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Introducing The Maximum Overdrive Newsletter, The New Hope in Internet Marketing

When it comes to the Internet and Internet marketing, don't underestimate the power of the Internet force, or the power of the dark side to help the do-gooders. Case in point: now ex-adult Internet marketing mogul Woody Maxim turns from the dark side to help fellow Internet marketers in other industries reap rewards from advanced strategies used in the sex industry.

"Many of the truths that we cling to depend on our point of view," said Woody Maxim, sharing a quote by OB1-Wan Kenobi in the Star Wars movie. He shared how advanced tactics can bring in billions.

For example, sex industry statistics show an estimated \$57.0 billion in revenue world-wide* reported in one year, 2003 alone. And among the Internet marketing set, it's well known that much if not all of the best Internet marketing techniques initiate in the porn industry.

Maxim has started a blog to begin sharing some of his insider's tips with Internet web guests. He's also just launched a print newsletter.

Maximum Overdrive

Woody Maxim's print newsletter follows the second law of marketing, which is 'The Law of the Category; If you can't be first in a category, set up a new category you can be first in.' And as far as he knows, he is the first person to provide a print newsletter that's structured as a monthly workshop.

His newsletter will focus on plenty of popular topics of focus for Internet marketers like: Copywriting, Information Marketing, Marketing Strategy, Website Visitors and Internet Business. Some specifics include:

- _ How to design marketing systems that will allow you to dominate ANY affiliate program.
- _ How to use IP Delivery (cloaking) to ruin your competition and create an unstoppable lead funnel for your business.
- _ How to use paid advertising to fund that new 5 million dollar house.
- _ Where you need to advertise and why.
- _ How to setup your business to protect your ass.
- _ How to write copy that rocks and why longer isn't always better (although I personally don't have that problem...)

Subscription details are noted on Woody Maxim's blog at: <http://www.woodymaxim.com> 24/7. Comments are already coming in like this one, "A site without traffic is like the tax man at a casino... lonely." – Thanks, Randy.

About Woody

Woody Maxim, self-proclaimed, “money-making savior,” is noted for being the marketing muscle behind some of the biggest porn sites online. Only a small portion of the information he has to share with Internet marketers includes essential tactics like:

- Why your mind is your greatest ally or enemy.
- What sneaky tactics can you use to get inside your prospects mind? Think of this as the ultimate mind control.
- Why being invasive can make you money.
- Why pop-ups ARE effective.
- Why banners are your best friend.

But don't think you can just read Woody's content and “think” it to work. Woody's followers need to be doers.

“I'm here for action takers... not wannabe's,” said Woody.

Learn more about Maximum Overdrive and ask Woody questions at:

<http://www.woodymaxim.com> where Woody Maxim offer a free hour of coaching per day. He even offers a special monetary reward to those who ask questions that he uses in follow up projects.

And for those Internet marketers who may have lost hope because all the hype taught by online “gurus” across the net, hope is not lost for earning huge incomes through online marketing methods.

As Yoda says in the Star Wars movies, “There is another,” hope that is, with Woody Maxim.

*From <http://www.internetfilterreview.com/internet-pornography-statistics.html> - September, 2003