

Breakthrough Conference Calling Services

Bow Communications announces unique partnerships with the conferencing industries highest rated service providers. Education is the key to increased sales and productivity with conference calling services.

Demarest, New Jersey, (PRWEB) April 25, 2007 –

Bow Communications today announced a definitive plan in conjunction with their highly rated service providers to improve upon the learning process when buying conferencing services. Businesses, organizations & educational institutions will inevitably be the winners when they use Bow Conferencing services.

While other companies talk about this learning process, Bow actually delivers simplicity without compromising the level of service that their conferencing customers expect. "A combination of online education and being available to our customers whenever they need us has been the key to our success" said John Bomeisl, Founder of Bow Communications. "We've placed our customers satisfaction above all else since our inception in 1991. This new partnership will enhance our current high levels of service by making it easier for clients to understand what they are purchasing and simplifying the conferencing process"

Bow communications recently launched a new website under the domain name www.audiovideowebconferencing.com to assist in the education of their customers and prospective clients. "We wanted our website to be state of the art with the ability to answer all questions someone may have about any aspects of conferencing. There is just so much more available today for any size business and we can provide a suitable package for anyone. It was a priority for us to make it easy for any business, regardless of its size, to be able to order exactly what they need online and have a service representative assist them through the entire process." added Bomeisl.

Bow Communications take pride in being able to cut through the clutter in the conferencing industry and offer customers what they need: a reliable, end-to-end source for audio, web & video conferencing systems and services with a broad product suite backed by untiring, dependable customer service. "We have been in the business for a long time and have experience. Most of the businesses

in conference calling today have been in business for less than a year. Here today gone tomorrow." Said Bomeisl

"Technology keeps on changing making this business a constant learning experience. It started with audio conference calling and evolved to include web interaction (webinars) and video conferencing."

Bow and their service providers have state of the art conferencing capabilities that place them at the pinnacle of this industry. Their combined strategy of education, user friendly services, excellent pricing and unmatched customer care make them unique in business today.

When asked to look into the future of conferencing Bomeisl commented "We will continue to evolve with whatever the future brings. Right now it looks like the trend is going towards web interaction. Clients like the idea that they can share documents with people that are on the conference call. It backs up what the host of the call is trying to convey with visual references. It is also very competitively priced. Video conferencing seems to be growing in more affluent markets."

Bow offers customers a free 7 day trial on their multimedia combination 800 and web conferencing product plus a no-risk satisfaction guarantee on all of their products and services. "We do whatever is necessary to make our customers conferencing experience a pleasant one."

Visit Bow Communications online at:
www.audiovideowebconferencing.com or contact John Bomeisl directly at his New Jersey office at: **1-201-768-0892**