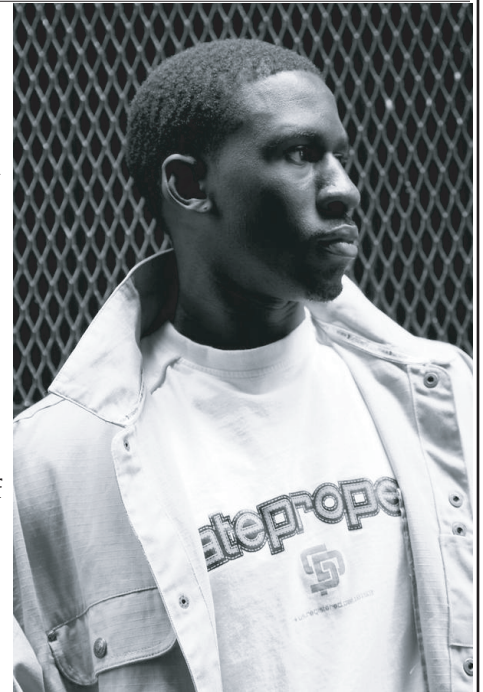


R.E.U.B.

Hiphop artist/producer

BIOGRAPHY

Born in Ghana, West Africa, R.E.U.B arrived in the United States under political asylum and was raised throughout much of the east coast, from Maryland to New York. Though R.E.U.B may not speak his mother's native tongue, his music definitely speaks the language of many. Most who first hear the rapper/producer compare his lyrical content and flow to artists such as Common and Little Brother. Listeners will also appreciate a style and diversity, as beautifully schizophrenic as hip-hop legends Nas or Tupac delivering equal parts of rawness, intelligence, honesty, and just straight fun. Therefore, it is no surprise that everyone from hip-hop purists to industry insiders are beginning to take notice of this artist that chooses not to have a "rap name" but better suited to his business acumen and personality, an acronym based on his birth name: R.E.U.B (Real Entrepreneur in the Underground Business of hip-hop). According to DJ Swift, "He will no doubt achieve the legendary status of KRS, Rakim, Tribe, De La, etc. because he's real and he's doing it right... fresh beats and on point lyrics."



R.E.U.B lived up to his name with his 2004 debut album, *Pair-a-dice* by selling impressively for an independent artist with hardly any backing. Now preparing to take his forthcoming album *The (Black) Rapper Show* to another level, R.E.U.B has teamed up with producers, Proverb and Olawale, to collectively form the three-man production team, The Clinic. Though parodying the name of the VH1 reality series, *The (White) Rapper Show*, which showcased white rappers competing for respect and prize money, the album has its comical side but is far from a joke. The *Black Rapper Show* stars R.E.U.B and costars **Clinton Sparks**, the world renowned dj/producer/entrepreneur who ironically appeared on VH1's *White Rapper Show*. The album plays on the various characters in the everyday *Black Rapper* show with a mix of superhustling, mega pimping, ultraconscious, backpacking characters. R.E.U.B's sarcastic sense of humor shines through in songs such as *Super Tuesdays* that correlates the typical album release day to trash pick-up. The lead single *Lamborghini Doors* shows R.E.U.B's ability to infuse messages even within the landscape of an undeniably moving beat and blaring horns. But ultimately, *The (Black) Rapper Show*, behind the attention catching title and the flawless production, is a meaningful and necessary album that will show all who listen the full, diverse spectrum of the "Black rapper".

R.E.U.B's Recent Accolades

- SONG FEATURED ON ALLHIPHOP.COM'S MUSIC SECTION (05/07)
- SELECTED BY RAWKUS RECORDS FOR RAWKUS 50 AS ONE OF THE 50 NEXT IMPORTANT HIPHOP ARTISTS (03/07)
- REGIONAL SEMIFINALIST FOR SCION "KING OF THE BEATS" PRODUCER CONTEST (09/06)
- PRODUCED "G-WALKIN'" FOR TEK OF SMIF-N-WESSON (06/05)
- PRODUCED A TRACK FOR MEHKI PHIFER'S NEW INDEPENDENT FILM "PUFF PUFF PASS" (02/06)
- SIGNED WITH MISSING LINK MUSIC PUBLISHING (05/05)
- WON THE INDUSTRY STANDARD PRODUCER SHOWCASE IN NYC (05/05)
- ESTABLISHED DISTRIBUTION DEAL WITH OLD VINTAGE RECORDINGS IN GERMANY 5/5/04

R.E.U.B uses his music not only to move bodies but also to heal others. He uses hip-hop as a religion through testimony, redemption, and, of course, controversy. R.E.U.B knows first-hand the struggles of being harassed as a young child for being 'different' because of his culture. Whether he was living in government housing or a middle class neighborhood, R.E.U.B raps about these experiences and many more in such a raw way that most people wouldn't dare to. And like R.E.U.B often says, "my life is an open book", and *The (Black) Rapper Show* is part of the first chapter of many that he is fearlessly allowing everyone to read.

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FROM THE MEDIA

Performances

~ PRESENTED **TEDDY RILEY AND D.J. PREMIER THE IMPACT AWARD FOR LIFE TIME ACHIEVEMENT** AT THE 3RD ANNUAL DYNAMIC PRODUCER CONFERENCE (8/04)

~ HOSTED THE STATE OF THE UNION MIX-TAPE RELEASE PARTY AT BETWEEN FRIENDS NIGHT CLUB IN D.C. (07/04).

