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Nomis Solutions Delivers Benefits of Profit-Based Pricing in Secure and High Performance Hosted Environment

Nomis Solutions' Hosted Offering Saves Banks and Finance Companies Time and Money

SAN BRUNO, CA, June 13, 2007-- Nomis Solutions, the leader in Profit-based Pricing for banking and finance, today announced the ability for customers to access its award-winning Nomis Price Optimizer™ in a reliable, secure and high performance hosted environment. Customers also gain the dedication and expertise of Nomis Solutions' team who manage the hosting, configuration, maintenance and administration of the solution.

"Our top two priorities when hosting the Nomis Price Optimizer are security and performance," said Bharath Kumar, vice president of engineering at Nomis Solutions. "By using the hosted version of our solution, our customers can capitalize on our best-in-class science, technology, and responsive support services while saving time and money by not needing to fully engage their often expensive and overburdened internal resources."

Because security is a paramount concern for financial services institutions, those who choose to host the solution are provided with a dedicated set of servers and physical media. This single-tenant model ensures maximum segregation of both customer data and solution instances, while ensuring that application performance and a customer's user experience is independent of other hosted customer usage.

Nomis Price Optimizer is in use at 10 banks and finance companies and is generating significant financial improvements. TowerGroup, a leading financial services analyst group, predicts that 90% of large U.S. banks will adopt price optimization by 2010. (Source: *Pricing Optimization: A Practical Guide to a Retail Bank Implementation*, April 2007, Reference # V51:01RC, Bobbie Britting, Senior Analyst, Consumer Lending and Kathleen Khirallah, Managing Director and Practice Leader)

Powered by Nomis Solutions' leading price optimization technology, Profit-based Pricing utilizes an innovative approach that enables executives to strategically use pricing to increase profits and market share. Specifically designed for the financial services industry, the Nomis Price Optimizer Suite of business solutions combines pricing

analytics, optimization, and execution into a comprehensive pricing strategy and process.

In conjunction with today's hosted offering announcement, Nomis Solutions also announced the availability of Nomis Price Optimizer Suite 3.2, which enables banks and finance companies to evolve towards more targeted customer-centric pricing. For more information, please refer to the announcement, "*Nomis Solutions Enables Banks and Finance Companies to Evolve Towards More Targeted Customer-Centric Pricing*," at <http://www.nomissolutions.com/news/news.html> .

About Nomis Solutions

Nomis Solutions is the recognized leader in Profit-based Pricing for banking and finance. Powered by price optimization technology, Profit-based Pricing is an innovative approach that enables executives to strategically use pricing to increase profits and market share. The award-winning Nomis Price Optimizer is a suite of business solutions that combine pricing analytics, optimization, and execution into a comprehensive pricing strategy and process.

The suite includes specific solutions for auto finance, mortgage, home equity lending, personal lending, and deposits. Each solution delivers benefits within 12 weeks, increases profits by 10-20%, and provides valuable insights about customers and portfolio performance within a strong compliance framework. Select customers include AmeriCredit, Ford Motor Credit, GE Consumer Finance, HBoS, RBC, and WaMu. Headquartered in San Bruno, CA, Nomis Solutions has offices in Charlotte, NC, and London, United Kingdom. Visit www.nomissolutions.com or contact us at info@nomissolutions.com or 650-588-9800.

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