

Ascendix Technologies Announces Competitive Offering to Salesforce.com® on Microsoft® CRM for the Commercial Real Estate Industry

Real Estate Advantage™ - The Commercial Real Estate Solution for Microsoft CRM™

Dallas, Texas – May 4, 2007 – Ascendix Technologies announces the availability of Real Estate Advantage in a hosted model. In situations where an on-premise installation of Real Estate Advantage is not possible or desirable, hosting options have been made available and are packaged in two different offerings.

“We are thrilled to be able to offer companies two hosted Real Estate Advantage options,” said Wes Snow, President of Ascendix Technologies. “Commercial real estate companies now have an industry-specific choice as opposed to Salesforce.com to manage their business in a hosted environment.”

Subscribe/Host Solution - If it is desirable to follow more of a SaaS (Software as a Service) model, the Subscribe/Host solution has been provided. With this solution there is no ownership of Real Estate Advantage but rather an annual subscription to this service that grants the company rights to use the solution over the contracted period of time. In addition to eliminating the purchase of server hardware and software, the purchase of Real Estate Advantage software is eliminated causing the up-front costs to lower considerably. This solution will be attractive to those companies that have tight constraints on cash and/or have minimal investment in technical infrastructure.

Purchase/Host Solution - For those desiring to own the software, but choose to have the solution hosted offsite, we have provided the Purchase/Host solution. Essentially this solution is the same as purchasing the software but eliminates the need to acquire the hardware and associated server software to run Real Estate Advantage on premise. In addition, the administration and maintenance of the servers are offloaded to the hosting provider. This solution is ideal for those companies who might consider moving the solution on premise in the future. Additionally, this option has a lower TCO (Total Cost of Ownership) than the Subscribe/Host offering outlined above when projected over a three-year model.

About Real Estate Advantage™ – Real Estate Advantage™ is a powerful framework for commercial real estate companies seeking a solution more specific to the unique, complex needs of the industry. Real Estate professionals manage much more than just prospects and clients, and therefore may not be well served by generic CRM and contact management solutions. The functionality native to the embedded Microsoft CRM system, coupled with the specialized system developed by Ascendix brings a robust, flexible and customizable solution for the growing commercial real estate enterprise. For more information about AdvantageWorks' industry solutions and MSCRM add-on products, please visit www.advantageworks.com. To attend an upcoming event featuring Real Estate Advantage™, please visit www.ascendix.com.

About Ascendix Technologies – Ascendix Technologies, Inc., a Microsoft® Certified Gold Partner, is a privately held corporation located in Dallas, TX. Founded in 1996, the company is celebrating its 10th year in business focused solely on the implementation of CRM systems for companies in both the mid and enterprise market space. In 2003, Ascendix turned to a vertical strategy, quickly carving out a niche in the alternative investment products, financial services and commercial real estate industries. For more information, please visit Ascendix on the web at www.ascendix.com or contact them at 1-888-Find-CRM.