



# BCG Systems

## News Release

More Information:

Jan Culp

(800) 968-6661

[info@bcgsystems.com](mailto:info@bcgsystems.com)

## National Apparel Rental Organization Streamlines Complex Operation With Help of Microsoft Dynamics GP and BCG Systems

---

Akron, Ohio—August 25, 2007—BCG Systems, Inc. today announced yet another successful implementation of Microsoft Dynamics GP, this time for 5C Image Services, a division of Rentwear, Inc., a business uniform and apparel rental company. 5C Image Services provide both regional and national companies with apparel rental for their locations. 5C Image Services staff members do the research needed to partner with local apparel rental companies in each location to service the client. The company then provides centralized billing for every location's rental needs.

The service 5C Image Services offers could quickly become an administrative nightmare without a software solution to manage it. 5C Image Services engaged BCG Systems to help implement an innovative solution to match their unique needs. The company decided on Microsoft Dynamics GP as its solution, based on a recommendation from business associates. BCG Systems was selected from the three Microsoft business partners interviewed.

"BCG Systems stood out as the obvious choice," recalls Amy Harrison, project manager. "They actively listened to our requirements—asking questions until they understood exactly what we needed."

In order to quickly capture invoices coming from dozens of local rental services nationwide with minimal handling, and bill those amounts back out to the customer, BCG Systems implemented a customized version of the Microsoft Dynamics GP Business Portal. The rental service organizations access the Business Portal through a secure login to upload a spreadsheet with their billing amounts. They are also able to attach PDF images of their original invoices, for the national customer to review.

Royalties and fees are deducted from the amounts collected from customers and the balance paid to the local supplier. In order to track these complex calculations, BCG Systems implemented Ethotech, a commission tracking add-on available for Microsoft Dynamics GP.

With the fully-integrated system up and running, one person is able to manage the process of billing clients, collecting remittances, and paying commissions, making the service very economical to provide.

### About BCG Systems, Inc.

Headquartered in Akron, Ohio, with offices in Atlanta and Nashville, BCG Systems, Inc. is a single-source provider of business management software, hardware, and infrastructure planning. Nationally recognized for providing exceptional information management solutions and service, BCG Systems designs, implements, and supports cost effective ERP, CRM, and networking systems—in addition to custom applications and Web development. BCG Systems, Inc. employs certified professionals who combine experience, commitment, and ingenuity to maximize the return on each client's technology investment.