



FOR IMMEDIATE RELEASE:

Collective IQ Aligns with Isabella Partners as Special General Partner

ATLANTA, GA - May 30, 2007 –Collective IQ, a boutique merchant bank and leading corporate venture group formed in 2001 by William “Billy G” Glynn, has aligned with Isabella Partners LLC as a Special General Partner to assist with fund formation, deal flow enhancement, portfolio management and exits. Isabella Partners was recently founded by Matthew I. Growney, former Co-founder and Managing Director of Motorola Ventures, to develop early-stage ‘Consumer-Involved New Media’ companies, employing a venture-design methodology to accelerate the time to market while reducing capital required to provide returns to LPs.

“As the leading corporate venture group with advisory positions on more than fourteen corporate innovation councils, Collective IQ has unrivaled access to emerging yet stable, enterprise-class technologies. In parallel, Billy Glynn and Jon Nieman have a strong track record in fund formation, with assets ranging from venture capital to institutional investments and private equity. Their insight and expertise in developing strong LP relationships will be an asset for Isabella Partners,” said Matthew I. Growney.

Naveed Khan, Executive Director of the Strategic Venture Association also had positive comments on the cooperation, “Collective IQ is the top corporate venture group out there right now. Bill and Jon’s ability to generate deal-flow and opportunities, combined with the team Matthew Growney has assembled, should make Isabella Partners a powerhouse in the next generation of venture capital firms.”

About Isabella Partners LLC

Isabella Partners is a specialized venture capital firm committed to the creation, development, and implementation of early stage technologies. We are discovering companies that have created new category killer-businesses and seek support in product development, market launch, and commercial partnerships. Our investment and market experience are the catalysts for quicker commercialization.

The team at Isabella Partners has deep experience in the early stage ‘new idea’ market. They have invested in over seventy early stage companies since the late nineties. They have launched numerous new business models, established hundreds of strategic and commercial relationships, and achieved many profitable returns (licensing royalties, trade sales, and IPO’s). The team has also been directly involved with the invention, design, development, and launch of many successful products serving hundreds of millions of users. For more information, check out: www.isbellapartners.com.



About Collective IQ

Collective IQ is a Corporate Merchant Bank focused on a family of elite private equity funds (buy out, niche equity, leasing, sub debt, mezzanine), a portfolio of companies and provides niche alternative asset class services. Headquartered in Atlanta, with offices worldwide, CIQ is the leading corporate venture and development team serving a network of global 1000 corporations.

Contact:

Richard A Healy, Jr.

Collective IQ, LLC

rhealy@collectiveiq.com

Tel. (410) 295-3990

Mobile: (443) 254-3654