## **EUROPEAN SCHOOL OF ECONOMICS --- Press Release**



Nobel Price Gary Becker delivers a Keynote and awards ESE Graduates at the European School of Economics' 2007 Award Ceremony

European School of Economics' 2007 Award Ceremony will be held at the Conservatory of Music in Milan, Italy, on June 5, 2007.

**Nobel Prize Gary Becker** will meet the press in a conference before addressing a keynote speech on "Economy and Crime", and awarding 2007 European School of Economics Graduates from all ESE Centers in Milan, Rome, Lucca, London and New York.

**Milan, Italy (PRWEB) June 4, 2007 –** The <u>European School of Economics</u> (ESE) is proud to announce its Graduation Ceremony this June 5, 2007, at the Conservatory of Music of Milan. **Nobel Prize Gary Becker** of the University of Chicago will deliver a keynote speech to ESE students, Alumni and guests on *Economy and Crime*.

The <u>2007 European School of Economics Awards</u> will be handed out to graduating students from all five ESE Centers of Lucca, Milan, Rome, London and New York by Professor Becker, who received the Nobel Prize in 1992 for *having extended economic research to fields like sociology, demography and criminology*, and for having *demonstrated how economic factors influence the decision-making process even in areas previously considered by researchers to be dominated by habit and irrationality.* 

Nobel Prize Professor Gary Becker and European School of Economics Rector Stefano D'Anna will welcome press members for a <u>press conference</u> on the same June 5, at 12.00PM, in the conference room at the ESE Center in Milan, Corso di Porta Vittoria, 16.

After the press conference, press members and guest are invited to participate at the <u>ESE</u> <u>Graduation Ceremony</u>, beginning at 3.00PM in the **Sala Puccini of the Conservatory of Music of Milan** (Via Conservatorio, 12, Milan, Italy). The Award Ceremony will be followed in the afternoon by a reception and a brief presentation by the ESE Foundation.

European School of Economics announced this year the plan of expanding its presence in the United States, the launch of the **ESE Foundation**, and the opening of a first new Graduate School in Houston, Texas. The newly established ESE Foundation has partnered <u>Gordon Bethune</u>, ex-CEO of Continental Airlines and awarded management guru, who is currently lecturing in behalf of ESE across Europe and the United States.

Following the announcement of the opening of an <u>ESE Business</u> <u>School in Houston, Texas</u>, European School of Economics Awards were also recently extended to Houston Mayor Bill White, Former US President George W. Bush, and pop star Beyoncè, who received from Gordon Bethune an ESE honorary degree in Music Industry Management.

Gordon Bethune and Gary Becker are some of the latest world's greatest experts in a close relationship with the European School of Economics or the ESE Foundation. Among ESE's Professors, Lecturers and Awarded celebrities are the names of Nobel Prizes



and great economic and political experts such as John K. Galbraith, Dominick Salvatore, Nicholas Negroponte, Merton Miller, John Nash, Franco Modigliani, Henry Markovitz, Douglas North, James Heckman, Michael Spence, Michail Gorbachev, Joseph Rotblat and Betty Williams.

## **About the European School of Economics**



The <u>European School of Economics</u> is a private institution offering unique undergraduate and graduate programs at ESE Centers in London (UK), New York (US), Rome, Milan, and Lucca (Italy).

Master, Graduate and Undergraduate degrees offered by the European School of Economics are accredited by the University of Buckingham, which was ranked *Top of the Table* in the Times Higher Education Supplement and ranks first as *UK's private higher education institutions*.

The **ESE mission** is to prepare a new generation of leaders with a unique combination of marketable skills. European School of Economics commits to this goal by providing quality, practical experience in an environment committed to academic excellence and the development of individual moral qualities through creative, student-centered programs of study, and working with more than 1500 leading international companies, including some of <u>Fortune's Best Companies to Work For</u> to offer one of the most comprehensive <u>International student placement programs</u> in the world.

## **European School of Economics Press Office Contacts:**

For **more information** on European School of Economics, please visit our websites at <a href="https://www.eselondon.ac.uk">www.eselondon.ac.uk</a> (English) or <a href="https://www.uniese.it">www.uniese.it</a> (Italian).

For **press contacts and press conference registration** please get in touch with European School of Economics' Italian press office in Milan by calling **+39 02 3650.4610**, or sending an email to <a href="mailto:press@uniese.it">press@uniese.it</a>.