



LEADGENER8

LEAD GENERATION FOR THE NEXT GENERATION

PROFESSIONAL OUTSOURCED SALES & BUSINESS DEVELOPMENT SERVICES

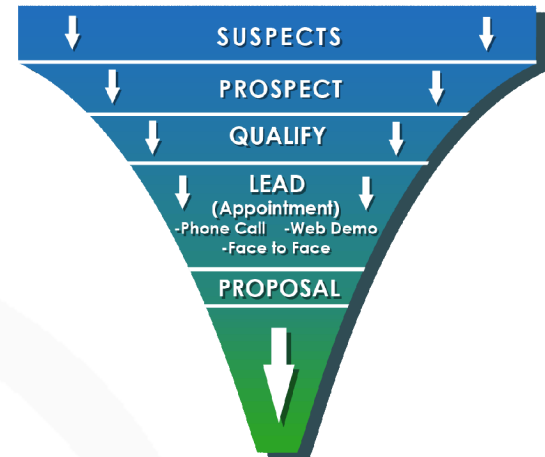
WHO WE ARE

LEADGENER8 provides outsourced sales and marketing programs that are designed to immediately impact your company's bottom line. We offer cost-effective lead generation and business development services for several industries, with our core competency being in the Information Technology and the Bio-Medical Industries. Our staff is comprised of senior level sales professionals. The average age of our sales professionals is approximately 40 years old and most have over 10+ years of lead generation and inside sales experience. **LEADGENER8's** seasoned staff is capable of generating sales leads in many ways (phone meetings, face to face meetings, and webinars) that can be tailored to meet your needs. Since we only employ senior level sales professionals our staff is comfortable navigating up or down the line of command. They have the knowledge and experience to circumvent gatekeepers or to even use those gatekeepers as an asset. Our staff has dealt with companies of all sizes, from small businesses to Fortune 500 enterprises to International Global 2000 organizations. **LEADGENER8's** sales professionals are just as comfortable speaking to a company owner as they are any C-level executive in the United States or abroad. Plus as an employee-owned company, our employees have a vested interest in the success of your program.

WHAT WE DO

Whether you are looking for Lead Generation or Driving Attendance to that important Corporate Event, **LEADGENER8** can help you achieve the desired results. We can either appear transparent to the prospects we are calling or identify ourselves as calling on your behalf. We become an extension of your sales and marketing team and represent your company in a fashion that is mutually agreed upon by both parties. We do not operate on a "pay-for-performance" model as this is simply not conducive to the creation of qualified leads, but rather exposes the customer to "forced leads or opportunities" which are ultimately a waste of time and more importantly, money since very few of them actually have a chance to convert into sales. At **LEADGENER8** we understand the challenges of today's fast-paced, competitive markets, and work to ensure that you are provided with the most cost-effective way of generating truly qualified sales opportunities.

Let Us Fill Your Pipeline & Shorten Your Sales Cycle



Increase Productivity
Increase Sales
Increase Revenue

Our Services

Lead Generation
Search Engine Optimization
Event Support
Market Validation
Inside Sales
Channel Partner/Reseller Support
Database Cleansing
List Building/Brokering

Contact Information

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