

# The National Guild of Hypnotists

## 2007 Summer Institute • Aug 4-9 & Aug 13-17

The NGH 2007 Summer Institute provides an opportunity to learn techniques and explore important topics in depth at a very reasonable tuition rate and without having the expense of extra travel. Scheduled to precede and follow the Guild's Annual Convention, you can develop new skills to use in your practice in just a few days. This catalogue details: the benefits you will receive as a result of attending each course, content of the course, agenda for the course, background of the instructor, testimonials from others who have taken the program, information about available credits or certification, etc. Read carefully through the entire catalogue, then make your course selection right away.

**To register, simply call (603) 429-9438**

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[#122] Past Life Regression Workshop (Aug. 8-9) Georgina Cannon.....p. C-18, C-19	[#220] Emotional Hypnosis Methods (Aug. 13-14) Horia Nita.....p. C-41
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[#124] Hypnotism Ala Kein (Aug. 8-9) Gerald Kein.....p. C-22-C-23	[#222] HypnoBirthing Fertility Practitioner Certification (Aug. 13-14) — Lynsi Eastburn.....p. C-44, C-45
[#125] The Ultimate Stage Hypnotism Workshop (Aug. 8-9) Jerry Valley and Tom Vitale.....p. C-24, C-25	[#223] NGH HypnoCoaching Certification (Aug. 13-14) Lisa Halpin.....p. C-46, C-47
[#111] Body Talk (Aug. 8) Michele Drum-Matteson and Beth Warfield .....p. C-26	[#224] New Answers For Diabetes (Aug. 13-14) C. Devin Hastings.....p. C-48, C-49
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[#114] Covert Hypnosis (Aug. 9) — Kevin Hogan.....p. C-29	[#227] Hypnosis As A Successful Business (Aug. 13-14) Scott McFall.....p. C-54, C-55
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[#116] Forensic Hypnosis (Aug. 9) — Don Mottin.....p. C-31	[#229] "Master Of Life" Metaphysical Counselor (Aug. 13-14) Richard Sutphen.....p. C-58, C-59
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## 2007 Annual Convention & Educational Conference

August 10-12 • Best Western Royal Plaza Hotel, Marlborough, MA

One Hour Seminars.....	pages C-62, C-63
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Two Hour Workshops.....	pages C-63, C-64
Three Hour Workshops.....	page C-64

*The National Guild of Hypnotists*  
*6-Day Intensive Train The Trainers Program*  
**Become an NGH-Certified Instructor**

# **HYPNOTISM CERTIFICATION COURSE**

**Sat-Thurs, August 4-9 • Convention**  
*presented by* **Richard Harte, FNGH**

**This exclusive program  
is designed for all  
Certified Hypnotists  
who want to teach  
NGH Hypnotism  
courses and who desire  
to enter the lucrative  
seminar business.**

*During the 6 days, you will  
learn and be trained to teach:*

- ◆ How to communicate Basic Hypnotism Course knowledge, including an overview of hypnotism.
- ◆ How to create a climate of learning that makes even the most obstinate student eager to learn.
- ◆ How to set objectives for training students – including the 3 must rules: Performance, Conditions, Criteria.
- ◆ 11 ways to motivate adults using recognition, encouragement and approval.
- ◆ How to teach and evaluate the performance and comprehension of students.
- ◆ 7 conditions of learning.

*You will learn how to teach:*

- ◆ Preliminary Suggestibility Tests  
The purpose and types are discussed, demonstrated & practiced.
- ◆ Recognition and Classification of Subjects — An in-depth discussion of the qualifications of subjects, including common fallacies we encounter, occupational susceptibility, age, and susceptibility of highly impressionable and emotional people.
- ◆ Favorable and Unfavorable Influences of Hypnosis — In this lesson, we discuss the influence of light and color, of temperature, of odors, of music and sound, of quiet and the influence of emotions and its effect on inducing hypnosis.
- ◆ How to Hypnotize — A 3-step classical hypnotic induction procedure is introduced. Participants practice and are critiqued.
- ◆ Methods of Awakening — Ordinary and gradual awakening methods are shown. Participants practice a self-hypnosis induction and awake themselves.
- ◆ Depth Stages of Hypnosis — Participants are introduced to the six depth stages of hypnosis and the criteria for judging trance depth.
- ◆ How to use hypnosis in conjunction with Image Psychology, utilizing color, visual and kinesthetic imagery.

- ◆ Self-Hypnosis Training — Participants will learn the rationale for using self-hypnosis and how it can influence all phases of their lives. In addition, they will be introduced to the world of suggestion and learn six important criteria for formulating action suggestions.
- ◆ Your Hypnotism Practice/How It Should Be Structured — The varied possibilities and options open to enhance a profitable hypnotism practice are explored. This includes marketing one's private practice. The methodology and structure of developing a teaching practice and marketing one's hypnotism programs to the corporate world are analyzed.
- ◆ How to help clients deal with their fears, self-confidence, career, and relationship problems.
- ◆ How to get psychological and medical referrals by becoming an expert at a specific hypnotic process, such as uncovering techniques, with emphasis on how to teach the technique of age regression.

***MINIMUM PREREQUISITE:***  
***At least one year as a hypnotist practitioner and one year as a member in good standing of the National Guild of Hypnotists.***

## ***Learn how to teach the integration of hypnosis, imagery and suggestion to manage most problems brought to a hypnotist by clients. These include fears, self-confidence and esteem issues, sales and sports performance, and relationship and business problems.***

*The course you will be teaching your students, to qualify them for Certification, will include an easy way to explain Hypnosis to clients and other professionals, covering:*

- ◆ What is Hypnosis?
- ◆ The first session with a client.
- ◆ Assessment – Goal Setting – Reinforcement.
- ◆ Image Psychology and Hypnosis.
- ◆ Teaching a 6-hour Self-Hypnosis Course.
- ◆ Hypnotism Practice – How to Structure It.
- ◆ Uncovering Techniques (Regression).

*NOTE: Special emphasis is given to training participants in the Goal Image Focusing Technique (GIFT), a proven modern behavioral program for changing habit patterns.*

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During the training an approach is conveyed where the opportunity exists for each participant to gain confidence as an instructor by practicing and teaching with other students. The primary objective is to teach and train you in all aspects of hypnotism and its applications as thoroughly, scholarly and completely as possible.

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### **Important Registration Information**

It is suggested that you register early. When NGH receives your registration and payment, you will receive a new DVD of all the important hypnosis techniques you will be expected to teach during your training. You will have an opportunity to review the material before class begins.

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**SATURDAY-THURSDAY, AUGUST 4-9**

*Sessions Begin At 9 am Each Day*

**TUITION: \$2,150 INCLUDES CONVENTION**

**CALL 603-429-9438 FOR FREE COURSE SYLLABUS**

“Excellent course! The materials are clear, practical, immediately usable. Dick works beautifully to bring out the best in all his students. We leave with the tools we need to teach, to practice with clients and to market our services.”

*Mary Ann Michels, Hagerstown, MD*

“This is a no-nonsense training curriculum. A classical approach to hypnotism with strong cognitive behavioral components is a must for any person in the helping profession. If you want to study hypnotism, this is the starting point.”

*Gary Craft, Honolulu, HI*

“The most rewarding learning experience of my entire life. Thank you. The high standards taught will lift the perception of hypnotism.”

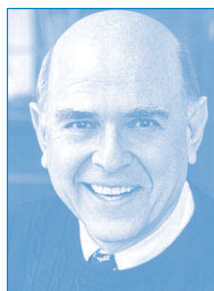
*Georgina Cannon, Toronto, Canada*

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### **Your Six Days of Training will include:**

A three-phase program for attaining a successful career in hypnotism. How to start and expand an office practice, including advertising and marketing. How to market hypnotism expertise to the corporate world – a step-by-step approach on how to offer health, sales enhancement and motivated training programs. How to set up a profitable teaching practice – how to get students, literature preparations, establishing instructional objectives and course curriculums, training materials required, and much, much more.

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**Richard Harte, FNGH, BCH**

Spend six days with one of the nation's top-rated hypnotism training professionals. When he speaks, people can't help but listen. He's a master at enthusing his students. He'll teach you the specific techniques that will get you the same kind of powerful results from the people you train. Dick Harte is President of Harte Associates, a management and organizational consulting firm and Executive Director of The Harte Center for Hypnosis. He pioneered the Harte-Coller ISQTM-Test, a test for measuring imaginal suggestibility. A recipient of the NGH Educator of the Year Award for 1991 & 1994, he has designed numerous group stress management, smoking cessation, and weight management programs.

# Certified Hypnotist Course

presented by  
Patricia E. MacIsaac  
& Ed Morris

## You will learn...

- Hypnosis depth testing
- Speed Hypnosis
- How to hypnotize with a 3-step classical hypnotic induction procedure
- How hypnosis can be beneficial for you
- How to properly explain hypnosis to clients
- How to do a "progressive relaxation" induction
- How to determine whether your clients are more visual, auditory or kinesthetic
- Self improvement uses of hypnotic, effective suggestions
- Why hypnotism is a useful adjunct to your practice
- Applications of hypnosis, including smoking cessation, weight control and stress management
- How to set up your practice and build your clientele
- And much more!

## How to Classify Clients & Make Them Comfortable With Hypnotism

- Which people make the best subjects
- When not to hypnotize someone
- The "dangers" of using hypnosis

## Experience a Complete Self-Hypnosis Segment! Introduction to Hypnotism and Overview of the Field

- A look at how hypnosis has helped and is helping various professionals in their work
- An introduction to the work of the course

## The Use of Tests to Determine Which Types of Hypnotic Induction Will Be Most Effective For Each Individual Client

- Learning to measure how deeply a subject has gone into hypnosis
- Includes examination of the First Step in Self-Hypnosis

## The Use of Mechanical Aids in Hypnosis

- Hypnosis for enhancing memory, including techniques for hyperamnesia and age regression
- Post Hypnotic Suggestion
- Indirect Suggestion
- Indirect Hypnosis
- Distraction/Confusion Method
- Demonstration of some of these aids and techniques

## Theoretical Explanation of the Depth Stages in Hypnosis

- "Negative Hallucinations"
- Examination of the Second Step in Self-Hypnosis
- Practice session  
How Behavior is Created
- Learning to formulate Positive Suggestions, Reinforcement and Encouragement
- Third Step in Self-Hypnosis
- Practical exercises using Suggestion Formulation Techniques

## Deepening & Pyramiding Techniques

- Short history of hypnotism
- Miscellaneous information including words to avoid, ethical considerations, keeping records

## Hypnosis and Anesthesia

- Medicine and Dentistry
- Use for medical/dental surgery and childbirth

## How to Hypnotize Using an Authoritative Induction Method

- How to achieve "rapport" with a client
- Practice using the Induction Method and the Depth tests

**Sunday-Sunday**  
August 5-12

*Sessions begin at 9 am each day  
Break for dinner  
Class continues from 7-9 pm*

## CERTIFIED HYPNOTIST COURSE

**100 Hours includes  
Theory & Practicum,  
plus Selected Convention  
Seminars & Workshops &  
Guided Independent  
Study**

*Receive all convention amenities, such as  
Awards Banquet & Entertainment*

**Tuition \$1195**



- Explore a whole new career as a highly respected professional
- Learn how to use hypnotism to increase your self-confidence and potential
- Gain self-satisfaction and gratification by helping others
- Make money in a new career for the new millennium
- Master the techniques of visualization and self-hypnosis
- Improve your own life, help others, and open many new doors in an unlimited field

**This course is for anyone who wishes to start a new career or to enhance their present career**

Once completed, you will be qualified to be considered for certification. Course consists of discussions, demonstrations, case studies, role-playing activities, simulations, application exercises, homework assignments and tests.

This course, combined with Convention seminar and workshop attendance, provides full 2-semester credits.



**Patricia E. MacIsaac**, LPN, CMI, brings over 20 years of nursing experience to her very successful hypnotism practice. Owner and operator of South Shore Hypnosis Center in Hingham, MA, she is also on staff at the Stowe Healing Arts Center in Stowe, VT, and teaches hypnotism for the Adult Education Program for Quincy College. A frequent lecturer and facilitator of workshops and seminars, she has been a guest speaker on radio talk shows in the Boston area. She is certified to teach basic and advanced NGH courses and is the recipient of the 1993 NGH Meritorious Service Award. She appeared on the cover of the NGH's *Journal of Hypnotism*® (Dec. 1993 and March 2007).

**Ed Morris**, BS, MEd, CI, has degrees in education and a professional resume which includes teacher, guidance counselor, private school headmaster, education director, and superintendent for the Maine State Department of Mental Health.

Ed received the Instructor of the Year award in 1992, serves on the NGH Advisory Board and in 2006 was voted member of the prestigious Order of Braid. Ed is also a long time member of the NFH and has maintained a private practice in hypnotism for over 18 years.



**Hypnotism Programs for Smoking Cessation, Weight Control & Stress Management**

- Complete programs already proven successful in dealing with these problems
- The use of imagery for these programs
- Includes students' practice sessions

*Become a certified hypnotist, recognized, registered & certified by NGH*

**Continuing Education Units (CEUs) Awarded**

The CEU is a standard measurement for noncredit continuing education programs. One CEU is given for each contact hour of participation in this course.

All paid participants who have completed attendance requirements will be awarded Certified Hypnotist by the National Guild of Hypnotists.



# NLP

## *Accelerated Practitioner Certification*

### *A Dynamic Mind Influencing Formula That Gets Rapid Results*

*presented by*

**WILLIAM D. HORTON**

#### **Who Should Attend?**

If you are in this field to help people and you truly want to more meaningfully impact the lives of your clients, this class is for you.

Dr. Wil Horton has successfully used integrated NLP with hypnosis techniques with over 50,000 clients and will teach you the secrets of the super performers in our field. Having cracked the code of NLP, he teaches it in a fun, fast, easy-to-use way and does so with the deepest integrity.

New practitioners walk away with life transforming skills they never dreamed possible. Many deeply and positively change their own lives in the process. In fact, Dr. Horton wants you to bring your problems, your goals and dreams, so your personal problems can be solved as you start on your path to your goals & dreams.

You will acquire the tools that make impact therapy a reality. You will learn and master basic techniques that have made NLP the most sought after training.

This is an intensive hands-on learning experience. You will learn in the NLP way – seeing it – doing it – and having it done.

**Learn to live your dreams and achieve your goals!**

#### **You Will Learn:**

- ❖ Quick impact approach.
- ❖ How to build & maintain multi-level rapport.
- ❖ How to maintain rapport with groups.
- ❖ How to see and hear expertly.
- ❖ How to improve personal/professional relationships.
- ❖ How to use clients' resistance to your advantage.
- ❖ How to make rapid, lasting changes.
- ❖ How to access personal strengths and resources
- ❖ How to solve problems at the subconscious level.
- ❖ Fast fears removal.
- ❖ How to ask the right questions.
- ❖ How to change personal history – change the way you remember your past – how to turn negatives into positives!
- ❖ How to reframe your life.
- ❖ All types of anchoring techniques.
- ❖ Eye accessing cues.
- ❖ Re-parenting your inner child.
- ❖ How to change internal states.
- ❖ *And Much, Much More!!*

- ❖ **You will learn in 4 days what other classes teach in 6 months.**
- ❖ **Learn to construct, send & interpret secret mental programs.**
- ❖ **Uncover hidden social, sexual & emotional messages.**
- ❖ **Everything you need to use NLP in your life now!!**

#### **You Will Receive:**

All new reference manuals for use during the training will give you a tool you can refer to any-time.

It provides techniques, in a step-by-step manner, that you can use with anyone.

A true workbook that you can use in all aspects of business and personal growth.

#### **Certification:**

This training meets the standards of the National Federation of NeuroLinguistic Psychology. So your certification has worldwide recognition.



## William D. Horton, PsyD, CADC,

Considered by many to be the world's Leading NLP Trainer, is also a Licensed Psychologist, Certified Alcohol and Drug Counselor, and Master Hypnotist. He was one of the few non-law enforcement people to be asked to attend the FBI Crisis/Hostage Negotiation Course at the FBI academy. He is the author of the book *Primary Objective, Neuro-Linguistic Psychology and Guerrilla Warfare* and co-author of the *The Psychology of Sales*. His courses and workbooks have won acclaim for their easy to understand format.

His articles are considered a must read in the field of Hypnotism and Psychology. His passion for this technology comes from personal experience. He has a Black belt in Karate and has won tournaments and been published in Martial Arts Journals. Learn from the leader in the field.

### Part One (Wed-Thurs)

- ❖ Introduction – Goals & Training
- ❖ Instant Subconscious Rapport
- ❖ Rapid Learning Strategies
- ❖ Rapid Motivation
- ❖ Questions & Answers about NLP
  1. Myth
  2. Misconceptions
  3. Goals
- ❖ NLP Terminology — Uses of Language
- ❖ States of Excellence — Be Your Very Best
- ❖ Presuppositions of NLP
  1. Framework of NLP
  2. NLP — Mindset
- ❖ Anchoring — The Heart of Rapid Change
- ❖ Add a Resource
- ❖ Sensory Activity
  1. Be Aware
  2. Be Focused
- ❖ Rapport — The Heart of Change
- ❖ Representation Systems
- ❖ Predicates — Language as a Change Tool
- ❖ Eye Accessing Cues — How a person moves their eyes tells you how they are looking at the world
- ❖ Linear Time Processing
  1. What is it?
  2. Uses
  3. How a person uses time
  4. Info from Linear Time Processing
- ❖ Developing and Telling Metaphors
- ❖ Homework Assignment

### Part Two (Mon-Tues)

- ❖ Review of Homework Assignment
- ❖ Belief Template
- ❖ Information Gathering
  1. The Questions You Ask Will Start The Change
  2. Outcome
- ❖ Well Formed Conditions
- ❖ Frames of NLP
- ❖ Fast Fears Removal
  1. Stop Life Time Fear
  2. Mend a Broken Heart
- ❖ Layered Sub-Modalities
- ❖ New Behavior Generator — Learn New Behaviors Unconsciously
- ❖ New Behavior with Role Model — Learn from people everywhere
- ❖ Decision Strategies
- ❖ Decision Destroyer
- ❖ Deep Trance Strategies
- ❖ The Swish Pattern
- ❖ Visual Squash
  1. Stop Habit Forming Behavior
  2. Working with Alcohol Issues
- ❖ Reframing
- ❖ Compulsion Blowout
- ❖ Re-parent
  1. Inner Child Work Made Easy
  2. Tap a New Market
- ❖ Waking Hypnosis
- ❖ Wrap-up
- ❖ Goal Sheet for Advancement
- ❖ Final — Oral Exercise
- ❖ Certification

### Testimonials:

This class is an absolute must! Everyone can benefit greatly from NLP. The applications are endless. The greatest thing I have ever done! Thanks, Wil.

— Daniel Castanera,  
Baltimore, MD

A fabulous program. Dr. William Horton demystifies NLP. He teaches this life-transforming technology in a down-to-earth, simple-to-understand manner. What really sets him apart from many other NLP trainers is his deep compassion and absence of ego. He is a “Master” at enlightenment.

—George Bien, PhD,  
New York, NY

Wil exceeded my expectations. The most comprehensive NLP training ... and more easily understood than any past NLP trainings.

— Constance Palinsky,  
Flint, MI

I gave up a candy habit that I have had for years using just one of the powerful techniques Dr. Horton teaches. I also was able to help someone overcome a fear of heights while standing in line at the Eiffel Tower. This stuff is amazing

— Dan LaRosa  
Middletown, CT

Wil has given me the skills to dare to become the person I always wanted to be. thanks for sharing this in a real way I can use.

— Rich Alexander

**Wednesday–Thursday • August 8-9**

**Monday–Tuesday • August 13-14**

*Sessions begin at 9 am each day*

**Tuition \$595**





# HypnoBirthing®

A 4-Day Workshop Leading to Certification  
as a HypnoBirthing® Practitioner

presented by *Marie F. Mongan*

**HypnoBirthing®** is as much a philosophy of birth as it is a technique for achieving a satisfying, relaxing and stress free birthing. HypnoBirthing® teaches women and birthing companions the art and joy of experiencing birth in a safe, more comfortable manner for themselves and their babies. Through guided imagery and self-hypnosis women learn how to call upon their bodies' own natural endorphins and thus eliminate or greatly reduce the need for medication. When a woman is properly prepared for childbirth and when the mind and body are in harmony, nature is free to function in the same well-designed manner that it does with women in other cultures and with all other creatures.

You will be fascinated as you view HypnoBirthing® videos showing laboring mothers, awake, alert and in good humor, as they experience safe, gentle birth – free of the Fear-Tension-Pain Syndrome. HypnoBirthing® teaches a woman how to release all prior programming about birth, how to trust her body and work with it, as well as how to free herself of limiting thoughts and emotions that lead to pain-causing fear and resistant muscles.

HypnoBirthing® helps women rediscover their natural birthing instinct. Moms are awake, aware, and fully in control, but profoundly relaxed as they bring their babies into the world.

Enjoy the rewards that come from teaching relaxation, visualization, fear release, and guided imagery to assist pregnant couples in achieving a gentle, normal, safer, and more comfortable birthing that most mirrors nature's way.

Join the international network of HypnoBirthing® childbirth educators, who are finding it professionally and financially exciting to teach the most remarkable technique to appear on the birthing scene in several decades.

**Monday-Thursday, Aug. 6-9**

*Sessions begin at 9 am*

**Tuition \$550**

For most of their lives, women have been inundated with the negative stories of other women's birth experiences. Everyone, from their mothers, sisters, aunts, cousins, friends, and even strangers, wants to tell them the horrors of giving birth. They have been conditioned to believe that excruciating pain is associated with birth; and because of this, women today hold an unprecedented fear of giving birth. This extreme fear causes their bodies to become tense, and that tension prohibits their bodies from easily performing a normal physiological function. The result?--exactly what they feared most--long, painful birthings.

People who are drawn to this method of childbirth have long been searching for a way to help women give birth as calmly, safely, and gently as possible. Until HypnoBirthing®, it almost seemed unattainable.

Through a very simple program of self-hypnosis and education, women learn to work through fear-based stories and misinformation, and they are helped to see birth as normal. They learn to trust that their bodies know how to bring their babies into the world in the calm and gentle way Nature intended.

## **Advantages of HypnoBirthing®:**

- ☺ Teaches deep levels of relaxation to eliminate the fear that causes tension and, thus, pain
- ☺ Greatly reduces and often eliminates the need for chemical painkillers
- ☺ Shortens the first phase of labor
- ☺ Leaves mother alert, fresh, awake and with energy
- ☺ Helps keep oxygen supplied to baby during birthing
- ☺ Reduces the need for an episiotomy
- ☺ Reduces and often eliminates fatigue during labor
- ☺ Empowers parents with techniques to achieve a gentle, calm birth for themselves and their baby
- ☺ Gives the birthing companion in an integral role in the birthing
- ☺ Embraces the concept of pre-birth parenting
- ☺ Teaches breathing techniques that allow a woman to gently breathe her baby into the world without the violence of hard, physical pushing





## Marie “Mickey” Mongan

MEd, MHy, CI, founder of HypnoBirthing®, is an award-winning hypnotist with over 30 years of experience in counseling and teaching on the college level and in the private sector. She is a licensed counselor and a certified hypnotist, who holds several awards in hypnotism, including the National Guild of Hypnotists President’s Award, the coveted Charles Tebbetts Award, and in 2005, she became the first woman ever to receive the Guild’s highest honor,

the Rexford L. North Award. Early in her career, she was named one of five outstanding educational leaders in New Hampshire. And in 1992, she taught in Moscow as a diplomat for the Bridges for Peace Foundation. She is the mother of four adult children, born in the mid-50s and early 60s, using the theories of Grantly Dick-Read, on whose work HypnoBirthing is based. Her book, *HypnoBirthing® – The Mongan Method*, is the textbook used in HypnoBirthing® classes.

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### Course Content--Segment 1:

#### ***Introduction to Birthing Basics***

- The Beautiful Female Birthing Body
- Anatomy of The Female Reproductive System
  - Internal & External Structures
- Conception and Early fetal development
- Characteristics of The uterus
  - Fundus, Body, Cervix
- The Baby’s Support System: Amniotic Sac, Placenta, Umbilical Cord
- Three Trimesters of Pregnancy
- Physical Changes during Pregnancy
- Fetal Positioning during Pregnancy
- Turning Breech Presented Babies.
- Labor Signals: Normal, Unanticipated
- Characteristics of Managed Labor
- Characteristics of HypnoBirthing® Labor
- Onset of Labor
  - Spontaneous
  - Induction techniques
- Fetal Positioning during Birth
- Labor Stages As Defined in Typical Birthing
- Labor Phases as Defined in HypnoBirthing®
- Mother Directed Birthing

#### ***Introduction to Hypnosis for Birthing***

- Applications of hypnosis
- Attitudes about hypnosis
- Basics of Brainwave activity
- Laws of the mind
- Rationale for Hypnosis in Birthing
- Understanding Clients’ Learning Styles
- Direct and Permissive Hypnosis Approaches
- Steps to Achieving Hypnosis
- Dangers of Unqualified Therapy
- Mind/Body Association and Application
- Judging Trance Depth
- Guidelines for Achieving change
- Eye Fixation/Closure
- Elman – Ericksonian – Shanti Leads
- Eye-lift Conversion Lead
- Deepening Techniques
- Post-hypnotic Suggestions
- Alerting Techniques

*Teaching women the art and joy of  
rediscovering their natural birthing instinct*

### Course Content - Segment II:

#### ***HypnoBirthing® Practitioner Certification Program***

- HypnoBirthing® Philosophy and Beginnings
- How The Uterus Works in Birthing
- What’s wrong with Labor
- How Fear Affects Labor
- Origin of Fear and Pain in Labor
- Pre-Birth Parenting and Fetology
- Selecting the Care Provider
- Preparing The Mind and Body for Birth
- Hypnosis Deepening and Visualization
- Releasing Fear and Limiting Thoughts
- Building a Partnership with Care Providers
- Looking at The “Due Date”
- Avoiding Artificial Induction
- Preparing the Birth Preferences Sheets
- How The Body and Baby work together
- The onset of Labor
- Breathing Through Labor
- The Hallmarks of Labor
- Perinatal Bonding
- Breathing with Birth
- Bonding with Baby

#### **Take Home Materials:**

A manual for the introductory course, a copy of the textbook, *HypnoBirthing®-The Mongan Method*; a DVD of seven HypnoBirthings; a CD with relaxation conditioning and birth affirmations; a 70-page practitioner’s teaching Syllabus with class outlines, scripts, and demonstrations; six hand posters for classroom use; a CD of forms and handouts, and other visual handouts.

#### **Certification:**

Attendance at a HypnoBirthing® Practitioner Certification Workshop does not automatically equate to Certification. Each candidate must submit a successfully completed Review of the Program following the course.

Certification also includes a listing on our on-line referral system, a copy of our newsletter four times a year, and regular updates.

# Advanced Hypnotism Certification Course with 5-PATH™ and 7th Path Self-Hypnosis®

*How to Use Convincers, Age Regression, Forgiveness And  
Parts Mediation Work Together & Become A "1% 'er'!"*

Presented by Calvin Banyan, MA

## THE WEEK OF POWER — 7 DAYS OF SKILL & CONFIDENCE BUILDING

**Join the Pro's with 5-PATH™ AND  
7th Path Self-Hypnosis® Certification**

You have probably heard the buzz about 5-PATH™ and 7th Path Self-Hypnosis® and so the **BIG NEWS** is that for the first time ever, the full 7-Day Certification Course is going to be at the NGH Convention! This course is intended for all certified hypnotists who want to take their skills, abilities and confidence to the highest levels in our profession.

Course Taught by Cal Banyan, MA, he has received many awards for his abilities as a hypnotism instructor and is a new member of the NGH Advisory Board and NGH Ethics Board.

***This is the first time this information has been taught at the Convention in it's full form including both 5-PATH™ and 7th Path Self-Hypnosis®!***

### What is this 5-PATH™?

It is a powerful and almost universal approach to using hypnotism to help a broad range of clients be more successful than you could ever manage using direct suggestion and visualization techniques alone. This is because it powerfully and systematically combines some of the most powerful techniques available to the hypnotist. Imagine integrating instant and rapid inductions, covert testing and convincers, age regression and insight ther-



apy, as well as advanced forms of technique work into one reliable system. That IS what you get when you become certified in 5-PATH™. Join the pro's and get what you need to become a "1% 'er" and place yourself at the top of the profession!

- Universal Systematic Approach – Enabling You to Work with Many Different Issues
- Modern Approach to Instant and Rapid Inductions
- Covert Testing and Convincers for Reliable Somnambulism
- Skillfully Integrate Age Regression and Parts Therapies Masterfully
- Logical Emotionally Based Professional Approach That Gets Results
- Gain the Confidence of Working with a Proven Advanced System of Hypnotism for a More Successful Practice

### What is this 7th Path Self-Hypnosis®?

This is an incredibly powerful, holistic form of self-hypnosis, unlike anything that has ever come before it. I mean this seriously. 7th Path Self-Hypnosis® is a mind-body-spirit approach to self-hypnosis, which combines the power of meditation and hypnotism together for accelerated advanced results. 7th Path Self-Hypnosis®

operates like the first antivirus software for the human mind. It works to uncover internal programs that have limited an individual's success, working through a principle of resonance, neutralizing these problems at the source, and enabling the practitioners to program him or herself for success. It will uncover and neutralize core problems that you don't even know exist so that you and your clients can be much more successful.

- Life Changing Holistic Mind-Body-Approach
- First Self-Hypnosis System That Works on the Source of the Problem
- Insight Based So Changes Can be Permanent
- Integrates Your Client's Most Powerful Beliefs with Self-Hypnosis for Astounding Personal Growth and Change
- Ability to Teach Both Clients and Classes for Greater Income

**Tuesday thru Thursday,  
August 7–9 and  
Monday thru Thursday  
August 13–16  
Cost: \$1050  
Sessions begin at 9 AM**

## What is included in the Course?

There is nothing additional to buy because you get everything that you need to get started using these powerful approaches!

- Level I and II Manuals (Basic through Advanced Techniques).
- CD Audio Program on How to Use 5-PATH™ for Weight Loss Clients.
- CD Audio Program on How to use 5-PATH™ for Smoking Clients.
- Secret Language of Feelings book.
- Sample 7th Path Self-Hypnosis®, Get on the Path student's booklet (Must be Supplied to All 7th Path Self-Hypnosis® Students).
- Beautiful 11 x 14 Certificates for Advanced Hypnotism Certification and Certification as a 7th Path Self-Hypnosis® Teacher.

