



FOR IMMEDIATE RELEASE:

Collective IQ Panel Points to the Future of Digital Media at NCTA

Collective IQ Partner Barry Landis of Landis Media and Entertainment Moderates All-Star Entertainment and Media Panel

Durham, NC - April 20, 2007 - Collective IQ General Partner and Nashville insider, Barry Landis, hosted an all-star panel of media and entertainment experts on the topic of "Content, Convergence and the Technology Continuum" at the North Carolina Technology Association's 2007 CEO Conversation. The panel included Dave Jaworski, Co-Founder and CEO of PassAlong Networks, Jodie McAfee, SVP Corporate Development & Marketing, The Media Group [formerly Turner Media], Don Perry, Business Advisor & Entertainment Industry Consultant, Greenberg Traurig and Rick Christian, Founder and President of Alive Communications.

"In today's ever-changing digital world, the distribution channel is paramount. New distribution sources are being created every day. Media and entertainment companies that embrace and master these new channels will thrive, while those who do not will fail," said Landis, summarizing the panel's discussion, "New distribution sources are being created every day, and without the ability to own, or at least access, the distribution channel - you're dead. Great ideas are getting clogged in the pipeline every day."

Those interested in listening to the full panel discussion can access it as an .mp3 at <http://www.collectiveiq.com/media/nctapanel.mp3>. As in the past, this year's NCTA CEO Conversation was co-chaired by William "Billy G" Glynn, Collective IQ Founder and Chairman, ranked one of the world's top innovators by Information Week.

About Collective IQ

Collective IQ is a Corporate Merchant Bank focused on a family of elite private equity funds (buy out, niche equity, leasing, sub debt, mezzanine), a portfolio of companies and provides niche alternative asset class services. Headquartered in Atlanta, with offices worldwide, CIQ serves as the corporate venture and development team for a network of global 1000 corporations.

About Landis Entertainment & Media Partners, LLC

Landis Entertainment and Media Partners (www.landisentertainment.com) was founded by Barry Landis, an entertainment industry dealmaker, responsible for some of the world's greatest Christian, Gospel and Country music. Landis has been ranked among the 25 most influential personalities in the Christian Industry. He has been involved in the careers of some of the biggest names in the genre, among them, P.O.D., Amy Grant and Randy Travis. Before forming his own company, he was President of Word Records, one of the three largest Christian music companies in the world. He has more than 50 #1 songs to his credit and his marketing plans have been responsible for the sale of more than 60 million records. He has received the Outstanding Alumnus Award from both Mt Vernon Nazarene University and Western Kentucky University, where he completed his Masters Degree.



He is the Secretary of the Nashville chapter of NARAS (Grammys) where he serves on the Board of Governors. Last year he fused his passion with his work by launching The Briner Institute, a non-profit think tank dedicated to improving opportunities for students interested in culture shaping via entertainment and media.

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