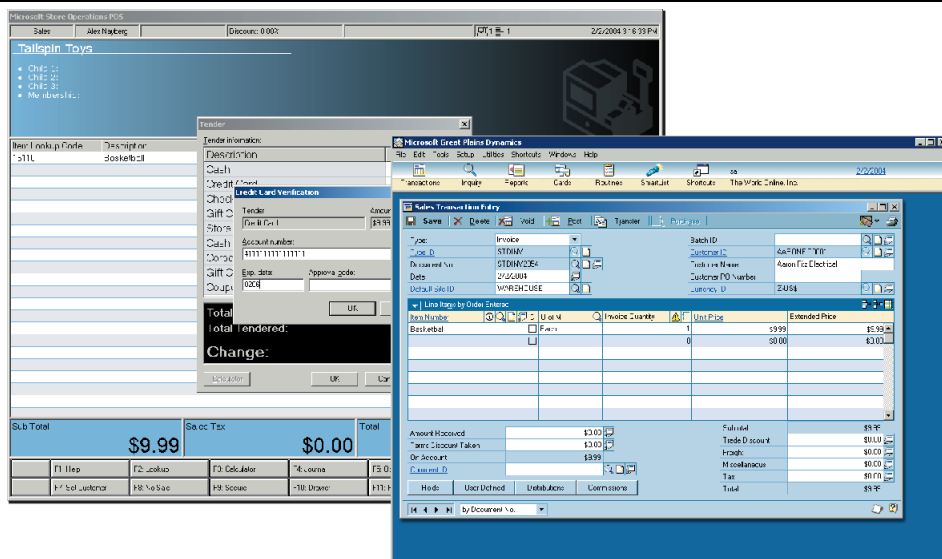


RETAIL ADVANTAGE

Improve The Efficiency of Every Component of Your Retail Operation

Retail Advantage is a powerful integration application between Microsoft's Retail Management System and Microsoft Dynamics GP, providing immediate data exchange that leads to superior sales performance, efficient order processing, smarter inventory management, and insightful customer service. Retail Advantage provides you with the key retail advantage: the ability to become a proactive retailer.



Seamless Integration To Microsoft Dynamics GP

Retail Advantage creates a seamless pathway between Microsoft Retail Management System and Microsoft Dynamics GP: providing you with a global view of every aspect of your operations in real-time. This allows you to manage the efficiency of every component of your retail operation.

Up-to-date Sales Transaction Information

Retail quote, sales, layaway, workorder, backorder and return documents are automatically integrated into Microsoft Dynamics GP, eliminating delays and errors associated with manual data entry. Management now has access to a central database with valuable data across an entire organization providing a clear, comprehensive picture of enterprise wide retail operations.

Precise Inventory Control

With full visibility into store operations and immediate access to point-of-sale data, you can promote additional sales through better inventory visibility, track item movement and maintain desired inventory levels - preventing out-of-stock situations and missed sales opportunities. Retail Advantage supports a bi-directional integration of new and updated item records between Microsoft Dynamics GP and Retail Management System. It also supports store-to-store transfer and transfers between a store and a central warehouse, tracking in-transit inventory.

Advanced Customer Knowledge and Service

Instant access to point-of-sale data lets you be more attuned to your customers: identify their current buying habits and preferences, purchasing histories, and changing demographics for a more personalized degree of customer service and effective targeted pricing, sales, and promotions. As a result, you can anticipate and satisfy demand for higher customer satisfaction and long-lasting customer relationships.

Rapid Reconciliation

Retail Advantage eliminates the inefficiency and expense of manual, time-consuming reconciliation methods. With automatic transfer of invoice information into Microsoft Dynamics GP, you can speed and free your resources-removing the pain of mundane, error-ridden processes like bringing up payments and counting cash.

PRODUCT FEATURES:

Customer Management

- ✓ Bi-directional customer creation and modification
- ✓ Local and global customer account information management
- ✓ Manage account credit limits for real-time monitoring
- ✓ Allows users to do multi-store customer behavior analysis

Inventory Management

- ✓ Support centralized inventory management
- ✓ Allow inventory transfer between stores
- ✓ View inventory on other stores
- ✓ Bi-Directional inventory item creation and modification offers full flexibility to monitor and track inventory levels

Purchase Order Management

- ✓ Bi-directional purchase order creation and modification for centralized purchase order control and management
- ✓ Partial and complete purchase order receiving
- ✓ Supplier information synchronization for business intelligence tools to rate suppliers' performance

Sales Transaction Management

- ✓ Immediate accurate up-to-date sales information
- ✓ Tax calculations handles rounding errors
- ✓ Support credit card transaction sales, gift cards, vouchers, personal and electronic checks and other form of tenders
- ✓ Manage Returns, Back Orders, Voids, and Layaways
- ✓ Work orders with or without deposits
- ✓ Provide bi-directional invoices for in-store pickups

Accounting Reconciliation

- ✓ Eliminate manual, time-consuming reconciliation

Online Commerce - Web Store Integration

- ✓ Ability to integrate web stores with retail store operations

RETAIL ADVANTAGE

Promoting Data Integrity and Rapid Store Deployment

Retail Advantage will improve data integrity for a single location or across multiple locations. It provides data validation to ensure that your setup and configuration is valid between your back office and your front office. Rapid deployment of new stores is made possible through the use of default or universal settings as well as store classes.

Enterprise wide integration of items, customers, vendors, setup and configuration will be accomplished seamlessly. Retail Advantage allows users to quickly define setup and configuration rules which help ensure data integrity and consistency throughout your retail operations.

Retail Advantage is designed with Service-Oriented Architecture (SOA), the latest web services technologies. This state of the art technology provides flexible solutions that can be easily integrated and re-used with multiple business software applications and makes it readily adaptable to your changing business needs.

MINIMUM SYSTEM REQUIREMENTS

Front Office (Point-of-Sale) System Requirements

- As per the minimum hardware/workstation requirements of Microsoft® Retail Management System-Store Operations
- Requires Microsoft® Windows2000, Windows XP, or Windows NT 4.0
- Retail Management System-Store Operations must be installed

Back Office System Requirements

- As per the minimum hardware/workstation requirements of Microsoft Dynamics GP
- Requires Microsoft® Windows2000, Windows XP, or Windows NT 4.0
- Current Service Pack for Microsoft Dynamics GP must be installed

ABOUT NODUS TECHNOLOGIES, INC.

Nodus Technologies sets the standard for electronic payment processing with revolutionary solutions. Based on a collaborative framework, Nodus' applications are designed to integrate with Microsoft Dynamics accounting systems as well as other accounting packages, ERP's, Retail, E-Commerce, B2B portal, and CRM solutions.

Downloadable evaluation copies of our solutions are available from our web site and are fully functional in The World Online company. For more information about Nodus Technologies' products and services, visit www.nodus.com or contact sales@nodus.com.

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