



2007 AD PACKAGE RATE SHEET

E-MAIL PACKAGE 1 – UNIQUE HTML E-MAIL TO GBN MEMBER LIST

E-mail Package 1 includes a unique HTML e-mail template designed by GBN creative specialists, and detailed message open and click-through reports.

Recipients	Price
5,000	\$950 (19¢ ea)
10,000	\$1,500 (15¢ ea)
25,000	\$1,750 (8.75¢ ea)
50,000	\$1,950 (3.9¢ ea)
70,000	\$2,240 (3.2¢ ea)

Table 1: E-mail Package 1 Rates

E-MAIL PACKAGE 2 – BANNER ON GBN HTML E-MAIL

E-mail Package 2 includes a banner on an official GBN HTML e-mail, and detailed message open and click-through reports.

Recipients	Price
5,000	\$850 (17¢ ea)
10,000	\$1,400 (14¢ ea)
25,000	\$1,650 (6.6¢ ea)
50,000	\$1850 (3.7¢ ea)
70,000	\$2050 (2.9¢ ea)
150,000	\$2850 (1.9¢ea)
250,000	\$3500 (1.4¢ea)

Table 2: E-mail Package 2 Rates

VIDEO AD PACKAGE 1 – BLENDED CONTENT

Video Ad Specifications	Number of Media Titles Sponsored	Price Per Month
Video ads are streamed in the GBN media player at the beginning and end of an individual media title. See the Materials Submission Section for more information about video ads.	1	\$50
	5	\$475
	10	\$695

NOTE: Prices do not include video editing or encoding fees.

Table 3: Video Ad Package 1 Rates

BANNER AD PACKAGE 1

Dashboard	One Channel	Price Per Month
Placement of your static banner with a link to your video ad or home page.		\$1750



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BANNER AD PACKAGE 2

Dashboard	Individual Title	Price Per Month
Placement of your static banner with a link to your video ad or home page.		\$95

GBN HOME PAGE PROMOTION

		Price Per Month
Your promo located on GBN home page. (3 positions are available). Total number of viewers and click throughs can be reported.		\$1950