~ PERFORMED AT NORTHERN VIRGINIA COMMUNITY COLLEGE **ALL HIP-HOP EVENT** (5/04).

~ PERFORMED AT **VIP NIGHT CLUB**, IN WASHINGTON, DC ON FRIDAY JUNE 6, 2003 AND JULY 11, 2003 WITH THE **RETRO REALM**

~ FEATURED PERFORMER AT CENTREVILLE SHARK CLUB'S MC BATTLE (07/03)

~ PERFORMED AT THE **Y-NOT TOUR** WITH **FAT JOE, ASHANTI, AND HOOBASTANK**. (8/02)

~ PERFORMED AT **NOOR-MAHOL** IN FAIRFAX CITY (09/03 AND 10/03)

~ PERFORMED AT THE MCI CENTER WITH WHFS RADIO EVENT (12/02)

~ OPENING ACT FOR **FABOLOUS** AT **WPGC 95.5 SPRING JAM '02**.

~ OPENING ACT FOR **GHOST FACE KILLA** AT SOUL CAMP IN WASHINGTON DC (5/01)



DJ Reactions

DJ FLEXX OF WPGC FM 95.5: "R.E.U.B WHATEVER YOU DO, DON'T STOP PRESSIN, THERE ARE ONLY A FEW THAT TRULY GET IT AND UNDERSTAND HOW THIS GAME REALLY WORKS. U HAVE MY SUPPORT."

DJ J-S ONE: "I LOVE THE FLOW, REMINDS ME OF COMMON, BUT YOU COME WAY HARDER THAN THAT!"

DJ REVOLUTION: "GOOD \$H*T MAN"

DJ JAZZY JOYCE: "YOUR PRODUCTION IS GREAT AND SO ARE YOUR LYRICS, KEEP DOING WHAT YOU ARE DOING.... GOOD LUCK WITH YOUR MUSIC."

DJ SWIFT: "HE WILL NO DOUBT ACHIEVE THAT LEGENDARY STATUS OF KRS, RAKIM, TRIBE, DE LA, COMMON..ETC. WHY? BECAUSE HE'S REAL AND HE'S DOING IT RIGHT. FRESH BEATS AND LYRICS ON POINT."

Internet Reactions (myspace/cdbaby)

THE "HIP HOP" JOINT IS ILL, YOU BRING A MESSAGE WITHOUT SOUNDING TO PREACHY AND DON'T BASH TO THE POINT WHERE YOU'RE LIKE SOME STUCK UP CATT WHINNING AND COMPLAINING. THE "BUDDY REMIX" IS THE BEST VERSION I'VE HEARD SO FAR (ME AND MY GIRL CAN RELATE TO SOME OF YOUR VERSES LOL) AND CATERES TO THE LADIES UNLIKE THE LUPE VERSION. YOUR ONE OF THE BRIGHTEST UP IN COMERS I'VE HEARD IN A MINUTE.

WHAT'S UP MAN? NICE PROFILE, YOU GOT A NEW FAN HERE. I LOVE HIP-HOP, BUT I HATE HOW IT IS NOWADAYS. YOU SEEM COOL THOUGH, REAL DOWN TO EARTH... AND SOMETHING WE REALLY NEED NOW IN THIS GENRE.

HEY THANKS ALOT FOR THE MP3'S I'M LOVING THEM ESPECIALLY THE TRACK REWIND. LOVE THE BEAT, YOUR FLOW & YOUR LYRICS ARE GREAT IN THAT SONG. NICE TO SEE THERE ARE TRUE MC'S DELIVERING US THE GOOD MUSIC. KEEP DOING WHAT YOU DO :) I'M SPREADING THE TRACKS, PEOPLE ARE FEELING THEM. --Nyn, THE NETHERLANDS.

THE REASON WHY I DIG YOUR MUZIK IS BECAUSE IT SEEMS THAT YOU ARE REAL TO YOURSELF (THIS IS AFTER LISTENING TO YOUR SONGS AND READING YOUR BLOGS).

THIS ARTIST TOUCHES EVERY ASPECT OF REAL LIFE AS A LOT OF US KNOW IT. HIS SMOOTH STYLE SETS HIM APART FROM THE REST-AND I LOVED THE MUSIC. THANKS FOR TELLING IT LIKE IT IS! WE COULD ALL USE A LITTLE HEAVEN ON EARTH.

R.E.U.B, THE MUSIQ, 'BUDDY' REMIX IS BETTER THAN GOOD! IT'S ARRANGED WITH THE RIGHT SOUND LEVELS WHICH MAKES THE TRANSITIONS ACTUALLY WORK! LYRICISM COMPLIMENTS. NICE WORK, BRO. KEEP THE CREATIVITY MEGA.

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*“See I Don’t Waste My Breath, Talking
About The Death Of Hiphop
Cause The Conversation Itself
Is More Dead Than Hiphop.”*

–R.E.U.B from song “HIPHOP”

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*"If Trash Day is Friday,
Why Ya'll Put It Out on Tuesdays"*

-R.E.U.B from song "Super Tuesdays"

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