

news



Drexel University Online

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**Drexel Online Sponsors 2007 SHRM Opening Session
with Keynote Speaker, Lance Armstrong**

Philadelphia, PA – June 15, 2007 – [Drexel University Online](http://www.drexel.edu/online) will sponsor the Opening Session of the Society for Human Resource Management's (SHRM) 59th Annual Conference, the most comprehensive human resources event available in the field on June 24. This year's keynote speaker for the Opening Session will be Lance Armstrong, seven-time Tour de France champion and founder of the Lance Armstrong Foundation.

"Drexel Online is excited and honored to be sponsoring Lance Armstrong as the Opening Session speaker," said Todd Lucca, director of Business Development from [Drexel University Online](http://www.drexel.edu/online). "He is the epitome of hard work, determination, and success – an excellent example for those who work directly with America's workforce."

In addition to sponsoring SHRM's Opening Session featuring Armstrong, Drexel Online will be at the conference to promote its newest online program, the M.S. in Human Resource Development. This program is ideal for training and development professionals who want to better develop their employees, and anyone involved in assessing and responding to the development needs of employees and their organization. Drexel will also be showcasing its Educational Partnership Program in which Human Resource leaders can offer their employees anywhere from 10-25 percent off the regular tuition rates at Drexel when they take courses online at no cost to the organization. More than 150 organizations, including names such as Accenture, Lockheed Martin, and Universal Health Services, are already enjoying this benefit.

The 59th Annual SHRM Conference takes place from June 24 - 27 at the Las Vegas Convention Center in Las Vegas. More information about attending this conference and membership can be found at <http://www.shrm.org>. More information about [Drexel Online](http://www.drexel.edu/online) can be found at <http://www.drexel.com> or by visiting Booth 2074 at the 2007 SHRM Conference.

About Drexel University Online

[Drexel University Online](#), winner of the 2006 21st Century Best Practice Award for Distance Learning from the United States Distance Learning Association, is a wholly-owned subsidiary of Drexel University, specializing in innovative, Internet-based distance education programs for working professionals and corporations in the United States and abroad. A pioneer in online education since 1996, Drexel's online programs are taught by the same world-renowned faculty as our on-campus courses. Drexel University is continually ranked one of the best national doctoral universities by *U.S. News & World Report* and enjoys regional accreditation by the Middle States Association of Colleges & Secondary Schools.

About the Society for Human Resource Management (SHRM)

The [Society for Human Resource Management \(SHRM\)](#) is the world's largest association devoted to human resource management. Representing more than 210,000 individual members, the Society's mission is to serve the needs of HR professionals by providing the most essential and comprehensive resources available and to advance the human resource profession. Founded in 1948, SHRM currently has more than 550 affiliated chapters and members in more than 100 countries.

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