FOR IMMEDIATE RELEASE

Compete-At.com Acquires Regatta Manager Platform and Extends Sport Event Management Platform to New Markets

BETHESDA, MD. – August 2, 2007 – Compete-At, the leading innovator of sport event management software, today announced the acquisition of the Regatta Manager Platform and the Marine Suite Family of Products from 1BigThink, a software-consulting firm and provider of marine industry software. Compete-At will acquire the Regatta Manager and Marine Suite product lines including all associated technology and intellectual property assets and roll this product into the Compete-At family of products.

"Compete-At is dedicated to taking online regatta management to the next level. Over the past two years, the Regatta Manager platform has become the platform of choice for yacht clubs and national authorities globally," says David Ross CEO of Compete-At. "The Compete-At acquisition will allow us to bring new features and products to market more quickly, provide additional tangible benefits to our partners, and expand quickly into new markets."

Compete-At will retain the Regatta Manager product name and ensures existing customers that live and upcoming events will not be affected by the transition. Regatta Manager and the Marine Suite products will be rolled into the Compete-At family of products that include Event Manger, Membership Manger and Passport. In addition to yacht racing, Compete-At has recently expanded into the following sports; P750 racing, curling, fishing and archery.

"Compete-At has a different approach to online event management for sports," explains Tom Berger, Chief Marketing Officer at Compete-At. "Our recently announced partnership with USA Curling, is a reaffirmation to us that competitive athletes and sport event organizers are looking for a tailored event management solution that meets the needs of their specific sport. We understand that running a yacht race is quite different that managing a bonspiel. The flexibility of the Compete-At platform handles the needs of specific sports very well and gives event organizers a tailored approach rather than a one-size-fits-all solution"

About Compete-At Event Management Platform

Compete-At Event Manager is a secure online platform tailored to meet the unique planning needs of competitive sports. Unlike "league based" or one-size-fits-all solutions, Event Manager is specifically designed and tailored to alleviate the headaches of event management while handling all sport specific disciplines at local, regional and international levels.

Compete-At functionality addresses the following areas of running a successful event:

- Pre-event planning and promotion: Event staff roles and responsibilities, access rights and privileges, scheduled notifications and tasks
- Administrative tools: Registration set-up, registrations requirements, open and close dates, fee structure, discipline and class structure
- E-commerce store with customizable categories and reporting to sell event apparel, social or event tickets, T-shirts, etc.
- Event cloning for rapid deployment and increased efficiency
- Scoring and results posting
- Social Event planning
- Secure credit card processing
- Multi-lingual and multi-currency
- Financial budgeting and reporting
- Marketing and Promotion tools

About the Compete-At Passport Product

The Compete-At Passport product is a secure user account used to manage profile information, maintain a history of past events, store required entry documentation to allow for quick and simple online registration. Once an athlete has created a Passport Account, registering for any event is a simple process by which the stored profile information is ported over to the event registration forms making sure to only the pass the information necessary for that event. A history of all past events is stored as well as past payment and billing information.

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