

Hudson Horizons Offers Affordable Website Content Management System Conversion

Fair Lawn, NJ (PRWeb) July 17th, 2007 – *Local web development company provides professional Content Management System conversion at an affordable price.*

Hudson Horizons is offering clients a website Content Management System (CMS) conversion, which can significantly streamline any site and enhance the overall experience of operating businesses online.

Because the CMS conversion will be made available at such a reasonable price, smaller companies can expect an immediate Return on Investment (ROI) while defining and expanding their role in the world of online commerce.

President and CEO of **Hudson Horizons** Daryl H. Bryant states, "Until now, it has never been possible for a small business to integrate an advanced CMS solution for such an affordable price. Our CMS technology is the perfect solution for any small to mid-sized business because it combines top quality service with realistic prices.

"Without a Content Management System, altering content, images or links on a website can be extremely time-consuming," explains Bryant. "After we implement our CMS, our clients retain full control over their website and can easily manage all of the content and other advanced features through back-end administrative access."

This unique CMS solution includes a free Meta Tag Tool that allows administrators to update individual titles, keywords, and descriptions for each page of their website without complex HTML coding. Based on the keywords clients choose, this Content Management System generates search-engine-friendly URLs which reflect the content on each particular page. "Relevant URLs are well-received by search engines, accurately indexed and help increase a website's ranking," states VP of technologies Matt Mayernik.

"The **Hudson Horizons** CMS solution is completely customizable," Bryant adds, "and can be altered to satisfy each of our clients' specific e-Business needs."

But the services of **Hudson Horizons** extend far beyond the initial CMS conversion. "Unlike other web development companies," Mayernik explains, "**Hudson Horizons** can help organize your business online after the site has been converted. Our team of experts will prepare and provide different ways to build and market your site based on your company budget and objectives."

Conveniences of a **Hudson Horizons** CMS include world-wide 24/7 accessibility from any location with an Internet connection and unlimited 24/7 technical support. "The priceless advantage of our CMS conversion," Bryant states, "is obtaining a professional, streamlined website, which can help increase traffic, rank, and sales for any e-Business."

About Hudson Horizons

Hudson Horizons www.hudsonhorizons.com is an e-Business product, solution and marketing company specializing in creating highly sophisticated customized websites, Content Management Systems and providing e-Marketing services for small and mid-sized businesses.

A main focus of the **Hudson Horizons** team is to develop technologies that are commonly referred in today's Internet standards as Web 2.0 technology. Such examples include: blogs/weblogs, content management, RSS feeds, social networking, social bookmarking and social web-based tools.

Their vision and ultimate ambition as a company is to always strive to be "The New Light for e-Business."

By offering new, innovative and extremely competitive products and solutions to their clients, they provide better ways to run and operate a business online.

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