

College Scholarship Opportunities and Today's Hospitality Industry



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The travel, tourism, and hospitality industries represent a vital and thriving part of today's business economy, with new, rental, and resale timeshares comprising one of the fastest growing segments within the industry.

“Over a lifetime, workers with college degrees typically earn more than twice the income of those with only a high school diploma.”

Sell My Timeshare NOW, a proven leader in helping people buy, rent, or sell timeshare, looks to the future and makes this informational booklet available to anyone who wants to learn more about scholarship opportunities related to the hospitality industry.

The booklet contains a partial listing of some of the scholarship opportunities made available because dedicated corporations, associations, and foundations affiliated with the hospitality industry, have stepped up to commit to today's students and tomorrow's bright future.



Career Opportunities Abound

If you are interested in learning more about the scholarship opportunities listed in this booklet, make it your *personal commitment* to look beyond the information you find here. You should also research

other options, as this list only includes a small portion of what may be available to you.

No one will hand you a full or even a partial college scholarship without you doing your part to first learn all you can about the requirements of the scholarship and then complying *exactly* with what is expected of you.

The career options afforded by a college education are incredible, but even if you are fortunate enough to receive financial assistance in the form of a scholarship, the real work of turning your career dreams into reality is entirely *your responsibility!*



Tips for Students Seeking Scholarships

Here are some simple tips to follow if you are hoping to receive a college scholarship.

1. **Start with your school guidance counselor.** The sooner you notify your high school guidance counselor that you are looking at college scholarship opportunities, the more help he or she can provide you. Your guidance counselor can assist you with selecting



the right classes to make your academic record noteworthy to agencies and committees that make the decisions about who will receive the scholarship. Your guidance counselor can also advise you on community service activities and club participation that may enhance your chances of receiving some scholarships.

- 2. After you tell your guidance counselor you are seeking a scholarship, tell your teachers, your principal, your sports coaches, club sponsors, and other adults with whom you interact at school or work.** The more people who know that your objective is to receive a scholarship, the better the odds that someone will be able to assist you.
- 3. Don't expect scholarship opportunities to come looking for you.** Start your search for a scholarship as soon as you identify your career goals and then think of it as a "job" that you work until you have accomplished your objective.
- 4. Be an organized record keeper.** Make and keep copies of all the correspondence you receive or send regarding a potential scholarship. If you are applying for more than one scholarship, be sure you clearly identify which papers belong with which application. Also, note the date you submit any requested materials. Meeting deadlines is a crucial component in the scholarship application process. If you speak with anyone in person or by phone regarding a scholarship, make notes on the conversation. Be sure you write down the name of the person with whom you spoke, the

date of the call, and a telephone number where you can reach that person again. If you receive email correspondence about a scholarship, print the email and keep it with your files.

5. **Beware of scams.** Not everyone who offers to assist you in gaining a scholarship is legitimate. When someone wants to charge you a fee to assist you in obtaining a scholarship, *be very cautious*. Plenty of excellent free services exist to help you find scholarships. Remember that people who *guarantee* that they can get you a scholarship are simply frauds.



Scholarships Opportunities

The American Hotel & Lodging Educational Foundation

The American Hotel & Lodging Educational Foundation is the endowed fund-management and fund-raising subsidiary of the American Hotel & Lodging Association.

Students already enrolled in a hospitality degree program at an accredited college or university may qualify for one of the following:

- AAA Five Diamond Hospitality Scholarship
- American Express Scholarship Competition
- Annual Scholarship Grant Program
- Arthur J. Packard Memorial Scholarship Competition

- Ecolab Scholarship Competition
- Hyatt Hotels Fund for Minority Lodging Management Students
- Lodging Management Program (LMP) Scholarship
- Pepsi Scholarship
- Steve Hymans Extended Stay Scholarship
- The Rama Scholarship for the American Dream

To learn more contact:

American Hotel & Lodging Educational
Foundation
1201 New York Avenue, NW, Suite 600
Washington, DC 20005-3931
www.ahlef.org

The Caribbean Hotel Foundation (CHF)

The Caribbean Hotel Foundation is the non-profit subsidiary of the Caribbean Hotel Association. CHF sponsors a scholarship program for Caribbean hospitality students seeking to pursue studies related to the tourism industry.

