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**GRAPHIC CENTER IMPROVES PRODUCTIVITY WITH
EQUIPMENT INSTALLATIONS FROM COLTER & PETERSON**

Sacramento, CA-Based Commercial Printer Adds Saber Paper Cutters, Baumann Paper Handling Equipment to Keep Pace with Busy Web and Sheetfed Printing Departments



Graphic Center, located in Sacramento, CA, recently installed three 45" saber paper cutters and several pieces of paper handling equipment to keep pace with growing web and sheetfed printing operations.

Paterson, NJ - Graphic Center, a thriving web and sheetfed commercial printer located in Sacramento, CA, has recently upgraded their paper cutting and paper handling capabilities with several equipment purchases from Colter & Peterson.

Graphic Center installed three new 45" Saber paper cutters, each with an integrated touchscreen Microcut computer system with CIP4 capability. The Microcut module allows for automatic control of the backgauge as well as storage and retrieval of job setup details, which makes quick work of repeat projects.

The company also installed several pieces of paper handling equipment, including a Baumann NUP 1600 stacker, a Baumann BA3S automatic unloader and a Colter & Peterson count-by-weight system. When used in harmony, this equipment improves productivity by eliminating operator lifting and minimizing fatigue and chance of injury.

According to Graphic Center President Terry Grimes, productivity in the company's cutting department has improved exponentially thanks to these installations.

"I keep saying I should have made these installations five years ago," said Grimes. "Believe it or not, our bindery is now able to outpace our web presses. We estimated a recent project to include 60 hours of cutting time; with the new cutters and paper handling system, the work was complete in 25 hours. You can't ask for better productivity than that."

Bindery Manager Alan Flipppo says the benefits of the new equipment are realized on nearly every project.

“Before, you almost had to factor in a downturn in throughput on overtime work,” Flippo said. “Now, there is no lag in productivity or operator fatigue when we work overtime.”

Investing in several pieces of equipment is a major decision for most graphic arts companies. A positive experience with Colter & Peterson (www.colterpeterson.com) last summer when Graphic Center was in a tight spot convinced Grimes he had only one call to make.

“We were swamped in our bindery when our old Lawson cutter blew a gear box,” said Grimes. “Within a week, Colter & Peterson had installed a brand new Saber cutter. Their quick response and commitment to our needs minimized what could have been a production nightmare. When it came time to make these purchases, it was a no-brainer that Colter & Peterson would handle it.”

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About Colter & Peterson: *Colter & Peterson is the largest independent distributor of paper cutters and paper handling equipment in North America. Founded in 1932, C&P now employs over seventy five people working out of five locations in New Jersey, Iowa, California and Toronto, Canada. C&P is the manufacturer of the Microcut line of retrofit back gauge controllers and the worldwide distributor of Prism, Saber and Maxima paper cutters. It is also the North American distributor for all Wohlenberg, Baumann and Schneider Engineering products. C&P has purchased the Harris-Seybold and Dexter-Lawson line of paper cutters and provides service and support for those models of machines as well.*