## **EUROPEAN SCHOOL OF ECONOMICS - PRESS RELEASE**

New Masters and Graduate Courses Season Opening September 17 at the European School of Economics Centers in London, New York, Rome, Milan and Lucca (Florence).



The European School of Economics announces the release of new customizable courses for Graduate specialization in innovative fields such as Tourism and Hospitality, Sports and Football, Fashion & Luxury, Music Industry, Art / Event Management, and Environmental Economics.

This new generation of Higher Education Masters and Graduate courses reinforces the current MBA, Management, Finance and Marketing Masters offered by European School of Economics in its Centers in London, New York, Rome, Milan and Lucca (Florence).

**Milan, Italy (PRWEB) July 24, 2007** – The <u>European School of Economics</u> (ESE) unveiled last week the calendar of new Graduate Courses that will be provided by European School of Economics starting from the next <u>2007-2008 Season</u> in the ESE learning centers of London, New York, Rome, Milan and Lucca (Florence).

In addition to the classic <u>MBA</u>, <u>Master in Business Administration</u>, <u>Masters in Finance</u>, <u>Masters in Management</u> and <u>Masters in Marketing</u>, the European School of Economics has recently broadened its Educational Programwith customizable specialization courses in cutting-edge Higher Education specializations in verticals such as <u>Tourism and Hospitality</u> <u>Management</u>, Art Management, Event Management, Sports and Football, Fashion & Luxury, <u>Music Industry Management</u> nd Environmental Economics, among others.

European School of Economics focuses on new frontiers of business such as finance, marketing, music, film production, television management, sports, fashion, human resource management, foreign affairs, the entertainment industry and the Arts - all areas where ethics and aesthetics are becoming the new cornerstones of society, according to <u>ESE philosophy</u> and educational model.

The European School of Economics believes that only the individual can transform society, and therefore it dedicates individual attention to each and every student, with small classes on a 4:1 student-teacher ratio. ESE has developed an innovative educational approach that places the student at the core of its activity. Course management at ESE is carried out by a team of experts, and ESE seminars often see the participation of worldwide lecturers and Nobel prizes.

The excellence of the faculty, the innovative programs, the International environment and the unique <u>placement/internship program</u> made possible by the collaboration with 1,500 leading corporations make the European School of Economics a cutting edge business school, a status confirmed by one of the highest graduate employment rate in Europe.

More information on the new Graduate Courses and MBAs offered by the European School of Economics are available at the <u>ESE website</u> and through the contact info here attached.



## **About European School of Economics**

The <u>European School of Economics</u> is a private institution offering unique undergra duate and graduate programs at ESE Centers in London (UK), New York (US), Rome, Milan, and Lucca (Florence, Italy).

MBA and Undergraduate degrees offered by the European School of Economics are accredited by the <u>University of Buckingham</u> one of the top UK higher education institutions which emerged as Britain's top university for students according to an independent survey conducted by IpsosMORI published on the Times Higher Education Supplement last August 2006.

The ESE mission is to prepare a new generation of leaders with a unique combination of marketable skills. European School of Economics commits to this goal by providing quality, practical experience in an environment committed to academic excellence and the development of individual moral qualities through creative, student-centered programs of study, and working with more than 1,500 leading International companies to offer one of the most comprehensive International student placement programs in the world.

## **European School of Economics Press Office Contacts:**

For further information on European School of Economics, please visit our websites at <u>www.eselondon.ac.uk</u> (English) or <u>www.uniese.it</u> (Italian).

For press contacts please get in touch with European School of Economics' Italian Press Office in Milan by calling +39 02 3650 4610, or sending an email to <u>press@uniese.it</u>.

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