly 10,000 loan originators who are referring loans and sharing ideas on a daily basis. One-on-one mentoring is also available through its Maximum Acceleration™ coaching division. In addition, LoanToolbox hosts the Business Plan 2008 event, its acclaimed annual four-day business planning conference geared to meet the needs of mortgage originators who want to increase their professionalism, efficiencies, and dollar volume.

For more information on any of LoanToolbox's offerings you can call at 877-684-8665, or visit their website at www.loantoolbox.com.

About the Technology Council of Southern California

The Technology Council of Southern California is the premier forum for the region's technology leaders, providing events, connections, information and resources to help technology companies succeed. From recognizing excellence in innovation through its annual awards event to providing access to funding through VentureNet, the Technology Council supports companies throughout their entire corporate lifecycles. Founded in 1991 as the Software Council of Southern California, the Technology Council has a 15-year history of supporting technology companies across the region. For more information visit www.tcosc.org.

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