Their programs are for both full and part time students, however an applicant must be a Caribbean national with demonstrated financial need. He or she must have a high school degree and be seeking a tourism-related educational degree.

Included among the programs supported through the Caribbean Hotel Foundations are:

- The Tourism Management Scholarship, funded by Virgin Holidays.
- Two \$5000 scholarships offered by Johnson & Wales University, Miami Campus. These scholarships include a minimum of ten hours of guaranteed on-campus employment.
- A \$7500 scholarship awarded by the Florida International University's School of Hospitality & Tourism.
- Two scholarships offered by Interval International.
- One scholarship offered by the Florida Caribbean Cruise Association for a student enrolled in environmental studies.
- One scholarship offered by Royal Caribbean Cruise Line.

To learn more contact:

Caribbean Hotel Association (CHA)
1000 Ponce de León Avenue
5th Floor San Juan, Puerto Rico 00907
www.caribbeanhotels.org

The Marriott Scholars Program

Thanks to the J. Willard and Alice S. Marriott Foundation, the Marriott Scholars Program is now in place through both the Hispanic College Fund (HCF) and the United Negro College Fund (UNCF).



Eligible students can apply for renewable scholarships of up to \$9,000 annually to study culinary arts, hospitality management, hotel management, and food and beverage service.

Candidates must also be:

- Hispanic or African American.
- Enrolled full-time in an accredited four-year college or university program; or an incoming college freshman, a first-year freshman, or a community college transfer.
- And a candidate must have a cumulative grade point average of 3.0 or higher on a 4.0 scale.

To learn more contact:

The Hispanic College Fund

www.hispanicfund.org

or

The United Negro College Fund

www.uncf.org/scholarships

The Hilton Scholarship Fund

Hilton Hotels Corporation funds scholarships to students in Baltimore, Maryland, who plan to pursue hospitality and hotel management careers. The funds are administered through The CollegeBound Foundation.

The scholarships are awarded first to students enrolled in the National Academy Foundation High School, a Baltimore City public school that prepares young people for future careers in the hospitality and tourism industries. Additionally scholarships are also awarded to graduates of other Baltimore public high schools.

To learn more contact:

The CollegeBound Foundation
300 Water Street - Suite 300
Baltimore, Maryland 21202
www.collegeboundfoundation.org



Sell My Timeshare NOW's Commitment to Education

Sell My Timeshare NOW, a leading timeshare resales and timeshare rental company, has helped establish a special scholarship program through Southern New Hampshire University. **Sell My Timeshare NOW** assists timeshare owners who wish to donate their timeshares to the university.

The donations support an endowment fund that enables qualifying students with financial need to attend Southern New Hampshire University. Participating students may attend as either an undergraduate or graduate student, and can choose to enroll in on-campus or online courses. Southern New Hampshire University administers this fund.

To learn more about all of the programs at Southern New Hampshire University, contact:

Southern New Hampshire University
2500 N. River Road
Manchester, NH, 03106
www.snhu.edu

About Sell My Timeshare NOW...

Sell My Timeshare NOW is a leader in helping timeshare owners resell or rent their timeshares. We maintain one of the largest inventories of vacation ownership property available today. In 2006, Sell My Timeshare NOW brought nearly \$23 million in offers to buy or rent timeshare to individual timeshare owners.

The programs listed here represent only a portion of the opportunities that may be available to students. Scholarships and endowments change frequently and the information available at the time this booklet is prepared, may quickly become outdated. Sell My Timeshare NOW, LLC, has no influence on the decision making of any of the companies offering the scholarships, or any of the agencies or schools that award or administer the scholarships. Sell My Timeshare NOW does not endorse or recommend any scholarship or program described in this booklet, nor take responsibility for any decisions that are made or fail to be made because of the information contained herein.

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