

*For Immediate Release*

**Tstix™ tackles tea, coffee and beverage markets with style & ease**

Tuckahoe, NY (April 9, 2007) – Tstix™ is the new-fashioned way to enjoy tea. It's a new twist on an old favorite. Everyday we hear more and more about the health benefits of drinking tea. Tstix is the new, stylish way to make that perfect cup of tea. This exciting little package is attracting attention worldwide from people of all ages.



The Tstix package is in the shape of a tube and features thousands of micro-perforations (holes) that deliver products like tea and granulated coffee in a form that is clean, fresh, better tasting and more convenient. Simply place the Tstix in a cup of boiling water and stir until your drink is the color and strength of your liking. The Tstix package acts as a stirring device – eliminating the need for a teaspoon or stirrer – and the associated mess.



Geoff Stuart, president and inventor of Tstix states “Tea is really just the beginning. Tstix perforated stick pack opens up a new market and product delivery opportunities for other products that dissolve, infuse or disperse in liquid. Product possibilities include coffee, soup, chocolate, fruit flavored drinks, vitamins, cough & cold, frozen confections for dissolving in water, milk, liquids, etc. Stick packs have been hugely successful worldwide across several markets. The Tstix micro-perforated stick pack is the 21st century replacement to traditional teabags and many instant beverage mixes. It's perfect for cafes, hotels, fast food chains, airlines, workplaces, offices, industrial, institutional, catering and supermarket sale for home use.” Geoff adds, “Because it's convenient and so easy to use, Tstix is also great for outdoor fitness activities such as backpacking, hiking, camping, etc.”

Sanjeet Saxena, marketing manager of PTI, the distributor for Tstix in the Americas, states, “The greatest advantage of using Tstix instead of a teabag is its convenience and quality. Tea stays fresher longer and has a clean, rich flavor without any bitterness. Tstix will help grow the market for tea, instant coffee and will prove to be an innovative packaging solution for other products in the food and pharmaceutical industries.”

For information about Tstix packaging and equipment, contact PTI, the distributor for Tstix in the Americas.

**About PTI**

PTI Packaging Systems provides end-to-end packaging solutions for pouch, sachet, stick pack, cup and tray filling & sealing applications. Through its diverse distribution, representation and OEM activities, you can rely on focused consultancy services, “gold standard” technology solutions, and unparalleled engineering support. From product development, through market launch, and next generation lightweighting, count on PTI Packaging Systems to offer packaging solutions with a focus on your bottom line.

Please contact Sanjeet Saxena for further information.



**NO STRINGS**



**NO SPOONS**



**NO TAGS**



**NO STAPLES**



**NO DRIPS**



**NO MESS**