## Testimonials

*"Having attended other training courses, this is by far the very best course I've attended. The material is well organized, the instruction is very thorough and the numerous practice sessions allowed me to cement the concepts into my brain. The systematic approach to 5-PATH and 7th Path that Cal has developed and teaches has given me a structural approach that will make my clients and myself successful."*

Mike Bowers  
N. Canton, OH

*"From doing hypnotism since 1995, and attending many other schools and seminars, I can tell you this school and the techniques taught are 'cutting edge' and far superior to anything that is out there! It is so wonderful to find out that a system has been found which yields such great results. This school has very much*



**Calvin D. Banyan** holds a MA in Psychology and is an NGH Board Certified Hypnotist, and Instructor who has been published in the *HypnoGram*™ and has a regular column in the *Journal of Hypnotism*®. He has conducted thousands of individual hypnotism sessions, and continues training, supervising and consulting other hypnotists. He owns the Banyan Hypnosis Center for Training & Services, Inc. where the hypnotists use the 5-PATH™ System of Hypnotism to help clients with a broad range of issues. He is co-author with Gerald F. Kein, of the book, *Hypnosis*

*And Hypnotherapy: Basic To Advanced Techniques For The Professional*. He is also the author of, *The Secret Language of Feelings*. He is the recipient of the following NGH awards: Certified Instructor of the Year (2002 & 2003), Educator of the Year (2003), Charles Tebbetts Award (2005). He received his FNGH in 2004 and was entered into the Order of Braid (2005). He is also a member of the NGH Advisory Board and the NGH Ethics Board.

## Week of Power Information and Experience Packed Schedule

**Day 1** Tuesday: Supercharge the Basics and Introduction to 5-PATH™ and 7th Path Self-Hypnosis®.

**Day 2** Wednesday: Rapid Inductions, Testing, Convincers, Modifying Hypnotism Scripts.

**Day 3** Thursday: Age Regression Therapy, Uncovering the Cause, Informed Child Technique.

**Day 4** Monday: Insider Secrets to Successful Age Regression, Forgiveness as Parts Work, and the 10 Keys to Forgiveness.

**Day 5** Tuesday: Parts Work Continued with Self-Forgiveness Phase.

**Day 6** Wednesday: Dealing with Secondary Gain Issues with Parts Mediation Work™.

**Day 7** Applying What You Have Learned to a Broad Number of Issues, and Marketing Your 5-PATH™ Practice

**7th Path Self-Hypnosis®** will be covered every day.

**Practice Time** is scheduled each day during the course.

*changed my life as well as my practice. Thank you for all your help."*

Patrick T. Crissy, Asheville, NC

*"I couldn't ask for a better instructor. Every question was enthusiastically answered. Questions were encouraged throughout the class with an effort to answer them. So we had full insight to that which we didn't understand. The course was comprehensive & far beyond any other style I have investigated."*

Rodney R. Ballard, B.S., CH

*"This course was like no other I have ever taken. I enjoyed it to the utmost extent. I feel like I am leaving with something concrete. I have been in school for 18 years and have never enjoyed learning as much as I did here. Cal is a fantastic teacher and amazing at what he does. I feel privileged to be taught by a true master. Thank you!!"*

Kristin Schreier, BA, Roseville, MN

*"This was an exciting class that gave me everything that I came for and more. Cal has a warm caring teaching style that was comforting."*

Tina Shafer, CH

*"As a second-time participant in the 5-PATH™ and 7th-PATH® training, I was even more impressed with the quality of the very special program. The 5-PATH™ training is distinctly unique from others in that it provides you with the skills, techniques, and information necessary to transform you into the 'cream of the crop' in the field of hypnotism. You additionally receive a better understanding of yourself with the 7th-PATH®, which provides you with the confidence necessary to build a successful hypnotism practice."*

Romeo Gonzalez, CH  
Oakland Gardens, NY

## Unsurpassed Support After Certification

Because we learned a long time ago that "Our success comes from your success," our grads enjoy unsurpassed support after they graduate from the course. This includes both support in doing the work and promoting your practice!

■ **FREE** answers by telephone or email.

■ **FREE** page on our website to promote your practice for a whole year!

■ **FREE** professional email address, YourName@CertifiedHypnosisPro.com.

■ **FREE** membership in our exclusive email group on Yahoo! for 5-PATHers™ only!

■ Optional participation in the Banyan Online Supervision Meetings.



# NGH Sports Hypnotism Certification Course 5 Essential Skills For Coaching Executives

**Your Trainer, Bob Reese, PHD, ATC, CH**

**Expand your practice by becoming CERTIFIED  
as a Sports Hypnotist**

***Sport Hypnotism Certification: Developing the Winner's Mentality***

**S**ports and Athletic Performance is an area in which hypnosis can have an immediate and positive impact. It is a tangible area where results can be measured and quantified.

The objective of this course is to provide the Certified Hypnotist with the skills and techniques to become expert in the delivery of hypnotism for enhancing sport performance with athletes, and for practicing interventions for the most common performance issues.

This course integrates principals from cognitive, behavioral, motivational, social, and sport psychology in its curriculum. Scientific research on the importance of achieving the relaxation response for peak performance will be reviewed in depth and discussed.

## TAKE HOME MATERIALS

- Certified Sports Hypnotist Resource Manual. This Workbook will take you step-by-step through the 5 Essential Mental Skills and how to teach and integrate them for lasting success for athletes.
- Mental Skills Training Tips from Train Your Brain, Inc. and the West Point Performance Enhancement Center
- A collection of Psychological "Awareness" Assessments
- Certification by the NGH as a Sports Hypnotist

## Students will learn to...

- Establish rapport and trust with athletes
- Improve their focus & concentration
- Access flow state and the zone
- Incorporate anchoring techniques
- Implement emotional recall
- Discover the use of power animals
- Design & deliver powerful hypnosis and self-hypnosis scripts.
- Techniques to develop the "Winner's Mentality" including the 5 Essential Mental Skills
- The power of Feelazation®
- Interventions to overcome "Slumps" and obstacles to Peak Performance
- The importance of Self-Hypnosis for Athletes
- Semantics: What NOT to say to Coaches and Athletes
- How they do it at the West Point Performance Center
- "Emotional Recall" - What is it? How to develop it!
- To transfer Sport Psychology skills to life
- Understand how to identify and eliminate the 5 Roadblocks to Success that keep athletes from turning unlimited potential into Peak Performance

**Tuesday–Thursday  
August 7-9**

**Tuition: \$395**

**Sessions Begin at 9 AM Each Day**

## TESTIMONIALS

"I wanted to know the secrets of motivating Pros - from a Pro. I have gained more information on sports hypnotism in 3 days than I could have learned in a lifetime! I also wanted new skills that I could utilize and apply in many other areas - I got that and then some too!"

—Maureen Finnerty Turner

"Never having attended a course like this I was concerned it would be a waste of time and money. I am far beyond satisfied. Great instruction, great interaction and what I have gained is usable in everything I do."

—Richard Neu

"This was one of the most beneficial programs I have participated in. I have learned things which will benefit me in all aspects of my work on performance enhancement."

—B. Willy

"One of the most valuable classes I have had at NGH. Material I will use in my practice and my life"

—Robert Montoux

"Bob's experience, expertise and enthusiasm bring a new

viewpoint to the successful use of hypnotism that are successful in sports and that translate well into other areas."

—Joyce Flynn

"This course gave me ideas and new skills that I can use as soon as I can get home. I have a whole new perspective about this specialty and am excited about starting. Thank you. It was well worth the money."

—G. Foster

## WHO SHOULD ATTEND?

Anyone interested in expanding the scope of their practice should attend this informational and entertaining course. Take your skills to the people who can utilize them more effectively than any clients you have – Athletes. Whether they just want to take a couple of strokes off their golf game, or they want to shave a tenth of a second off their PB (Personal Best), a Certified Sports Hypnotist is the professional who can provide the catalyst for success.

## AGENDA

- Unit 1 - Overview
- Unit 2 - 5 Essential Mental Skills
- Unit 3 - Process of Thought
- Unit 4 - Performance & Motivation
- Unit 5 - Self-Talk Cycle
- Unit 6 - Mind Sets
- Unit 7 - Hypnosis
- Unit 8 - Communication
- Unit 9 - Communication, Confidentiality, Ethics
- Unit 10 - Interventions
- Unit 11 - Injuries
- Unit 12 - Modalities
- Unit 13 - Marketing\*
- Unit 14 - Sport Specific Impact Interventions Stereotypes

*\*While there is time spent on marketing, this is NOT a marketing course. Students are urged to take basic coursework in marketing prior to this course.*



**BOB REESE**, PHD, ATC, CH is a Leadership Development Specialist, Executive Success Coach and Certified Peak Performance Specialist who practiced as an Athletic Trainer in the NFL for 25 years. His interest and experience in Performance Enhancement have led to the creation of Train Your Brain, Inc., an Executive Coaching and Peak Performance Consulting Firm whose mission is to facilitate individuals and organizations in consistently achieving their highest potential.

Bob's athletic clients are comprised of U.S. Olympic Athletes, Professional Athletes (NFL, NHL, LPGA, USTA, & CART), and a broad sampling of Amateur, College and High School athletes. Bob is a sought after internationally recognized speaker. 25 years in the NFL have given him many stories—some humorous, some poignant – to share within a multitude of topics. Reese is the author of *Train Your Brain* and

*Develop the Winner's Mentality: Integrating 5 Mental Skills for Lasting Success*. In addition, he edits and writes his own weekly inspirational e-newsletter The Brain Train.

# The Life Transformational Method Certification Program

— Learn Leading-Edge Tools For Doing Miraculous And Powerful Work!

presented by Marilyn Gordon, BCH, CI



## Create Dynamic Transformation!

If you've ever wished that you could find a method for transforming people's lives that's clear and streamlined, as well as dynamic and powerful, here it is. Learn a magnificent method that expands your skills for doing profound inner work. Gain practical and catalytic tools that help you to access the depths of the inner mind and consciousness. Help clients to move from darkness into light, often with astounding results. Combine ancient methods and awesome new technologies, such as EFT tapping techniques and the Wise Mind Process™ to release fears and pain, work with habits, relationships, career and creative blocks, self worth, other physical and emotional challenges and dive deeply into the spiritual realm to get in touch with a profound expansive inner power.

## Learn Amazing Techniques

You'll increase your ability to use the combined powers of all levels of consciousness. Work with the subconscious mind, the consciousness, the energy system and the higher self to assist others with just about every difficulty they bring to you in your practice. You'll learn how to do a rapid induction that is both powerful and gentle; how to help detect a client's inner saboteurs in minutes; how to access the subconscious database to heal deep issues; how to work with energy to release emotional, physical and mental issues skillfully; how to use specific words to bring forth the underlying issues; how to work with the expanded self; and how to make special individualized recordings for clients after deep sessions. You'll also learn transformational methods to work with weight loss, smoking, past life regression, and more.

## Great Handouts & Demonstrations

You'll receive valuable handouts that you can use in every one of your sessions to increase depth and the results of your work. You'll see demonstrations and have opportunities to practice and to ask your own questions. You can also have your own personal breakthroughs. This is truly Transformation for the Soul.

## You will learn:

- ☐ A powerful new approach to healing with the subconscious, higher consciousness and the energy system.
- ☐ Learn valuable new approaches to EFT for working with the meridian system to release issues.
- ☐ A three-step process of transformational ("experience, release, and transform") that helps clients to move from darkness into light.
- ☐ A special rapid induction that will save you time and take your clients into deeper trance states.
- ☐ Specific techniques for accessing subconscious material, helping clients to get to the root causes of current life issues.
- ☐ Approaches for working with higher consciousness states for healing the difficulties of life, assisting clients to find their wisdom, love and peace.
- ☐ Specific words to say while working with clients to help clients fully experience and understand their subconscious material.
- ☐ How to apply these techniques to many issues, such as abandonment, traumas, fears, inner sabotage, past life issues, work or relationship issues, life direction, physical issues, lack of self-worth and many more.
- ☐ How to help clients reframe their issues.
- ☐ Approaches for beginning and ending sessions, including some NLP techniques, such as anchoring and future pacing.
- ☐ Powerful post-hypnotic suggestion techniques.
- ☐ How to make original, personalized hypnosis recordings for clients to take home after sessions.
- ☐ The powerful Wise Mind Process for transforming the challenges of life.
- ☐ Special pre-hypnosis techniques that will help your clients to find their internal saboteurs immediately.
- ☐ A four-step process for sessions: the interview process, energy work, deep inner transformation and the creation of recordings.
- ☐ How to help clients create miraculous shifts in their lives, so they can step into the realms of inner power and expansion.
- ☐ How to do transformational work with weight loss and smoking.
- ☐ How to do transformational past life sessions.
- ☐ Work effectively with the powers of light, wisdom and love.

**Tuesday-Thursday**  
**August 7th-9th**

*Sessions Begin at 9 am • Tuition \$395*



## Testimonials

"Wow! What a fantastic class--it is the single best thing I have ever done. Thank you so much!" With Gratitude, LZ

"This class has surpassed my expectations. Your presence, techniques, written material – all superb. I could not have asked for the course to be better. I found the tools I've been looking for." SM

"Marilyn is an asset to the profession and the Guild. Her work and view are unique and valuable." PP

"This has been the most important and the deepest experience I've ever had. Thank you for bringing the techniques and the information to us in such a beautiful, compassionate and loving way." DN

"I took this 3-day course at the NGH in 2006. The 'Transformational Healing Method' is a complete and very powerful healing technique and Marilyn's presentation of it made it so easy to learn. She has a way of teaching that makes learning effortless. Obviously I was impressed by Marilyn and her abilities to teach, so much so, that I bought many of her materials for further study. When I read her book 'Extraordinary Healing,' I came to realize that she is also an extraordinary person and healer, a human being who is truly gifted, as well as a gift, to those that she touches!" RB

## Who Should Attend

This course is for people who wish to learn leading-edge techniques for deepening their work & taking it to new dimensions - and who would like to have a certificate to validate their special knowledge. Practitioners at all levels of development will find truly valuable ways to do the highest quality work. If you would like to do work that honors your clients, creates awesome results and illuminates and empowers everyone, this is the training for you!

## Take Home Materials...

A special instructional manual with materials on: THM: How to do a session A-Z, Rapid Induction, EFT, Emotional Freedom Techniques, Three stages of Extraordinary Transformation, Four Phases of a Session, How to Access Subconscious Material, What to Say in Trance, How to End a Session, How to do Weight Loss and Stop Smoking Sessions, How to do Past Life Regression and much more. Plus a certificate in the Transformational Healing Method, continuing education credits and nurses' CEUs.



**Marilyn Gordon, BCH, CI**, Board Certified Hypnotist, Certified Guild Instructor, teacher, speaker and author, has over thirty years of experience teaching in such areas as language arts, meditation, yoga, and hypnotism. She is the author of *Extraordinary Healing: Transforming Your Consciousness, Your Energy System, and Your Life*. She is the founder and director of the Center for Hypnotherapy Certification in Oakland, California. A Phi Beta Kappa from the University of Michigan, she is mentioned in over twelve *Who's Whos* and *The Dictionary of International Biography*. She has been given the Hypnotism Achievement Award in 1997 by the National Guild and the Charles Tebbetts Award for "spreading the light of hypnotism" in 1999. She was also given the 2001 Ormond McGill Award as "Outstanding NGH Faculty Member." She is a member of the Advisory Board of the NGH and in 2005, was awarded membership in the NGH honorary "Order of Braid Council." She leads seminars and certification trainings, gives talks, writes for *The Journal of Hypnotism*® and appears on radio and TV. She works in the area of profound mental-emotional-spiritual transformation.

## Agenda

### Day One - Tuesday

Discuss the 4 phases of a session: interview, tapping, deep inner transformation and the creation of recordings  
Discuss the Levels of Consciousness and how to work with them

Learn the EFT tapping technique and the Wise Mind Process™ and have hands-on experience

Learn and practice the Rapid Induction

Learn the Resourcing Process for instantly finding inner saboteurs

Discuss the 3 stages of inner healing: "experience, release and transform" Learn the techniques in detail.

Questions and answers

Demonstration with volunteers from class

More questions and answers

### Day Two - Wednesday

Look at the root causes of current life issues such as past lives, powerful traumas, core beliefs, subpersonalities, & other issues and to assist clients to move into their greatest empowerment, self-confidence & spirituality

Learn to make amazing personalized recordings

More discussion of techniques

Hands-on practice sessions

Discussion of practice sessions

Questions and answers

### Day Three - Thursday

Learn how to use transformational methods with weight loss and smoking

Learn how to do transformational past life regressions with these techniques

See special demonstrations

Discuss marketing and business

Questions and answers

(There will be morning, afternoon and lunch breaks each day.)

**Take your work** light years ahead and have the ability to work skillfully with any issues your clients bring to you. In this certification program, you will increase your skills for doing first-rate hypnotic work that helps clients to find the transformative power within them. It is an opportunity to do leading edge hypnotism and energy work for the body, mind and soul.



# STRESS MANAGEMENT CERTIFICATION

Presented by

Shaun Brookhouse MA, CertEd, CMI, FNGH

## Stress Management Certification

Add this important credential to your practice & give the public & industry what they want!

One of the keys to being a successful hypnotist is the ability to work with stress issues with your clients. Stress Management techniques are some of the most important skills a hypnotist can have in his/her hypnotic tool box. However, stress is just not about reading scripts and teaching relaxation. There is a whole field of study and expertise for you to enter and use for the betterment of your clients and yourself. You are already a skilled hypnotist and as such you are always looking for ways to increase the acceptance of hypnotism in both the public and professional communities. This, of course, does not only give you options to increase your private individual client base, but also the opportunity to take your much needed hypnotic skills into businesses which are in desperate need of stress management interventions.

Have you ever dreamed about having a varied and exciting client base where you really are making a difference to other people's lives? Millions of dollars and man hours are being lost to stress related issues. Be part of the solution to this worldwide challenge.

**Stop dreaming and do it NOW!**

**Wednesday, August 8th &  
Thursday, August 9th  
Tuition: \$325  
Sessions Begin at 9 AM**

## Don't miss this opportunity to

Enhance your professional status and skills with these innovative approaches to hypnotism presentations. This exciting two-day course will provide you with an opportunity to learn and grow. Our comprehensive manual includes everything you need to incorporate these techniques into your practice. These include scripts & tips, specific topics and how-to approaches as to which courses work and don't work and why in addition to marketing strategies for your talks. As well as an entire introductory course to hypnotism you can teach straight away to public and professional groups *NOW!*

## You Will Learn:

- ✓ How to help clients with a variety of stress related issues
- ✓ How to increase your marketability as a hypnotist
- ✓ How to detect the early cues of stress
- ✓ How to work with occupational stress
- ✓ How to deal with maladaptive stress strategies
- ✓ How to help assist with lifestyle changes to better increase successful interventions
- ✓ How physiology effects the mind and visa versa
- ✓ How to utilize anger management strategies in your practice
- ✓ How to be a sought after stress management consultant
- ✓ How to take your hypnotism practice to the next level!

## Testimonials:

*Shaun Brookhouse* is one of the most accomplished trainers I have ever worked with. He uses language in an extremely powerful way to enable delegates to challenge their own maps of the world and integrate new ideas in a way which is non confrontational, subtle and highly effective.

His ability to use metaphor to challenge delegates' beliefs is superb and his knowledge of his subject has great depth and breadth, enabling him to find exactly the right example to facilitate individual's understanding.

He uses tonality and body language to great effect and structures his sessions.

He has an ability to combine great authority and expertise with self deprecating humour which works extremely well at building and maintaining rapport with delegates. He is flexible, with the commitment and ability to meet the needs of the group, rather than his own ego.

I thoroughly enjoy co-training with Shaun, and have done many times.

MARTIN CRUMP  
Director of Evolution Training  
and Development (UK)

*Shaun* gave a presentation at the premier hypnotherapy conference in the UK and was rated as the best among many scintillating speakers.

He is happy to share his skills as a presenter with all hypnotists in order that the profession as a whole can be advanced. The more people there are "out there" explaining the benefits of hypnosis, the better for all of us!

FIONA BIDDLE  
BCH, FNCH Executive Director, National  
Council for Hypnotherapy (UK)

*Shaun Brookhouse* is consistently one of the top voted presenters at the NGH International Convention. His easy style make learning enjoyable and effortless.

ELSOM ELDRIDGE, JR

## You will receive:

A complete course manual that will be a valuable resource for the future. It includes scripts and strategies which will make you into the best hypnotist you can be. You will also receive a Certification in Stress Management from the UK Academy of Therapeutic Arts and Sciences and, when you complete your written assignment, you will receive a Nationally Accredited Certificate in Stress Management from the NCFE National Awarding Body, UK. Stay ahead, by learning these techniques you will be able to get more clients than you have now and more importantly, you will be seen as a true master of the art and science of hypnotism. This program offers **LIFETIME** support via phone, fax or e-mail!

## Schedule

### Wednesday

- Definitions
- Physiology
- Life Events
- Lifestyle and health promotion
- Personality types and stress
- Stress prevention
- Occupational stress
- The four effects of stress
- Anger management skills

### Thursday

- Body language
- Self-esteem
- Communication skills
- Relaxation techniques
- Time management skills
- Hypnotism and stress
- Stress and depression
- Stress coping strategies
- Maladaptive responses

Each day there will be ample opportunities to practice what you have learned and receive quality feedback!



**Shaun Brookhouse**, GCGI, MA, CertEd, FNGH, CMI has been a professional hypnotist since 1989. He is President of the Brookhouse Hypnotherapy Group, a national group of hypnosis practices in the UK and Principal of the UK Academy of Therapeutic Arts and Sciences. Shaun earned a Masters Degree in Education Studies from Liverpool John Moores University, a Certificate in Education (Teaching Credential for Higher and Further Education) from Manchester University and Graduateship in Counseling and Hypnotherapy from the City and Guilds of London Institute. Shaun is Director of Education Program Development, an Advisory Board Member and on the Board Certification Committee of the NGH. He is a published author of the book, *Hypnotherapy Training* as well as being co-author to *Building a Successful and Ethical Therapy Practice and Motivational Hypnotism* (with Fiona Biddle, BCH). In addition to being a CI, Shaun was the one of the first people to become a Board Certified Fellow of the NGH. Shaun has been honored by the NGH with the 2002 President's Award, the 2003 Hypnotism Journalism Award, the Rexford L North Memorial Trophy in 2004, and was the first recipient of the International Visionary Award and was inducted into the Order of Braid in 2005. Shaun received the Ormond McGill Chair as "Outstanding Faculty Member" in 2006.



# Past Life Regression Intensive

A spiritual and profound two days that will make a difference to your life and to your business!

Presented by Georgina Cannon

An ethical, structured and pragmatic certificate course based on the work of Henry Bolduc, Dr Milton Erickson and Edgar Cayce. Presented by *Georgina Cannon*, Author and Director, Ontario Hypnosis Centre Clinic and School. Georgina and her clinic were instrumental in the recent CBC 3-part television documentary on past life regression where researchers confirmed lives in Dublin, Ireland, Chicago, India and Germany. Filming was done over six months with 35 people facilitated into past lives for the cameras and researchers, with a final three people being chosen to travel with the film crew to complete the filming of their past life stories. Georgina has just published a book entitled *Return: A Complete Guide to Past Life Journeys* which will be available at the convention.

The Past-Life Regression Training Intensive will add to, and build on what you already do or practice in your field. Because clients frequently “slip into” past or former lives when regressing to the initial sensitizing event, the professional hypnotist needs to understand how to work in this field in an effective, healing and ethical way. This is a soul journey process which includes forgiveness, healing and wisdom. We also cover life between lives and the journey and decisions made before birth. Karma and choice. This profound experience includes:

- \* A two-day, intense, pragmatic, interactive and profound training program
- \* Past Lives, between lives, the decision and journey to this life
- \* Bringing forward the wisdom and understanding the relationships around your current life
- \* Researching and healing for mental, physical or emotional pain
- \* Forgiveness and letting go of negative Karma
- \* Finding Soul Mates, Life Partners, Family Patterns
- \* Group and one-on-one practice sessions
- \* Extensive workbook includes history, background, scripts & how-to's

*“For most of us, the journey of the self is a drive toward wholeness and completion. Physical or emotional pain and disharmony draw our attention to non-aligned aspects of our psyche until we are eventually forced to “right ourselves” and create a homeostatic balance. On a spiritual level, any journey we take through our past lifetimes is a movement toward karmic*

*homeostasis. As we discover repeated patterns in our past lives, we begin to work through them until we achieve ‘wholeness’ and find a place of balance and harmony.”*

—Winafred B. Lucas

## Who Should Attend This Course? YOU!

If you are a hypnotist, Reiki practitioner or someone in the healing arts who has been intrigued by and understands the power of past lives.

*“And as to your life, I reckon you are the leavings of many deaths; No doubt I have died myself ten thousand times before.”*

—Walt Whitman

## Past students recommend us!

*“Whether or not you believe in past lives is irrelevant—it is a useful and profound tool for digging out life's pearls of wisdom.”*

Kim Nelles, CH, Cobourg, ON

*“A useful tool to explore difficult to access emotional work.”*

V. Tarman, MD, Toronto

*“Exceeded my expectations! I was able to clear a lot of my own issues as*



*merely technique . . . and the birthing experience piece was awesome!”*

**Karen N. CH,**  
Reiki Master Ottawa

*“The freedom to ask questions, plenty of practice and learning through self-*

*discovery and with supportive experienced guidance makes Georgina’s courses well worth it.”*

**Gale Appelfeller, CH**  
Albuquerque, New Mexico

*“My journey to enlightenment continues from beyond my realm of*

*what I thought my reality was. This course helped me see that the journey inwardly is about new truths and lessons. I will use what I have learned in this course with my partner and my clients who either present a need/longing for further wisdom or slip into it. Thank you.”*

**G.B.,** Youth Counselor  
Sarnia, Ontario

## **Day 1 includes:**

- \* Reincarnation what it is and what it isn’t
- \* Anatomy of the Brain, the Mind, Subconscious and Superconscious
- \* The overall structure of a successful Past Life Regression Session
- \* Your role as the facilitator
- \* Pre-Session protocol
- \* Clearance, Protection and Permission
- \* The Session
- \* Client expectations—answering and achieving them
- \* Appropriate questioning techniques
- \* The basic past life regression script
- \* Documenting the learnings
- \* Practice and more practice

**“Georgina Cannon has a way of explaining past life regression in her book which makes it very accessible to everyone.”**

***Shirley MacLaine***

## **Day 2 includes:**

- \* Alternate Past Life Regression Inductions
- \* Exploring family patterns/soul mates
- \* Pre-Birth Experience —Bardo —Life Between Lives
- \* Finding your current life purpose
- \* Pre-natal Experience
- \* The Birthing & lessons learned
- \* Documenting the learnings
- \* Practice and more practice!

## **What You Will Receive**

A certificate will be awarded upon completion of an examination. This entitles you to use “Accredited Past Life Regression Facilitator” on your materials.

You will also receive a handsome “Code of Ethics” document to sign and display in your clinic.

This Code of Ethics is becoming the standard by which clients are choosing their Past Life Practitioner.

**Wednesday, August 8th &  
Thursday, August 9th  
Tuition: \$325  
Sessions Begins at 9AM**



**Georgina Cannon** owns and operates the Ontario Hypnosis Centre clinic and school in Canada. She is an accredited member and instructor of the National Guild of Hypnotists and the International Medical and Dental Hypnotherapy Association, plus a trained facilitator and teacher and has completed her doctoral thesis in Metaphysical Counselling on the subject of The Power of Three—Mind, Body and Spirit. She is a Reiki Master and NLP Instructor. Georgina was awarded NGH Instructor of the Year 2000 and has recently published a book on Past Life Regression, *Return—Experience the Power of The Past*. In June 2000, she was invited to present the benefits of hypnotism at a “Grand Rounds” group meeting of psychiatry professionals from the major Toronto hospitals. She appears regularly in the media, both print and TV and has completed a 3 part series with CBC Canada on the Power of Past Life.

The Ontario Hypnosis Centre Clinic and School is certified as an educational institution by the Ministry of Human Resources Development Canada. There, Georgina and other specialized hypnotists see clients one-on-one and in group sessions. Georgina also runs four or more NGH accreditation courses a year, teaching hypnotism to doctors, dentists, social workers and the general public in addition to ongoing courses on Past Life Regression, Pain Management and Transpersonal Hypnotherapy.

# Pain Management Certification

50 Million Americans  
Awaiting Your Help!

presented by

Ron Eslinger, CAPT, USN, Retired

RN, CRNA, MA, APN, BCH, CMI



If you are ready to expand your practice with an increased sense of competence and comfort in using hypnotic and strategic approaches for Hypnosis in Pain Management, this is your opportunity to do so in this intensive Pain Certification Workshop. You will have the opportunity to discuss with Ron your questions concerning Pain Management.

*This training is specific for experienced hypnotist. However it is open to all hypnotists.*

The purpose of this deeper and more intensive training program is to provide attention to each participant with a deep consideration for taking your skills to the next level. This intensive will allow for video and case presentation with discussion, supervised practice sessions, skill-building clinical exercises, live demonstration, question, answer and discussion sessions, with opportunities to explore hypnotic and strategic potentials in a variety of pain scenarios. This will be the most intense 2-days you will experience as you create your Step-By-Step Treatment Plan for Success.

This intensive gives the participant the knowledge and take home materials to confidently accept and work with pain referrals from physicians. In 2000 the Joint Commission for Accreditation of Health Care Organizations (JCAHO) established standards for the assessment of pain. The standard also specifically states that alternative non-pharmacological methods for pain management are to be used by all hospitals as a part of their accreditation. Because of the JCAHO standard hospital based pain clinics are hiring qualified complementary health practitioners to meet these standards.

This workshop teaches hypnosis as a non-pharmacological pain management tool. Anecdotal and video case studies of adults and children are used to demonstrate to the participant the significance of hypnosis in pain management. A generic hypnosis treatment plan will be studied in detail from session one through session four in a comprehensive step-

by-step model. By using this 1,2,3 approach the participant will be able to develop a hypnosis treatment plan for any pain client including Headaches, Chronic Post Surgical Pain, Cancer Pain, Fibromyalgia, Back and Neck Pain, Temporomandibular Disorder, Tic Douloureux and any other pain syndromes you the hypnotist may encounter.

Through demonstrations, anecdotal and video case presentations and hands on practice the hypnotist will be able to formulate proper hypnotic suggestions for decreasing or removing pain. Participants will work in small groups to formulate a treatment plan for an actual pain case. They will, as a group, create and present a treatment plan that includes the type of induction, two themes in treatment and a metaphor for each theme.

Working with children in acute or chronic pain is a new addition to this workshop.

