

New DVD release from Call Box teaches Final Cut Pro and DVX100 tips.

Call Box™, an interactive training company for digital media producers, announces their new training DVD, 24P Digital Post Production with Final Cut Pro and the DVX100 is available worldwide. Promising to unlock the secrets of 24p production and post-production, Call Box features a wide range of interactive content. This announcement marks their debut product.

About 24P Digital Post Production with Final Cut Pro and the DVX100

Created by Apple Certified Pro instructor Noah Kadner, the DVD provides instruction for digital video professionals on both shooting for the edit using Panasonic's DVX100 series of professional video cameras, and editing that content with a focus on Apple's Final Cut Pro software.

"I've spent years answering questions from clients and online forum members about this camera, how to set it up properly and how to handle 24p footage in post," says Kadner. "This DVD boils down all of that experience. Above all, we designed it to help people spend more time making their movies and less time fighting the learning curve."

The DVD contains more than one and a half hours of original content, and is broken down into learning modules with interactive animations and real-world examples. Topics detailed in the video include advanced pulldown removal; output for 24p DVD; 24pA vs 24p Standard; output for 35mm film; anamorphic 16X9 setup; using Cinema Tools; editing system shopping lists; fixing tape dropouts; easy setups; SDI vs. FireWire capture; DV tape stock recommendations; slate operations; Rec Run vs. Free Run; output for color correction; syncing sound in post and more.

Pricing and Availability

24P Digital Post Production with Final Cut Pro and the DVX100 is available on DVD and is priced at \$75 (US). 24P Digital Post Production with Final Cut Pro and the DVX100 can be purchased directly from the company at:
http://www.callboxlive.com/store/product_info.php?products_id=28

About Call Box

Call Box, headquartered in Los Angeles, CA, is a training software developer specializing in post-production products for the digital producer industry. Call Box was founded in 2006 by filmmakers Noah Kadner and Hal Long.

Hal is a Los Angeles based director / cinematographer. He holds a B.A. from Duke University and an M.F.A. in film production from the University of Southern California's School of Cinema Television. Hal has been cutting with Final Cut Pro since version one and has owned and shot with Panasonic DVX100 cameras since they hit the market.

In addition to being an Apple Certified Trainer in Final Cut Pro, Noah administers several online filmmaking forums including Withoutabox, 2-pop, Creative Cow and DVXuser.com. In 2005 Noah directed his first feature Formosa, shot on Panasonic

SDX900 24p cameras. He also writes for industry magazines like Videography and American Cinematographer. Noah recently covered The Departed and Superman II: The Richard Donner Cut for American Cinematographer.

Additional Quotes:

"No one knows the DVX100 with Final Cut Pro better than Noah. Highly recommended."
Michael Horton, Founder, Los Angeles Final Cut Pro User's Group.

"When I have questions about using the DVX-100 with Final Cut Pro, the first person I ask is Noah."

Larry Jordan

Editor-in-Chief, Edit Well, The Rich Media Newsletter for Final Cut Studio.

"The Reference Guide for DVX/FCP shooters."

Barry Green, Director/Writer, The DVX Book.

Call Box products are available directly from Call Box and at Abel Cine Tech. Additional information on Call Box can be obtained on the Web at <http://www.callboxlive.com/>