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## SOURCEHORIZON EXPANDS STRATEGIC PARTNERSHIP WITH CYGNUS

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SourceHorizon, Inc., the parent company of SourceAuthority.com, ([www.sourceauthority.com](http://www.sourceauthority.com)) an emerging leader in the online marketplace sector for contract manufacturing, announced today that it is expanding its strategic partnership with Cygnus Business Media. To enhance its position in providing industrial news to the custom manufacturing sector, Cygnus will be distributing two new email newsletters containing news about the people, trends and technology affecting procurement for custom manufacturing.

Content for the new RFQ Monthly and RFQ Weekly newsletters will be generated by SourceHorizon, based on the activities of its SourceAuthority.com online marketplace, the only online marketplace focused on U.S. manufacturing. The newsletters will be distributed to more than 90,000 manufacturing decision-makers.

The original strategic partnership between Cygnus and SourceHorizon established the co-branded web site SourceIMD.com. The new arrangement will add a new segment to Cygnus' industrial news coverage and will allow SourceHorizon to directly market its procurement portal, SourceAuthority.com, directly to 90,000+ potential customers. This new marketing venue will add significant momentum to SourceHorizon's track record of steady growth.

**SourceHorizon, Inc.** offers a full range of sourcing services, including project management and engineering services, to buyers and suppliers in the contract manufacturing market. [www.SourceAuthority.com](http://www.SourceAuthority.com) is a product of SourceHorizon which utilizes proprietary technology to create and manage a highly competitive bidding and award environment for U.S. contract manufacturing.

**Cygnus Business Media** reaches nearly 15 million business owners, executives and professionals annually through its portfolio of over 200 media products. Its four distinct divisions - Cygnus Publishing, Cygnus Expositions, Cygnus Interactive and Cygnus Custom Marketing - provide comprehensive, integrated advertising and marketing programs for Cygnus' valued customers and clients. The company's leading business publications, tradeshow, conferences, websites, online products and custom marketing capabilities enhance brand identity, generate sales leads, and build product awareness as they strengthen customer/client relationships. For more information on how Cygnus Business Media can help you achieve your advertising and marketing objectives, visit [www.cygnusb2b.com](http://www.cygnusb2b.com).

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