## An Evidence Based Approach

Hypnosis, as evidenced by its multi-centennial history, is one of the first and foremost enduring modalities in the management of organic pain problems. In proper perspective, hypnosis may not only relieve pain, but may also help to maintain the dignity and the well being of the patient/client without dependence on large quantities of medication. Hypnosis is **not** an Alternative Therapy but a Complementary Psychological approach for pain management. Hypnosis is the most flexible non-invasive treatment for pain. New research has shown that psychological therapies are more effective for pain management than medications or surgery.

## Learning Objectives

- 1 Take away a step-by-step blue print for sessions one through four for working with pain clients.
- 2 Be able to have client demonstrate the physiologic effect of hypnosis.

Gain a wealth of knowledge and experience the practicum of a new tool that can be used to achieve a higher standard of credibility for you in the health care arena.

- 3 Understand and practice regression to cell memory for pain relief.
- 4 How to develop a hypnosis treatment plan.
- 5 Learn the effects of stress and sleep on pain.
- 6 Understand how hypnosis influences the pain brain connection.
- 7 Receive a Certification in Pain Management.

## The Question

- ☐ How does one develop a treatment plan for pain?
- ☐ What is the role of hypnosis in evidenced based medicine?
- ☐ Why is the Pain/Brain connection affected by hypnosis?
- ☐ How do I create themes and metaphors to deal with pain?
- ☐ What are two things all pain clients have trouble with that hypnotism is the best at treating?

## The Impressive Fact

- ☐ More than 50 million Americans are partially or fully disabled by chronic pain.
- ☐ The brain controls over 300 chemicals in the body.
- ☐ The AMA, JCAHCO and the National Institutes of Health endorses hypnotism in the treatment of sleep disorders and pain management.

## Client Comments

- ☐ **"My doctor said I would have to learn to live with my pain. Hypnotism proved him wrong".**
- ☐ **"I said this job was a pain in the ass, and it has been." Statement by patient after hypnostism revealed the source of his coxygodinia (tail bone pain).**
- ☐ **"This is the first time in 2 years that I have been without pain, why didn't they send me to you two years ago".**



## You Will Learn:

- ☐ The use of hypnotism in a pain management practice.
- ☐ See a demonstration and practice the Dave Elman induction technique and its importance in creating glove anesthesia.
- ☐ Demonstration of modified Sarno and Friedberg technique for pain.
- ☐ The Albert Einstein Factor in hypnotism.
- ☐ How toxic tongues create toxic outcomes.
- ☐ Metaphors, the hidden path to the subconscious mind.
- ☐ Tactics for approaching hospital.
- ☐ The value of hypnotism research and where to find it.
- ☐ The secrets of the inner pharmacy and how to activate it.
- ☐ How the Joint Commission on Accreditation for Hospital Organization (JCAHO) has opened the door to you the hypnotist in pain management and assessment.
- ☐ Exciting ways to increase your income by facilitating pain management groups.
- ☐ Understand how relaxation, sleep and nutrition change pain.
- ☐ The secret benefits of proper breathing and how to demonstrate it.
- ☐ How and why proper understanding of biorhythmic music will significantly increase the client's success in lessening pain.
- ☐ Critical questions to ask to properly assess pain.
- ☐ How to work with children with acute and chronic pain.
- ☐ Understand the pain brain connection and how to show the relation to the client.
- ☐ How to be the expert in hypnosis for pain management in your area.

## Take-home Materials

- ☐ A Complete Syllabus—A bounded manual with full disclosure of all material presented.
- ☐ A CD valued at over \$500 with hundreds of scripts, articles, testimonials, stories and much, much more.
- ☐ The CD explaining hypnosis, hypnosis for pain, induction and session.
- ☐ Forms to use for patient records and reporting back to the referring health care provider.
- ☐ A computer based record and documentation system.
- ☐ Numerous references that support the benefits of hypnosis in pain management.
- ☐ How to access the Eslinger mentoring and consulting system.
- ☐ Take home test and application to become for Pain Management Certification.



**Ron Eslinger**, CAPT, USN, Retired, is a Certified Registered Nurse Anesthetist, Board Certified Hypnotist and a Certified Master Instructor through the NGH. He graduated from nursing school in 1970, Nurse Anesthesia training in 1974 at the University of Tennessee, BS degree in Professional Arts from Saint Joseph College in Wenham, Maine, and his Masters Degree from the Naval War College, Newport, RI, in National Security and Strategic Studies. His formal training in hypnotism was with such greats as Harry Arrons, Louis McCoy, Agustin Hernandez, Jr., Dr. John Chavis, MD, Alphones Tatarunis, Ed.D, Larry Goldman, MD, Judy Lash, Psy.D, Marc Oster, Michael Yapko, Joseph Barber, and Belleruth Naparstek. He received his Certified Instructor credentials from Richard Harte in 1999. He was chosen as Instructor of the Month 2003 by NGH, NGH Researcher of the year 2003, received the Ormond McGill Chair by being voted Presenter of the Year 2004 and Order of the Braid 2005. He lectures extensively to National nursing and medical associations such as the Association of Women's Health, Obstetric and Neonatal Nurses on hypnotism as an adjunct to childbirth, the American Association of Ambulatory Surgical Centers, the American Association of Nurse Managers, the Nurse Anesthesiology Faculty Association, the Frank Moya Annual Nurse Anesthesia Review Course and the Department of Defense Advanced Research Projects Agency on Hypnosis on the Battle Field and over 20 State Nurse Association. Ron is Past President of the Virginia Association of Nurse Anesthetists, Current President Elect Tennessee Nurse Association D-2. He is owner of Healthy Visions Wellness Center, Oak Ridge, Tennessee where he teaches NGH Certification and NGH Train the Trainer Instructor course.

## Who Should Attend?

This is an intensive advanced training that all hypnotists should take: The emphasis is on teaching the serious hypnotist how to work with client/patients using hypnosis as the complementary and integrative treatment of choice for managing chronic pain. Nurses, mental health practitioners, and health care providers at every level of care within the medical and mental health communities should be trained in how to integrate the use of hypnotism, hypnotic techniques and the power of suggestion into pain management treatment.

## Testimonials

- ☐ **This is the best course that I have taken on pain management. It is the only course that I have taken that explains in simple terms the pain/brain connection and how important it is to understand how it works, so clients can make effective change. It is a must take course!** —*Roberta Worm*
- ☐ Excellent pace. Generous with materials. Ron is one of the best presenters - the information was factual and valuable; superb course! —*Mary Elizabeth Raines*
- ☐ **Ron is an amazing presenter, offering terrific techniques with just the right amount of humor. I look forward to using the information presented and perhaps attend another Ron Eslinger seminar.** —*Stephan Bowman*
- ☐ Extremely informative! Many applications to current practice that I can use immediately. Love remote control method. —*D. Smith*

Pain Management Certification Approved for 18 Continuing Education Credits for Social Work, Counseling, Nursing, Nurse Anesthesia, Substance Abuse, Psychology and other professionals will be awarded.

NGH Approved Nursing/Counseling Courses Approved for CE Credit in Partnership with Peachtree Professional Education, Inc.

**Wed-Thur, August 8-9**

**Tuition: \$325**

**Sessions Begins at 9AM**

# Hypnotism Ala Kein—Practical Use Of Instant And Rapid Inductions In The Clinical And Non-Clinical Environment

with Gerald F. Kein, DNGH

*Be prepared to transform your clients no matter what issues are presented during your sessions! Increase your income, transform clients others lack the knowledge to handle. How? Learn the cutting-edge techniques that will meet the challenge of any client scheduling sessions with you!*



Advanced instant and rapid induction techniques offer time saving techniques of inducing the hypnotic state and methods for inducing the analytical client. Saving time with the induction allows more clients to be scheduled per day; thus, more clients you can help while increasing your income. Experience this step by step training of advanced inductions!

Gerald Kein's Universal Method offered in this training is an advanced technique he developed several years ago and has used with clients in lieu of regression. It enables the hypnotist to work with tough cases effectively without the need for utilizing regression. It is usually only offered in his advanced training in Florida. You will want to be sure to take advantage of this rare opportunity!

Master advanced regression techniques that allow you to discover the cause of client issues in the shortest amount of time. What to do after the cause is known? Learn the advanced procedures offered in this training relating to advanced hypno-analysis for transformation of your clients.

The advanced techniques complete the comprehensive package presented in this two day training to enable the attendee to heal and transform clients in the mind, body and spirit connection of the holistic approach to illness which is being more and more accepted by traditional medical and psychological mainstreams.

**Don't miss this comprehensive, exciting and professionally rewarding two days!**

- Thousands of successful hypnotists and health care professionals have experienced this class from over 60 different countries—they have honed their existing skills, in addition to learning new techniques effectively increasing their positive outcome, as well as their professional income!
- Practical step-by-step instruction ensures successful utilization of techniques and concepts after class completion.
- A certificate will be issued upon successful completion.

## OBJECTIVES

**Attendees at this high energy, exciting two day training will have the benefit of learning:**

- How to conduct a pre-induction interview.
- Pre-talk analysis.
- How to eliminate client misconceptions.
- How to utilize Gerald Kein's Mind Model.
- How to use advanced induction techniques.
- Gerald Kein's Universal Method.
- Techniques for working with the analytical subject.
- Trance deepening methods.
- Advanced regression techniques.
- How to discover the causal event or events of client issues.
- How to induce, control and end abreactions.
- Abreaction hypnotism.
- How to use forgiveness therapy methods.
- Step-by-Step Fear removal.
- How to use Chair Therapy.
- How to use Death Bed Therapy.
- Pain control techniques.

- When and how to utilize hypnotic anesthesia.
- Safety precautions of hypnotic anesthesia.
- Techniques used with substance abuse clients.
- Hypnoanalysis.

## WHO SHOULD ATTEND

Any hypnotist or health care practitioner with previous hypnosis training wanting to learn advanced hypnotism techniques, wanting to hone present skills or those interested in the holistic approach to physical and mental health care.

## TESTIMONIALS

*"I feel that I'm leaving this course with more than just "How to Hypnotize People for Fun and Profit!" I'm coming away with the best skills available and the confidence to succeed. I couldn't thank you enough."*

Christopher McAtee  
St. Paul, MN

*"100% satisfied! My sincere thanks!"*

Linda Brokaw  
Gulf Shores, AL

*"...the material is exciting to me, beautifully presented showing me the business potential and awakening me to the understanding that I can do the work—changed my future..."*

Richard Bryant  
Deerfield Beach, FL

*"One of the highlights for me was the method of presentation of intense information in a way to make it easy, fun and yet professional!"*

Phyllis Schaevitz  
Coconut Creek, FL

*"This class was the most organized, comprehensive and well intentioned class I have ever taken—Thank you."*

Carole Bryant  
Deerfield Beach, FL

*"Thank you for opening up a whole new world to me, Jerry! Once again I am excited about life!!"*

Jan Moore  
Ft. Lauderdale, FL

*"A wonderful eye opening, invigorating experience that will surely set my life on a new exciting course!"*

Bryan P. Pittari  
Gulf Port, MS

*"I would highly recommend this class to anyone ... It's a five star program and a 10 star instructor!"*

Herbert Stephens  
Rochester, NY

*"I'm thrilled to see so much advancement and education in hypnosis available."*

Linda Ellis  
Hilton Head, SC

*"I finally feel that I am now qualified to practice hypnosis. If I have the confidence I needed."*

Gail Blanchard  
Ft. Walton Beach, FL

*"Thank you so much for imparting your experiences and for passing on the wonderful gift of this knowledge to enable us to do so much good."*

Angelica Fillmore  
Ft. Lauderdale, FL

*"Excellent instructor, great pleasure to participate in such a great class: The Best of the Best!"*

Jo Morant  
Ft. Myers, FL

*"The course was transformative!"*

C.L. Nicodemus, Ph.D.  
Galveston, TX

*"It has been the most enlightening course that I have ever attended."*

David Roche  
London, England

*"I just wish I had taken this class sooner."*

John Lewis  
Meadows, TX

*"I feel privileged to have received instruction from the MASTER!!!"*

Orville J. Hill, Jr.  
Toledo, OH

## TAKE HOME MATERIALS

### Attendees will receive handouts including:

- ☐ Client intake/history form
- ☐ Physician referral form
- ☐ General information on instant and rapid induction
- ☐ Elman induction
- ☐ Hand drop induction
- ☐ Gerald Kein's Mind Model Diagram
- ☐ General information on regression techniques
- ☐ Regression instructions
- ☐ Regression script
- ☐ Stems sheet
- ☐ Typical session outline
- ☐ Story of Jane handout
- ☐ Trance deepening methods
- ☐ Fear removal outline
- ☐ Sounds patter script



**Gerald F. Kein, DNGH**, has presented hypnotism classes and workshops, covering over 40 different topics; in addition to his on going Basic through Advanced Hypnotism courses, making him a much sought after speaker and instructor on the subject of hypnotism. His innovation of step-by-step, video hypnotism workshops/seminars, have been acclaimed as a much needed support system for professionals in the field in the United States and have also been purchased in over sixty different countries

Jerry's knowledge, energy and humor combine to make any class, workshop or seminar with him an unsurpassed learning experience, as well as being high in entertainment value. Having trained thousands of hypnotists "live" and through distance learning, he is acclaimed by many as the by many as the country's leading instructor of clinical hypnotism. Jerry has been honored with the NGH President's award in 1998, in 1999 he received the Presenter of the Year award, the Hypnosis Educator of the Year 2001 and 2005.

He is Director of the Omni Hypnosis Training Center, DeLand, Florida and has presented workshops and seminars at the National Guild of Hypnotists conventions from 1993 – 2007. Jerry is a charter member and past Vice President of The National Federation of Hypnotists, O.P.E.I.U., Local 104.

He is a Diplomat and Board Certified Hypnotist with the National Guild of Hypnotists, a Certified Hypnotherapist with the Florida Society of Professional Hypnotherapists and a Board Certified Hypnotist with the National Board of Hypnosis Education and Certification.

Jerry is Executive Director of the Florida Society of Professional Hypnotherapists. He is an adjunct faculty member of the National Guild of Hypnotists and contributes a bi-monthly column to The Journal of Hypnotism®.

## Day One – Advanced Hypno Techniques

### I. Pre-hypnotic Interview

- A. Review of client intake/history form.
- B. Purpose of intake/history form.
- C. Review of doctor referral form.
- D. When to use doctor referral form.
- E. How to use doctor referral form.
- F. Developing rapport.
- G. Reviewing possible misconceptions relating to hypnosis by clients.
- H. How to eliminate misconceptions.
- I. Establishing realistic client goals.
- J. Review of Gerald Kein's Mind Model Diagram.
- K. Utilizing Gerald Kein's Mind Model.
- L. Review typical session outline handout.

### II. Advanced Induction Techniques

- A. Review of Sounds patter handout.
  - a. Why use sounds patter.
  - b. When to use.
- B. Review trance deepening methods handout.
- C. Demonstration of trance deepening methods.
- D. Review of Instant and Rapid Induction Handout.
- E. Review Elman induction handout.
- F. Demonstration of complete induction.
- G. Demonstration of shortened versions.
- H. Review of Hand Drop induction.
- I. Demonstration of Hand Drop induction.
- J. Review and demonstration of other instant and rapid inductions.

### III. Gerald Kein's Universal Direct Suggestion Method.

- A. Review of Story of Jane handout.
- B. Review of Story of Jane session audios.
- C. Instruction on using technique.
- D. Demonstration of technique.
- E. Techniques for working with analytical subjects.

## Day two

### IV. Advanced Regression Techniques

- A. Review of Regression General Information handout.
- B. How to discover the causal event or events of client issues.
- C. Definition of abreaction.
- D. How to induce abreactions.
- E. How to control abreactions.
- F. How to end an abreaction.
- G. Review of Regression Technique handout.
- H. Review of Regression script.
- I. Review of Regression Instructions handout.
- J. Review of Stems Discovery handout.
- K. Demonstrations of regression techniques.

### V. Hypno-analysis

- A. How to analyze client issues in hypnotic state.

### VI. Advanced Hypnotism

- A. Review fear handout.
- B. Step-by-step fear instruction.
- C. Integrational Parts Therapy
  - a. Definition
  - b. When to use
  - c. How to use
  - d. Review video – time permitting.
- D. How to use forgiveness therapy methods.
- E. How to use Chair Therapy.
- F. Death Bed Therapy.
- G. Techniques to use with substance issues.

**Wednesday-Thursday,  
August 8–9  
Cost: \$325  
Session Begins at 9 AM**



# The Ultimate Stage Hypnotism Workshop



You Can Perform Hypnotic Stage Shows and Presentations,  
Get Paid Well & Have Fun Too!

with **Jerry Valley and Tom Vitale**

*Jerry and Tom are famous Masters of the art of stage hypnotism and will teach you these easy-to-learn techniques that will amaze any size audience.*

**F**or practicing hypnotists, these techniques add a new and exciting dimension for attracting new clients. When people watch the ultimate "power" that is displayed on stage, they then begin to contemplate going to a hypnotist for assistance.

Hypnotic demonstrations, large or small, are sweeping the country as more and more people seek some form of escape, albeit short-term, from the daily worldwide events.

They want to go somewhere and laugh and laugh until it hurts!

People with little or no experience are learning how to easily impress audiences whether in a large auditorium packed with 500 or 600 people or in a lecture-demo presentation to a corporation with 15 or 20 people.

In this exciting course, you will receive personalized hands-on training, supervised practices and expertise that you will cultivate into your very own style and show.

**Wednesday, August 8 &  
Thursday, August 9  
Tuition: \$325  
Sessions Begin at 9 AM Each Day**

## You Will Learn

- ♣ How to pick and choose the best subjects.
- ♣ How to do rapid inductions.
- ♣ How to protect yourself legally.
- ♣ How to negotiate with agents and buyers for great fees.
- ♣ How to "romance" the audience and get them to do what you want them to do.
- ♣ How to possibly make \$5000 or more for one of your first shows.
- ♣ How to make the audiences laugh their heads off.
- ♣ How to be totally confident on stage of any size.
- ♣ How to love being in front of an audience.
- ♣ How to make audiences remember your name.

- ▼ **Obtain true professional and recognizable status.**
- ▼ **Profit from your enhanced image.**
- ▼ **Become a profitable participant in the nation's fastest-growing profession.**
- ▼ **Enjoy even international recognition.**
- ▼ **Learn the secrets of the trade from the world's masters of stage hypnotism.**
- ▼ **Don't miss this opportunity to enjoy paid travel, hotels, cruises and more.**
- ▼ **Witness live demonstrations in the course.**
- ▼ **You will actually perform this craft in the course.**



**This course is for everyone with at least basic hypnotism training, novice or professional. Whether you want to use stage hypnotism informally or in large productions, this is the class that you should not miss!**

## Students' Comments

*"Taking this stage hypnotism course was the best investment of my life. I am working cruise lines and casinos and maybe Australia next year. Both the IRS and I thank you very much."*

Ken Boulden, Bear, DE

*"By far the best stage hypnotism workshop ever."*

Joe Hammer, Wintersville, OH

*"Jerry & Tom really know their material and they share it all."*

Steve Marino, Boston, MA

*"I have traveled many miles to take this course and I cannot believe how much I have learned."*

Christina Sarpkaya, Toronto, Canada

*"I took a lot of time to find the best, and I did!"*

Andy Leonard, Everett, WA

*"I came with no experience in stage hypnotism and now I have the confidence to do it."*

Tom Tarsitano, Matthews, NC

*"I waited a year for this course and looked at many courses. This is the best!"*

Emil Johnson, Los Angeles, CA

*"Thank you very much for the all the 'magic' that we experienced at this workshop."*

Lana Verkhosky, Montreal, Canada

*"It was one of the finest training events I have ever attended ... extremely valuable."*

Harold Hemberger, Johnston, RI

*"My goal in life has now changed. Thank you for being so friendly and supportive."*

Harvey Hunt, Templeton, CA

*"From somebody that is very new, this has far exceeded my expectations. Great investment."*

Randy Bennett, Melbourne, FL

*"I just loved it. It is exciting to learn from instructors with long years of experience."*

Rose Minner, No. Canton, OH

## Yes...You can do it!!

This is an opportunity to learn from one of the great masters just how it is done. To be able to go before any size audience and give a great performance.

You will learn the details and secrets that turn a good show into a great one. Award winning techniques will be demonstrated and explained in simple, easy to learn terms.

Whether you are a seasoned professional or a novice, what you will accomplish in this course will enhance your career beyond your expectations.

You will experience: super dynamic inductions, routines that "kill" audiences and money-making methods. This can increase your private practice.

Included in this course



**Jerry Valley's Best-Seller Book, *Inside Secrets of Stage Hypnotism* and a Video of Jerry Valley's Dynamic Show**

Total Value \$75.00



**Jerry Valley's** stage career spans over 31 years and has given him the opportunity to appear all over the world as one of the finest entertainers in show business today. He has been the featured hypnotist on the QE2, Princess, Countess, Sagafjord and Oceanic cruise ships, appearing with Hollywood stars such as Norm Crosby, Steve Allen, Jane Meadows, Barbi Benton, Jim Bailey, Jack Jones, Vic Damone, The Platters, Robert Klein and Phyllis Diller. In addition, Jerry has been the guest star on many television shows such as Good Day, People Are Talking and 20/20. In 1992, Jerry Valley was the recipient of the prestigious President's Award presented to him by the National Guild of Hypnotists. In 1994, the IHHF presented Jerry with the first-ever award for Excellence in Stage Hypnotism at ceremonies in Atlantic City.

**Tom Vitale (Tommy Vee stage name)** has audiences "rolling in the aisles" with his unique style of stage hypnotism, where the volunteers become the real "Stars" of the show. He has made thousands of exciting presentations on a number of cruise ships and in many fairs, corporations and luxurious resorts. His credits include shows at numerous colleges and universities throughout the U.S. and he is always an enormous hit at the West Tennessee State Fair in Jackson, TN, and in Canada at: Quyon Fair, Quebec, the Fredricton Fair and the Chatham Fair in New Brunswick, and the Hants Fair in Nova Scotia. For the past ten years, Tommy has been in an intensive training program with world-famous hypnotist, Jerry Valley, and has studied with the "Dean of American Hypnotists," Ormond McGill. His show is outrageously funny!



# Body Talk— First Impressions for

## Influence, Persuasion & Profit

*How to Get the Advantage Before You Open Your Mouth and How to Keep It After You Do!*

**Presenter Michelle Drum-Matteson CH**  
**Co-Presenter Beth Warfield, Professional Image Maker**  
**Contributor Scott S. Matteson, Attorney at Law**



*Did you know that in within 10 seconds or less of meeting someone for the first time they will make decisions about you, based solely on your body language and appearance?*

*It's lightening fast, it is all subconscious, they can't control it, but you can!*

Imagine how your professional or private life could improve if you knew how to favorably control the subconscious decisions other people make about you—without saying a word! Imagine how your profits could soar!

This action packed and dynamically upbeat workshop is chock full of professional “insider secrets” that shows you how to be in control of any first time meeting; how to influence others on a subconscious level to obtain the outcome you want.

Here are just a few of the many “insider secrets” you will learn in this workshop:

- ◆ Powerful non verbal techniques for persuasion and influence in a first impression
- ◆ The language of subconscious influence
- ◆ Women, learn the “Alpha Handshake” and never feel overpowered again in any professional setting!
- ◆ Men, learn the first thing women notice about you and why it matters so much— it's not what you think!
- ◆ Experience the talent of a Professional Image Maker - you'll be amazed at what this glamorous young woman can teach you
- ◆ How to achieve a knock out first impression - Men - you don't want to miss this

**Don't miss this unique opportunity to learn insider secrets from pros that have perfected the art of subconscious influence for success and profit!**

*This hands-on workshop is exactly what you need to—*

- ◆ Gain a new level of confidence in your ability to persuade and influence in one day!
- ◆ Never guess again how to maximize your appearance for a dazzling first impression!
- ◆ How to be irresistibly attractive, no matter your size, gender or level of attractiveness!

### **Bonus INSIDER SECRETS**

- ◆ How to tap into the explosive growth of wellness centers with your hypnotism practice!
- ◆ Shortcuts to “writing” your own hypnotism material for sale and profit
- ◆ Tips about the legal issues of your practice - contracts, copyrights, leases, malpractice and more!

### **Take Home Materials**

- ◆ *The Psychology of Persuasion* by Dr Kevin Hogan
- ◆ Mind Massage CD for use in spas and salons
- ◆ Legal tips for hypnotists handout

**One lucky attendee wins a complete image makeover - debut at the convention**



Seminar Leader **Michelle Drum-Matteson** has 20+ years experience as a multiple business owner, including a world class spa, international manufacturing company and Image Management Consulting. She is a NGH certified hypnotist and an authorized licensee for The Psychology of Persuasion Program by Kevin Hogan as well as the eastern division team leader for licensees of Dr Hogan's program. Michelle along with daughter, Beth Warfield, created the First Impressions Design Team® to teach business professionals the language of first impressions. She is the author of *Stop Smoking with Waking Trance - Guidebook and Tool Kit for Emotional & Physical Freedom from Nicotine*

Co-Presenter **Beth Warfield** is a licensed cosmetologist, make-up artist and professional image maker. Her work has been nationally published and featured in “Style.” She is owner of Hair-Razorz and is an accomplished presenter with First Impressions Design Team®.



### **Who Should Attend?**

Psychologists, Massage Therapists, Personal Trainers, Physical Therapists, Estheticians, Cosmetologists, Salon and Spa Owners or hypnotist looking to tap into the explosive growth in the industry of personal image enhancement will greatly benefit from this one of a kind workshop with professionals who work in and know the industry. For a nominal financial and time investment you will be able to tap into a wealth of expertise that would normally cost you hundreds of dollars. Don't miss this unique opportunity!

### **Testimonials**

*Your group or meeting is going to be absolutely riveted from the moment Michelle Drum takes the platform. Her communication style is quick. Her ability to take information and transfer it into real time practical use is utterly incredible. Ethical, funny and persuasive, Michelle is the person you want for your next program.*

Kevin Hogan, Psy.D  
AUTHOR OF *THE SCIENCE OF INFLUENCE*

*I have had the pleasure of hearing Michelle Drum do group presentations on several occasions. Her speaking style has always been energetic and informative. She relates well with her audience and quickly puts them at ease. She has always been very knowledgeable about her presentation topics and has the ability to explain complex concepts in an easy to understand approach. Audience participants find Michelle to be interesting and pay attention to what she has to say. In fact, the audience is eager to learn more about the topic after the presentation. I would highly recommend Michelle Drum as a speaker for any professional group or organization!*

Cindy Titus, Executive Director  
CHARLESTON AREA CHAMBER OF COMMERCE

*Michelle Drum is an innovative and creative teacher. Her seminars and workshops are always informative. It is impossible not to be inspired by her contagious enthusiasm. She is always well prepared and has been able to integrate her learning achievements with her professional successes to create an environment whereby participants feel they got what they came for and more.*

Edward Hightower, M.S.  
CERTIFIED INSTRUCTOR, NATIONAL GUILD OF HYPNOTISTS

*What a great seminar! My wife and I thoroughly enjoyed your presentation. The techniques and strategies you gave us make so much sense and are easy to do. By tapping into the subconscious, I feel that we have been given a “secret” strategy to literally program ourselves for success.*

Dr. Mike Gordon and Jasna Gordon, Owners  
BODY BALANCE WELLNESS CENTER, CHARLESTON IL

**Wednesday, August 8**

**Tuition: \$175**

**Session begins at 9 AM**

# Eye Movement Integration

with **Ron Klein**

## *Managing Fears, Anxiety, PTSD, Chronic Habits & Other Issues*

Eye Movement Integration™ is a brief, effective approach which produces lasting results. You will learn to address PTSD, fears, anxiety, chronic habits, critical incidents, and other issues—often in one to three sessions! Importantly, follow-up visits are rarely needed.

EMI™ is a practical, short-term intervention which, unlike other eye movement methods, does not require or encourage age regression, nor does the hypnotist have to know the content being addressed, thus avoiding concerns of false memory and/or the likelihood of retraumatizing your client.

The EMI™ approach is “co-active” and encourages the client to use her/his own strengths and personal resources. Also, the EMI™ technique can be paired with diverse methods and incorporated into the framework of each individual practitioner.

Originally introduced by Robert Dilts in 1981 as Eye Movement Resource Utilization, the EMI™ approach is an innovative and very effective process drawn from Ericksonian Hypnotherapy, NLP, Brief Solution-Focused Psychotherapy, and well-known brain

function research. Eye Movement Integration method EMI™ is currently being used successfully by thousands of hypnotists throughout the country.

### **You will learn:**

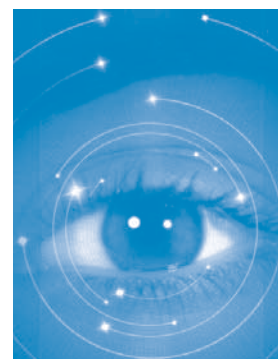
- 👁 The principles on which EMI™ is based and the essential skills required to utilize the technique successfully.
- 👁 How to gather and organize the required information from the client and how to use EMI™ as a short-term method.
- 👁 How to individualize the EMI™ approach to fit each client's unique needs.
- 👁 How to use alternative methods such as *Visual-Kinesthetic Dissociation* and *Pattern Interruption* techniques when needed in addition to EMI™.

### **Participant Comments**

*Respectful, intelligent, competent training! I just let go of a 33 year-old anxiety. That is priceless!*

Barbara A. Bruno, Ph.D.

*A terrific workshop! It was beautifully presented in a way that I could easily incorporate. The EMI™ tech-*



*niques are now part of my everyday practice, and best of all, they are truly effective.*

Nelson S. Howe, M.A., A.C.E.T.

*Excellent. I have attended many seminars & workshops, but never have I gotten my \$ worth like this!*

Carla Sizemore, M.S.

*I was troubled by PTSD that was causing me increasing distress despite years of psychotherapy. During the Eye Movement Integration™ seminar I volunteered to be a demonstration subject and after an amazingly brief intervention, the response is gone. It has been 2 months since the seminar and I have had no recurrence. It is wonderful!!*

L. Merl, LICSW

### **Who should attend?**

Hypnotists, mental health and health care professionals, university students in related fields, clergy, pastoral, and substance abuse counselors, who want step-by-step instruction with supervised practice in these techniques which can be put to immediate use with clients.

### **Certification**

Participants who complete the program will receive a formal certificate of achievement.



### **RON KLEIN, NBCCH, CT-NLP, CAAC,**

is a Certified Trainer in NLP and an approved Continuing Education Provider. He is a nationally recognized teacher of clinical hypnosis and brief solution-focused psychotherapy.

Ron has twenty six years experience as a counselor and teacher. He has presented hundreds of workshops and provided training to more than 5800 mental health and health care professionals.

