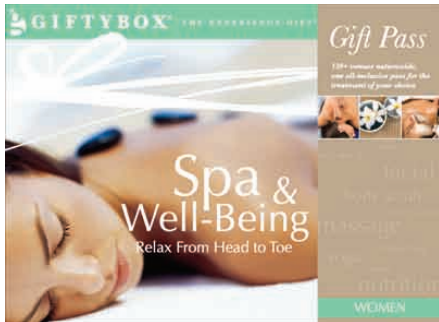


Spa & Well-Being Giftybox® The first all-inclusive Spa Guidebook & Gift Pass combo!

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Gifts are generally given with the hope of making someone happy. When the gift is the new Spa & Well-Being Giftybox®, making them happy also means making them feel good. Because “well-being” can mean different things to different people, Giftybox® – the leader in experiential gift-giving – has assembled a wide selection of establishments, practitioners, instructors and coaches to help you find out more about just every kind of well-being there is.

Giftybox® is the first all-inclusive, non-dollar driven gift pass that lets the recipient choose the treatment and venue they want. No strings attached; no money to add. It’s as easy and convenient as a gift certificate, yet it provides the recipient with a highly personalized experience.

Gift options run the gamut from the hedonistic (a hot stone massage or sea salt body scrub) to the therapeutic (an acupuncture treatment) to the spiritual (a weekend meditation retreat). With its informative guidebook and all-inclusive gift pass, Giftybox® makes it easy for the recipient to choose what best suits their needs and tastes. And each Giftybox® contains a guidebook to keep and refer to year-round.

Giftybox® is the perfect solution to the sometimes daunting task of choosing the right gift. It’s elegantly packaged, more personal and informative than a traditional gift card and reflects the thoughtfulness of the giver.

The Spa & Well-Being Giftybox® will be released this September in the following US metropolitan areas: Atlanta, Boston, Chicago, Dallas, Denver, Houston, Los Angeles, Miami, New York City, Philadelphia, San Diego, San Francisco & Bay Area, Seattle and Washington DC.

Two editions will be available: Spa & Well-Being For Women, and Spa & Well-Being For Men. Each will retail for \$79. Pair the two and you can treat a couple!

“Giving gifts is one of life’s great pleasures. Who wants to announce to someone that they are ‘worth’ a specific dollar amount? So we created a gift pass that is fun to give and receive, a gift based around interests and great experiences and one that offers choice and flexibility. It’s the ultimate gift experience.”

Jerome Chasques & Nicolas Caillens,
Giftybox® founders

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What you get:

- an all-inclusive Gift Pass for a spa or well-being treatment at the venue of your choice;
- a guidebook featuring 200+ treatments at over 130 locations nationwide;
- plus, the option of bringing a guest for free when you purchase a treatment.

How it works:

Choose the venue you like, make a reservation for any of the treatments described in the guidebook, redeem your all-inclusive Gift Pass and enjoy your treatment!

Choose from a vast array of treatments including:

Beauty & personal grooming: haircut or hairstyle & blowout, pedicure & manicure...

Massage & reflexology: deep tissue massage, Swedish massage, shiatsu massage, hot stone massage, reiki, leg & feet treatment...

Body treatments: aromatherapy wrap, body polish, mineral salt body scrub, steam & sauna, hot oil head & neck, steam & sauna, full body exfoliation...

Facial: European facial, aromaplasty facial, deep pore cleansing steam treatment...

Health & nutrition: nutritional counseling, raw foods consultation, acupuncture, ear coning...

Yoga & meditation: Thai yoga therapy, Pilates, flotation, whole body vibration, postural analysis...

Coaching: life coaching, intuitive reading...

Contact us

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The newest trend in gift-giving is the experience gift. Giftybox® is the first and only national guide and gift pass combination on the market.

Launched in 2004, Giftybox® is an exciting new gift idea offering unique themed experiences. This “choose your adventure” gift allows recipients to select from a variety of activities and services. There’s literally a Giftybox® for everyone – gifts include classes, winery tours, outdoor adventures, fine dining, and much more.

Giftybox® is sold nationally via specialty shops, and is available at www.giftybox.com. Giftybox® is also distributed through corporate channels: branded or customized. Giftybox® was named the “coolest new trend in gift giving” by Citysearch in 2005, and voted “Best of Citysearch Gifts and Stationary” in 2006.