

For more information, contact:

Andrew Choufrine
Caring Technologies / TalkAutism
(888) 355-7161
andrew@talkautism.org

New Idaho Technology Company Receives a \$1 Million Grant from the National Institutes of Health for Autism

Boise Company develops new imaging solutions for special needs children

Boise, ID – May 7, 2007 – Autism, a complex developmental disability affecting more than 1.5 million Americans today, gets special attention from a new company in Idaho.

Caring Technologies / TalkAutism™ of Boise, Idaho is collaborating with Georgia Institute of Technology on developing and patenting a digital video recording system that—with the click of a button, lets professionals, caregivers and parents replay the last few moments before the occurrence of an episode of a child with autism.

The NIH grant is intended to help Caring Technologies bring the product to market.

The “BI Capture” solution is a video tracking device that’s always on and saves all events in a class room to a hard drive of a computer. Once a child starts behaving erratically, a click on a wireless remote control automatically cuts, edits, and saves the important moments that led up to the event and shares them with an expert who may be sitting 20 miles or 2000 miles away.

Says Ron Oberleitner, CEO and founder of Caring Technologies: “We moved from New Jersey to Boise because it provides excellent business and environmental conditions for a tech startup like ours. Idaho’s quality of life and high commitment to in-school programs supporting parents whose children have autism are unseen in the rest of the nation. This fact contributed heavily to our decision to move here.”

Ron, whose son has autism, also founded Talkautism.com, a thriving web community for parents and professionals to exchange new therapy information and support each other.

“We’ve been able to learn so much from the thousands of parents who, like us, experience their children’s behavioral challenges daily and look for approaches that will improve all of their lives,” adds Oberleitner.

“Our TalkAutism.com web site at times has been like a huge, highly informed focus group that’s personally invested in things that truly work. This NIH grant will fund our effort to bring BI Capture from a very promising technology to an extremely important commercial product.” he concludes.

About Caring Technologies / TalkAutism™

Caring Technologies™ of Boise, Idaho combines internet and telemedicine technologies to provide solutions to autism and healthcare communities. In addition to BI Capture™ (bicapture.com), CT operates MyChildsHealthRecord.com, a web-based platform for managing health progress remotely and TalkAutism.com, a web-based communication and education service. More information is at www.caringtechnologies.com

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