**Wednesday, August 8th**  
**Cost: \$175**  
**Session Begins at 9 AM**



# Hypno-Oncology: Using Hypnotism To Assist Persons Living With Cancer

## A proven hospital-supported methodology

Presented by Rev. Dr. C. Scot Giles

Helping people live with cancer is an exciting and lucrative work. The course is based on the I Can Act Now program for cancer patients that has been helping such people with hypnotism since 1990 at La Grange Memorial Hospital in Illinois. Organized around the general principles of the Exceptional Cancer Patients Program developed by Bernie Siegel, M.D., this established program has a proven track record of long-term success.

This course will be taught using the same format as the actual ICAN program. Participants will experience the actual exercises and techniques used in the clinic. They will learn the structured check-in technique and the use of projection objects and symbols. They will learn how to use drawing analysis to gain clues on how to help cancer patients, and will experience typical examples of the sort of hypnotism done in the program. As time permits, participants will be able to create some of their own hypnotic scripts using the methods that will be taught.

The ICAN program is the flagship program for the work of the Rev. Dr. C. Scot Giles, who is also the author

of the *Complementary Medical Hypnotism Certification Program* for the National Guild of Hypnotists.

### You Will:

- ❖ Learn proven successful techniques to help people who are living with cancer.
- ❖ Find out how to get your hypnotic services accepted by the medical community.
- ❖ Explore your own feelings about suffering, illness, optimism and hope.
- ❖ Discover how to use drawings to gain insight into your clients to help with their hypnotic work.
- ❖ Experience first hand the power of hypnotism to help in life-changing medical conditions.
- ❖ Review the surprising research on the effectiveness of hypnotism in cancer care.
- ❖ Receive tips and learn about the traps of working with the medical community.
- ❖ Learn how to create the distinctive hypnotic patter that works most effectively with cancer patients.
- ❖ Find out how to get paid for your services, even when the cancer patients themselves can't pay you.
- ❖ Discover how to do effective hypnotism in a group setting using recordings as well as your live voice.

**You can learn how to help people who are living with cancer.**



- ❖ Create some of your own tools and symbols that you can use to express to your clients the power of the mind to heal.
- ❖ Learn about the sort of hypnotic work to avoid when working with cancer patients and about the legal history of hypnotism in the hospital setting.
- ❖ Discover how to get physicians to send clients to you.

### Who Should Attend:

The course is intended for persons who are serious about earning their living as hypnotists, and who understand that complementary medical hypnotism is difficult as well as rewarding. It is not for the casual practitioner or the hobbyist. It is also not for the beginning hypnotist nor for people who are trying to deal with their own recent diagnosis of cancer.

### Take Home Materials:

Participants will receive a detailed collection of material. Note-taking will be discouraged at the seminar itself so as not to interfere with the experience of the techniques. Therefore, handouts will be detailed and complete.



**The Rev. C. Scot Giles** is a Board Certified Chaplain and a Certified Instructor and Fellow of the National Guild of Hypnotists. He is a member of the Advisory Board of the Guild and has won its major awards including the North Award for Lifetime Achievement. In 2005 he was inducted into the Order of Braid, the international honor society for professional hypnotism. He practices in Illinois where he maintains a busy hypnotism practice with a specialty in the most difficult cases. He is the program director for the ICAN cancer care program at La Grange Memorial

Hospital, and runs three free clinics for cancer patients in the Chicago area at Wellness House in Hinsdale, Wellness Place in Palatine and Little Company of Mary Hospital in Evergreen Park. He is a part of the Cancer Survivors Program of the University of Chicago Medical Center.

**Thursday, August 9**

**Tuition: \$175**

**Session begins at 9 AM**



# COVERT HYPNOSIS: *Master Level* .....

presented by Kevin Hogan, PsyD

**"Never before presented at the NGH, this is the cutting edge of unconscious communication power. You've never seen this anywhere, taught by anyone (including me). It's all new. If you've seen me train Covert Hypnosis, then Master Level will blow you away. If you've never taken Covert Hypnosis, then this is what you have been waiting for!"**

This one-day course includes up-to-the-minute scientific breakthroughs in the area of unconscious influence. I've shared some of this material with companies that have paid me \$15,000 per day. I've shared this information with the government of Poland to help construct strategies to fight the spread of HIV/AIDS. I've never put most of this information in print before. Now, instead of paying \$15,000 per day to have me teach this to you, you can attend for only \$175 and receive a brand new megasized manual. A lifetime accumulation of research and practice are now available for your success building and relationship enhancement!

I promise you one thing: You will leave this course with amazing new skills that you will not learn *ANYWHERE* else! This course contains all *NEW* material based upon cutting edge research into the human mind and brain. Read what you will learn below!

## You will learn:

- ▼ 12 Advanced Techniques of Covert Story Telling
- ▼ "Priming" for increased compliance
- ▼ Covert Conditioning: The Process
- ▼ How to stand and sit with people so they like you and believe your message.
- ▼ "Flagging" Setting Your New, High...Fee
- ▼ Using the context of your environment for change
- ▼ True secrets of rapid change
- ▼ How cult brainwashing techniques can be turned around and used for good.
- ▼ Overcoming resistance in & out of therapy.
- ▼ Secrets of Reframing no one ever taught you!
- ▼ Building unbreakable loyalty.
- ▼ Instant Credibility: Three NEW Techniques
- ▼ Using Consensus Maps to Build Your Practice
- ▼ Central and Peripheral Persuasion
- ▼ The *ONLY WAY* distraction and confusion techniques work
- ▼ Get people to act on your instructions now

- ▼ Making 4D Maps in their mind. NEW
- ▼ Captivate and capture minds.
- ▼ Fear of Loss Techniques that get automatic "yes"
- ▼ How to tell a story so that the story delivers the message you want sent!

One of the most blood pumping experiences is when people go into trance and they look at you and say, "I like you. You are just amazing." Another is when you tell them your keynote speech fee is \$15,000 and they say, "We can do that." My favorite is when people come up to me and give me a hug ... and I don't even remember who they are. To make that much of an impact is something special.

I have a confession to make to you. The first time I meet people, I unconsciously use almost every covert hypnosis technique in the book. I don't think about it at the time because it's like driving a car. You get in, turn the key and "go." The same is true when meeting someone. There are specific things that I do that simply put people in a very fun spell and they almost universally respond positively to what I am going to tell them or ask them.

I want to show you how to do that.

## What you will experience

You are going to get first person gratification in this class. That means you are going to receive instant feedback as to the messages you are sending others and specific ways to change them to say what you want them to both verbally and non-verbally!

I'm going to show you how to put almost anyone you meet into your power. I'd say "under your power," but that isn't correct. "Under your power," sounds coercive and there will be none of that experienced during the Covert Hypnosis workshop. You certainly *WILL* experience the "in your power." I will show you *PRECISELY* how to stand, sit, lean, move, look and say, so that people almost seem to come within your spell.

**Kevin Hogan** is the author of 13 books including *Covert Hypnosis*, *The New Hypnotherapy Handbook*, *Science of Influence* and *The Psychology of Persuasion*. He recently was given a celebrity welcome in Poland as he helped the Ministry of Health in Warsaw develop strategies to combat HIV/AIDS. He speaks and trains salespeople in some of the world's most successful companies. He has appeared in numerous magazines including, *The New York Times*, *Selling Power*, *Redbook*, *Playboy*, *Cosmopolitan* and *SUCCESS!* Kevin has received 6 NGH awards including the coveted Ormond McGill Award for being the Outstanding NGH Faculty Member in 2001.



**Question:** How would you like to be able to take a person's best past experiences with a lover, a boss, a business deal and link all of those unconsciously to seeing and listening to you? Sound good? That's where we use the skills of *Covert Hypnosis*.

Want people to give more money to a worthwhile charity but they are being stubborn? Not anymore! Would you like to subtly help your client or your kids see what they need to be doing instead of what they are doing? Now you have the knowledge!

## You Will Receive

A 108-page manual complete with exercises and homework projects for you to practice. The manual will contain nothing from past courses or programs I have done. All of this is new to the NGH and you.

## Who Should Attend?

You don't have to be a hypnotist to come and realize the enormous benefits of utilizing the power of *Covert Hypnosis*. If you would like to control your destiny and help bring in the people you want into your life, this is the day to come, learn, and have some outrageous fun.

## Testimonials

*"I was there when Kevin debuted Covert Hypnosis in a sold-out Seattle class this year. The course is 100% amazingly fresh material that is incredibly useful to the hypnotists who want to make a difference. Brilliant stuff...powerful...lots of fun...Take this one day event!"*

**Ron Stubbs, CI,**  
Islife Hypnosis, President, [www.ronstubbs.com](http://www.ronstubbs.com)

*"Covert Hypnosis will blow your mind. You'll learn how to tell stories that literally entrance people. He also gives away his secrets about how to send all the messages you really want to get through to other people's unconscious minds. Kevin packed in so much new stuff I couldn't stop myself from wondering how he does it!"*

**Bev Bryant, C.I.,** Everett, WA

## Our Agenda

- 9am Demonstrations of Covert Hypnosis. One-on-One and in groups.
- 10am How Suggestion Can Overcome what a person sees or believes to be true
- 11am How to Use the Language and Syntax to gain agreement quickly
- 12n Class Project. Covert Hypnosis to "program" others to get what they want.
- 1pm LUNCH
- 2pm Hidden Nonverbal Cues that send messages that simply won't get picked up by anyone.
- 3pm Sensory Intuitive Experiential Learning Covert Hypnosis
- 4pm Covert Hypnosis in War, Religion and Crime: The Amazing Extent of What is Possible
- 5pm Having Fun with Covert Hypnosis: Igniting the 16 Human Desire

**Thursday, August 9**  
**Tuition: \$175**  
**Session Begins at 9 am**

# How To Teach A College Course On Hypnotism

presented by **Maurice Kershaw**



**Y**ou can get paid for teaching a course at your local College, and at the same time establish yourself as the “Hypnotist on Campus”. Discover how to raise your earnings, prestige and standing in the community by bringing a full credit course on hypnotism to your district college’s daytime program.

In addition to teaching as a member of the Faculty, the students, the parents, the support staff and their families would then become potential clients for your private practice. It’s a golden opportunity in a growing market, where you will enjoy the prestige that teaching in college can bring, plus the immense increase in income from an important new source of clients

## This is your opportunity

to train to teach courses on Hypnotism at your local college with Maurice Kershaw, the professor who started it all in 1972. Teaching Hypnotism at college credit level to college students is an entirely different challenge than teaching adults to set up shop and go into practice. The Academic approach requires some specific strategies and teaching techniques, along with a skillfully planned curriculum and a specialized way of presentation and communication. You will learn all these things, together with the integration of lectures, discussions, guest speakers, videos, films and even field trips, etc.

**Thursday • August 9**

**Session begins at 9 am**

**Tuition \$175**

## You will learn:

- How to teach a full-semester, dynamic & exciting course on Hypnotism for College.
- Different ways to write up and present a course proposal to the college.
- Innovative ways to present Hypnotism as an academically-sound topic.
- Specialized techniques for teaching young & older adults & keeping them stimulated, interested & involved.
- Techniques to structure tests and research projects.
- Comprehensive step-by-step method of marking and grading.
- Strategies for communicating ethics about teaching hypnotism.
- How to expand your hypnotism practice throughout the College.
- Proven ways to address a College Curriculum Committee.
- Key elements in course construction and design.
- Guidelines for handling questions from students, parents & families about teaching a hypnotism course.
- Discover how to utilize Guest Speakers to enhance your course.
- Amazing ways to use film, video, audio tapes to help teach your course and direct new clients to your office.
- Develop an exciting, attention-getting, dynamic teaching style.

**Maurice Kershaw** MA, CI, is a hypnotism professional and college professor in Montreal, Canada, and has been in the hypnotism field since 1952, when he founded the Canadian Institute of Hypnotism, a full-service education and therapy centre in Montreal. He has been a member of NGH since 1952. As a Faculty member of John Abbott College, Montreal, Mr. Kershaw taught full credit daytime courses on Hypnotism for 25 years until his retirement in 1996. He is a psychology graduate from Concordia and London Universities and holds an honors diploma in Collegiate Teaching from the University of Sherbrooke. A gifted teacher and intuitive counselor, Maurice Kershaw is well known for his abilities to communicate and impart information to others.



## You will receive:

- A detailed manual of the actual College Course. It provides a page by page, detail by detail description of the course itself with scripts, notations and film reviews, together with the actual course content. Alternative topics of study are also included for further course enrichment.
- A course outline which includes required reading lists, additional reading list, course methods, course evaluation and student grading.
- Student profile sheet.
- Teacher’s Guide—15 week item by item guide through the Course.
- Discussion topics and pointers for the instructor.
- Explanations and directions for written creative projects where students show understanding of concepts taught.
- Mid-term Test—48 question comprehensive test at mid-semester.
- Corrected Mid-term Test to aid teachers in grading above.
- Research Projects—rules & guidelines
- Guide for evaluation of Research Projects.
- Alternative course outline and description for other departments.
- Sources and resources of videos, films, tapes and printed material.

# THE SECRET TO FORENSIC HYPNOTISM

Presented by Don Mottin

## What Is Forensic Hypnotism And How To Utilize It

Conducting hypnosis sessions to assist law enforcement in acquiring information that aids in solving crimes is forensic hypnosis.

Don Mottin has worked with police departments to assist solving crimes, such as murder, rape, kidnapping, robberies, burglaries, etc. Something as simple as recalling the license plate number can break a case wide open.

The skills and techniques that you learn in this training will increase your success rate with other types of sessions that you conduct. Learning regression techniques and the proper procedure needed to conduct them effectively is invaluable when you want to regress your clients; whether to discover and remove an imprint or to revert back to a happy time when the client was free of pain or health problems.

When Don Mottin teaches a technique, you can be sure that there is something special about what he has to show you. In this class, what makes the difference is Don has been a police officer. He conducted forensic hypnosis with the police department before he went into the hypnosis profession full time. Come see how it is done.

Don has spent the last 25 years refining regression techniques that really work.

Build your skills on a solid foundation. Learn these forensic techniques to increase your opportunities.



**Don Mottin** is the director of one of the most successful hypnosis center in the United States. He sees ten to twelve clients each day and often has a waiting list booked a month in advance. His clients come to St. Louis from throughout the US because of his reputation for results. Mottin has developed unique techniques that allow him to determine which suggestions have been accepted and why. Through constant evaluations and thousands of hours of profession practice, Mottin has created hundreds of proven strategies, secrets that have resulted in private practice that consistently generates a personal income of more than \$100,000 a year. Mottin loves his work and says there is nothing more rewarding to him than helping other hypnotists boost their success rates and increase their incomes. Don is the recipient of the NGH Educator of the Year 1993, 1996, and 2000 - Most Outstanding Presenter 1994 - Charles Tebbetts Award 1998 - Rexford L. North Award 1997 and most recently the Iron Man Award 2005.

## *Go to the top of your profession.*

By taking this training, you will learn the five requirements for a successful forensic session. Don Mottin is a retired police officer so he is able to give valuable information from both sides - law enforcement and hypnosis. Included in this workshop, are the 20 steps for forensic hypnosis, the proper procedure for using regression techniques, the 12 rules you should follow, how to enhance memory for client to recall the event, how to charge for a session, as well as seven ways to market forensic hypnosis and much more

Too many times, Don saw very capable hypnotists unable to help their local police departments because they didn't know the five requirements for a successful forensic session. You can now learn these techniques and master them.

## What You Will Receive:

- ☐ Certificate of Completion
- ☐ Workbook filled with everything you need to be successful
- ☐ Letters to police departments to promote your services - written for the inexperienced as well as the experienced hypnotist.
- ☐ Court checklist
- ☐ List of Forensic Phraseology
- ☐ Techniques written out for you word-for-word
- ☐ Toll-free number to call if you have questions
- ☐ Free consultation to assist with course material (\$100 value)



## What you will learn:

- ☐ 5 requirements for a successful forensic session.
- ☐ Valuable information from a retired police officer.
- ☐ Strategies and techniques from a master hypnotist..
- ☐ How to avoid pitfalls.
- ☐ 20 steps for forensic hypnosis
- ☐ Cognitive recall vs. reliving regression.
- ☐ How to involve all of the senses to enhance memory recall.
- ☐ How to strategize location of session for best result
- ☐ 6 ways of using anesthesia in a forensic session
- ☐ Learn regression techniques
- ☐ Proper procedure for using regression techniques.
- ☐ 12 rules you should follow
- ☐ How to enhance memory recall for event.
- ☐ How to charge for your sessions.

**Everything you need to know to be successful conducting forensic hypnosis is taught in this workshop!!**

**Thursday, August 9**

**Tuition: \$175**

**Session begins at 9 AM**



# The Marketing & Promotion Seminar For Hypnotists

Obtain the awareness to boldly raise your profile  
and position yourself in the spotlight

A Unique Look At Marketing Through The Eyes Of An Advertising Man

Presented by Dick Sutphen

Dick Sutphen's first career was in advertising and public relations, working with some of America's top advertising agencies. In 1976, upon the publication of his first Simon & Schuster book, he turned his full attention to hypnotism and writing about his explorations. Invoking this marketing experience helped him to sell a million copies of the book, establish The Hypnosis Center in Scottsdale, Arizona, and launch one of the largest hypnotism CD lines in the world.

When you begin to market your hypnotism practice or products, you need to think like an advertising agency. "Positioning" always comes first. Dick will lead you through each step of this critical 7-step exploration.

"Image making" is also critical because image will dominate content. No one can be a star in all areas, so you need to generate illusions. Being successful in a hypnotism career means you are in show business. You will learn the key considerations in regard to your image. He will also share the qualities of mass-movement leaders who have ever lived.

Position yourself to win, with the awareness you will attain in this powerful one-day workshop. The market place is not a battle of products or services, it is a battle of perceptions. You don't win or lose in business because you are more talented, a better hypnotist, or offer a better product. You win because your public perceives you as better. All is subjective. There is no truth. There are only perceptions. If someone is perceived as an expert, she is. And people tend to confirm their experience of their perception.

Marketing includes, publicity, public relations, advertising, positioning, image making and

promotion (talk shows, trade shows, newsletters, columns in publications, public speaking, teaching, appearances, seminars, free seminars, web promotions, target marketing mailing lists, magalogs, amazon.com, and much more.) Dick will explore the key ways to successfully promote yourself.

Many of Dick's approaches to marketing his side businesses have been quite radical. He'll share how he has pulled off some major successes by setting up unique agreements to finance his ventures without the help of banks.

## YOU WILL LEARN:

- ❖ How to focus the spotlight on you.
- ❖ How to find the "position" that is right for you.
- ❖ People act emotionally, not rationally, you can use this awareness to your advantage.
- ❖ There are 5 forms of perceived risks according to behavioral scientists. Seeing a hypnotist is a risk to most people, but you can use this risk awareness to find new clients.
- ❖ There are two kinds of memory, and you need to focus on the right one to market your products and services.
- ❖ How to sell what you do three or more times to increase your income.
- ❖ Why the purpose behind your goal must be emotional.
- ❖ How to become an instant authority.
- ❖ When people listen to a speaker they leave remembering only a few main points, but they will remember images, and you can learn to implant images.
- ❖ There are 14 characteristics needed to be a mass-movement leader.
- ❖ Why you need to structure your business around your personality.



**Dick Sutphen's** latest book is *Soul Agreements* (Hampton Roads Publishing, 2005). He is called, "America's foremost psychic researcher" by Simon & Schuster Pocket Books and "America's leading past-life therapist" by the Body Mind Spirit Festivals in England and Australia. In addition to writing the million-copy best-seller, *You Were Born Again To Be Together*, he has authored 20 additional New Age books—even for Pocket Books. As a specialist in brain/mind technology, Dick instructs medical professionals in how to use his life-changing techniques. He has

created 350 mind-programming CDs. Over 175,000 people have attended a Sutphen Seminar, workshop, or retreat, which are conducted in major cities throughout the world. Dick is also a featured speaker at Profession Hypnosis conferences. He has appeared on over 400 radio and television shows. He was awarded a "Lifetime Achievement Award" by the American Board of Hypnotherapy in 2006.



## WHO SHOULD ATTEND?

Anyone in a hypnotism, seminar or holistic business who would like to raise their profile, and it follows, increase their income. This workshop is not a collection of tips, tricks and press release formats to obtain a few more clients. You can purchase a guerilla marketing book for that. This day is about obtaining the awareness to make some bold moves that will position you in the spotlight.

## TESTIMONIALS

*"America's leading past-life therapist."*

Body Mind Spirit Festivals  
in the England and Australia

*"Dick Sutphen is America's foremost psychic researcher."*

Simon & Schuster Pocket Books

*"Since the mid-70s, due to his unique and charismatic personality, Dick Sutphen has remained unsurpassed as a challenging, sometimes controversial, metaphysical teacher. His dynamic seminar presentations and his bestselling books have touched millions of lives."*

Brad Steiger  
author of over 200 New Age books

*"I've known Dick Sutphen for over 20 years as a hypnotist... he was one of my important early influences and has remained a great teacher and inspiration. EVERY class I've ever taken from him has been valuable, and some have been life-changing. Both personally and professionally, I would recommend anything he's teaching—to my colleagues, students and friends."*

Lisa Halpin, DCH, BCH

## TAKE-HOME MATERIALS

Marketing Workshop Notes recap the important points covered in the workshop: The 7 Positioning approaches. The Key Positioning Questions. Image Making. The 18 Basic Promotional Considerations. Dick's 13 Basic Rules for Success. Also a short course on writing super-successful promotion copy.

**Thursday, August 9**

**Tuition: \$175**

**Session begins at 9 AM**



# Ericksonian Hypnosis:

## A Powerful Approach to Influence *Enhance Your Professional Skills and Credentials with these Magical Techniques*

Presented by Shaun Brookhouse



**E**ricksonian Hypnosis is one of the most beneficial forms of help and self change. The techniques covered in this program form the basis of some of the most modern technologies available today. Neuro Linguistic Programming and Solution Focused Methods owe much to the techniques and approaches of Milton H Erickson.

You are already a skilled hypnotist, and as such you are looking for innovative ways to assist your clients to help themselves. This program will equip you with approaches and techniques you can use as soon as you go back to your office. These techniques will assist you in being more exquisite with your interventions and will allow you to tap into your own limitless creativity.

As Erickson himself said, *"My clients are my clients because they are out of rapport with their unconscious minds"*. This program will assist you in being able to reintegrate a client with his/her unconscious mind.

### Testimonials

*I took this course in 1996 and still use the techniques today, it was a totally motivating experience.*

Dr. Dev Shah, Cheadle Hulme, UK

*Shaun is THE authority on hypnotism in the UK.*

Karl Morris, Warrington, UK

*This program was one of the most useful I have ever attended, and I have attended a lot of courses.*

Katherine Crook, Warrington, UK

**Monday, August 13**  
**Tuition \$175**  
**Session begins at 9 am**

## Don't miss this opportunity to

Enhance your professional status and skills with these innovative approaches to trancework. This exciting course will provide you with an opportunity to learn and grow. Our comprehensive manual includes everything you need to incorporate these techniques into your practice. These include exact scripts, strategies, and how to approaches as to which clients would benefit most from these magical approaches to sessions.

### You will learn:

- ✓ The Milton Model
- ✓ Confusion Techniques
- ✓ Vague Language Utilization
- ✓ The Utilization Approach
- ✓ The Early Learning Set
- ✓ Metaphor Implementation
- ✓ The Hand Shake Technique
- ✓ Keys to Successful Questioning
- ✓ How to Deal with Resistant Clients
- ✓ Art of Behavioral Flexibility
- ✓ Indirect Models of Hypnosis
- ✓ The Ericksonian Fast Fear Technique
- ✓ Time Distortion Induction
- ✓ Goal Orientation

- ✓ Historical Context of Milton Erickson
- ✓ Chunking
- ✓ Solution Focused Hypnosis
- ✓ As If Inductions
- ✓ That's Right Induction
- ✓ Double Binds
- ✓ Rapport
- ✓ Reframing
- ✓ Sensory Acuity

### You will receive

a complete course manual with this training that will be a valuable resource for the future. It includes scripts and strategies which will make your use of Ericksonian Hypnotism seem seamless.



**Shaun Brookhouse**, GCGI, MA, CertEd, FNGH, CMI has been a professional hypnotist since 1989. He is President of the Brookhouse Hypnotherapy Group, a national group of hypnotism practices in the UK and Principal of the UK Academy of Therapeutic Arts and Sciences. Shaun earned a Masters Degree in Education Studies from Liverpool John Moores University, a Certificate in Education (Teaching Credential for Higher and Further Education) from Manchester University and Graduateship in Counseling and Hypnotherapy from the City and Guilds of London Institute. Shaun is Director of Education Program Development, an Advisory Board Member and on the Board Certification Committee of the NGH. He is a published author of the book, *Hypnotherapy Training* as well as being co-author to *Building a Successful and Ethical Therapy Practice and Motivational Hypnotism* (with Fiona Biddle, BCH). In addition to being a CI, Shaun was the one of the first people to become a Board Certified Fellow of the NGH. Shaun has been honored by the NGH with the 2002 President's Award, the 2003 Hypnotism Journalism Award, the Rexford L North Memorial Trophy in 2004, and was the first recipient of the International Visionary Award and was inducted into the Order of Braid in 2005. Shaun received the Ormond McGill Chair as "Outstanding Faculty Member" in 2006.

# How To Develop, Market & Conduct Personal Success Programs and be more successful, yourself



The Secret of Marketing our Guided PERSONAL SUCCESS PROGRAMS®  
to Corporations, Health Care Providers & the Public couldn't be easier!

**N**ew clients come to you because they want to give something up to get something new—healthy ways to unwind, recharge and generally be more effective. By coming to this Unique Workshop, Certified Hypnotists learn an innovative way to motivate, empower and teach clients to get what they want...without using conventional entrancement!

And this step-by-step program is so straightforward to master—you'll actually be using what you've learned from this course for years to come.

**PROBLEM: Millions of people, from all walks of life, are AFRAID of being Hypnotized!** No Surprise! People are often relieved to discover you can help them Work, Play and Self-Heal more effectively --without hypnotizing them! This class will enable you to market your services to corporations, health care providers and the public without all of the baggage that comes with hypnosis.



This Certified training opens doors that are often closed to Certified Hypnosis Professionals because of the public's fears, concerns and misconceptions about being hypnotized.

**QUOTES FROM OUR NGH 2005 Workshop**  
**How To Get Unstuck:** "This is the present and future of hypnosis... should be required for all hypnotists... I'll be using all these exercises with my clients immediately" "...collection of exercises easily applied...can be done easily and quickly...Step-by Step manual" "Michael and Alan work flawlessly together. "...respectful to student at whatever level." "I was well prepared to implement on my first day back."

**About your Teachers:** <http://web.mac.com/quantumfocusing> [www.quantumfocusing.com](http://www.quantumfocusing.com)

**Michael Ellner** in New York City, has distinguished himself in the fields of Medical Hypnosis, Alternative Health Counseling. Member of National Institutes of Health (NIH) task force on alternative medicine. NGH Hypnosis Humanities NGH Educator of the Year, Diplomat IMDHA, **Alan Barsky**, CHT, MH, in San Francisco area. Background; marketing and advertising. Former Director NCEB; national health-care education. Partner, Lord & Bentley Advertising Agency. Life experience; elected for public office in Michigan, world traveler, High School teacher; inner-city and Juvenile Hall.



"Enjoyed hands on experience...thoroughly enjoyed."  
"Appreciated class...let more people know about this Life Enhancing model. I left doing the exercise myself." "I was very impressed with Alan's success with teenagers." "Michael Ellner is the most realistic and down to Earth teacher there is...excellent... Many exercises... Varied... I want more!"

**Basic Certification in one day**  
**Basic Quantum Focusing Certification, to all who attend and demonstrate proficiency in guiding people through our basic exercises.**

## **You'll learn and have fun doing it!**

- Setting the Stage for successful outcomes.
- Intake & Pretalks • Jumping into it
- Self -Conditioning 101:
- Relaxed, Alert, in the Mood
- Exercises to awaken mind, heart and body
- Review - Q&A
- Modeling • Rehearsing
- Reframing Winning and Losing
- Applied Affirmations and Spin
- Marketing Tips, Review of your business cards, brochures
- Useful "elevator" speeches, Clever answers to public's questions about Hypnosis
- \*Group Sharing \*Closing Meditation



Spend a fun-filled and exciting day with Michael Ellner and Alan Barsky and it will transform the way you practice hypnosis forever.  
• **BONUS:** Attendees receive free \$29.95 book *How To Get Unstuck*

**Monday, August 13**  
**\$175**  
**Session Begins at 9AM**

# Guild Certification In Spiritual Hypnotism

## An Interfaith Method Of Spiritual Hypnotic Practice

with **C. Scot Giles** and **Lindsay Bates**

Under development by the members of the Clergy Special Interest Group of the National Guild of Hypnotists for six years, this is the first presentation of this new NGH certification.

You will learn methods to use hypnotism to help a client move past "spiritual distress" in a way that will be acceptable to clients regardless of what faith community the client may belong to. This method will be acceptable to conservative Christians, Moslems, persons who follow a metaphysical path and anything in between.

This certification curriculum is the creation of a group of working parish ministers, priests, rabbis, chaplains and pastoral counselors who hold accredited ministry degrees as well as Guild certification.

The instructor's fees for this workshop will be donated by the Clergy Special Interest Group to a charity selected by the group. For 2007, the fees will be donated to the American Cancer Society.

This is material that a consulting hypnotist can use with clients, or use to create a program that can be presented at most established churches and religious communities as a way of marketing services.

### You will learn:

- ♦ A method of Spiritual Assessment to do with clients that will quickly take you to the root of a client's spiritual problem.
- ♦ A five-part method for constructing spiritual hypnotic experiences based upon university-level theological teaching,
- ♦ Techniques for facilitating forgiveness, including how to help a client "re-write" his or her life story so that he or she is the "victor," not the "victim."
- ♦ Methods for helping clients accept loss and bereavement, that will include an overview of the different perspectives of major world religions.
- ♦ A proven method for death preparation

- ♦ Techniques for spiritual healing, including healing at a distance.

### Who Should Attend:

Any consulting hypnotist who works with spiritual issues will benefit from this class. The techniques learned are based on a rock-solid foundation based upon the thought of three of the most respected theologians of modern times, Drs. Wieman, Tillich and Murray. Two of these three theologians were distinguished professors at the University of Chicago, one of the top centers for religious studies in the world.

### Take Home Materials:

Participants will receive a comprehensive set of notes to take home. Therefore, note-taking will not be necessary during the class and participants will be free to focus on the presentation of the material. A case-study will be assigned as a take-home exam after which National Guild of Hypnotists Certification in Spiritual Hypnotism will be offered.

