



BCG Systems

News Release

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Traffic Control Services Provider Integrates Business Applications and Improves Operations With Help From BCG Systems and Microsoft Dynamics GP

Akron, Ohio—July 25, 2007—BCG Systems, Inc. announced today another way in which it continues to provide solutions that successfully integrate business process applications, with the successful implementation of Microsoft Dynamics GP for Area Wide Protective Services. Area Wide Protective Services provides traffic control safety services in construction zones, and is a recognized leader in the 12 states the company operates.

The company was outgrowing its entry-level accounting software, and kept vital business data in numerous disparate applications. Assembling financial reports was tedious and time consuming task involving rekeying data housed in different systems. Similarly, a Web portal, developed to facilitate entry of remote employee time and billing data, was not connected to the accounting software, resulting in more duplicate data entry. The company sent a request for proposal to several area solution providers seeking assistance designing and implementing an integrated solution to its accounting and business application needs.

BCG Systems was selected from the vendors who responded, due in large part to its best practices methodology. “BCG Systems took the time to fully understand our needs before proposing a solution,” said Larry McKay, chief financial officer at Area Wide Protective Service. “We liked that approach and engaged them to perform an even deeper needs analysis.”

Upon completion of that analysis, BCG Systems concluded that the company would benefit from a robust accounting system that would readily integrate with its custom-built Web portal. Microsoft Dynamics GP is that solution.

BCG Systems took advantage of the connectivity tools available with Microsoft Dynamics GP, and working closely with the Web portal development team, designed a truly seamless interface between the two applications that eliminates redundant data entry and the inherent errors. With all business data in one cohesive database, McKay now utilizes the powerful financial reporting tools in Microsoft Dynamics GP to provide current, accurate, actionable intelligence to the management of Area Wide Protective Services.

About BCG Systems, Inc.

Headquartered in Akron, Ohio, with offices in Atlanta and Nashville, BCG Systems, Inc. is a single-source provider of business management software, hardware, and infrastructure planning. Nationally recognized for providing exceptional information management solutions and service, BCG Systems designs, implements, and supports cost effective ERP, CRM, and networking systems—in addition to custom applications and Web development. BCG Systems, Inc. employs certified professionals who combine experience, commitment, and ingenuity to maximize the return on each client’s technology investment.