

# SEO

## DREAMWARE



Reporting &amp; Analytics



Pay Per Click



Email Marketing



## SEARCH ENGINE MARKETING

SEO Consultants and Internet Marketing Specialists

### WHAT SERVICES WE OFFER:

Dream Ware Enterprise offers search engine optimization to create sales, leads, and/or traffic every month from the Web 2.0 techniques.

We use the major search engines and the Internet to create a better looking and performing website.

Are customers are looking for an self managed marketing team that optimized, tests, and implements success business marketing systems.

Most websites and businesses do not take advantage of internet marketing which leaves a select market to gain an edge in the industry



### GREEN FACTOR:

When working with our marketing team your site is created with the awe factor in mind and optimized with the “green” factor also. Creating traffic which in turn creates.... cash flow.



**Markus Skupeika**  
**CEO and Founder**  
*“Working with Google engineers, Yahoo product managers, and former IBM programmers our main goal is to produce revenue building techniques that work seamlessly with the most powerful search engine companies today.”*

## MULTIPLE TEAMS for SAME PRICE AS FREE LANCE OUTSOURCER:

By selecting us for your website marketing, we not only offer SEO services, we also place each task of your marketing to a specific teams. The system we developed creates faster results and better Return On Your Investment (ROI). No one person does the work.... The success and faster results results from Collaboration.

Compared to hiring one freelancer who can never product the same amount of our specialized teams.

## NOT ONLY BETTER RESULTS:

Not only we offer a structured system that gives better results, we are a self managed marketing team which is working for your business.

## GREAT PACKAGES IN ONE SIMPLE PRICE:

In our special packages **NOT ONLY DO WE OFFER SEO**, we also include web design services to offer your business a whole team to market and develop your business on the web IN ONE PACKAGE.....

NO ADDITIONAL FEE'S!!!!

## WHY US AND NOT COMPETITORS?

What makes our Internet Marketing services different is

- Free Project Manager with your Job so Project is Done Efficiently
- Web Design Included in Marketing Packages (No added costs)
- Most Modifications done within 48 hours
- Same Costs as Single Worker... Except We Use Specialized Teams for Better Results.
- Not Worry about freelancer who you pay full time and is working part time.... (RESULTS ARE HOW WE PAY OUR CUSTOMERS BACK)

If you are tired of being over promised results, shoddy work, and lengthy results... Select our Professional Search Engine Enterprise Team.

In addition to Proven Results we offer within our packages; You do not only receive a marketing team you will also receive a full time web team and **YOUR OWN PROJECT MANAGER** to make the changes necessary on your website so you have a website that is constantly growing with your business.



### It is not enough to add keywords and Meta Tags

*Search Engines are changing every week, keeping up to date and working with search engines guidelines is what has made our business and our clients business a success. We follow up and communicate with some of the major companies in the world to make sure our methods are always correct and beneficial.*



*Our SEO, PPC, Analytics, Web Design, Branding, Email Marketing and Ethics are what make Dream Ware Enterprise the number one Web Marketing Company in Florida. Our staff and techniques have been gathered from Corporate Seminars and transferred into our optimization and marketing methods.*

## Ad Word Qualified Professional

Handling a well qualified and Revenue building Adwords campaign for hundreds of clients. As an Adwords specialist Company

Dream Ware Enterprise provides the correct techniques to utilize better keywords at less of a cost to maximize your marketing

profit. More than \$37,000 a month has been managed by Dream Ware Enterprise to consecutively bring overwhelming results for all of our clients.



## Online Market Research

- Competitor and Industry Research
- Research into psychology of targeted audience
- Keyword Research used in major Search Engines for the past 3 months

## WEB ANALYTICS PROFESSIONAL

## On-Site Optimization

- On-Site Changes - writings, Headings, Meta Tags
- Keyword Density
- Cleaning Source Code
- Setting up Links
- Site Structure Analysis - Fixing site for SEO and Users
- Navigation and Product/Service Analysis
- Content Analysis (Review of text on site)
- Pass Page Rank
- Linking Structure

## Content Writing

- Persuasive and Informative content to drive customers
- Communicate bottom line message and convert
- Article Promotion & Syndication
- Blog Posting

## Off-Site Optimization

- Setting up external links
- Partnerships with related web sites
- Manual submissions to MOST BENEFICIAL search engines and directories
- Industry specific niche marketing
- Local marketing
- Setting up ads
- Email Marketing

## Tracking and ROI Analysis

- Tracking traffic changes and patterns of visitors
- Accurate ROI Analysis
- Conversion
- Performance

- Marketing Campaign Analysis
- Click Fraud Detection

## Additional Services

- Client Training and Education
- Preparation of any additional Reporting

## The Kind of Packages We Can Offer:

- **Platinum Onsite Optimization** - Every Page is highly optimized Monthly for new key phrases and traffic. Includes Money Making Keyword Research - We attract the customers who have their wallets out ready to purchase your products and services.
- **Platinum Call to Action Design** - We have our Designers build and customize icons and call to action graphics to make your visitors go to the pages you want them to... We will then Track it! and make changes to maximize results.
- **250 - 1000 Platinum Directory Submissions** - The Best 250 Directories we researched to bring thousands of more visitors. All directories are hand submitted by Dream Ware SEO team.
- **1 Full Year of Press Releases and Article Submission Promotion** - As part of the package we continually promote your business just as your local news would. Our Copyrighters write powerful sales copy and solve solutions to your customers problems and bring them directly to your site for more information and purchase your service or product.
- **Top 10 Rankings** - Google, MSN, Yahoo rankings for Money Maker Keywords.
- **FREE Money Maker Keyword Research** - We Do the Extra Research to find Keywords that Convert to Highly Qualified Leads and Buyers, we also do the testing of these keywords.
- **Off Site Platinum Marketing** - Your personal marketing team goes to relevant sites and build relationships with them to place your business web site on their web site. We also create a link building campaign for others to link - this creates your business as a recognized business and respected in the industry.
- **Analytic Testing and Research** - We research your site, where visitors go and where they leave. We then make necessary changes in design so we know why customers are leaving site.. Price to high, not enough information, or maybe we are using the wrong keyword. This corporate marketing strategy has brought our clients in the millions within the first three years of business.
- **A-B Testing - Side by Side Testing...** We investigate and test one design compared to another.. We test for your business success!!! Which ever design offers best conversion we test and then implement giving your site a proven and tested way to make more money.

- **Analytic Reporting in PDF** - We send reports to your email so you know the status of your marketing team. With these reports you have keywords, amount of traffic, testing algorithms, and much more to show you what your marketing team has done for your business.
- **Raking for 75 Highly Trafficked Key phrases** - The Platinum Package includes 75 key phrases we optimize your site for and continue to maintain to keep rankings throughout to continually be a presence on the internet.
- **Monthly Management of Success** - We manage your marketing on the internet so you do not have to. In turn you receive more time focus on your business. We work around the clock and offer immediate changes to your needs with our customer service.

We also offer al la carte services for any SEO tailored work.

## Contact Information:

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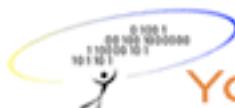
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# DREAM WARE ENTERPRISE

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*SEO Web Consultants*

**YOU DREAM IT... WE DEVELOP IT...**