*This is not a metaphysical class based on someone's personal opinion or claimed revelation.*

*The National Guild of Hypnotists is offering this Certification program because the materials are based on university-level theological teaching that has withstood the test of time.*



**C. Scot Giles** is a Board Certified Chaplain with the Association of Professional Chaplains and a Certified Instructor with the National Guild of Hypnotists. He ranks as a Board Certified Diplomate in the Guild, which is the highest level of Board Certification that can be earned. Known to Guild members for his political work on the Guild's Advisory Board to protect the right of consulting hypnotists to practice, Dr. Giles makes his living through his practice of hypnotism. He specializes in working with patients who have life-changing medical conditions and is the author of the Guild's

specialty certification in medial hypnotism. He has received many awards from the Guild, including the Rexford North Award, which is the highest award given by the Guild.

**Lindsay Bates** has been a parish minister for 29 years and a Guild consulting hypnotist since 1995. She is the President of the National Guild of Hypnotists Clergy Special Interest Group. She serves the Unitarian Universalist Society of Geneva, Illinois, a congregation of more than 500, which hypnotism is a central element of her pastoral ministry. She is Board Certified with the Guild.



**Monday, August 13**  
**Cost: \$175**  
**Session Begins at 9 AM**



# How To Create Super Success With Weight Loss Clients

**Proven D.E.P.T.H. Model for Business and Client Success**  
**presented by Tom Nicoli, BCH, CI**

Imagine doing over 2,000 weight loss sessions in only one year... with great success! The results were witnessed on Dateline NBC during the 2003-2004 Ultimate Weight Loss Challenge. Tom Nicoli has created a complete and effective system of creating tremendous success with weight loss clients, his D.E.P.T.H. model. Harvard Medical School said, **"He is an expert in his field."**

**T**he necessity to be proficient with weight loss clients is a must for quick business growth and to help those looking for an answer to improved health and happiness. Earn your share of the \$40 billion weight loss industry while helping people change their lives. You and your clients need to know this information.

With a successful weight loss program, your business will boom on referrals alone. Almost seventy percent of the American public is looking for a better way to lose weight, increase happiness, confidence and a healthier way of living. Have greater success with clients while building your business, income and professional status.

Tom's class has received tremendous reviews across the country and he has updated this information for 2007. The time is **NOW** whether you work with weight loss clients or would like to begin, as weight loss with hypnosis continues to receive national exposure.

## You Will Learn:

- ◆ How to interview a client and properly assess the presenting problem
- ◆ How to remove denial with every client for greater success
- ◆ How to induce hypnosis quickly for more effective sessions
- ◆ A variety of hypnotic inductions
- ◆ How to work with variables between clients for the best induction
- ◆ Age regression techniques to end negative behavior patterns
- ◆ How to help more people while creating an income as hypnosis professional.
- ◆ Marketing techniques to ensure success & business growth.
- ◆ D.E.P.T.H. of Behavior™ - the key to all clients' success



**Tom Nicoli**, BCH, CI, published author, speaker and instructor. Recipient of the NGH 2003 Charles Tebbett's Award, the 2004 Hypnotism Achievement Award and the 2005 Special Recognition Award. He owns and operates A Better You Hypnosis, Inc. in Woburn, MA and New England Institute of Hypnosis. He is the author of *A Better You by Hypnosis* and *D.E.P.T.H. of Human Behavior –The Truth About Weight Loss*. Tom's clients have traveled from as far as Dubai, France, Canada, Switzerland, the Philippines and across the U.S. The success of his programs has been featured on national and local television, radio and print publications.



Increase income immediately after this complete and thorough training  
Quick and effective induction for all clients

Variables between clients and how to adjust your approach for their success

Effective techniques for eating behavior changes, exercise and positive attitude

Increase referrals with the millions of overweight people seeking a solution

## Who Should Attend

All levels of practicing hypnotists working or wanting to work with weight loss clients. With the weight epidemic in America, over \$40 billion is spent annually and increasing. Your business will increase dramatically with this proven and effective approach to weight loss sessions. A small investment of one day and a nominal fee lets you tap into years of accumulated knowledge; learn proven methods and newest techniques; return home informed and inspired.

## Testimonials

"2 years ago this class was fantastic. Today it was 24K gold."

Dr. Ralph Francis

"I had massive changes in my practice after this class. Tom is sincere, dynamic and knows his stuff"

Lois Brown

"The most informative presentation on this subject that I have found... professional & easy to understand format."

Paul Cawley

## Take Home Materials

**Comprehensive course workbook**  
**Scripts and metaphors**  
**Special Bonus for each attendee**

**Monday, August 13th**  
**Tuition: \$175**  
**Session Begins at 9AM**



# GUIDED IMAGERY CERTIFICATION

## Treasure Chest of Advanced Imagery Techniques

Presented by Mary Elizabeth Raines, CI



Want to expand your practice and be among the very best? This course shows you how to become an expert in guided imagery. Whether it's working with weight loss or forgiveness, golf or healing, confidence or relaxation, guided imagery is the number one tool we have for creating profound change. Yet, the specifics of how to create effective, powerful imagery have rarely been taught.

This exciting, experiential and hands-on class gives something never before offered at an NGH conference: organized techniques for constructing effective and advanced imagery by one of the leaders in this field. You will have ample opportunity to practice both giving and receiving the imagery skills you learn. This class will be a ground-breaking, rich and transformational experience, both personally and professionally! Upon completion, you will receive certification as a Guided Imagery Specialist.

### Who Should Attend

This training is invaluable and essential for every hypnotist who truly wants to help others, from the beginner to the seasoned professional. Certification in guided imagery will open new avenues of opportunity and potential income, for the field is exploding in popularity. Many hospitals and clinics now offer guided imagery to their patients. Imagery holds a prominent place in the world of sports and performance. Even corporate groups, from police departments to major companies, are opening their doors to welcome guided imagery. As hypnotists involved in establishing an independent profession, it is time to claim our place as the leaders in the field of guided imagery. Experts like you are needed!

### What You Will Receive

- \* Step-by-step guidelines for creating exciting, effective, expert imagery.
- \* How and why guided imagery works.
- \* The history of imagery use.
- \* Examples of scientific research proving the effectiveness of imagery.
- \* How the body communicates with the brain.
- \* How impressions are received by the senses.
- \* How to test a client for favored senses.
- \* What impressions exist beyond the five senses.
- \* Contraindications for the use of imagery.
- \* How to discern the type of imagery that will work with individual clients.
- \* How to create dynamic, multi-sensory images.
- \* The difference between passive and active imagery.
- \* Ways to deliver imagery powerfully and magically.
- \* How to maximize your client's experience.
- \* What to do when a client experiences resistance.
- \* Language tips for creating exquisite imagery.
- \* Which is best: scripts or improvisation?
- \* Examples of great imagery—and not-so-great imagery.
- \* Putting it all together.
- \* Script samples.

### Testimonials

*"Mary Elizabeth Raines is a true master ... Anyone who wants to learn about guided imagery should take this course!"*

Ron Eslinger, CRNA, BCH, CI, Clinton, TN

*"I was very impressed with the integrity, dedication and passion that you have as a teacher. You made learning fun, challenging and exciting."*

Brian Dean, CH, 'Dr. Trance', Sacramento, CA

*"WOW! I honestly believe my life has been forever altered in a very positive way—a way that will radiate outward to help others."*

Vera Luther, M.D., CH, Hemphill, TX

*"Mary Elizabeth Raines is a great teacher and guide. She has the ability to hold a room full of extremely diverse personalities together while directing them towards a common goal: excellence in the practice of hypnotism."*

Raymond Dracoules, CH, Torrance, CA

*"Thank you for making me feel so welcome ... and thank you for such fabulously mindful, balanced, intense and personal instruction. No one could have possibly been more present or invested more in us."*

David Tekler, CH, Evanston, IL

*"Mary Elizabeth Raines is a fantastic guide on a lot of different levels: mental, emotional, spiritual. She is also very patient and amazingly empathetic. She inspires us to have faith in ourselves and trust our own abilities and inner workings!"*

Hap Taylor, Philadelphia, Pennsylvania

*"Mary Elizabeth Raines has a special gift for teaching and I loved this class. I received much more than I anticipated. I am very happy I attended."*

James Avery, RN, CH, Los Angeles, CA

*"I got everything I had hoped ... and that was only 20 percent of the total I learned and experienced. All the rest was life-changing icing on the cake. Absolutely incredible!"*

Kelly Hilton, CH, Baltimore, MD

*"She is a truly remarkable, caring person that I would call one in a million. Thank you Mary Elizabeth, for your teaching, mentoring and friendship."*

William Mitchell, EMT, CH, Random Lake, WI

### Take-Home Materials

All students will receive a class manual. Included in the manual are complete guidelines to creating expert guided imagery, together with scripts, recommended reading, research statistics, articles, details of specific techniques, and a CD.

### Certificate

Each student who completes the class will receive a frameable certificate stating that she or he is a Guided Imagery Specialist.



**Mary Elizabeth Raines, CI**, is a teacher, writer and hypnotist who has been leading both groups and individuals in guided imagery for over 20 years. An NGH Certified Instructor since 1999, she is director of the Academy for Professional Hypnosis Training and Laughing Cherub Unlimited. In addition to hypnotism certification classes, she teaches popular guided imagery and self-hypnosis courses for the University of Wisconsin. She also gives past-life regression counselor classes.

Raines has been a guest on radio and TV interview shows, and featured in newspaper articles on hypnotism. She is regularly invited to teach and/or lead experiential workshops. A professional writer and former news reporter, Raines has written *The Laughing Cherub Guide to Past-life Regression: a Handbook for Real People* and has published articles on hypnotism, including features in the *HypnoGram*® and *OmPlace*. She has contributed to three hypnotism books and was invited to write the chapter on guided imagery for the *Consumer Guide to Hypnotism* published by NGH.

**Monday, August 13**

**Tuition: \$175**

**Session begins at 9 AM**



# Losing Fear Finding Love

## Recapture The Lost Depths of Love, Intimacy and Communication in Your Relationships

Presented by Donald H. Rice

### You Will Learn To

- ♥ Heal any relationship in your life.
- ♥ Discover the meaning of relationships.
- ♥ Find the love of your life.
- ♥ Have successful, loving relationships.
- ♥ Discover what part of the relationship is none of your business.
- ♥ Discover your soul mate.
- ♥ Recognize a one way relationship.
- ♥ Avoid toxic relationships.
- ♥ Know when to hold them and when to fold them.
- ♥ Discover your real desires.
- ♥ Find your love again.
- ♥ Not pet the puppy.
- ♥ Be the relationship expert in your area.

This is a must workshop for anyone interested in better relationships for themselves and for their clients. We come to our important relationships already wounded, defensive and guarded. We attempt to fix old relationships through our present relationship. This causes us to block our feelings and protect what we imagine could become painful. How can we experience authentic relationship communications when we guard our feelings and desires. Our subconscious mind tells us to defend ourselves and hold back, while our conscious mind tells us to open up, love more, and embrace relationships. This workshop will guide and teach you how to integrate the subconscious



protection and the conscious desire and need for love, so you can heal your past and embrace your future.

Your guide on this voyage is Donald H. Rice, CH who is an expert in working with the subconscious mind.

This new and exciting workshop starts and finishes with healing hugs. There will be lecture, discussion and most importantly cutting edge hypnotism that you will practice constantly during the workshop. Expect love, support and lots of healing.

There are loads of hypnognu-ides to take home with you and Mr. Rice assures you that you will never forget this workshop . . .



stage with the famous Dr. Phil.

**Donald H. Rice, CH**, is a gifted Hypnotist with over twenty years experience. He has won many awards from around the world including the coveted NGH Ormond McGill award. Don is a columnist for two print and one electronic magazine and has taught hypnotism to over 100 psychologists and psychiatrists as well as 1,000 of the public. He has a very successful practice in Phoenix, Arizona where he sees clients every day. On weekends, he often travels to present his successful workshops at conventions around the country. Don has also appeared on

**Monday, August 13**

**Tuition: \$175**

**Session begins at 9 AM**

# Unlock The Door To Sleep Improvement

Become A Sleep Specialist By Helping Your Clients Resolve Their Sleep-Related Issues

with Debbie Papadakis

Do you know that 60 million Americans suffer from sleep issues?

Do you also know that sleep deprivation is the cause of many diseases, stress related problems and accidents? Do your clients suffer from sleep deprivation, feel tired, anxious, low energy, irritable, can't focus or have trouble sleeping?

The primary objective of this workshop is to provide you with new cutting edge tools, multiple powerful techniques and modalities in order to increase success, achieve phenomenal results with people with sleep-related issues, enhance your practice and furthermore it will help you to increase your confidence, expand your knowledge and achieve incomparable results.

This workshop is filled with a combination of powerful demonstrations and hands on experiences which will teach you how to quickly access the subconscious database and find the cause of sleep issues and how to clear the issues that are stored at the cellular levels and most importantly how to bring peaceful sleep in order to promote health, restore harmony and improve the quality of your client's life. If you want to learn new proven effective cutting edge tools that will help you take your sessions and practice to a new level, increase your success rate, and your confidence, this course is for you.

Debbie will teach you simplified, easy to learn techniques that will change your hypnosis career forever. You will learn how to find the root cause of sleep issues and to clear it for good. Other techniques that will be covered in this course are how to change the past, impact the future, handle ab reactions and create rapid long lasting results for sleep issues and other issues presented in your practice. By observing or taking part in the powerful demonstrations, you may experience your own powerful breakthroughs. The new skills that you acquire through this course will increase

your professional competence and most of all you will become the most sought-after hypnotist in your area.

**Don't miss this unique, comprehensive, experiential and exciting one day training!**

## You Will Learn

- ◆ How to improve your client's sleep issues in one session
- ◆ A comprehensive step-by-step method of accessing the root cause of the sleep issues and clearing it
- ◆ How to integrate hypnosis with the following techniques:
  - ◆ Fast inductions
  - ◆ Regression Accessing Root Cause: How to find the main root cause with in minutes that controls your client's issues
  - ◆ Chair work: Understanding what is really going on in a conflicting situation and how to solve it
  - ◆ Focusing Techniques: Discover where the issues are stored in the body and how to release them and know that they are released.
  - ◆ Chakra cording techniques: Discover how to reprogram the memory to transform the negative imprints and emotions into positive imprints in order to enhance any relationship
  - ◆ Voice dialoging: communication with the inner voices in order to harmonize the inner conflicts
  - ◆ Parts integration: Reconnect the fragmented self in order to bring centerness and therefore peaceful sleep
  - ◆ Inner Child Work: Reclaim your power by healing the childhood wounds that control your clients inner peace which in reality effects their sleeping conditions
  - ◆ Forgiveness therapy: bring and honor the true self by accepting the whole self.



**Debbie Papadakis, BCH, CI Psychotherapist** is a sought after Sleep Deprivation Specialist, Master Hypnotist, an experienced Psychotherapist, and a NGH Certified Instructor and President of the NGH, Ontario Chapter. As a Reiki Master, an NLP Trainer, a Time Line Therapy™ Trainer, and a Licensed Holistic Practitioner, Debbie brings a wealth of knowledge to her clients and students.

She has been honored with the NGH 2005 Hypnotism Achievement Award. She was also selected as one of the speakers for the February 2005 Solid Gold. She is an adjunct faculty member of the NGH.

Debbie is the founder of the "Decording" technique which is assisting people to heal all of their relationships. Her ability to communicate with the unconscious mind works in synergy towards the release of painful feelings and emotions that are stored in the body. Debbie's techniques allow the body to regain its health. Her goal is to awaken the fearless self in each of us.

She has been honored to be selected as one of the seven most powerful women in hypnosis to present as a part of the Goddess Panel at the October 2006 IMDHA Conference in Troy, MI.



## Who Should Attend?

- ◆ Hypnotists that want to become a sleep deprivation specialist
  - ◆ If you are willing to help people who are suffering and you want to be the expert hypnotist you must attend this 1 day workshop.
  - ◆ This Seminar is a MUST for all hypnotists and practitioners who want to expand the scope of their practice.
  - ◆ Do you have clients who have trouble sleeping, or are just feeling overtired?
  - ◆ Are your clients sleeping peacefully?
  - ◆ Are your clients not showing signs of improvement, even after you have given all the positive suggestions?
- This workshop is for you! Don't miss this powerful and informative workshop. It will provide you with the keys that will unlock your client's door to a better night's sleep. Improve your success rate with clients and be in demand.

## Take Home Materials

- ◆ Powerful Step-by-step easy to follow outline on various techniques
- ◆ Eight hours of CEUs from the NGH
- ◆ Certification as a "Sleep Deprivation Specialist through Hypnosis" from Hypno Healing Institute
- ◆ **BONUS** (\$147.00 Total value):
  - "Decording, The Art of Healing Relationships" book
- ◆ Two Tele-Seminars

## Testimonial

"I want to thank you with all my heart for helping me!!!!!! I have slept so easily ever since you worked with me at Solid Gold. I never knew that I could fall asleep so easily night after night. I felt so comfortable and safe with you. You are truly blessed with a wonderful gift and I thank you for sharing that with me."

Seth-Deborah Roth DCHT, Castro Valley, CA  
NGH Solid Gold 2005 "Insomnia"  
Demonstration Volunteer

**A successful professional future belongs to the person who prepares for it. In the career of being a health professional, the future of a client's quality of life belongs to the hypnotist who has the appropriate education to impact a client's life. Becoming a Sleep Deprivation Specialist is one of the most important career moves you can make right now.**

**Tuesday, August 14**  
**Cost: \$175**  
**Session Begins at 9 AM**



# Therapeutic Touch

with Anne Spencer

## You will learn . . .

- \* You are more than your body... Your life energies extend out from your body.
- \* There are three ways to heal.
  - \* Aura Healing
  - \* Hands-on Healing
  - \* Absentee Healing ... (Thought form)
- \* How to discover the energies in your hands
- \* How to center yourself
- \* How to access location of distress
- \* How to align the entire body
- \* How to do assessments on other people
- \* How to smooth auras
- \* How to direct your own hand energies
- \* What CHAKRAS (energy centers) are and why they are important to healing
- \* How to use your mind energy to direct healing to persons as a distance

This course will show you how to use your hands to help balance someone who is sick, including yourself! (From headache, muscle spasm, crying babies to acute pain)

## Definition

Therapeutic Touch, is a method (derived from the laying on of hands) of using the hands to direct energies to help heal someone who is ill. Described and developed by Dolores Krieger, Ph.D., RN in her book: **Accepting Your Power to Heal.**

## Therapeutic Touch . . .

- \* Only takes 15 to 20 minutes
- \* May be used alone or with other modalities
- \* Human beings are open systems in constant flux, and they experience input, throughput, and output of energy.

*Transfer of energy can occur from a healthy person who intends to help heal another person or animal.*



You have healing power! This is a truism that everyone can honor if they will let the energy flow. Mothers rub their babies back and the little child falls into a peaceful sleep. Nurses stroke infants in Intensive Care and they rest easily. Daddies kiss skinned knees and they are all better. Sisters hold the dying and they slip into heavenly bliss. Therapists touch clients and relaxation occurs. What is this "Mystical Power?"

In fact, it is not mystical, it can be measured in the laboratory. At N.Y.U. Doris Kreiger, Ph.D., RN has done this as part of her research in what she calls, Therapeutic Touch. She teaches her students to feel the Universal Energy, to have a conscious involvement of self so that the patient and the student are in harmony. In other words, the student is totally present to the experience at hand. Dr. Kreiger studied the effect of Therapeutic Touch on hemoglobin. Her findings were positive. She says, "We are interconnected in a way that is subtle for us to currently understand."

Our mind/body unity is inseparable. It is one with the entire universe. This has been held as true by Native American people since their culture began. There is no separation, we are all part of the same energy and can effect the energy of other creations. Have you ever parted clouds with your mind? How about the Red Sea? Energy flows where Attention goes.



**Anne H. Spencer** is founder and director of Infinity Institute International Inc. She operates this state licensed post secondary school to teach hypnotism as an occupation. In 1995 Anne Spencer was inducted into the International Hypnosis Hall of Fame. Spencer received the prestigious, Dave Elman Award for Instructor of the Year in 1996. In 2000 the Presidents Award was presented to Dr. Spencer by the International Association of Counselors and Therapists. Anne has been using and teaching state-licensed hypnotism courses for over twenty five years. Her graduates are

amazed at the results they get using the methods she has shared with them. She has been actively involved in community education holding workshops for Stress Management, Weight Loss and Stop Smoking since 1980. She is an author, educator, seminar leader, radio and TV personality. Anne Spencer has over 21 CD's and DVD's that are distributed worldwide. In addition, Spencer is the publisher of a bi-monthly newsletter, *Subconsciously Speaking: You Can Change Your Life Through The Power of Your Mind*. Her books include: *Scripts To Reprogram the Mind and More... The Complete Hypnotherapist's Kit—a Marketing Manual*; *How To Run A Successful Stop Smoking Seminar* and *Miracle Affirmations*. Her latest release is a CD titled: *Affirmations for Healing: Body, Mind and Spirit*. Today she devotes her life to helping people change their life through the power of their subconscious mind. Find her at [www.infinityinst.com](http://www.infinityinst.com) Her motto reads: Your Potential is Infinite.

**Tuesday, August 14**  
**Cost: \$175**  
**Session Begins at 9 AM**



# Emotional Hypnosis Methods

## The Emotional Hypnotic Skill Using The Energetic Symbolic Impulses

with **Horia Nita**

In two days, you'll learn how to use this energetic symbolic hypnotic technique for treating different psychosomatic issues, upon their emotional needs. It's like a magic field where an emotional reflex impulse can rebalance the unbalancing organs energy. You will see and somebody will feel the benefits of the hypnotic induction using the energetic symbolism. You will understand the procedure and how to use this technique, will realize the deepest benefits of the human health, and your own profitable career.

The technique is built on two pillars: one belong to the Buddhist and Chinese Medicine Philosophy and the other one belongs to a Symbolic Hypnotic Technique. Both of them, united, create "The Psychosomatic Method".

Because the hypnotism is a natural method. It is a technique where the tracking starts with maximum 10 minutes of the case history (while the person exposes the reason he comes to you and his problem), then 30'-40' of hypnotic induction where the hypnotist, touching in a certain way the client's body will reinforce the immunity defence mechanism, will charge with the energy the subconscious level and will rebalance the ener-

getic unbalance which create the psychosomatic issues. Then he will reinforce all of these with the post-hypnotic suggestions.

For that, the hypnotist should listen to the tonality of the voice, the cadence, the way in which the client exposes his problem, which kind of words and verbs he used, for classifying him into a certain dystonic category and a certain psychosomatic typology.

What is the most important things in this method? Is to find the exact emotional stimulation symbols and to induce the client into a deeper hypnotic state with that symbol; because that symbol is the energetic food for his subconscious.

Dear friends, this technique is the one which divided our science from others, becoming an independent profession in the world.

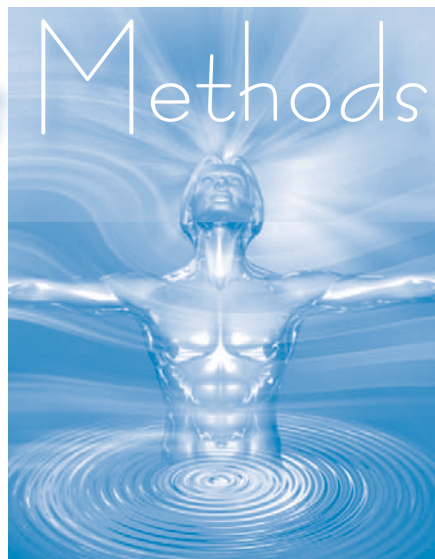
### What you will learn:

- Presentation of the symbolic induction.
- Hypnotic induction phenomenology
- The meaning of the symbols and how they can interact with the subconscious level



**Horia Nita** [BCH, CI, CMH] – is a Board Certified Hypnotist by NGH, specializes in Complementary Medical Hypnosis. He is a Doctor in Analytical Hypnotherapy at the "European University Jean Monnet" Bruxelles, where he specializes in Analytical Psychotherapy after four years of study by "European University Jean Monnet" Bruxelles. He is a Member of European Association of Psychotherapy (EAP), Vienna, a Professor in Therapeutic Medical Gymnastics by Academia of Physical Education and Sport of Bucharest, practice for 30 Years Water polo, 7 years in the National team of Romania, a Member of Italian "Unione Nazionale Chinesiologi", a Member of Italian

"Federation of Physical Therapists", and a Certified Acupuncturist by Academy of Traditional Chinese Medicine, Beijing, China. He is President of the Institute of Oriental Medicine and Psychosomatic Research in "Campione", Switzerland. He has an experience of 15 years in the hypnotic and psychosomatic field, and he keeps several conference and courses in hypnotic field in Europe, USA. In 1995 in Beijing, China, he presented his hypnotic symbolic technique during the World Conference of Acupuncture, Moxibustion and Chi Gong. In 2006 in India, he presented his hypnotic technique during the "Second World Congress on Regression & Past Life Therapy". He is a writer and editor in 2002 first volume of the therapeutic manual skill named "Terapia Psicomatica" "The Union between Emotional Hypnosis, Tuina Massage Therapy, Acupuncture and Moxibustion". Between 2005 and 2006, he was invited many times to participate on the national Romanian and Switzerland TV transmissions, talking about hypnosis and NGH association.



- How can be done a diagnostic test using the symbolic words and decode the spontaneous messages which the subconscious transmit in the real time

### Learn the answers to:

- How to dose the emotional quality and quantity stimulations to create the emphatic rapport and not overcome the unconscious "Tolerance Index"
- The relationship between the different types of the emotions typology and the correspondent human organs

- Presentation of the Energetic Hypnotic Impulse Method

### You will learn to:

- Understand your emotions
- Feel the sensations which the energetic symbolism inducing you
- Realize the diversity conception and approach between the emotional hypnosis and the suggestion one
- Understand the hypnotic induction mechanism using the symbolic signs
- Know how to defend and how to attack to overturn the situation, the relational rapport

**Monday–Tuesday**  
**August 13–14**  
**Cost: \$325**  
**Sessions Begin at 9 am**

# EQ—EMOTIONAL INTELLIGENCE

## ***Understand the Emotional Intelligence Revolution in Business and Learn How to Present World Class EQ Presentations and Assessments to Corporations.***

Presented by Beryl Comar

### ***Have you heard the term EQ, but don't really know what it's all about?***

Would you like to take your new learned hypnosis skills and take them back to that lousy company you used to work for so they can eventually learn their lessons?

Learn how to take the skills you already have to this HOT new expanding field of EQ, and a wider, wealthier audience who want to understand and improve their competitive edge.

*For leadership positions emotional intelligence competencies account for up to 85% of what sets outstanding managers apart from the average.*

—Daniel Goleman

*"Working with Emotional Intelligence"*  
1998.

Executives and Businesses can afford to pay for the best in this rapidly expanding field. Much has been written about EQ yet little is readily available to coaches and managers so, who better to present EQ than those used to speaking to the emotional mind—the NGH hypnotist.

Find out how to market, present and assess EQ courses before those less qualified than you gain the momentum.

Presented for the first time to hypnotists, this practical workshop offers you the opportunity to model an international expert in EQ so you too become HOT in this new field—before someone else less able beats you to the punch.

**Monday–Tuesday  
August 13–14  
Tuition: \$325  
Sessions begin at 9 AM**



### **You will:**

- ◆ Examine this hot new field.
- ◆ Be more informed about the components of EQ vs IQ.
- ◆ Have a framework for understanding and explaining EQ.
- ◆ Take a confidential EQ test.
- ◆ Discover your EQ abilities.
- ◆ Begin to develop your EQ capabilities.
- ◆ Understand how EQ, NLP and Hypnotism are linked.
- ◆ Learn the successful EQ abilities of different professions and jobs.
- ◆ Understand how EQ is essential in business.
- ◆ Learn to speak to corporations in terms they understand.
- ◆ Learn powerful coaching tools.

- ◆ Develop leadership qualities in your clients.
- ◆ Keep your executive hypnotism clients longer.
- ◆ Reflect on the changing nature of organizations.
- ◆ Have a role as a change agent in a larger field than the individual, and for longer.

### **You will be able to:**

- ◆ Inspire, inform and encourage those in business to consider the role of emotions.
- ◆ Introduce EQ and EI by defining what it is and explaining why it is important.
- ◆ Help hypnotism clients with their client relationship.
- ◆ Persuade training managers how you can help them.
- ◆ Charge \$2–4,000 per day plus expenses.
- ◆ Travel the world as an obvious expert.
- ◆ Question an expert about many aspects of the EQ research.

### **Gain an Incredible Access to:**

- ◆ Business—where EQ has grown phenomenally
- ◆ Healthcare—where EQ training is rapidly growing—and play a role in the EQ development of hospital administration.
- ◆ Education—where EQ is increasingly being added to the school curriculum

# Agenda

## Day One

- ✓ History and Introduction IQ vs EQ and EI
- ✓ Activity: Complete EQ Appraisal
- ✓ What research has shown
- ✓ The Business Case for EQ
- ✓ How the EQ Brain works
- ✓ Where Hypnotism & NLP fit in
- ✓ Activity: List the Emotions
- ✓ Plutchik's Emotion Wheel
- ✓ Group Activity: Reflections
- ✓ Emotions at Work: 4 Aspects
  - i. Self Awareness
  - ii. Self Management
  - iii. Social Awareness
  - iv. Relationship Management
- ✓ Group Activity: Reflections
- ✓ Homework will be set for group presentation day 2

## Day Two

- ✓ Review of Day One
- ✓ EQ Appraisal: Goal Scoring
- ✓ Activity: Setting my EQ goals
- ✓ How to market to companies
- ✓ Who to approach
- ✓ How to approach decision makers
- ✓ How to make a proposal
- ✓ Charges, Costs and Fees
- ✓ Activity: Designing a course
- ✓ Activity: Designing EQ activities
- ✓ Group Presentations
- ✓ EQ Assessments: Payments and Types
- ✓ EQ Assessments: How and When to use them
- ✓ Where to get further training and certification
- ✓ Booklist and References

## Testimonials

*"It was Aristotle who spoke about a rare ability to be angry with the right person, to the right degree, at the right time, for the right purpose and in the right way. How prophetic those words, and how much I have benefited from your workshop on EQ—thanks."*

Sara El Habashi  
London Clinic.

*"As a trainer for 10 years and training manager for 10 years, and even when I thought it couldn't get any better after your terrific NLP course, I can honestly say this is the most enlightening experience—ever. Thanks from my team too, we understand where we can improve our EQ."*

Lisa Steel  
Training & Quality Manager  
Dept Tourism and Marketing, Dubai.

*"My manager looked shell shocked. I feel he now starts to understand what has been going wrong and how we can help him improve his EQ."*

Anonymous feedback in a company training

*"Now I really understand the four areas of EQ, and my assessment shows where I can improve—well, I now know what to do and will set my EQ goals. But where will I find a coach like you Beryl?"*

Shuen Lim  
Tesco Malaysia

## Who Should Attend?

Hypnotists who want to expand their business into the realms of business coaching and training of "soft skills" and EQ.

Anyone interested in expanding their information on EQ and the work of Salovey and Meyer, and Dan Goleman.

All who have heard of EQ but are not sure what it is or how hypnotism can relate.

People who realize that being an effective person is about inside-out development and want a 2 day guide to this popular concept and some practical tools which they can use.

## Take-Home Materials

- ◆ Manual of materials for running EQ training.
- ◆ USB Flash-disc download of materials
- ◆ Practical experience/materials of preparing an EQ training.
- ◆ Your personal assessment and results.
- ◆ Coaching assessments.
- ◆ List of companies that use EQ training.
- ◆ Guidelines on how to approach companies.
- ◆ Websites for further information.
- ◆ 6 months access to coaching.

***A two day practical workshop that gives you the vocabulary, tools and vision for accelerating change in three levels: organizational, relationship, and individual. Get in now before someone else beats you to the punch.***



**Beryl Comar**, from Manchester UK, was a volunteer teacher in Tanzania for four years and has been based in Dubai UAE since 1976. She has worked in schools and Higher Education systems as School Principal, Teacher Trainer and Head of University Dept. She has firm friendships with both Arabs and expatriates and has studied Islam to integrate diversity into her work.

Beryl has Masters degrees in Education from University South Florida, and Applied Linguistics: University Reading UK. She is trainer for University of Cambridge (UK) Teachers and Trainers Award. Beryl is a Transactional Analyst.

As Managing Partner of The Change Associates, Beryl travels the Middle East as NFNLP (USA) representative teaching: NLP, Hypnotism, "Soft Skills" Inc. customer Service, negotiation, supervisory and interpersonal skills.

In this course, Beryl presents ten years of experience with EQ training, being first to implement such training in The Middle East with a wide range of nationalities. Trained in EQ with 6Seconds and TalentSmart (USA), she represented the Arabian Gulf at the NEXUS EQ conference Holland 2005 meeting Dan Goleman author of *Emotional Intelligence*, *Working with Emotional Intelligence*, *Primal Leadership*.

Beryl Comar trained at Yale with David Caruso author of *The Emotionally Intelligent Manager* and in MSCEIT Assessment the EQ test authored by the developers of EQ: Meyers and Salovey.





# *Become a Certified HypnoBirthing® Fertility Practitioner*

*Presented by Lynsi Eastburn*

## *Substantially increase your clientele*

A very real concern for a lot of people is the inability to conceive a baby. Each year, more than a million North Americans pursue treatment for "infertility." Most consult conventional doctors—an infertility workup is conducted—and depending on diagnosis—drugs or high-tech procedures such as IVF are recommended.

Great strides have been made recently in Assisted Reproductive Technology (ART). A range of medical options are available, however, despite the progress that has been made in the treatment of "infertility," the success rate for those who undergo high-tech procedures such as IVF is currently about 20%.

To boost this success rate and have the very best chance of conception, women are seeking out complementary treatments such as acupuncture, homeopathy, herbal remedies, and mind/body approaches. One of the most powerful of these is hypnotism. Hypnosis goes beyond simple guided imagery, and working with a skilled hypnotist following the guidelines of this unprecedented program not only increases the odds of conception but also enhances overall health.

## *Take it above and beyond chance!*

Become a Certified HypnoBirthing® Fertility Practitioner (CHFP) and learn the advanced techniques that will allow you to enhance your practice and/or create your own niche. Addressing fertility and Special Circumstance Pregnancy, this course is a must-have especially for those specializing in Birthing and Women's Issues.

**Monday, August 13th &  
Tuesday, August 14th  
Tuition: \$325  
Sessions Begin at 9 AM**

Millions of dollars are spent on fertility procedures each year. Hypnotism for fertility is much needed and is not a field dependent upon discretionary income.

Included is a myriad of materials that will increase your success with fertility issues. This program is packed with protocols, scripts, and studies that will enable you to work with and support clients' fertility/pregnancy related situations, and will also prepare you for interaction with doctors and other medical professionals.

Hypnosis is becoming one of the most sought-after approaches in fertility today. Developed by Board Certified Hypnotist and Certified Instructor Lynsi Eastburn, this unprecedented hypnotism program helps women to conceive naturally and provides hypnotic support to women undergoing IVF and other medical procedures.

Doctors recommend Eastburn's program. More than just visualization, this is a powerful, precise program that supports the entire fertility process (natural or medically assisted) for optimal results.

## *You'll learn . . .*

- ♥ Creating your niche—getting started
- ♥ "Infertility" is big business
- ♥ Highly motivated clients
- ♥ The control connection
- ♥ Hypnotic approaches
- ♥ Hypnotism for fertility interview
- ♥ First contact
- ♥ Setting the intention
- ♥ Fertility specific uses of anchors and triggers
- ♥ How to incorporate point of reference
- ♥ Transformational replay
- ♥ The fear connection
- ♥ The love connection
- ♥ Studies
- ♥ Inductions
- ♥ Powerful fertility sensitive scripts
- ♥ Protocols for success
- ♥ And much more!

## Who should attend?

Hypnotists interested in fascinating and rewarding work, hypnotists working with women's issues, hypnotists looking to create their own niche, hypnotists wanting to increase their income and enhance their practices

## Testimonials

*Lynsi Eastburn is a very knowledgeable and enthusiastic instructor. I gained valuable insight and understanding in the world of fertility. Lynsi shared with us her in depth experience on how to deal with the personal aspects of the often impersonal process of fertility. I highly recommend this course for any hypnotist working in this field.*

—Roxanne Paolini, CH Integrative and Wellness Medical Center of Silicon Valley, San Jose, CA

*This is a multi-faceted program, addressing many issues surrounding fertility (stress, anger, lack of confidence, depression, frustration, loss of control, etc.) as well supporting life-style changes leading toward improved health and well-being. How can this NOT be of benefit? I highly recommend Lynsi's course to all hypnotists who are looking to expand their knowledge and expertise through-out this field.*

—Tara Economakis, Dip.AdvHyp.  
United Kingdom

*You are definitely the hypnotist that I aspire to be! If I can gain only a portion of your knowledge, I'll be happy!*

—Dr. Deanna Minkler, CH Chicago, IL

## Take-home materials

55-page manual plus hand-outs including scripts, inductions, protocols, documented studies, and forms.

## You'll also receive . . .

Receive referrals from the HypnoBirthing® Institute and Eastburn Hypnotherapy Center. These powerful skills will enhance all other areas of your practice!

## Course Format

### Day One: Monday

Introductory circle  
Why you are here: what you can expect to accomplish by completing this program  
"Infertility" vs Fertility  
Medical Options available  
Documented studies  
How to apply these techniques to create a thriving hypnotism practice; getting started  
Statistics: dollars spent in the field of "infertility"  
The rewards of hypnotism for fertility  
Likely presenting issues, how to do a fertility specific intake  
What to expect  
The importance of suggestibility tests in fertility work  
A personalized series of sessions for individual clients  
Drawing analysis (students will have 15 minutes to draw specific pictures for personal reference)  
Stress buster—a powerful script for use in sessions or to create tapes or CDs  
Group hypnosis session, then discussion of induction technique and protocol

### Day Two: Tuesday

Ways to utilize fertility specific anchors and triggers  
Group hypnosis session, focus on clients' goals  
Assisting the client in creating their healing room  
Experience with and discussion of several fertility focused scripts  
How to connect point of reference to fertility—it is possible  
Transformational replay—when you'll need it, how to apply it  
Ideomotor assistance  
Tapping powerfully into the subconscious mind—protocol discussion and experience  
The importance of ego strengthening  
Hypnotic journey for groups, individuals, tapes and CDs  
Fear release applications  
When you need Parts Work  
Most clients are already seeing an acupuncturist—the possibilities of Hypno-Acupuncture  
Closing circle



**Lynsi Eastburn** is a NGH Board Certified Hypnotist and Certified Instructor. She is a Certified HypnoBirthing® Childbirth Educator, specializing in Hypnosis for Fertility. She runs a full-time private practice with 4 Denver-area locations, and a hypnotism training school with her husband, Drake. She is co-owner and instructor of the Eastburn Institute of Hypnosis in Colorado and is a faculty member of several hypnosis organizations including the HypnoBirthing® Institute. Lynsi has been featured on Denver 7 News, WB2 News, on local radio stations, and in print media including the Denver Post, Rocky Mountain News, and Conceive Magazine. She is a regular presenter at the HypnoBirthing® Conclave and has trained hypnotists in her Certified HypnoBirthing® Fertility methods internationally.

Lynsi was the recipient of the 2005 Hypnosis Research Award from the National Guild of Hypnotists and the Education & Literature Award from the HypnoBirthing Institute for her groundbreaking work in the hypnosis for fertility field. Lynsi is the author of *It's Conceiveable!—Hypnosis for Fertility*, a groundbreaking book chronicling various success stories of her private clients. Lynsi is president of the Denver NGH chapter meeting and continues to promote hypnotism as a separate and distinct profession at every opportunity. She is a dynamic presenter and highly sought-after motivational speaker. Originally from Toronto, Canada, Lynsi currently lives in Colorado with her husband, Drake, and two sons, Kelly and Dylan.



# NGH HypnoCoach™ Certification Course

Presented by Lisa Halpin, CH, BCH

An exciting and profitable new opportunity to advance your career. This intensive two-day experiential course provides the step-by-step proven methods to add this special brand of coaching to your existing practice!

Years ago personal coaching was for the rich and famous. Now corporate executives, entrepreneurs and baby-boomers starting over at mid-life are looking for coaches to help them expand their horizons and enhance their lives. Single parents, new grads, and people changing careers are looking to coaching to help them make successful transitions and move forward in their lives. HypnoCoach™ has the advantage over 'regular' personal coaching by adding the power of the mind to 'turbocharge' the coaching process.

In this interesting and interactive course, you'll learn how to make the most of the skills you already have in hypnosis and NLP and add very effective, very lucrative HypnoCoaching to your practice.

As a HypnoCoach™ you can: Work with more people, keep existing clients longer, encourage previous clients to return, and even work with clients at a distance!

- ◆ Do you want to work with people in an upbeat, active way, helping clients to move forward past their obstacles, helping them to achieve more than they ever thought possible?
- ◆ Do you want an exciting new service to offer your existing client base?
- ◆ Do you want a stream of consistent income, and long-term client relationships?
- ◆ Do you want a totally flexible, totally portable career that you can do whenever and wherever you have access to a phone?
- ◆ Do you want to use your skills in Hypnotism and NLP in new ways?

If you said "YES!" to any of the above, HypnoCoach™ is right for you.

**Monday, August 13th &  
Tuesday, August 14th  
Tuition: \$325  
Sessions Begin at 9 AM**

## You will learn:

- The difference between therapy and coaching.
- The secrets to adding hypnosis and NLP to coaching to help your clients achieve their dreams.
- How to develop your unique 'opener' and 'closer' to attract and book coaching clients.
- How and where to market for coaching clients.
- A step-by-step, session-by-session program to get each new client off to a great start.
- Structure of sessions, formats, scope of practice.
- How to generate continuous income that you can count on—and be paid even while you're on vacation.
- Specific NLP patterns and tools to use in HypnoCoach™.
- How hypnotism gives your personal coaching practice the edge over competition.
- How to understand clients aims and goals and help them keep moving forward.
- Options for fee schedules and payment plans.
- Very specific communications tools to help you be successful.
- Proven, specialized tools and exercises to use with your clients to help them achieve their dreams.

## Key Benefits

- Dramatically increase and extend your income—HypnoCoach™ clients will use your services from a few months to many years.
- HypnoCoach™ is a totally flexible, totally portable profession—work from home, or on vacation—no office needed!
- Add new extended services to offer your existing client base or to bring back previous clients.
- Use your existing skills in hypnotism and NLP in exciting new ways.
- As a HypnoCoach™, you'll be joining an elite group of serious professionals across the U.S. and Internationally who network and support each other.



## Testimonials

"HypnoCoach™ has re-inspired me to help others in different ways. Lisa is a great teacher, motivator, and is quite generous with her support of her students. Thank you for breathing passion back into my purpose!"

—Margaret Gates

"One of the best classes I've taken. Lisa's great! – This is one of the best laid-out materials of any course I've taken to date. I thoroughly enjoyed the two days... I really like Lisa's style: she's fun, entertaining, and makes the information interesting. I feel prepared and confident to work as a HypnoCoach™."

—Kim Toffoli

"Thanks to Lisa for her well-structured course and engaging teaching style. One of the best pre/post convention courses I have attended."

—Beryl Comar

"You met all my expectations... I couldn't be happier. Great pace and excellent delivery, great rapport with all class members."

—Elizabeth Early Sheehan

"I feel honored to have had such a wonderful experience learning with you. Thank you Lisa, you are a great teacher! Very organized, and immediately doable tasks to get started. Feels great to feel you have the tools to use!"

—Sally Trumble

"I highly recommend this class. It was the BEST convention experience I've had so far (in four years)."

—Robert Montoux

"I appreciate Lisa's expertise and delivery style. Workbook and client forms are most useful. Excellent program! Lisa is the best!"

—Susan Lane

## Take Home Materials:

An extensive workbook that includes class notes, exercises, homework assignments, many written tools and forms to use with clients and resource list.

**Upon successful completion of this intensive 2 Day Course & completion of the final exam, you'll receive an NGH Certification as a HypnoCoach™.**

## Who should attend?

If you want to expand your practice, have a continuous stream of income from clients, work in a totally flexible and portable way, and help your clients achieve dreams they never thought possible, then the HypnoCoach™ program is right for you. **NOTE:** This is an intermediate/advanced certification requiring experience as a Certified Hypnotist. NLP basic knowledge or training will also be very helpful.

**It doesn't get better than this!** You can continue your practice as is and still add HypnoCoach™ to increase your income and the scope of your practice. Many healthy would-be clients need and want help to balance their lives, but they don't see themselves as needing "therapy". Coaching is what they're looking for and HypnoCoach™ gives you the competitive advantage. Hypnotism clients are usually gone after a few sessions, and may not return. Coaching clients stay with you – 3 months or more – maybe even over 10 years! You can work from home, or while on vacation – anywhere that you have a phone. Best of all, you'll be working with good people who want to be even better – and you'll have all the skills you need to help them achieve what they've only dreamed of.

## Course Format

### DAY ONE

- Overview
- Definitions
- Benefits of HypnoCoach™
- Exercise 1
- Background for Success
- Exercise 2
- Structure of Practice
- HypnoCoach™
- Exercise 3
- Forms and Tools
- Core Values
- Exercise 4

- Eliciting Core Values
- Life Goals
- Homework Exercise

### DAY TWO

- Life Alignment
- Action Plan
- Action Plans into Reality
- Initial Phone Consultation
- First Session
- Subsequent Sessions
- NLP Skills for Hypno-Coaches

- Rapport
- Representational Systems
- Visual, Auditory, and Kinesthetic
- Exercise 5
- Meta-Questioning
- Frames and Reframes
- Embedded Suggestions
- Exercise 6
- Marketing Your Services

**Note:** There will be an extensive homework exercise and need to study for final exam. Please dedicate time in your personal schedule.



**Lisa Halpin**, CH, BCH, CI, is an NGH Board Certified Hypnotist, an NLP practitioner, an NGH Certified Instructor, a member of the NGH Advisory Board and the Council of Braid, and the originator of the professional HypnoCoach™ training program. She has been featured on the cover of the NGH *Journal of Hypnotism*®, where she authors the column "Mind Over Matter" and is also a contributing author included in *The New Consumers Guide to Hypnotism*. She has received several prestigious NGH awards and honors including the President's award Member of the Year, Hypnotism Achievement, and being featured in the NGH educational video "Women and Hypnosis." and is also featured in the book, *Obvious Expert*. She originated the HypnoCoach™ program more than 15 years ago - and still has clients she began with. She enjoys the forward moving energy of HypnoCoach™ and has been rewarded both personally and financially while helping people achieve goal after goal and attain their dreams.

# New Answers for Diabetes: Become A Certified Diabetes Motivational Coach!

Presented by C. Devin Hastings

Diabetes is an escalating epidemic and, with the right training you can help those in need. In fact, you have at least 62 million potential clients waiting for you to learn how to help them.

21 million people already have diabetes and 41 million more are pre-diabetic. This means that without appropriate help, those 41 million will most likely develop diabetes. You can help them avoid that fate!

The painful truth for most people with diabetes is that they, and their friends and family suffer from far more than just the effects of the disease itself. All that doctors can do is prescribe medication and send them home. Meanwhile the patient feels more out of control and helpless than ever before because they lack the emotional motivation and knowledge of how to constructively deal with their situation. Their feelings can actually worsen their condition!

You, as a trained hypnotist, are a highly effective motivational coach and stress management consultant. After taking this workshop, you are able to safely and effectively help those with diabetes or those who are at risk of getting diabetes.

## Who Should Attend?

Hypnotists who want to discover a new and wonderful way to help people who are suffering. If you are willing to begin earning much more money while making an incredible difference in someone's life, this workshop will show you how!

## You Will Learn How To:

- Easily move your practice into a high demand area where there is very little competition!
- See your client waiting list explode with people who need your trained help in this area!
- Create financial prosperity from this virtually untapped market.
- Become a credible practitioner in a field of complementary hypnosis.
- Learn how these special hypnosis skills can also be applied to many areas of your general practice creating unexpected, powerful and fast results.
- Enjoy learning specialized sales and marketing methods that work! (and what doesn't!)
- Help those people and their families who are suffering from this leading cause of illness and intense emotional pain.
- Competently assist medical professionals to help their clients achieve better results.
- Easily learn the technical details needed to act with confidence and authority even if you have no experience with medical matters.

- Help your clients to stop sabotaging their recovery in this and other important areas of their lives.
- Work with them to create individually tailored strategies that succeed.
- Discover and help resolve your client's underlying issues using NLP, Parts Work, Ericksonian Hypnotism, Logotherapy, Transactional Analysis and other successful techniques.
- Appropriately deal with the concealed trap that many diabetics face: Alcoholism.
- Compassionately deal with one of the most difficult to talk about effect of diabetes: Impotence
- Use Cognitive Behavioral techniques proven to begin reducing anxiety, sadness and other roadblocks to success.
- Accelerate your client's intellectual and emotional learning ability helping them to breakthrough the 'usual denial' which oftentimes produces anguish, suffering and huge financial cost. Those who do not achieve this new insight are in danger of experiencing massive pain, loss of limb, loss of sight or even worse.
- Acquire the 5 essential steps necessary to powerfully help over 90% of all diabetics dramatically improve their condition by permanently reducing their weight.

## Take Home Materials

A comprehensive 134-page manual that includes cutting-edge research exactly detailing how some diabetics have made incredible changes in their health. Included are copies of letters to doctors, a case analysis questionnaire, disclaimer form and client handouts.

You will also receive examples of promotional material. Additionally, clear and easy to understand concepts are provided to explain key ideas to your client. Also included are outlines for therapeutic intervention.

## Testimonials

*"After the diabetes workshop in the UK last year, I had an unprecedented number of complimentary messages of praise to be passed on to Devin. All of them were inspired and for many, it was the first time they had experienced a workshop giving inspiration, power and LOVE all in one package."*

*Many of them are still talking about it and creating envy in those who were not able to attend.*

*It's a great workshop and I have to say to anybody: DON'T MISS IT!"*

Terence Watts, founder of The Association of Professional Hypnosis and Psychotherapy and author of several books including: Advanced Analytical Hypno-Therapy, Rapid Cognitive Therapy and the ground-breaking book, Warriors, Settlers and Nomads

**"Every 25 seconds, someone in America is diagnosed with diabetes."**

**Health and Human Services  
Secretary Tommy G. Thompson**



*"Devin Hastings is a phenomenal teacher. His heart and his knowledge & skills combined together created a powerful workshop that is invaluable. Thank you!"*

**Marta Baker**

*"Just a quick note to say thank you for a great 2 days in London."*

*Your seminar was great: informative, motivating and entertaining. You have a great training style that lets your character shine through, and I was deeply impressed at how elegantly you used so many skills in keeping us in a great state to mop up what you were offering. I came away feeling inspired and with my passion stoked.*

*Thanks for being a great human being and reminding us so eloquently of what a valuable contribution we can make. Be well."*

**Andrew E.**

**Diabetes Motivational Coach (DMC) attendee**

*"This breakthrough material will change the lives of a countless number of diabetic patients permanently for the better. Every allopathic practitioner that has diabetes patients will welcome this new motivational program."*

**Dr. L.C. Dudik-Francis**

**Diabetes Motivational Coach (DMC) attendee**

*"Devin is a wonderful, exciting, energetic instructor who's passion inspired all of us in his course."*

**G. Schmidt, DMC workshop attendee**

*"Wanted to tell you how much I enjoyed the class in San Antonio. I have released 3 pounds and feel a slight shift in my thinking towards both food and exercise. I even got off the big seat and started walking."*

**Diane Pope, MSN, RN, CH  
San Antonio DMC attendee**

*"Ever since you did that group session with us, I feel like a million dollars. I found my enthusiasm again. I've been listening to two of your CDs every night!!! Thanks so much."*

**Kathy Moore, www.mooreinspire.com**

*"How can I begin to thank you for helping me to find my path to happiness."*

*You are an incredible teacher!!!"*

**Cheryl B.**

**Hypnosis class attendee**

*"I have known Devin Hastings for quite some time. It is my honor to give him my highest recommendation to you as a hypnotherapist. His skills place him in the top 1% in his field.*

*He is a brilliant public speaker and a talented man whose insights into the human heart and mind are enviable.*

*Devin is outstanding at sharing ideas, making them understandable and easy to learn. I give him my highest recommendation to any school or facility that can bring Devin in to teach or train for them.*

*My recommendation comes without reservation."*

Kevin Hogan, Psy.D

Author of: The Psychology of Persuasion,  
Life By Design, Talk Your Way To The Top  
and Selling Yourself to Others:  
The New Psychology of Sales.

*"Excellent course and presenter. I would recommend to all that have diabetes or someone in their life that does."*

John Sega

*"Hi Devin: I wanted to tell you how much I enjoyed you class at the National Guild. I learned more about diabetes from you than I did from my doctor or nutritionist. Keep up the good work."*

Joanne Campbell

*"Devin is motivational and so passionate about the information he shares that it is an inspiration that I plan to carry with me back home and implement as soon as possible. He is an angel to anyone's life he touches."*

Kathleen Digby

*"I originally took this class because I work with hypnosis and weight loss and knew it was necessary. At the end of the course it was easy to see that I can use this info in all aspects of my work."*

Dena Moscola

## Why Take This Workshop?

In America, diabetes is the leading cause of blindness among adults aged 20–74 years. And, according to the most recent statistics, 82,000 people a year have a part of their body amputated because of diabetes.

It is truly disturbing and, if you are a parent, it is frightening to think that your 15-year-old

diagnosed with diabetes today might lose a toe or a foot by the time he or she is 30, because the disease causes poor blood flow to the feet.

"That's the next thing we're going to see. We're going to have 30-year-olds needing amputations," said Dr. Robert Cuddihy, chief of endocrinology at Newton-Wellesley Hospital.



In 1992, **C. Devin Hastings** was going blind from diabetes. Also, he was told that he would be using insulin within 2 years of his diagnosis. 14 years later Devin still has 20/20 vision and is *not* using insulin. C. Devin Hastings has had his unique and powerful approach to diabetes published in leading national journals. He has also been a featured speaker for AT&T, the Better Business Bureau, Lockheed-Martin and many other companies. As a certified NLP and Hypnotism instructor, Devin's teaching is very effective and interesting.

Devin was awarded the prestigious Hypnotism Research Award in 2001 for his groundbreaking work in the area of diabetes.

In 2003 Devin was given the NGH Ormond McGill award for "Outstanding Faculty Member." This incredible honor is earned through evaluations from the previous year's participants at the NGH convention.

## Agenda

### Day One

- > Interesting and easy to understand discussion and demonstration on how to explain to your client the scientific basis of their condition.
- > Accelerated learning techniques will be demonstrated so that the student can apply them to help their clients rapidly grasp vital information.
- > Very important legal and medical issues concerning weight loss and the diabetic client.
- > Vital medical information that must be known by the hypnotist regarding diabetes and its dangers.
- > Crucial emotional information regarding the daily life and challenges of the diabetic.
- > This 'must know' information covers the diabetic child to adult. Resource information is included that must be shared with the client.
- > How to communicate clearly and professionally with medical doctors. Copyright free template letters included making it easy and profitable for the practitioner.
- > How to concisely let them know how you are helping their patients.
- > Highly profitable money making marketing ideas clearly explained.
- > A thorough review of the intake process and client questionnaire and how to interpret their answers relative to the therapeutic process. Important demonstrations and class exercises.
- > Beginning the hypnotic change process before your client is aware of it. Covert persuasion techniques plus an intensive and comprehensive approach using a wide variety of methods including NLP, Parts Work, Ericksonian Hypnotism, Logotherapy and Transactional Analysis.
- > Questions and Answers.
- > Outline of events for day 2.

### Day Two

- > In depth continuation of the hypnotic change process.
- > Questionnaires that reveal hidden problems and their solutions.
- > NLP methods are thoroughly covered with comprehensive class demonstrations.
- > Some problems addressed will include stop smoking, unmanageable stress and related 'hidden abuse' situations.
- > Working with the family of the diabetic is a must know topic that will also be covered.
- > Targeted hypnotic interventions explained and demonstrated and how to customize to each client's needs.
- > Powerful Cognitive Behavioral techniques are also discussed.
- > Extensive demonstrations covering script usage and script adaptation to specific client situations. Interactive class exercises.
- > Questions and Answer session.
- > Certificates of training issued.

### So, why take this workshop?

**Because you can make an incredible difference in someone's life and make a great living while you're at it.**

Why do many diabetics go blind and/or need an amputation? Because, in most cases, diabetes complications are the result of poorly controlled blood sugar and that is often the result of a continuous series of small choices that lead to big, bad consequences.

As a highly trained motivational coach and stress management expert, you can help your client to make the correct small choices that make a big difference.

**Monday, August 13th &  
Tuesday, August 14th  
Tuition: \$325  
Sessions begin at 9 AM**



# Parts Therapy of Charles Tebbetts

## Hypnotic Inner Conflict Resolution

Presented by C. Roy Hunter, MS, CH

**P**arts therapy, which goes by different names (ego state therapy, subpersonalities, and voice dialogue), is gaining in popularity because of its high success rate. Parts hypnotists can go where no other hypnotists have gone before, bringing resolution to problems that have haunted some clients for years.

Do you sometimes have a client who backslides even after you've exhausted your available techniques? Learn how to help clients get through personal barriers and inner conflicts even after they have failed to respond to other proven hypnotism techniques!

The late Charles Tebbetts was perhaps the best 20th Century pioneer of parts therapy, perhaps the most effective technique currently known to help people resolve inner conflicts after other techniques have failed. While profoundly beneficial when competently used, there are hidden pitfalls for those who venture into the realm of parts therapy without effectively using all the important steps.

Roy Hunter, personally chosen by Charles Tebbetts to carry on his work, teaches important updates to his mentor's techniques, in order to take parts therapy into the 21st Century and beyond. Learn from someone who studied personally under one of the grandmaster teachers of hypnotism so that you may help some people get through barriers that may be unreachable with any other technique.

### Do You Know . . .

how to effectively help clients resolve inner conflicts without leaving them with a sense of guilt?

Effective parts therapy is like mediation, except the participants are personality parts in conflict rather than separate people in conflict.

### What If . . .

Your new client spent six sessions with another competent hypnotist, but was unable to resolve some inner conflicts ... what do you do?

### This Seminar Will Show You How . . .

- ▲ To resolve inner conflicts.
- ▲ To increase your success rate.
- ▲ Help clients who might otherwise waste their time and money.
- ▲ Increase your competence as a hypnotist.
- ▲ Become more effective if you already facilitate variations of parts therapy.
- ▲ You will learn the best ways to reduce the risk of failure.
- ▲ Valuable printed information will be made available to you.

### You will learn:

- ▲ What parts therapy is.
- ▲ When to use parts therapy.
- ▲ Why parts therapy is best for some clients.
- ▲ How to use parts therapy. (complete step-by-step process).
- ▲ What variations are employed with other names.
- ▲ Why parts therapy can be so effective when needed.
- ▲ How to explain parts therapy to your clients, and why such explanation is needed.
- ▲ Why it is so important to be an objective mediator.
- ▲ What to do when parts fail to agree.
- ▲ The important DO's and DON'T's of parts therapy.
- ▲ How to avoid inappropriate leading, and potential consequences of not doing so.
- ▲ Why Roy Hunter added an important update on the Tebbetts Methods.

▲ How to avoid common pitfalls that could put clients farther away from success.

▲ What makes client centered parts therapy different.

▲ Why an advance explanation to clients is necessary.

▲ How to properly prepare a client for parts therapy.

▲ The 11-step process to resolving inner conflicts.

▲ Which common detours we may encounter.

▲ How to get past common detours.

▲ How to use role play exercises to facilitate learning.

▲ Break-away practice sessions.

### Who Should Attend?

Experienced practitioners of the art of hypnotism will find this worthwhile, as well as professionals who have learned about one of the variations of parts therapy, and hypnotism students at either the intermediate or advanced levels. Any professional who helps clients overcome undesired habits can increase the long term success rate by employing client-centered parts therapy.

### Take-Home Materials

You will receive reference handouts, summarizing the important points covered in the course. Included is a reference handout with each important parts therapy step. An autographed copy of Hunter's book, HYPNOSIS FOR INNER CONFLICT RESOLUTION: INTRODUCING PARTS THERAPY (Crown House Publishing, 2005). Attendees who already have this text will have the option of either a 2nd book to give away, or a free parts therapy DVD.

## Seminar Agenda

### Day One

#### 1. Overview

- a. What Is Parts Therapy?
- b. When Is Parts Therapy Appropriate?
- c. Who Will Most Likely Respond?
- d. Why Is Client-Centered Parts Therapy Effective?
- e. Variations

#### 2. Charles Tebbetts: Parts Therapy Pioneer

- a. Who Was Charles Tebbetts?
- b. Article written by Charles Tebbetts; Important Updates

#### 3. Important Background Information

- a. The 4 Primary Hypnotism Objectives
- b. Which Hypnotism Objectives Can Parts Therapy Fulfill?
- c. Why Training in Regression Therapy is a Prerequisite
- d. Psychodynamics & Ideomotor Responding

#### 4. Proper Preparation

- a. Explain Parts Therapy to the Client
- b. Deepen Appropriately
- c. Establish a Safe Place
- d. Establish (or Confirm) Finger Responses
- e. Verify Hypnotic Depth

#### 5. Parts Therapy: the First Four Steps

- a. Step 1: Identify the Part
- b. Step 2: Gain Rapport
- c. Step 3: Call Out the Part
- d. Step 4: Thank it for Emerging
- e. Review Steps 1-4 with Role Play exercises
- f. Possible Detours

#### 6. The Important Fifth Step:

##### Discover Its Purpose

- a. Why Should a Part Choose a Name?
- b. Ask the "W" Questions
- c. Avoid Inappropriate Leading
- d. Role Play exercises
- e. Possible Detours

#### 7. Let the Mediation Begin

- a. Step 6: Call Out Other Parts as Appropriate
- b. Step 7: Mediate and Negotiate
- c. Possible Detours

#### 8. Terms of Agreement

- a. Step 8: Ask Parts to Come to Terms of Agreement;
- b. Step 9: Confirm and Summarize Terms of Agreement
- c. Role Play exercises
- d. Possible detours

#### 9. The Final Steps

- a. Step 10: Give Direct Suggestion as Appropriate
- b. Step 11: INTEGRATE the Parts

#### 10 Concluding the Session

- a. Give Additional Suggestions and/or Guided Imagery
- b. Awakening
- c. Concluding the Session

#### 11. Demonstrations as time permits

## DAY TWO

#### 12. Potential Pitfalls and Other Concerns

- a. Advance Explanation Not Given
- b. Assuming Command and Giving Orders
- c. Calling Out Too Many Parts
- d. Creating New Parts
- e. Criticizing a Part
- f. Freezing or Immobilizing a Part
- g. Getting Sidetracked
- h. Multiple Personality Disorder
- i. Real or Imagined Entities
- j. Skipping Steps
- k. Taking Sides with the Dominant Part
- l. Other Concerns

#### 13. Break-away practicum

#### 14. Review of practicum with Q/A

#### 15. New Frontiers

- a. Unresolved Past Grief
- b. Exploring Spiritual Potential and More...

#### 16. Additional Demonstrations as time permits

## Testimonials

I've twice been involved in organizing Parts Therapy workshops in the UK for Roy and each time has been a wonderful display of professionalism and consummate skill. I'd have absolutely no hesitation in recommending anybody to attend this workshop; they will learn how to work ultra-effectively at the root of fundamental issues from a Master of the Art.

— Terence Watts, Chairman, APHP

This was very in-depth training. I have stronger confidence in my abilities to help others where in the past I was stuck at times. He is an excellent practical trainer with excellent training skills! I thoroughly enjoyed this!

— K. Hermann

Roy explained everything very well and made sure everyone understood before moving on. It really will be an asset to my practice!

— D. L.

Very applicable. I will use parts therapy in my practice regularly.

— D. Caron-Smith

I was waiting for this tool to become available. It will help greatly. This is a tool needed by all hypnotherapists.

— L. Channell

**This two-day course is designed to teach you a profoundly effective hypnotism technique that will benefit your clients for years to come!**

**Monday, August 13th &**

**Tuesday, August 14th**

**\$325**

**Sessions Begins at 9AM**



**C. Roy Hunter, CH**, was certified by the late Charles Tebbetts in 1983, and started teaching professional hypnosis in 1987. He is a presenter who has taught professionals on both coasts as well as abroad, and is a regular contributor to the *Journal Of Hypnotism*®. Roy is a Fellow of the Association of Professional Hypnosis and Psychotherapy, a member of the NGH, and founding president of the Pacific Northwest chapter of NGH, and a charter member of OPEIU Local #104. His current experience includes working with terminal cancer patients for the Franciscan Hospice in

Tacoma, WA. Roy has written several books, including *The Art of Hypnosis*, and *The Art of Hypnotherapy*. His latest book on parts therapy, *Hypnosis for Inner Conflict Resolution* (Crown House Publishing, 2005), sold out the first printing in less than a year. Roy was inducted into the International Hypnosis Hall of Fame for his written contributions to the hypnotism profession, and was honored by the NGH with the Charles Tebbetts Award for spreading the light of hypnosis. In August of 2005, he was awarded the Order of Braid by the NGH in recognition of a lifetime of outstanding achievement, dedication and service.

# THE NEW FOURTH DIMENSION™

## Mind Power Beyond Time And Space

**S**ince the beginning of time, saints, Sufis, and mystics talk about a unique state of Mind—Mokhasa, Nirvana or Samadhi. A state in which one is a part of the ocean, not a drop of water.

**The Fourth Dimension** is such a state which anyone can experience with a little practice and training. Any desire dwelled upon in **The Fourth Dimension** becomes reality in the physical world. The Fourth dimension was conceived, created and launched by Prof. Moiz Hussain in 1994. The object of which is learning to use the dormant, yet powerful abilities of the mind by an average person. Geniuses are known to use more of their mental abilities, hence **The Fourth Dimension** is about tapping into those areas of the mind NEVER used before.

### Who Should Attend...

For all levels, anyone curious and BOLD to discover the potentials of their Mind and ready to take charge of their lives.

### Learn to...

- Discover your "Soul Mate"
- Heal past lives and karmas
- Connect with your ancestors
- Discover your tree
- Experience the power of "Manifestation" and materialization
- Learn techniques of communicating with other creations
- Create wealth, health and happiness in your life, NOW
- Learn to use your mind the same way as geniuses do
- Create your future through the power of manifestation
- Get answers and solutions through dreams
- Learn to travel between time
- Learn Astral Travel, consciously

### Take-Home Materials

Certification of Completion.



"When the student is ready, the teacher will come".

**Prof. Moiz Hussain** is one such teacher and guide. Founder of The Institute of Mind Sciences and Classical Yoga, he is considered an authority on Mind Sciences, Metaphysics, Parapsychology and Spiritual disciplines. Born in a Sufi family, he was initiated into Raja Yoga at the age of 16 years. Since then he has been training people from all walks of life for the last 27 years on how to change, grow and fulfill their destiny. He teaches methods of instant "let go", accessing inner resource, glowing, evolving and realizing the purpose of "human existence" on this planet through his workshops and personal Charismatic contact.



# AGENDA

## Day 1

- Why and how do some people reach the top
- The value of certainty and burning desire
- See success before it arrives
- Health, wealth and happiness—what do they mean?
- Constructing a bridge between them.
- Mind—Meditation and Hypnosis.
- Practical exercises for paradigm shift
- Relaxation and hypnosis and NEW method of Trace.
- The Energy Centres — CHAKRAS and The Human AURA
- Techniques to activate and control the Chakras.
- Practical training in Aura empowerment.
- Belief changing techniques.
- What is The Fourth Dimension, Samadhi, Nirvana or Mokhsa.
- Enter the Fourth Dimension.

- Programming of the Pyramid and its applications.
- Healing past Karmas and Ancestors.
- Applications of the techniques of The Fourth Dimension Level 1
- Time Tunnel, Art Gallery, 3 Wise Men, Luck Programming

## Day 2

- Our identity and role
- “Then the seer abides in itself”
- Practice of Kriyas and Pranayamas
- Psychic “Remote sensing” exercise
- Exercise of Out of Body Experience.
- Technique for finding “Soul Mate”.
- Sufi meditation — “DHIKR”
- Astral projection technique
- Spoon Bending (optional)
- Aura sensing
- Certification distribution.

He is an amazing, extraordinary teacher and trainer and a gifted communicator, who believes in challenges and takes them as a part of his own evolving process. Over the years, people who came in contact with him have been entranced by his dynamic teaching abilities and his magical personality.

Ever since he started presenting seminars at the Guild convention, he has become a very popular and sought after teacher. He was awarded “Certified Instructor of the Year” in 1997 by NGH.

He has conducted over 400 workshops and seminars, and is considered a very powerful and highly effective trainer by a variety of top professional organizations. His list of students includes: doctors, therapists, business leaders, government officials, and just anyone who comes with the intention of “DISCOVERY”

He conducts seminars in Pakistan, India, Middle East, Far East, UK and USA.

## Testimonials

*The Fourth Dimension was the most enriching experiential seminar. I cancelled a day of my vacation to attend. No place, ever, has given me the tools with which to live my life on a higher plane.*

Harriot Marks, USA NGH  
Convention delegate

*The Fourth Dimension workshop was a fantastic experience. Invaluable.*

Donna Edsall, USA  
NGH Convention delegate

*I had been searching for this training for years. This workshop was beyond my expectation. The Fourth Dimension is already creating major changes in my life. Thank you.*

Madge Sutter, USA  
NGH Convention delegate

*This workshop was one of the best I have ever taken in my life. Prof. Moiz Hussain has shared with us many universal truths.*

Pam Tortorello, USA  
NGH Convention delegate

*The Fourth Dimension is the most profound and yet practical seminar I have taken in the last 15 years.*

Robert H Randolph, USA  
NGH Convention delegate

**Monday, August 13**

**Tuesday, August 14**

Starts at 9:00 AM each day

Tuition \$325

# Discover Hypnosis As A Successful Business

BUILD YOUR BUSINESS FINANCIALLY AND  
HELP MORE PEOPLE IN THE PROCESS

with Scott McFall

You will learn to strategically buy media or use PR to enhance your practice. Techniques for program design will create an atmosphere that real world clients want to send their friends and family.

## Six Techniques For Effective Opening Sentences—The Definition Approach

★ Now is the real rebirth of the hypnotism industry. In the modern world successful hypnotism practice means that you have to create the clients numbers and charge fees that give you a legitimate income through your practice.

★ Define how to use radio, TV, newspaper, and direct mail

★ Learn how the Internet can make you money or cost you a fortune

★ How real medical referral works

★ Creating money from your emails

★ The better results—bigger practice equation.

## You will Learn:

- ★ Screening Techniques
- ★ Testimonial Acquisition
- ★ When PR Is Dangerous
- ★ Legal Aspects Of Testimonial Advertising
- ★ How Hypnotists Have Created Trouble In The Past
- ★ How To Be Interviewed On The Radio
- ★ TV Interview Secrets
- ★ Compact Disc Production
- ★ Waiting Room Sales
- ★ Making Money While You Sleep
- ★ Insider Newspaper Ad Buying
- ★ Why Some Hypnotism Practices Fail
- ★ The Sincerity Factor
- ★ Write Your Book/Be A Star



## How To Sell:

- ★ Weight Loss
- ★ Sports Improvement
- ★ Stop Smoking
- ★ Stress Management
- ★ Pain Management
- ★ Pre-Paid Program Procedure
- ★ Get The Answer To The Question, "Just How Good Do I Need To Be?"

## Who Should Attend

Every hypnotist, counselor, social worker, and psychologist who desires a private practice or is involved in the development of a business serving the public directly



## Testimonials

### Earns \$400,000

*Figures updated in August:  
"Since first attending this powerful training, I have earned over \$400,000 at this point and still going strong!"*

Robert Saviola  
Buffalo, NY

### Learned A Lot

*"I know I learned a lot and I know anyone at this seminar will feel confident and eager. Congratulations Scott!"*

A.M. Krazner, PhD  
Author, Wizard Within

### A Believer

*"For those of you who are reading this right now, I want to make one thing loud and clear. Scott McFall's Business Model and Training WORKS BETTER than any other system I've seen. For years, I struggled as a hypnotist. Even though I kept full time hours, I was only seeing 5-8 clients per week. Sometimes it was per month! I offered traditional sessions that produced average results and I was*

*very unsatisfied. I was a good, well-trained practitioner and I was also BROKE!*

*In the first month of using Scott's system, I made \$20,000 and my clients were getting AMAZING RESULTS! I was extremely happy and shocked that the program worked as well as it did, but I still thought it was a fluke. The next month I generated another \$18,000 and became A BELIEVER! In the two years that I've worked with Scott McFall, I have made over \$350,000! This man has changed my life forever!"*

Tim Shurr, MA, CH  
President  
Shurr ! Success, Inc.  
Professional Hypnosis.com

**Two days that will give you enough real world practice building ideas to fuel your business for years to come. Attend this course. You really don't want to be the one who missed it!**



**Scott McFall, CH**, has published Hypnosis Connection. He created five full-service hypnosis clinics in multiple states using cutting-edge marketing and physician referral. Scott McFall has performed over 10,000 office visits. He also markets a very successful stage hypnosis show. He has been an advertising and marketing consultant to entertainers and hypnotism practices throughout the U.S.

His client list has included licensed psychologists, physicians, computer retailers, police officers, and corporations such as Northwest Bank, Dynamic Marketing, Nightlife Entertainment, Computer Solutions, and Harley Davidson Rider's Edge. Scott now operates McFall Publishing, Inc., a training firm for corporations and hypnotists, as well as successfully practicing hypnotism and NLP.

## Seminar Agenda:

### Day One

9:00 AM – 10:00 AM:

- Objectives Overview

10:00 AM – 12:00 PM:

- Hypnotism Specific Multiple Income Stream Process (Includes Technique Overview)

12:00 PM – 1:00 PM:

- Lunch Break

1:00 PM – 2:30 PM:

- Weight Loss Program Outline (Hypnosis, NLP, Nutrition, And Office Structure)

- Audio & Video Products

2:30 PM – 4:00 PM:

- Client Screening Outline (Client Personal Needs Map)

4:00 PM – End Of Day:

- Hypnosis Technique Demo

### Day Two

8:00 AM – 9:30 AM:

- Advertising Layout Demonstrations

9:30 AM – 10:30 AM:

- Internet Gravy Train

10:30 AM – 12:00 PM:

- Corporate Speaking Show / Marketing Model

- Hypnotism-Specific Multiple Income Stream Process (Includes Technique Overview)

1:00 PM – 2:30 PM:

- Weight Loss Program Outline (Hypnosis, NLP, Nutrition, And Office Structure)

2:30 PM – 4:00 PM:

- Client Screening Outline (Client Personal Needs Map)

4:00 PM – End Of Day

- Self-Publishing

- Celebrity Projects

- Profit Through Back Of Room And Advanced Sales

- Marketing Planning

End Of Day Hot Seats:

- Scott Helps Individual Participants plan their business

**Monday-Tuesday,  
August 13-14**

**Cost: \$325**

**Sessions Begin at 9 AM**



# HELPING PEOPLE HEAL THEMSELVES WITH HYPNOSIS

with *David Quigley*

## Learn to Help People Deal with the Emotional and Mental Aspects of Disease that may be in their Subconscious Minds

In 1978, I was on crutches, diagnosed with crippling rheumatoid arthritis, a disease that had already crippled other members of my family. The doctors said that I might never walk normally again. I am now 56 years old, have been symptom-free for 21 years, and I am a runner, mountain climber and adventurer in my free time. I believe I discovered the underlying causes of my disease with hypnosis and healed myself. Now I will teach you how to do the same for yourself. On referral from an appropriate health care professional, you may be able to do the same for your clients.

Hypnosis has been used successfully in medical clinics and hospitals for pain and symptom control for many years. Yet, I believe a far more effective use of hypnosis is its power to help us explore and deal with what may be the underlying cause of disease in the subconscious mind, as an adjunct to medical treatment. In this 2-day seminar we will learn many methods of utilizing hypnosis to assist clients in doing so.

I have used these methods to help people speed their own recovery from cancer, eliminate migraine headaches, wipe out food and pollen allergies. If I am correct, we may now be able to effectively assist doctors in treating fibromyalgia, diabetes, and a host of other diseases, vastly accelerating the results of medical treatments.

William Reich's research in the 1930's suggested that the unexpressed pain and trauma of our past is stored in the musculature and connective tissue of our bodies, creating tension, blocks in

circulation and ultimately pain and disease. Such memories can be stored in my experience in internal organs as well. By entering this "room of illness" in hypnosis, we may be able to identify both the external persons who are connected to this stored pain and the specific memories in which the pain originated. We can then utilize emotional release and child rescue processes to alter the memories stored in the body and thus release the pain and tension contained therein. We will learn to implant new memories of love, safety, and empowerment into these same body parts to greatly speed up the body's natural healing abilities.

This class includes a thorough 20-page workbook with a complete outline of the techniques covered in class. All NGH certified hypnotists qualify for an optional beautiful certificate with the Alchemy Institute of Hypnosis, for an additional fee.

### *In this course you will learn*

To uncover and clear what I believe are the underlying causes of illness with all of these techniques:

- ✓ How to help your clients experience personal empowerment through discovery of the meaning of an illness, and by learning the lessons involved, they can joyously release it.
- ✓ Guide clients in a gentle, invitation way through these discoveries, and how to accelerate their healing process in conjunction with appropriate medical treatment.
- ✓ Eliminate the subconscious processes that may play a role in disease formation.



- ✓ Customize your trance induction to reach exactly the depth needed to access the cause of illness.
- ✓ Access painful memories that I believe can be stored in a tumor or organ in the body.
- ✓ Alter these memories of trauma, turn them into memories of love, peace, and fulfillment, and learn how to plant these new memories into the affected body part.
- ✓ How sub-personality work is a powerful and significant aspect of the healing process.
- ✓ Communicate directly with what I call the "disease entity" to determine its purpose in the client's life.
- ✓ Access the voices of inner "saboteurs" parts of the client who can be thought to have hired a disease, and help those parts learn to let go of their anger at the client.
- ✓ How to access the past life traumas which may have influenced the creation of this illness and learn how to clear these traumas.
- ✓ Use emotional release techniques that can help the body release rage, fear, grief, and guilt from the very muscles & organs that are holding this trauma. (These methods are not limited to screaming & hitting at a pillow—these are more sophisticated and immediate.)
- ✓ Help your client access an "inner healer" who can give them advice on diet, exercise and lifestyle.
- ✓ Learn to offer your clients spiritual surgery from this inner healer under hypnosis, which I believe can repair bones, muscles & ligaments, cleanse toxic organs and perhaps even shrink or eliminate tumors.
- ✓ How you can turn every recurrence of your client's painful and frightening symp-

toms into a helping process whenever these symptoms recur, thus reinforcing your work many times per day.

- ☑ To educate patients, doctors, and the public about the enormous benefits of these revolutionary new methods.
- ☑ Specific methods for helping clients who have cancer, allergies, and autoimmune diseases get in touch with their own natural healing power.
- ☑ Why most clients (and doctors!) resist exploring what I consider the causes of illness, and how their resistance can be easily overcome.
- ☑ Easy pain control strategies for headaches and sinus congestion that clients can learn to use every day under appropriate medical supervision.
- ☑ My theory about how to mobilize the client's immune system to eliminate disease & restore internal balance of the body.

### Who Should Attend

- ☑ Anyone in pain from a chronic illness or injury who wants to learn a method which may help them heal themselves and live pain free.
- ☑ Any hypnotist who wants to work with the underlying causes of disease in conjunction with medical treatment.
- ☑ Any hypnotist who wants to help empower their clients to work with their own inner resources every day to heal their bodies.
- ☑ Nurses, doctors, bodyworkers, and other health professionals who want to learn easy methods they can use in 5 minutes or less that may help to relieve pain, increase movement and flexibility, and may activate the immune system of their patients.
- ☑ Any hypnotist who is ready to expand the scope of their practice and income.

### Testimonials

*"I smoked heavily for 30 years. I was diagnosed with emphysema in 2004. I was wedded to my oxygen generator. I couldn't climb a flight of stairs without pausing for breath. I decided to work with David Quigley. We discovered that it began at birth. We transformed my birth process and I received a new birth mother. Then we unraveled a number of episodes of emotional trauma where I stuffed emotions into my lungs. The result: I have now been diagnosed by a pulmonary specialist to be emphysema free. My children and I drove to the mountains recently and I hiked from one end to the other, with no problems. I'm now working out at a gym, without any breathing problems. David, your work and my inner guides, have saved my life."*

Elinor Shultz, CHT

*In 1993, I was diagnosed with breast cancer. My fellow alchemical therapist Nell Runyon and my "higher power" eliminated this threat to my health and life. Kudos to Nell, David Quigley, and the Alchemy process! The miracles never cease!*

Patricia Sorensen, RN, Redwood City, Ca

*I'm a registered nurse and an Alchemical Hypnotherapist in private practice since 1988. I have worked with a wide variety of issues. Through Alchemy I've seen people make the change of a lifetime, sometimes in a matter of hours.*

*One client had episodes of doubling up in pain so intense that she would lie on the floor unable to move, crying out in agony. First we cleared major childhood trauma, then, we asked the client's angels to remove "needles" placed there by her mother. They healed her body completely. One session two years ago cleared the pain, and she has had no reoccurrence.*

Nell Runyon, RN, MS, Fairfax, CA



**David Quigley** is the founder and Director of Alchemical Hypnotherapy and author of the popular textbook, *Alchemical Hypnotherapy*. He is a graduate of Duke University in comparative religion and transpersonal psychology, and of the Hypnotherapy Training Institute in Corte Madera, California. David has extensive training in Gestalt, primal therapy, group process and Jungian psychology, as well as courses in Ericksonian and clinical hypnosis and NLP. In addition to his thriving private practice, David teaches throughout the United States and Europe, including speaking at the United Nations Enlightenment Society and numerous hypnotism conferences.

Since he began teaching Alchemical Hypnotherapy in 1983, well over 2000 students have graduated as professional hypnotists. There have also been over a dozen hypnotism programs opened nationwide based on the Alchemy system of training.

### Seminar Agenda

#### Day One – Morning:

- ☑ Introductory lecture – access and heal sources of illness
- ☑ Step-by-step methods for changing memories stored in the body, using hypnosis, movement and therapeutic touch techniques that any hypnotist can easily master.
- ☑ Demonstration with a class member
- ☑ Q & A

#### Day One – Afternoon:

- ☑ Lecture—Specifics for cancer, allergies and other autoimmune diseases. Stopping the inappropriate autoimmune response, and activating the immune system to combat bacterial, viral & fungal infections and cancer.
- ☑ Demonstration with class member
- ☑ In-class supervised practice of techniques
- ☑ Q & A

#### Day Two – Morning:

- ☑ Lecture—Hypnotic movement, its uses for joint and muscle pain, accident recovery, fibromyalgia, headaches and sinus pain, and sciatica.
- ☑ Demonstration
- ☑ In-class supervised practice of techniques
- ☑ Q & A

#### Day Two – Afternoon:

- ☑ How to meet and obtain advice from the client's inner healer
- ☑ Meet your inner healer (a guided journey)
- ☑ Methods for spiritual surgery
- ☑ Demonstration of spiritual surgery
- ☑ In-class supervised practice of techniques
- ☑ Q & A

**Monday–Tuesday,  
August 13-14  
Cost: \$325  
Sessions Begin at 9 AM**

# Master of Life Metaphysical Counseling System

Presented by **Dick Sutphen**

You need counseling skills to back up your hypnotism.

Using this system, you will quickly gain insights as to your clients' karmic blocks.



This intense two-day workshop is an in-your-face, no-nonsense approach to counseling that gets fast results.

The techniques and awareness stands on its own or can be combined with any counseling program. You'll learn how to invoke the powerful techniques Dick uses in his Bushido® Training and in private practice. (Similar techniques are used in the big human-potential trainings, but are kept secret for their exclusive use.)

The techniques are structured to get "breakthrough" results when combined with hypnotism and hypnotic regression.

Learn the quickest ways to gain insights as to karmic blocks. Dick will show you how to set the process into motion and how to quickly perceive counseling clues, which point to areas in need of further exploration, usually with hypnotism.

Catch your clients in their outdated beliefs, faulty assumptions, and assumed limitations. Dig out their negative payoffs and strip off their masks. Use their desire to blame others as a way to help them accept self-responsibility.

Everyone attending this two-day training will receive extensive notes, scripts, plus a CD that further explains and offers two hypnosis sessions. A frameable Metaphysical Counseling Course certificate will be awarded at the end of the seminar.

**You can help your clients change their lives with hypnotism, but you can help them so much more if you also invoke counseling techniques.**

## You Will Learn:

- ❖ "The Critical 15"—the cause of your subject's turmoil will always be one or more of these 15 traps.
- ❖ "The 50 Primary Universal Laws" are a counseling system all on their own. The Universe is perfectly balanced by natural and moral laws which are regulatory vibration to maintain order. When you work within the Laws, you can be assured of an eventual positive outcome. When the laws are transgressed, you can be assured of suffering, the only purpose of which is to teach you a better way.
- ❖ Zen based human-potential processing techniques.
- ❖ Past-Life Regression—new techniques to obtain fast results in counseling sessions.
- ❖ "The Unseen Influences"—there are a dozen critically important unseen influences that are seldom considered by mental-health counselors.
- ❖ You'll judge from your own experience in the workshop as to just how powerful human-potential processing can be.
- ❖ "Beliefs are the basis of your reality." Learn a technique to demonstrate this instantly to your audience.
- ❖ How to set up a session in which your client obtains "Answers from Spirit."
- ❖ Enlightenment is not something to attain. It's an absence. Experience the awareness in a process you can share with others.
- ❖ Detached mind is a Zen-based human-potential goal you can learn to experience.
- ❖ Karma means action, and "wisdom erases karma." Action starts by finding out who you really are.
- ❖ Psychiatry is based upon two psychological needs. Learn what they are & how to invoke this awareness when working with clients.
- ❖ The 10 Precepts of the Bodhisattva and The 6 Perfections lead to liberation.
- ❖ Importance of brain-mind similarities when working with couples.
- ❖ Psychometric atmospheres can be a major influence when someone is troubled.
- ❖ The Law of Magnetic Affinities is one of the first places to seek understanding as to what is really going on in a conflicted situation.
- ❖ Why you want to explore how well a couple was functioning before the current conflict began to surface.
- ❖ "The 3 Brain Phases" (Equivalent, Paradoxical and Ultra-Paradoxical) and why it so important that a counselor understands the importance of each phase.
- ❖ "The Four Primary Areas of Relationship Conflict."
- ❖ "The 4 Primary Relationship Killers"



## Who Should Attend?

Anyone desiring to evolve beyond or expand what they do in private practice to seminars or group counseling. Add a powerful human-potential dimension to your work. This workshop will teach you how to set up explorations with a short talk, and then to use hypnotism and/or regressive hypnotism to process a group to get fast, life-changing results. The understanding and techniques, from Dick's "Bushido Training," will prove invaluable. Participants will need previous experience as a hypnotist.

## Testimonials:

*"America's leading past-life therapist."*

Body Mind Spirit Festivals in the  
England and Australia

*"Dick Sutphen is America's foremost psychic researcher."*

Simon & Schuster Pocket Books

*"Since the mid-70s, due to his unique and charismatic personality, Dick Sutphen has remained unsurpassed as a challenging, sometimes controversial, metaphysical teacher. His dynamic seminar presentations and his bestselling books have touched millions of lives."*

—Brad Steiger  
author of over 200 New Age books

*"I've known Dick Sutphen for over 20 years as a hypnotist... he was one of my important early influences and has remained a great teacher and inspiration. EVERY class I've ever taken from him has been valuable, and some have been life-changing. Both personally and professionally, I would recommend anything he's teaching—to my colleagues, students and friends."*

Lisa Halpin, CH, BCH

## Take-Home Materials:

A CD of "Reinventing Yourself: A Metaphysical Self-Renewal System," by Dick Sutphen. This book covers the Critical 15 and shows how to invoke action in each situation.

Also, a 48-page manual covers the Counseling Precepts and solid explanations of Reincarnation and Karma, plus the five kinds of karma you will be working with. How to set the counseling process in motion. The 10 Precepts and the Six Perfections fully explained. The 50 Primary Universal Laws full explained. Counseling Relationship Conflict. The Battle For Your Mind—the complete report.

## Agenda:

### DAY 1

- ❖ Overview of the training
- ❖ Earthly Purpose
- ❖ Counseling Precepts
- ❖ Behavior Is Belief In Action
- ❖ Talk
- ❖ Hypnosis Session to Demonstrate
- ❖ New Counseling Problems
- ❖ The Critical 15
- ❖ Answer with Questions
- ❖ The 8 Points
- ❖ Exploration of the "15" including hypnosis sessions

### DAY 2

- ❖ The Unseen Influences
- ❖ Talk session
- ❖ The 50 Primary Universal Laws
- ❖ Talk session
- ❖ How to use them in counseling
- ❖ Relationship Conflict
- ❖ Three Forms of Union
- ❖ What Was, What Is
- ❖ Stress Clusters
- ❖ Evaluation
- ❖ Relationship Triangles
- ❖ The Battle for Your Mind
- ❖ Understanding conversation
- ❖ The 3 Brain Phases

**By adding these counseling techniques to your practice, you can uncover situations you would not discover with hypnotism alone. Go deeper and obtain far more profound results with your clients. And the more effective you are as a healer, the more clients will come to you as a result of word-of-mouth referrals.**



**Dick Sutphen's** latest book is *Soul Agreements* (Hampton Roads Publishing, 2005). He is called, "America's foremost psychic researcher" by Simon & Schuster Pocket Books and "America's leading past-life therapist" by the Body Mind Spirit Festivals in England and Australia. In addition to writing the million-copy bestseller, *You Were Born Again To Be Together*, he has authored 20 additional New Age books—even for Pocket Books. As a specialist in brain/mind technology, Dick instructs medical professionals in how to use his life-changing techniques. He has created 350 mind-programming CDs. Over 175,000 people have attended a Sutphen Seminar, workshop, or retreat, which are conducted in major cities throughout the world. Dick is also a featured speaker at Professional Hypnotism conferences. He has appeared on over 400 radio and television shows. He was awarded a "Lifetime Achievement Award" by the American Board of Hypnotherapy in 2006.

**Monday, August 13 &  
Tuesday, August 14**

**Tuition: \$325**

**Sessions begins at 9 AM**

# NLP Master Certification Training & The Secrets Of Waking Hypnosis

Learn How To Help Others Instantly Help Themselves

presented by William D. Horton, PsyD, CADC, CMI, MH

Now is your opportunity to earn the prestigious title of NLP Master Practitioner and gain the critical skills and abilities you will need to excel in personal growth, relationships and business. This training guides you through the experience of creating your future. You will learn the specific NLP techniques that affect the most rapid change possible for your clients, the true art of persuasion with integrity. The good news is that these waking hypnosis strategies will never be considered manipulative or covert. Discover here the fail-safe technology which creates new patterns for success, achievement, happiness and love.

This class is destined to be a resource for the rest of your life. You will experience the little known nuances of conscious awareness for understanding human behavior and accelerating change. You will learn powerful hypnotic language patterns for waking trance with anyone you meet.

## Prerequisite:

- ◆ Completion of an NLP Practitioner Training from an experienced NLP.

*If you have been certified as a Practitioner in NLP already, you qualify to bring your skill level to that of the NLP Master Practitioner.*

## You will learn to:

- ◆ Read People As if You Had a Crystal Ball
- ◆ Explode the Barriers to Intuition Excellence
- ◆ Unleash Your Personal Energy
- ◆ Build Metaphors to Create Change
- ◆ Get People to Like and Listen to You
- ◆ Exude Charisma
- ◆ Expand Personal Growth
- ◆ Push Your Own Buttons
- ◆ Wield the Weapons of Influence
- ◆ Change Other People's Minds
- ◆ Create Models
- ◆ Generate Audience Rapture
- ◆ Change Beliefs in Yourself and Others

## You will discover:

- ◆ Rapid Strategy Elicitation for Effective Modeling
- ◆ Meta Program Elicitation and Utilization Mastery
- ◆ Nested Loops: Formation and Implementation
- ◆ Propulsion Systems: Superpower Brain Techniques
- ◆ Advanced Modeling Skills for Success in Business
- ◆ Linguistic Installation Patterns
- ◆ Time Tracking for Change
- ◆ Instant Trance Induction
- ◆ Advanced Submodality Distinctions and Shifts
- ◆ Future Pacing for Long Term Success in Life
- ◆ Power of Abstraction to Overcome Illness
- ◆ Mapping the Mind Holographically
- ◆ Accelerating Learning and Memory Enhancement

**Wednesday, August 15 - Friday, August 17**  
**Sessions begin at 9 am each day**  
**Tuition \$595**



**William D. Horton**, PsyD, CADC, CMI, MH, Considered by many to be the world's Leading NLP Trainer, is also a Licensed Psychologist, Certified Alcohol and Drug Counselor, and Master Hypnotist. He was one of the few non law enforcement people to be asked to attend the FBI Crisis/Hostage Negotiation Course at the FBI academy. He is the author of the book *Primary Objective, Neuro-Linguistic Psychology and Guerrilla Warfare* and Co-author of *The Psychology of Sales*. His courses and

workbooks have won acclaim for their easy to understand format. His articles are considered a must read in the field of hypnotism and psychology. His passion for this technology comes from personal experience. He has a Black belt in Karate and has won tournaments and been published in Martial Arts Journals. Learn from the leader in the field.

Wil Horton's articles are featured regularly in *The Journal of Hypnotism*®, the country's largest hypnotism publication. He presently travels throughout the world training people in the skills of Neurolinguistic Programming, Hypnotism, Performance Enhancement, and the Art of Business Communications. He is the founder of the National Federation of Neurolinguistic Psychology, NLP for the 21st Century and creator of the *Designing Your Destiny* and *Unleash Your Hidden Psychic Abilities* advancement programs. You will often find him on your favorite radio or television station sharing his extensive knowledge with his audience. He is also author of *Primary Objective* and his next book, *Mind Control in the 21st Century*, will be out this fall.

## Here is What the Leaders in Our Field Say:

"Of all the NLP programs I have been exposed to, Dr. Will Horton's course teaches the best information, in the most effective way I have ever experienced. It's a true hands-on training, where you can use what you learn in your daily life today. All this, plus taught in a fun, easy-to-understand way."

*Elsom Eldridge, Jr., EdM*

"NLP, as taught by Dr. Will Horton, has expanded my talents as a Social Worker and helped in other areas of my life as well. It was one of the most impacting courses I have ever taken. Take it if you want to enrich every area of your life!"

*Elana Schondorf,  
MSW Licensed Social Worker*

"This is the single most valuable set of skills I have learned for my work as a counselor. The return on my investment will be many times over in the near future."

*Warren Schneider  
MSW, Ohio*

"This work is the most cutting edge technology available today, and taught in an easily understood, fun and rapid manner... Everyone in the personal growth, human change work field should have this information NOW! It is a steal; he should, and could, charge thousands more!"

*Kevin Hogan  
Author of Psychology of Persuasion*

"The techniques presented are applicable to my personal and professional life. The course was educational and inspirational"

*Christine Silverstein*

"NLP can be an enormous enhancement to your everyday people skills as well as effective in your practice. I used the basic skills to not only get into Harvard but secure a scholarship. Thanks."

*Marie Looby, Rockland, MA*

## What Do The Experts Say?

"NLP may be the most powerful vehicle for change in existence."

*Psychology Today*

"NLP could be the most powerful synthesis of knowledge about communications to emerge."

*Science Digest*

### You will learn:

- ◆ Advanced Language Patterns
  - ◆ Waking Hypnosis
  - ◆ Causative Anchoring
  - ◆ Critical Communication Skills
  - ◆ Group Work
  - ◆ Meta Programs
  - ◆ MAGIC WORDS
  - ◆ Ultimate Time Distortion
  - ◆ The Kinesthetic Swish
  - ◆ Superior Info Gathering
  - ◆ Advanced NLP Techniques
- PLUS MUCH MORE!!!**

*Wil Horton always teaches the new Master techniques at the NGH Convention, students have said that they learned more in this 3 days than in any other "Master" NLP course.*



Plan to Attend...

# NGH's 2007 Annual Convention Exhibition & Educational Conference

August 10-12, 2007

Best Western Plaza Hotel • Marlborough, Massachusetts

## SELECT-A-SESSION

(Which Ones Will YOU Attend?)

### 1-Hr SEMINARS (Included with Convention Fee)

- ☐ 2007 Keynote Address with Dwight Damon
- ☐ 12 Secrets For A Single Stop Smoking Program with Don Mottin
- ☐ A Successful Journey Through The Jungle Of The Personal Subconscious with Salvatore A. Campagna
- ☐ Accessing Creative Resources with Mike Lips
- ☐ Amazing Dr. Mesmer with Mary Elizabeth Raines
- ☐ Anchoring To Enhance Memory, Public Speaking And Control Fear Of Flying with Norman Posner
- ☐ Are Standardized Tests Making Students Sick? with Sandra Bernis
- ☐ Attack Sensitive Substances ASAP with John Gatto
- ☐ Awaken The Healer Within with Paul Aurand
- ☐ Basic Survival Skills From An Unlikely Source with Barbara Johnson
- ☐ Body Language with Arthur Leidecker
- ☐ Borderlines Among Us with Drake Eastburn
- ☐ Brain Research - Help The Dying Cross Over with Susan Fox
- ☐ Business Basics Bonanza with Gina Orlando
- ☐ Children And Grief - Can We Help? with Linda Hay
- ☐ Communicate With The Mind In Esdaile State with Ines Simpson
- ☐ Corporate Speaking & Training with Scott McFall
- ☐ Craigslist.org And Myspace.com with Roch D. Preite
- ☐ Create A Sacred Space With Hypnosis with Michael R. Hathaway
- ☐ Create Weight Loss Hypnosis Ads That Get Clients with Ed R. Martin
- ☐ Creating Suggestions For Any Occasion with Patricia MacIsaac
- ☐ Creating Unlimited Prosperity with Barbara Dryden-Masse
- ☐ Cultural Hypnosis with Anne Spencer
- ☐ Deal Effectively With Stress with German Torres Silva
- ☐ Dealing Effectively With Weight Control with Jacob Bimblich
- ☐ Destructive Triggers with Anthony DeMarco
- ☐ Education And Hypnosis with Brian DiRamio
- ☐ Emotional Freedom Technique with Marifran Cooper
- ☐ Emotional Hypnosis Methods with Horia Nita
- ☐ Enchantments And Entrainments with Peter Blum
- ☐ Enhance Dream Recall with Joyce Weaver
- ☐ Ericksonian Hypnosis & Brief Hypnotism with Ron Klein
- ☐ Everything You Wanted To Know About Getting Referrals But Were Afraid To Ask with Rosemarie Schulman
- ☐ False Memory Syndrome with David Quigley
- ☐ Fearless Public Speaking with C. Devin Hastings
- ☐ Feeling S.A.D.? with Alice A. Amos
- ☐ Feelization with Bob Reese
- ☐ Free And Informative Advertisement with Colleen Stone
- ☐ Get Off Your Butt & Stop Being Just A Student with Roger Willard
- ☐ Gimmicks, Gizmos And Gadgets with Joann Abrahamsen
- ☐ Guided Imagery For Relaxation with Debbie Muzik
- ☐ Healing A Compelling Referential Experience with Jennifer K. Smith-Chong and Dennis K. Chong
- ☐ High Impact Suggestion Writing Techniques with John Cerbone
- ☐ How Hypnosis Helps Me Cope With Problems, Challenges And Issues with Susan Scherker
- ☐ How NOT To Practice "Shoot Yourself In The Foot Hypnotism" with Gerald F. Kein
- ☐ How To Create Super Success With Weight Loss Clients with Thomas Nicoli
- ☐ How To Effortlessly Attract Clients with Craig Eubanks
- ☐ How To Get ANYTHING You Want Using The Laws Of The Universe with Linda Williamson and Emmett Sylvester
- ☐ How To Go Full Time In Hypnosis with Calvin Banyan
- ☐ How To Prepare A Winning Convention Proposal with Elsom Eldridge, Jr.
- ☐ HUNA with David Frederick
- ☐ Hyperempiria with C. Scot Giles
- ☐ Hypno-Acupuncture Methods with Rong-Seng Chang
- ☐ HypnoBirthing™ with Marie Mongan
- ☐ HypnoClutter™ with Beverly Taylor
- ☐ Hypnosis And Genius with Jeanette Laitner
- ☐ Hypnosis For Improving Your Golf Game with Raymond Mills-Johnson
- ☐ Hypnosis With The Deaf with Melissa Barnes
- ☐ Hypnotism For UFO Abduction Cases with Craig Lang
- ☐ Imagery And Self-Healing with Nat Harris
- ☐ Impotency Reversal with Valerie Starr
- ☐ Improve Your Success With Alcohol & Drug Issues with Susan Neri-Friedwald
- ☐ Increase The IQ With Super Learning Hypnosis with Ed R. Martin
- ☐ Indirect Hypnosis Induction Using EFT with Theodore Robinson and Maria Kramer-Robinson
- ☐ Induction And Intent with Daniel F. Cleary
- ☐ Integrating Mind, Body And Awareness with Barbara Swanwick
- ☐ Interfaith Service Of Worship with Lindsay Bates
- ☐ Interpreting A Simple Tree Drawing As A Guide To Rapid Rapport with Janet Crain
- ☐ Intro To Understanding Critical Incident Stress & Emergency First Responders with Faith Wood & Kevin Linehan
- ☐ Introduction To The Enneagram with Joan Reese
- ☐ Intuitive Writing with Richard Sutphen
- ☐ It's All In The Pre-Talk with Beth Keil
- ☐ It's Conceivable...with Lynsi Eastburn
- ☐ Jedi Mind Tricks... with Kevin Hogan
- ☐ Jumpstarting Energy Work with Mindy Albright
- ☐ Learn To Play Native American Cedar Flute with Janalea Hoffman
- ☐ Life Between Lives with Morrin Bass
- ☐ "Life Is Like a Box of Chocolates" with Erika L. Duffy
- ☐ Marketing Your Business On The Internet 101 with Mark Eldridge
- ☐ Mastering Techniques Of Pediatric Hypnosis with Don Mottin
- ☐ Medical Hypnosis Made Simple with Seth-Deborah Roth
- ☐ Money Making with Marx Howell
- ☐ Morning Chi Kung with Lawrence Galante
- ☐ Motivational Hypnotism with Fiona Biddle
- ☐ Moving Your Clients Towards Peace with Charles Curtis and Nancy Curtis
- ☐ Multiple Sclerosis, Can We Help? with Boris Opancha
- ☐ Navigating The "Alternative Therapies" Maze with Cindy Unger
- ☐ Neurovasculars And Hypnosis with Laurie Barefoot
- ☐ NGH Board Certification Exam Intro with Shaun Brookhouse and Maurice Kershaw
- ☐ NLP, EFT And Reiki with William Horton
- ☐ Obesity And Diabetes with Laura Olsen
- ☐ Overcome The Negative Mind Chatter with John Slade
- ☐ Own/Host/Produce Your Own Television Or Radio Show with R. Robert Saviola
- ☐ Pain - The 5th Vital Sign with Ron Eslinger
- ☐ Procrastination Elimination with Keith MacLean
- ☐ Psycho-Cybernetics with Michelle Mynatt
- ☐ Rapid Inductions For Stage & Office with Harvey Hunt
- ☐ Reaching Goals And Achieving Your Dreams with Bree Ferrario
- ☐ Releasing Negativity Through The Application Of Unconditional Love & Forgiveness with Chuck Mignosa
- ☐ Sales & Marketing Are Not Bad Words with Philip Holder
- ☐ Seed Money with Ramona Garcia
- ☐ Sex, Dream & Control with Barbara Kauffman
- ☐ Six Step Reframe Ala Bandler with Elana Schondorf

- ❑ **Spiritual Transformation & Hypnosis** with Marilyn Gordon
- ❑ **Stage Hypnosis For Women** with Melissa Barnes
- ❑ **Start, Build & Run A Local NGH Chapter** with Kevin Linehan
- ❑ **Stop Relationship "Do Overs" With The Princess Effect** with Patricia Pearson
- ❑ **Stop Self-Sabotage NOW!...with Roxanne Louise**
- ❑ **Success With Every Client** with Larry Garrett
- ❑ **Surefire Ways To Drive Traffic To Your Web Site** with Carol Denicker
- ❑ **Taking You Back To The Place (Or Plain) That You Came From** with Norton Berkowitz
- ❑ **Target The Problem And Initial Sensitizing Event Quickly And Successfully** with Gisele Leduc
- ❑ **The 4 Cornerstones Of Effective Hypnotism** with C. Roy Hunter
- ❑ **The Anatomy Of Hypnotic Design** with Debrah Nagy
- ❑ **The Answers Lie Within!** with Francois Gerland
- ❑ **The Art Of Making A Presentation** with Katherine Zimmerman
- ❑ **The Backward Spin** with Melissa Tiers
- ❑ **The Battle For Your Mind** with Richard Sutphen
- ❑ **The Bridge To Excellence And The Legacy Of Spiritual Alchemy** with Sharon Forrest
- ❑ **The Child's Magic Mind** with Donald H. Rice
- ❑ **The Courage To Succeed!** with Tim Shurr
- ❑ **The Foundation Is Key To A Bridge Of Excellence** with Wm. John Page
- ❑ **The Healing Power Of Forgiveness** with Katie Toomey
- ❑ **The Inner Mate** with David Quigley
- ❑ **The Magic Of Make Believe** with Lee Pascoe
- ❑ **The NGH Member Forum** with Robert Dunscomb
- ❑ **The No Fail Pre-Talk** with Heather D. Merrill
- ❑ **The Power Of Rejuvenation Through Hypnosis** with Angelina Ahumada
- ❑ **The Relationship Code** with Debbie Papadakis
- ❑ **The Rx For Hypnosis In The Medical Community** with Wendy Packer
- ❑ **The Sufi Path** with Moiz Hussain
- ❑ **The Third Element** with Bill Kerins
- ❑ **The Ultimate Smoke Cessation Technique** with Jacob Bimblich
- ❑ **Tone Those Bones!** with Lucy Portlock
- ❑ **Train Your Brain For Success** with Dan LaRosa
- ❑ **Trance And Touch** with Robert Adams
- ❑ **Trance By Utilization** with Dennis Chong & Jennifer Smith-Chong
- ❑ **Trance Preparation For The Hypnotist** with Lois Prinz
- ❑ **Turbo-Charge Smoking Cessation Program** with Garrett G. Buttel
- ❑ **Ultradian Rhythm & The Sichort State** with Kay Walkinshaw
- ❑ **Understanding Very Deep Trance States** with Lisa Hubler
- ❑ **Use Small Ads To Promote Your Business** with Rich Alexander
- ❑ **Use Your Heart Intelligence** with Franklin Sluijters
- ❑ **Validating Claims Of Past Life Regression** with Melinde Lutz Sanborn
- ❑ **Verbal First Aid** with Arthur Runzo
- ❑ **Verbal Impact** with Gloria Constantas
- ❑ **What Do You Mean Life Between Lives?** with Georgina Cannon
- ❑ **What Is Emotional Intelligence?** with Beryl Comar
- ❑ **When To Turn Down A Client** with Lisa Halpin
- ❑ **Where Are We?** with David Benson
- ❑ **Whole-Brain Excellence** with Brian Walsh
- ❑ **Working With Clients Who Are Afraid** with Shaun Brookhouse
- ❑ **Working With Fragile People** with Josephine Teague
- ❑ **Work With Young Athletes And Performers** with Christine Silverstein
- ❑ **Yoga Exercise** with Dorothy Kerzner
- ❑ **Yoga Nidra** with Dale Jaffe
- ❑ **You've Gotta Be Kidding!** with Jeff Kinsler
- ❑ **Your Clients Want The Magic, The Wow, the Hypnotic Phenomena!!** with William Mitchell

## 2-Hr SYMPOSIUMS (Included with Convention Fee)

- ❑ **Ethics And Legal Issues For The Hypnotist** with C. Scot Giles

## 2-Hr WORKSHOPS (\$25 for 1 • \$100 for 5)

- ❑ **\$100K The Easy Way**—31 Streams Of Income Any Hypnotist Can Benefit From with Keith MacLean
- ❑ **51 Ways To Stand Out**—51 Low Cost/No Cost Ways To Promote Your Business with Roger Willard
- ❑ **Achieving Top Search Engine Rankings For Your Business**—How To Dominate Search Engine Rankings And Drive Massive Traffic To Your Web Site with Mark Eldridge
- ❑ **Advanced Hypnosis For Weight Loss**—Go Beyond The Script For Maximum Results with Calvin Banyan
- ❑ **Advanced Parts Therapy Simplified**—Explore Various Parts And Aspects Of The Self with Paul Aurand
- ❑ **Advanced Techniques Of Past-Life Regression** with David Quigley
- ❑ **Being Able To Accomplish A Successful Full Time Practice** with Larry Garrett
- ❑ **Breaking Through Each And Every Time**—Improved Session Results And Resistance Removal with John Cerbone
- ❑ **Building A Great Hypnotism Practice Without Spending A Penny**—The Road To Success For Financially Challenged Hypnotists with Jacob Bimblich
- ❑ **Business Basics Bonanza**—Be A Succes\$\$ful Small Businessperson with Gina Orlando
- ❑ **Cerebrospinal Fluid Technique And Hypnosis** with Dorothy Kerzner
- ❑ **Clutter To Clarity: HypnoClutter**—Using Hypnosis To Clear Clutter with Beverly Taylor
- ❑ **Command Success Of Your Hypnosis Practice**—Cell Command Therapy Added To Your Session Will Create Success By Releasing Causes And Habits with Ed R. Martin
- ❑ **Communicating With The Mind In The Esdaile State (Hypnotic Coma)**—Researching The Mind with Ines Simpson
- ❑ **Conducting Affordable Weight Loss Groups**—How To Handle 150 Clients A Week In Groups with Norman Posner
- ❑ **Confidence In Difficult Situations**—Use Sounds, Music, Gadgets, NLP & Wording For Success! with Laura Amoroso
- ❑ **Creating Unlimited Prosperity**—How To Quickly Achieve Increased Prosperity with Barbara Dryden-Masse'
- ❑ **Creating With Intentions**—To Make Your Life Happen On Purpose... with Lisa Halpin
- ❑ **Creativity Enhancement**—Getting In Touch With The Artist Within with Kimble Bromley
- ❑ **Develop The Warrior Mindset**—How To Overcome Your Constant Enemy - Yourself! with John Slade
- ❑ **Develop Your ESP**—Helping Your Clients With Hypnosis, NLP And ESP with Ramona Garcia and Marlene Monnar
- ❑ **Dowsing - "Tuning Into Your Intuition"**—Instant Rapport & Appropriate Inductions Every Time with Dorothy Campbell
- ❑ **Dynamic Medical Hypnosis Sessions**—Guide For A Successful Medical Hypnosis Session with Seth-Deborah Roth
- ❑ **Emotional Hypnosis Method**—The Emotional Hypnotic Skill Using The Energetic Symbolic Impulses with Horia Nita
- ❑ **Essential Elements Of Website Success**—An Informative, Easily Found Site Is Not An Option, It's A Necessity! with Carol Denicker
- ❑ **Expand Your Hypnosis With Alternative Modalities**—Teach Your Clients More Ways To Help Themselves with Lawrence Galante
- ❑ **Feeling S.A.D.?**—Working With Seasonal Affective Disorder (SAD) with Alice A. Amos
- ❑ **Finger Response Questions**—Discovering Subconscious Blocks With Ideomotor Techniques with C. Roy Hunter
- ❑ **Freedom From Compulsive Habits**—Hypnosis & NLP For Alcohol & Drug Issues with William Horton
- ❑ **From Negative Self-Talk To Positive Self-Talk**—Success Vs Sabotage with Barbara J. Davison
- ❑ **Habitual Gambling**—Not Just A Chance But A Great Opportunity! with Stephanie Kirke and Hillary Norris-Evans
- ❑ **Habitual Smoking**—Slaying The Three-Headed Dragon with Richard Kania
- ❑ **Handwriting Analysis For Radical Rapport & Instant Insight**—Instantly Know Hidden Personality Secrets Of Your Clients with Deborah Birinyi Faithrose and Bart Baggett
- ❑ **Healing Life's Wounds**—When Dreams Are Shattered with Mary Elizabeth Raines
- ❑ **Healing The Heart With Hypnotism** with Marie Beach
- ❑ **How To Conduct A Group Past Life Regression**—Have A Past Life Party with Michael R. Hathaway
- ❑ **How To Position Yourself As The Obvious Expert**—Turbocharge Your Hypnotism Business NOW! with Elsom Eldridge, Jr.



□ **How To Reverse A Cancer**—Is The Impossible, Possible? with Jennifer K. Smith-Chong and Dennis K. Chong  
 □ **How To Work With Children**—Using Puppets And Special Techniques That Work! with David A. Frederick  
 □ **How You Can Successfully Help Your Clients With Hypertension**—A Successful Medical Perspective For Helping Your Clients with German Torres Silva  
 □ **Hypnosis Before, During And After Surgery**—Preparing The Mind And Body For Surgery with Claire A. Tatro  
 □ **Hypnosis For Children And Adolescents**—Effective Treatment For Our Youngest Clients with Valerie Starr  
 □ **Hypnotic Cascades Workshop**—Learn Effective Hypnotic Induction Sequencing with Edwin M. Bebee  
 □ **Hypnotic Movement With Music**—Music And Movement For Trance States with Janalea Hoffman  
 □ **Improve Language Skills With Hypnosis Workshops**—Expand Your Practice With This 3-Session Program with Susan Neri-Friedwald  
 □ **Inductions Of The Masters**—Integrate Powerful Techniques For Maximum Trance Depth with Scott McFall  
 □ **Insider Secrets To A Thriving Hypnosis Practice**—How To Turn Calls Into Appointments And Get Your Practice Buzzing With Clients with Maureen Banyan  
 □ **Instant And Rapid Inductions In A Practice**—Use In Clinical & Non-Clinical Environment with Gerald F. Kein  
 □ **Instant Migraine Relief** with Melissa J. Roth  
 □ **It's Conceivable!**—Hypnosis For Fertility with Lynsi Eastburn  
 □ **Learn Amazing New Skills**—A New Healing Approach: Hypnosis And Family Constellations with Sophia Kramer  
 □ **Let's Talk About Self-Talk - Building Your Self-Esteem**—Increased Confidence Through Positive Self-Talk - Improving Relationships with Charlene Ackerman and Stephen Tseng  
 □ **Magnetic Money Mind**—From Rags To Riches with Moiz Hussain  
 □ **Marketing Your Hypnotism Practice**—Million Dollar Secrets Of A Hypnosis Marketing Queen with Katie Evans  
 □ **Master The Art Of Platform Communication** with Dan LaRosa  
 □ **Metaphors For Hypnotists** with Shaun Brookhouse  
 □ **Motivational Hypnotism**—How To Supercharge Your Practice By Asking The RIGHT Questions with Fiona Biddle  
 □ **Non-Verbal Hypnotic Induction** with Marx Howell  
 □ **Obesity And Diabetes In Children**—Getting Children To Make Wiser Choices And Eat Healthier with Laura Olsen  
 □ **Overcoming Sabotage And Resistance In Clients And Self**—Taking People From A Break Down To A Break Through! with Tim Shurr  
 □ **"Practical" Rapid Inductions**—For Individuals And Groups with Philip Holder  
 □ **Parenting The Parent Of An ADD/ADHD Child**—What Are The Parents' Roles In Making The Difference? with Roxanne Cortese  
 □ **Presentation Mastery**—It's Easy And Fun To Make Dynamic Presentations with Michael Ellner  
 □ **Put Insomnia To Sleep!**—Help Your Clients To Get To The Root And Restore Peaceful Sleep with Debbie Papadakis  
 □ **Referrals From The Judge - Anger Management For Profit**—How To Develop A Court Mandated Anger Management Program with Ron Eslinger  
 □ **Releasing Emotional Connections**—A Technique For Change That Can Be Applied To Food, Drugs, Alcohol And Other Negative Behavior Patterns with Nancy Klase  
 □ **Releasing Negativity Through The Application Of Unconditional Love And Forgiveness** with Chuck Mignosa  
 □ **Removing Imprints** with Don Mottin  
 □ **Script Writing For Success**—How To Write A Script That Works with Bree Ferrario  
 □ **Secrets Of The Pharmaceutical Industry Revealed!**—Strategies For Gaining Medical Referrals Using Lessons Of Successful Pharma Sales Reps with Scott E. Weiner  
 □ **Silent Regression Session**—Step-By-Step Non-Invasive Therapy with Charlene Ackerman  
 □ **Stress Management Consultant**—Learn Symptoms Of Negative Stress And Techniques To Control Its Effect with Barbara Stevens  
 □ **Teaching Self-Hypnosis In Groups**—Make Money And Inform, While Publicizing Your Practice with Lee Pascoe  
 □ **Telling Stories...For A Change**—The Power Of Metaphor with Ron Klein  
 □ **The "Shift" Updated for 2007** with Richard Sutphen

□ **The Alternative Weigh To Weight Loss**—4-Session Hypno-Behavioral Weight Loss Program with Adeline Kania  
 □ **The Anger Workshop**—A Complete 6 Hr Program You Can Present At Adult Ed Classes with Thomas A. Leutner  
 □ **The Legacy Of Spiritual Alchemy**—Secrets To Successfully Reverse Disease with Sharon Forrest  
 □ **The Gift Of Tongues**—Hypnotically Enhanced Language Learning with Walter Stock and Maureen Stock  
 □ **The Greatest Script Ever Written**—Self Reflection And Hypnosis with Debrah Nagy  
 □ **The Healing Power Of Our Past**—Healing Dis-eases By Releasing Past Traumas with Norton Berkowitz  
 □ **The Nuts And Bolts Of A Successful One-Session Stop Smoking Program**—The How To For A Powerful One-Session Stop Smoking Program with Robert Brenner  
 □ **The Personal Peace Procedure Using EFT**—Establish A "Legacy" Of Personal Peace For You, Your Family And The World! with Theodore Robinson and Maria Kramer-Robinson  
 □ **The Power Intake And Getting To The It**—Uncover The Issue To Assist Client In Their Aha! with Georgina Cannon  
 □ **The Power Of Rejuvenation Through Hypnotism**—The Secrets Of Rejuvenation with Angelina Ahumada  
 □ **The Power Of Sound**—How To Use Sound, Voice And Music In Harmony With Hypnosis with Marcel Klase  
 □ **The Power Of Suggestion** with Drake Eastburn  
 □ **Tinnitus: The Final Seminar** with Kevin Hogan  
 □ **Treasure Chest Of The Subconscious Mind**—Talk Directly With The Subconscious Mind with Donald H. Rice  
 □ **Ultra Learning Skills With Hypnosis**—Turbo-Charge Your Learning Abilities! with C. Devin Hastings  
 □ **Ultradian Rhythm And The Sichert State**—Hypnosis For The Third Millennium™ with Kay Walkinshaw  
 □ **"User Friendly" Marketing Strategies**—Getting Un-Stuck And Embracing Marketing Strategies with Christine Clarke-Swift and Kevin Linehan  
 □ **When Does The Hypnosis Start?** The Moment They Hear, See, Or Read Your Ad!—How To Get Excellent Results With Excellent Ads! with William Mitchell  
 □ **Working With Clients With Esteem Issues**—Squelching Subconscious Self-Sabotage with Debbie Muzik  
 □ **Worries Management**—A Tool For Recruiting Clients To Your Practice with Pedro Ezequiel Rodriguez

### 3-Hr WORKSHOPS (\$25 for 1 • \$100 for 5)

□ **Co-Creative Hypnosis™**—A Quantum Approach To Relationship Satisfaction with Ryan Frigaard and Chrysta Anderson  
 □ **Diagnosis, Decloaked & Demystified**—An Overview Of DSM IV And Classified Psychiatric Disorders with Elana Schondorf  
 □ **Dream Analysis** with Anne Spencer  
 □ **Create & Market Hypnotism CDs**—Create & Market Audio Programs For Passive Income with Thomas Nicoli  
 □ **Hypno-Acupuncture Methods**—Generate A Virtual Needle To Help Your Client with Rong-Seng Chang  
 □ **Hypnosis Goes To The Movies** with Walter E. Brackelmanns  
 □ **Hypnotizing One Hemisphere At A Time** with Arthur Leidecker  
 □ **Incredible Inductions!**—A Potpourri Of Induction Techniques with Joann Abrahamsen  
 □ **Let Me Show You How To Present Great Stop Smoking Seminars For Groups And Clients**—I'll Show You How To Do It! with Jerry Valley & Tom Vitale  
 □ **NLP Skills For Hypnotists**—Master Profound Tools For Deep Change with Gary De Rodriguez  
 □ **Pediatric Hypnotism** with Ernest Telkemeyer  
 □ **Rapid Inductions For Children & Adults**—That You Can Use On Stage & In Your Office with Harvey Hunt  
 □ **Speaking Beyond The Ordinary**—Communication Skills For The Public Presenter with Jeff Kinsler  
 □ **The Power Of Metaphor**—Discover Change And Recovery - The Magic Of Metaphor with Maurice Kershaw  
 □ **Three Simple, Powerhouse Techniques For Unconscious Healing**—Change Decision, Arm Drop And Arm Rising For Problem Solving with Roxanne Louise  
 □ **Waking Hypnosis**—New Treatment For Anxiety, Panic Attacks And Associated Depression with Richard Kuhns  
 □ **WANTED: Hypnotists For Stage Shows**—Bootcamp For Hypnotists To Earn \$75,000+ In The Next 10 Months with Robert L. Bayliss & Deborah Birinyi Faithrose